



THE UTAH H.S. ENTREPRENEUR CHALLENGE

ENTER YOUR IDEA WIN \$22,000

The High School Utah Entrepreneur Challenge (HS UEC) is a statewide, high school competition designed to encourage students to explore innovation and entrepreneurship. The competition allows students to express their ideas and imagination in a brief business idea. The HS UEC focuses on developing a new generation of student entrepreneurs. All high school students (or those ages 14-18 years old) throughout Utah are encouraged to submit their idea.

Participation is easy. You can be as creative as you would like. Follow these steps:

1. Identify a problem
2. Create & prototype a solution
3. Define your customer
4. Create a presentation

Submit your idea online at www.lassonde.utah/hsuc no later than March 31, 2016.
Early submission is encouraged.

We will have two grand prize winners of \$5,000 and will give away more than \$12,000 in additional prizes.

SIGN UP & LEARN MORE: lassonde.utah.edu/hsuec