

LIVE AT LASSONDE

Lassonde Studios is the new home for student change-makers at the University of Utah. The first floor is open to all students at the U to eat, attend events, use tools and more. The upper four floors of the building are for residents. Those floors feature three living options, additional tools and resources, and more makerspace.



1. SINGLES & DOUBLES

Residents share bathrooms, kitchens and additional workspace. These rooms are grouped into cluster communities.



3. PODS

Groups of 20 share suites with pods. Private bathrooms, kitchens and workspace for each group.



2. LOFTS

Groups of 3-4 people share private bathrooms, kitchen and work space. Open floor plan and movable furniture.



THEMED FLOORS

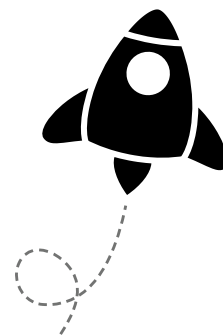
Residential floor themes include: Sustainability & Global Impact; Products, Design & Arts; Adventure & Gear; and Games & Digital Media.

HOW TO APPLY

The application to live at Lassonde Studios is open from the fall until all rooms are full. All students are welcome to apply. Go to lassonde.utah.edu/studios.

14 TIPS TO LAUNCH AT LASSONDE

- 1. Join Community, Subscribe & Follow Us:** Join the community and stay connected by subscribing to our email newsletter and following us on social media.
- 2. Master the Mindset:** Learn creative problem-solving skills that will serve you well no matter what the future holds.
- 3. Live at Lassonde Studios:** Immerse yourself in everything we have to offer by joining the Lassonde 400 residential group. It will change your life!
- 4. Launch Something:** We challenge every student to create something and launch it. You choose what.
- 5. Get a Degree:** Get a degree, minor or certificate in entrepreneurship from the David Eccles School of Business.
- 6. Match Your Passion with a Purpose:** You'll be unstoppable when you find the perfect mix of passion and purpose.
- 7. Show Up and Do:** You won't get anywhere if you don't show up. Browse our event calendar, then jump in!
- 8. Participate in Everything:** We have plenty of programs to choose from. Most are free and open to all students.
- 9. Find a Team:** Use our many programs and events to find the team that will help you get further.
- 10. Get Funded:** Take advantage of our many grant opportunities to build your first prototype, reach your first sale and beyond!
- 11. See One, Do One, Teach One:** We advocate learning by doing, then we take it a step further by giving you the chance to teach your peers.
- 12. Fail Fast, Fail Cheap:** You will as much from your failures as your successes. We provide you with a safe place to test your ideas.
- 13. Be a Student Leader:** Learn to lead by running a student program. Apply to be a student leader. Scholarships available!
- 14. Join the Business Scholars:** The David Eccles School of Business offers a premier program for incoming freshmen.



CONTACT US

Lassonde Entrepreneur Institute

University of Utah
105 Fort Douglas Blvd., Bldg. #604
Salt Lake City, UT 84113
801-587-3836, lassonde@utah.edu

lassonde.utah.edu

Lassonde Studios

University of Utah
1701 Student Life Way
Salt Lake City, UT 84112
801-213-8700, lassonde@utah.edu

lassonde.utah.edu/studios



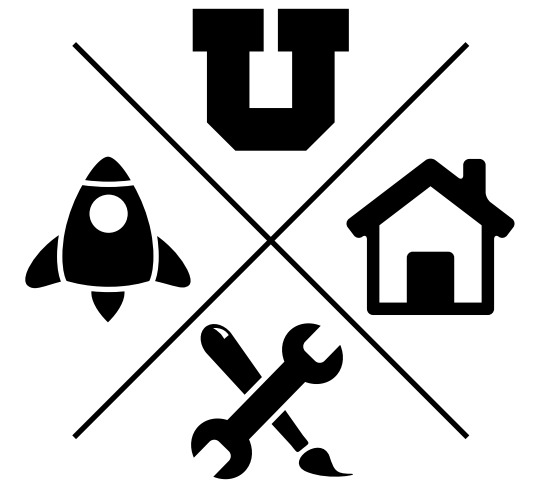
SUBSCRIBE

Join the community and stay connected by signing up for our email newsletter at lassonde.utah.edu/subscribe. You can also get updates by following us on social media.

A DIVISION OF THE
DAVID ECCLES SCHOOL OF BUSINESS



LASSONDE INSTITUTE & STUDIOS



 **LASSONDE
ENTREPRENEUR INSTITUTE**
THE UNIVERSITY OF UTAH

AT THE UNIVERSITY OF UTAH



WELCOME TO THE LASSONDE COMMUNITY

Welcome to the hub for student entrepreneurs and leaders at the University of Utah. Whether you want a deep dive or only have an hour, the nationally ranked Lassonde Entrepreneur Institute, a division of the David Eccles School of Business, has something for all students to learn how to become a founder, creator or change-maker. Got an idea? Looking for a team? Or want to live at Lassonde Studios? Jump in and make it happen!

ALL STUDENTS WELCOME

We encourage all students at the U to get involved with our many programs.

EVENT CALENDAR

Don't miss our event calendar to see what's happening next! Go to lassonde.utah.edu/calendar.

PROGRAM DIRECTORY

Browse programs and academic opportunities online at lassonde.utah.edu/directory.

LASSONDE.UTAH.EDU

PROGRAMS

	Live at Lassonde Studios lassonde.utah.edu/studios
	Monthly Seed Grant Program (Sponsored by Zions Bank) lassonde.utah.edu/getseeded
	Build Your Skills lassonde.utah.edu/workshops
	Create Your First Prototype lassonde.utah.edu/make
	Build Your Team and Find Collaborators lassonde.utah.edu/meetups
	Get Professional Advice to Develop Your Idea lassonde.utah.edu/experthours
	Satisfy Your Hunger for Entrepreneurship lassonde.utah.edu/food
	Artists Make Great Entrepreneurs lassonde.utah.edu/art
	Statewide Business-Model Competition (Sponsored by Zions Bank) lassonde.utah.edu/uec
	Statewide Executive Summary Competition (Sponsored by Zions Bank) lassonde.utah.edu/oq
	Medical Device Competition (Sponsored by Zions Bank) bit.ly/UUb2b

#LIVECREATELAUNCH

	Create a Health Video Game g4h.business.utah.edu
	Get Office Space and Company Resources (Sponsored by Zions Bank) lassonde.utah.edu/launch
	Together You Can Accomplish More lassonde.utah.edu/cowork
	Graduate Program for Tech Commercialization lassonde.utah.edu/new-venture-development
	Statewide High School Idea Competition (Sponsored by Zions Bank) lassonde.utah.edu/hsuc
	Explore the University of Utah lassonde.utah.edu/lassonde-ambassadors
	Youth Summer Program lassonde.utah.edu/innovationweek

ACADEMICS

	Get a Degree, Minor or Certificate eccles.link/uentp
	Match Your Passion with a Purpose lassonde.utah.edu/innovation
	Incubate Your Business Idea lassonde.utah.edu/foundry

ANNUAL CALENDAR

AUGUST Move-In Day: Residents move into Lassonde Studios and join the Lassonde 400.	ONGOING Workshops & Meetups: Build your skills and meet people to join your team.
AUGUST Academic Year Starts: Classes start for fall semester. Welcome back to campus!	ONGOING Residential Programs: Don't miss programs only available to residents.
FALL Apply to Live at Lassonde Studios: Students must apply to join the Lassonde 400 residential group.	ONGOING Make Program: Sign up to learn how to use fabrication equipment and create something!
FALL Enter Competitions: Win cash prizes in Opportunity Quest and Bench to Bedside.	MONTHLY Get Seeded: A grant program that will help you achieve your next milestone.
WINTER Apply to be a Student Leader: Manage one of many programs. Scholarships available.	ONGOING Register for Classes: Enroll in entrepreneurship and innovation courses.
WINTER Enter Utah Entrepreneur Challenge: A business-model competition with cash prizes.	SEASONAL Summer Events: Watch our calendar for details about summer programs and opportunities.
SPRING Apply for Company Launch: You must apply for a chance to get free office space and support.	MAY Graduation: Congrats to all the grads! Now join us as a mentor and help us grow our network

More online: lassonde.utah.edu/calendar