

LIVE AT LASSONDE

Lassonde Studios is the new home for student change-makers at the University of Utah. The first floor is open to all students at the U to eat, attend events, use tools and more. The upper four floors of the building are for residents. Those floors feature three living options, additional tools and resources, and more makerspace.



1. SINGLES & DOUBLES

Residents share bathrooms, kitchens and additional workspace. These rooms are grouped into cluster communities.



3. PODS

Groups of 20 share suites with pods. Private bathrooms, kitchens and workspace for each group.



2. LOFTS

Groups of 3-4 people share private bathrooms, kitchen and work space. Open floor plan and movable furniture.



THEMED FLOORS

Residential floor themes include: Sustainability & Global Impact; Products, Design & Arts; Adventure & Gear; and Games & Digital Media.

HOW TO APPLY TO LIVE HERE

All students are welcome to apply. The priority application period is October through December for the following year. lassonde.utah.edu/studios.

LAUNCH CHECKLIST

- ✓ **Join Community by Subscribing & Follow Us:** Sign up for our email newsletter and follow us on social media. lassonde.utah.edu/subscribe
- ✓ **Watch Events Calendar & Show Up!:** Browse our calendar to find activities. Most events are free and open to all students. lassonde.utah.edu/calendar
- ✓ **Get a Minor, Major or Certificate:** The David Eccles School of Business offers a degree, minor and certificate in entrepreneurship. uentp.com
- ✓ **Live at Lassonde Studios:** Immerse yourself in everything we have to offer by applying to join the Lassonde 400 residential group. lassonde.utah.edu/studios
- ✓ **Master the Mindset:** Learn creative problem-solving skills that will serve you for a lifetime.
- ✓ **Create & Launch Something:** We challenge every student to create something and launch it. You choose what. lassonde.utah.edu/launched
- ✓ **Grow Your Business:** Already have a company? Improve it by joining our community and participating. lassonde.utah.edu/directory
- ✓ **Match Your Passion with a Purpose:** You'll be unstoppable when you find the perfect mix of these qualities. lassonde.utah.edu/innovation
- ✓ **Find a Team:** Find collaborators to launch an idea. Meet people in our programs and by spending time at Lassonde Studios.
- ✓ **Get Funded:** Take advantage of our many grant opportunities to build your first prototype, reach your first sale and beyond!
- ✓ **See One, Do One, Teach One:** We advocate learning by doing, then we take it a step further by giving you the chance to teach your peers.
- ✓ **Fail Fast, Fail Cheap:** You will learn as much from your failures as your successes. We provide you with a safe place to test your ideas.
- ✓ **Add Value:** Learn how to add value to your idea, business, partnerships and everything you do. It's the secret to success.
- ✓ **Be a Student Leader:** Learn to lead by running one of our programs. Apply to be a student leader. Scholarships available! lassonde.utah.edu/leadership
- ✓ **Join the Business Scholars:** The David Eccles School of Business offers this premier program for high-achieving students. bit.ly/bizscholars

CONTACT US

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SUBSCRIBE

Join the community and stay connected by signing up for our email newsletter at lassonde.utah.edu/subscribe. You can also get updates by following us on social media.



DAVID ECCLES SCHOOL OF BUSINESS



LIVE
CREATE
LAUNCH

AT THE UNIVERSITY OF UTAH



WELCOME TO THE LASSONDE COMMUNITY

Welcome to the hub for student entrepreneurs and leaders at the University of Utah. Whether you want a deep dive or only have an hour, the nationally ranked Lassonde Entrepreneur Institute, a division of the David Eccles School of Business, has something for all students to learn how to become a founder, creator or change-maker. Got an idea? Looking for a team? Or want to live at Lassonde Studios? Jump in and make it happen!

ALL STUDENTS WELCOME

We encourage all students at the U to get involved with our many programs.

EVENT CALENDAR

Don't miss our event calendar to see what's happening next! Go to lassonde.utah.edu/calendar.

PROGRAM DIRECTORY

Browse programs and academic opportunities online at lassonde.utah.edu/directory.

LASSONDE.UTAH.EDU

PROGRAMS

#LIVECREATELAUNCH

	Live at Lassonde Studios lassonde.utah.edu/studios
	Monthly Seed Grant Program (Sponsored by Zions Bank) lassonde.utah.edu/getseeded
	Build Your Skills lassonde.utah.edu/workshops
	Create Your First Prototype lassonde.utah.edu/make
	Build Your Team and Find Collaborators lassonde.utah.edu/meetups
	Get Professional Advice to Develop Your Idea lassonde.utah.edu/experthours
	Satisfy Your Hunger for Entrepreneurship lassonde.utah.edu/food
	Artists Make Great Entrepreneurs lassonde.utah.edu/art
	Statewide Business-Model Competition (Sponsored by Zions Bank) lassonde.utah.edu/uec
	Statewide Executive Summary Competition (Sponsored by Zions Bank) lassonde.utah.edu/oq
	Medical Device Competition (Sponsored by Zions Bank) bit.ly/UUb2b

	Create a Health Video Game g4h.business.utah.edu
	Get Office Space and Company Resources (Sponsored by Zions Bank) lassonde.utah.edu/launch
	Together You Can Accomplish More lassonde.utah.edu/cowork
	Graduate Program for Tech Commercialization lassonde.utah.edu/new-venture-development
	Statewide High School Idea Competition (Sponsored by Zions Bank) lassonde.utah.edu/hsuc
	Explore the University of Utah lassonde.utah.edu/lassonde-ambassadors
	Youth Summer Program lassonde.utah.edu/innovationweek

ACADEMICS

	Get a Degree, Minor or Certificate in Entrepreneurship eccles.link/uentp
	Match Your Passion with a Purpose lassonde.utah.edu/innovation
	Incubate Your Business Idea lassonde.utah.edu/foundry

master the
entrepreneurial

MINDSET

The Lassonde Entrepreneur Institute defines entrepreneurship as a mindset. It's not just about starting a company. Entrepreneurship is about using your imagination, learning by doing, working in interdisciplinary teams, creating your own path and adding value to anything you do.

