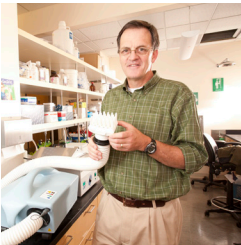


the future of entrepreneurship at the U

LASSONDE NEW VENTURE DEVELOPMENT PROGRAM

- 197 students
- \$1.3M+ scholarships
- Engaged 39 departments
- 38 startup companies



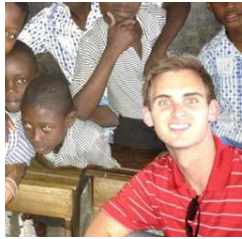
journeys



NAVILLUM

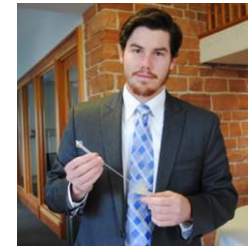
Navillum is a University of Utah startup company that began as a partnership between faculty and student inventors and students in the Lassonde New Venture Development program, who provided essential business support and guidance. The company is developing methods for producing nanocrystals, which are semiconductors that can be used in TVs, computer screens and lights.





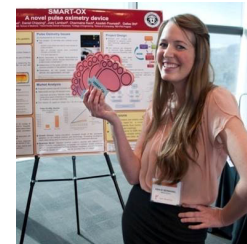
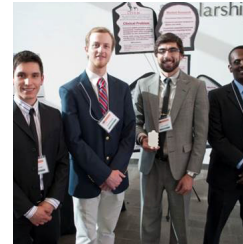
SOCIAL ENTREPRENEURSHIP PILOT PROJECTS

- 6 student scholarships
- 2 projects in Ghana
- India
- Community Foundation of Utah



UTAH ENTREPRENEUR SERIES

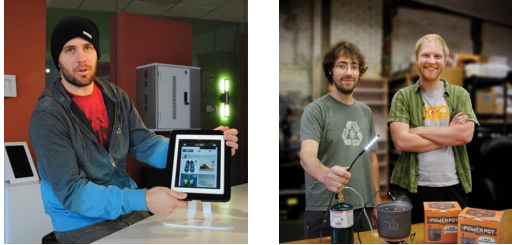
- 78 student scholarships
- 5,000+ students
- 14 schools
- \$1M+ in donor support



BENCH-2-BEDSIDE

- Medical, bioengineering, business students
- 50 provisional patents
- \$450K awards





FOUNDRY (May 2010-May 2013)

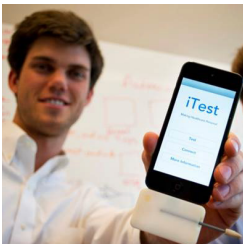
- 260 entrepreneurs
- 89 ideas for companies
- 60 incorporated
- 38 generated revenue
- \$5.1 million in revenue
- \$3.2 million funding

FOUNDRY
UTAH

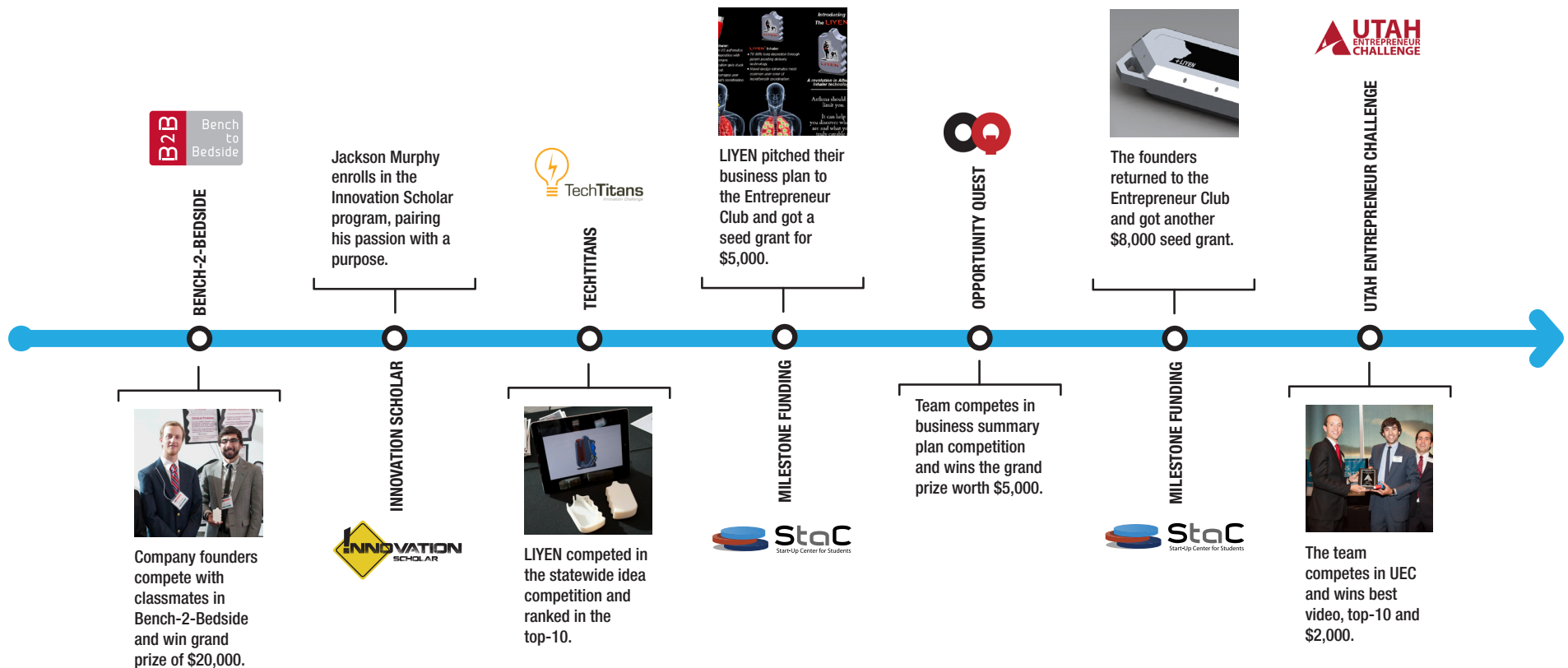


GET SEEDED

- 130+ students participating
- 70 teams pitched ideas
- 26 teams seed funded
- \$62,833 of seed funding



journeys



LIYEN

LIYEN is a student startup launched by Jackson Murphy, a student at the U, and Chris Ciancone, a graduate of Westminster. They came together through the Bench-2-Bedside competition and have been together since winning grand prize and \$20,000 in that competition. They are "leading a revolution from limitation" by developing innovative, cool-looking inhalers.

LASSONDE STOP
 RELATED STOP

FIRST LEGO LEAGUE

- Over 2,000 kids participating statewide
- 900+ volunteers
- Broad donor support

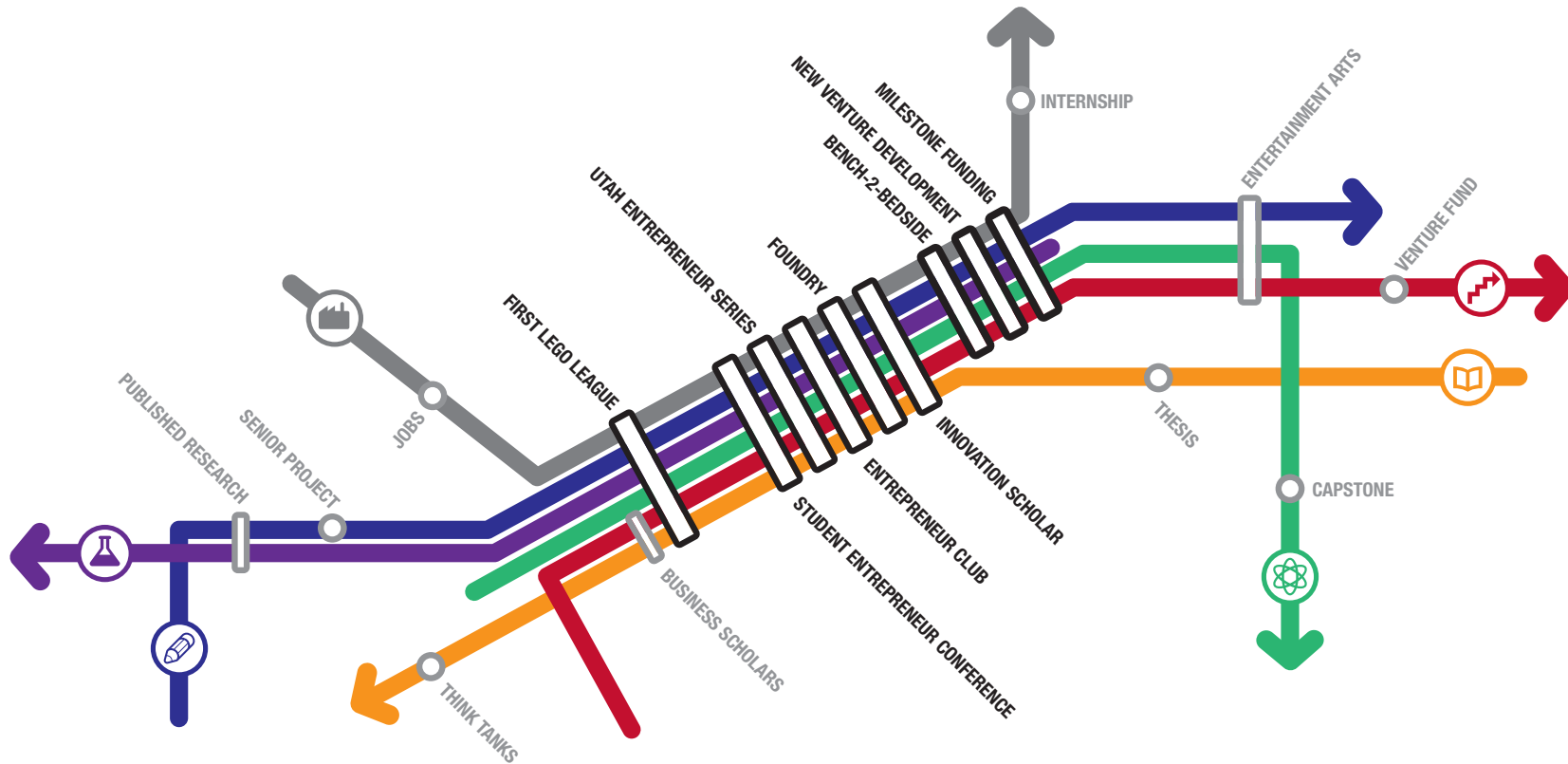


INNOVATION SCHOLAR

- Over 100 students participating
- Faculty mentors from most departments on campus
- Business and Honors specialty cohorts



student hub



BUSINESS



HEALTH
SCIENCE



ENGINEERING
& SCIENCE



HONORS



ARTS &
HUMANITIES



PARTNERS



LASSONDE STOP

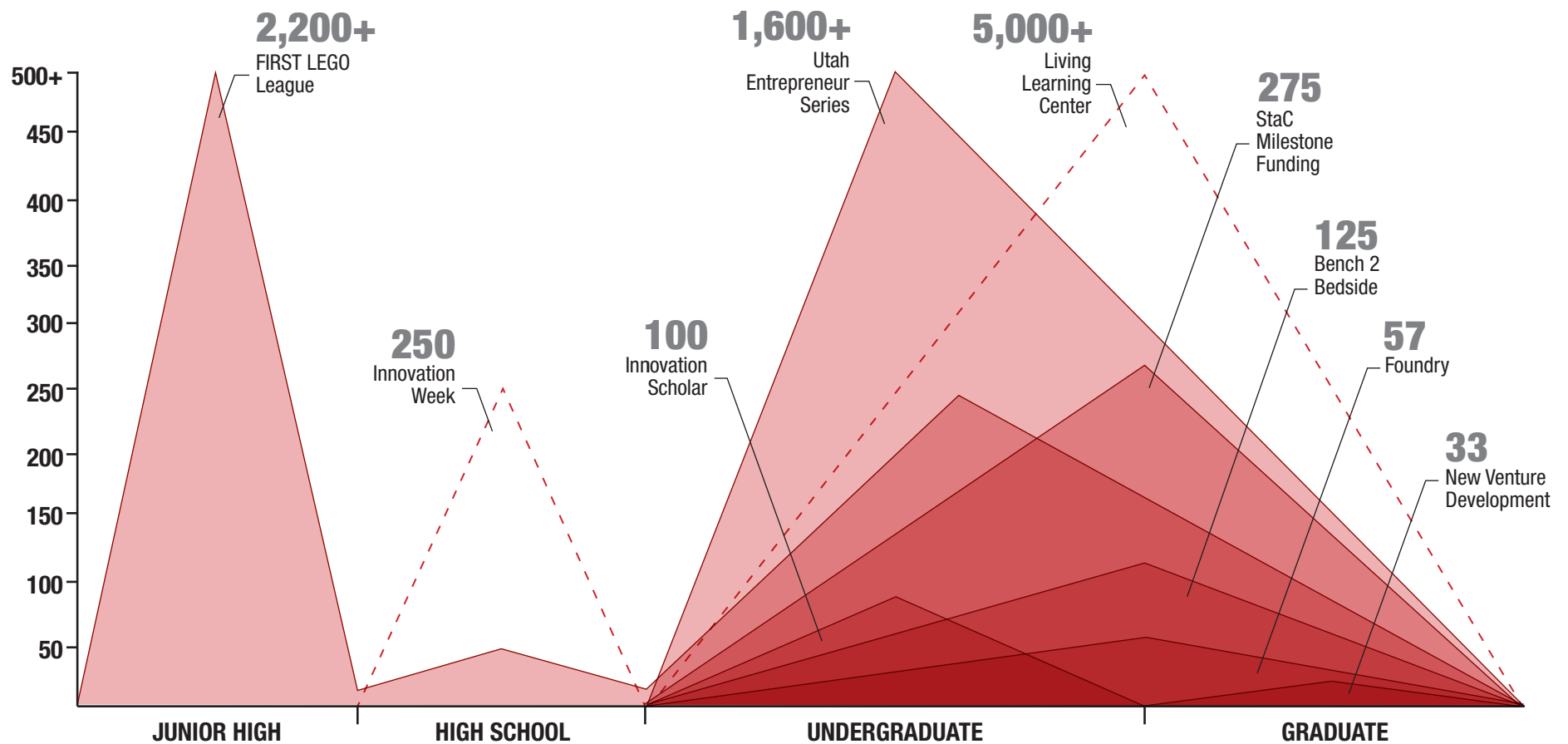


RELATED STOP



LASSONDE
ENTREPRENEUR INSTITUTE
THE UNIVERSITY OF UTAH

LASSONDE PROGRAM PARTICIPATION 2012-13



coming soon

Co-working



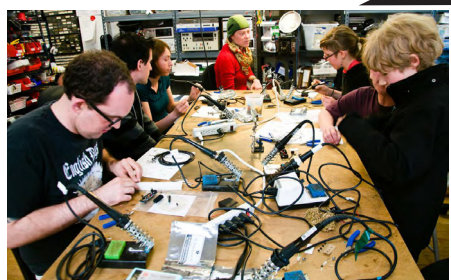
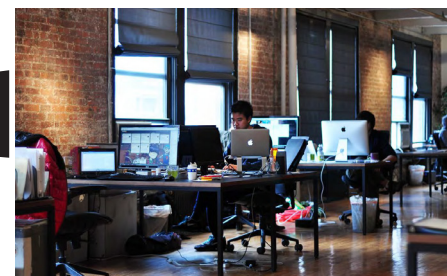
NEW BUILDING

The Lassonde Institute will be constructing a new building that will combine a 400-bed residence space with a 20,000-square-foot student "garage." The building will serve as a hub for student entrepreneurship at the University of Utah. Inside the "garage," students will gather, tinker, dream and play.

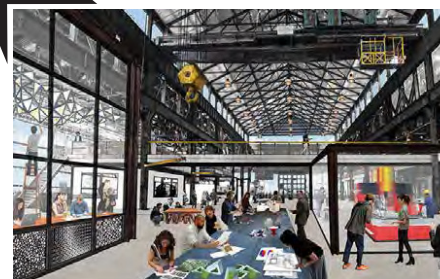
Events



Work Stations



Tools & Equipment



Open Space

20,000 SQ. FT. + 400 RESIDENTIAL BEDS

EST. TOTAL PROJECT COST - \$45M

FUNDING

- Donations: Pierre Lassonde - \$12M*
- **Naming Partners - \$3M**
- U of U - \$3M
- University bonding - est. \$32M

** Pierre Lassonde: Total \$12M = \$7M building + \$5M future funding*

BONDING

U of U

Partners

Lassonde