



**THE UTAH H.S.
ENTREPRENEUR
CHALLENGE**

ENTER YOUR IDEA WIN \$30,000

The High School Utah Entrepreneur Challenge (HS UEC) is a statewide, high school competition designed to encourage students to explore innovation and entrepreneurship. The competition allows students to express their ideas and imagination in a brief business idea. All high school students (ages 14-18) throughout Utah are encouraged to compete. Students who have graduated high school or are enrolled full-time in college courses (9 credit hours or above) are not eligible to participate.

HOW DOES THE CHALLENGE WORK?

Participation is easy. You can be as creative as you would like. Follow these steps:

1. Identify a problem
2. Create & prototype a solution
3. Define your customer
4. Create a presentation

Submit your idea online at lassonde.utah/hsuec between Dec. 5, 2016 and March 1, 2017. Early submission is encouraged.

WIN MORE THAN \$30,000 IN PRIZES

We will have three grand prize winners of \$5,000 and will give away more than \$15,000 in additional prizes.

SIGN UP & LEARN MORE: lassonde.utah.edu/hsuec



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