

# LASSONDE STUDIOS

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## COMING FALL 2016

The Lassonde Studios will be the home for student entrepreneurs and innovators at the University of Utah. The new facility will be the place where students from any major or background can “Live. Create. Launch.” Students are encouraged to apply now to be one of the “Lassonde 400” who will live at the Lassonde Studios, while all will be welcome to use the 20,000-square-foot “garage” to connect, test ideas, build prototypes, launch companies and learn by doing. Students move in starting fall 2016. The unique space will be in the center of campus and advance the University of Utah as a top school for entrepreneurship and innovation. The building and diverse engagement opportunities will be managed by the Lassonde Entrepreneur Institute, an interdisciplinary division of the David Eccles School of Business.

## VISION

Lassonde Studios will be the **best place in the country for students to become entrepreneurs, innovators, creators, makers and leaders** because of a thriving community, revolutionary facility and unparalleled support.

## WHY THE LASSONDE STUDIOS?

- Be one of the “Lassonde 400,” the diverse student community that will live in this unique and exciting facility.
- Join a vibrant community of entrepreneurs, innovators, makers and leaders who want to make an impact.
- Get more from your education through an immersive, one-of-a-kind experience, and learn the skills needed to succeed in the 21st Century.
- Get the most from a **top university for entrepreneurship and innovation** by immersing yourself in the middle of it all.
- Get a **transformative experience** through self-directed, experiential learning in a unique community.
- Live and work in the **heart of campus**.

## LIVE. CREATE. LAUNCH. HERE.

- **Live** your passion. **Live** like an entrepreneur. **Live** your education. **Live** at Lassonde Studios.
- **Create** a product. **Create** a personal journey. **Create** your future. **Create** at Lassonde Studios.
- **Launch** a company. **Launch** your career. **Launch** your dreams. **Launch** at Lassonde Studios.



## HOUSING OPTIONS

- **Studios/Pods** (*most unique, full immersion*) – The most unique housing option developed exclusively for the Lassonde studios. Groups of 20 share suites with pods, which are moveable bedrooms and living spaces for a single person. Private bathrooms, kitchens and workspace for each group.
- **Lofts** (*modern group living*) – Shared units for groups of four people who want an urban lifestyle in the middle of campus. Private bathrooms, kitchen and work space for group. Open floor plan and moveable furniture. Private bathrooms and kitchens for each loft.
- **Single and double** (*cluster community*) – Classic single and double rooms will be available for one or two people. Residents share bathrooms, kitchens and additional workspace. These rooms will be grouped into cluster communities.

## WHY LIVE ON CAMPUS?

- Living on campus will allow you to **get more from your education** by allowing you to create connections with those you will call friends and colleagues for the rest of your life.
- Living on campus puts you **close to everything you need**. You are close to class. Close to all the many academic, entertainment, athletic and cultural events on campus and in the immediate area. Close to mass transit and downtown Salt Lake City. Close to hiking, biking and skiing in the Wasatch Mountains.
- Living on campus is **convenient**. Live close to class. Pay one bill for all of your living needs.
- Living on campus means you are **more likely to be academically successful**. Students who live on campus have higher GPAs and are more likely to graduate compared to their peers who live off campus.
- Living on campus is **affordable** (all utilities, cleaning and more are included).

## LASSONDE ENTREPRENEUR INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurship and innovation at the University of Utah and an interdisciplinary division of the David Eccles School of Business. The first programs were offered in 2001, through the vision and support of Pierre Lassonde, an alumnus of the Eccles School and successful mining entrepreneur. The institute now provides opportunities for thousands of students to learn about entrepreneurship and innovation. Programs include workshops, networking events, business-plan competitions, startup support, innovation programs, graduate seminars, scholarships, community outreach and more. All programs are open to students from any academic major or background. Learn more at [lassonde.utah.edu](http://lassonde.utah.edu).

## BUILDING FACTS

- **Groundbreaking in October 2014.**
- **Students move in fall 2016.**
- Located in **middle of campus** (1701 Student Life Way, Salt Lake City, UT 84112).
- Will house approximately **400 students**.
- Campaign underway to attract inspiring students to join the **“Lassonde 400,”** the community of students who will live here.
- Approximately **160,000 square feet total**.
- **20,000-square-foot “garage”** for events, building prototypes, launching companies – or just hanging out. Open to all University of Utah students.
- **Five floors.** “Garage” on first floor. Four floors of housing and additional work space on upper levels.
- Full service **café and meal plans** available.
- **Three housing options** – single or double rooms, loft, and studio/pod community.
- **Themed floors** – Sustainability and Global Impact, Games and Digital Media, Product Design, and Adventure and Gear.
- **Diverse and vibrant activities** and events will be held inside. Examples: competitions, product prototyping, guest speakers, startup incubator, food and beverage service, mentoring, leadership opportunities and more.
- **Residents get additional access** to more facilities, resources and programs.
- Building and activities inside financed with **\$25 million in donations from Pierre Lassonde** and additional donations from other individuals and companies. Remaining building expenses will be paid through rents from those living in the building.
- Living at the Lassonde Studios will have a **comparable cost** to other housing options at the University of Utah.
- **Partner companies** include EDA Architects (Salt Lake City), Cannon Design (global) and ARUP (global). Gramoll Construction (Salt Lake City) is the general contractor.