Lassonde Studios will be the best place in the country for students to become entrepreneurs, innovators, creators, makers and leaders because of a thriving community, revolutionary facility and unparalleled support for student entrepreneurs.

WHY THE LASSONDE STUDIOS?
- Join a diverse community of entrepreneurs, innovators, makers and leaders who want to make an impact.
- Get more from your education through an immersive, one-of-a-kind experience, and learn the skills needed to succeed in the 21st Century.
- Be the first to live in the one of the newest and most unique living options in the nation.
- Get the most from a top university for entrepreneurship and innovation by immersing yourself in the middle of it all.
- Get a transformative experience through self-directed, experiential learning in a unique community.
- Live and work in the heart of campus.
- Join an “Entrepreneur Studio,” which are groups of students focused on the same topic, problem or opportunity. Living at Lassonde Studios is not required to join a studio.

LIVE. CREATE. LAUNCH. HERE.
- Create a product. Create a personal journey. Create your future. Create at Lassonde Studios.
- Launch a company. Launch your career. Launch your dreams. Launch at Lassonde Studios.

COMING FALL 2016
The Lassonde Studios will be the home for student entrepreneurs and innovators at the University of Utah. The new facility will be the place where students from any major or background can “Live. Create. Launch.” The building will combine approximately 400 residences with a 20,000-square-foot “garage,” where students can connect, test ideas, build prototypes, launch companies and learn by doing. Students will move in starting fall 2016. The unique space will be in the center of campus and advance the University of Utah as a top school for entrepreneurship and innovation. The building and diverse engagement opportunities will be managed by the Lassonde Entrepreneur Institute, an interdisciplinary division of the David Eccles School of Business at the University of Utah.

VISION
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factsheet / Oct. 10, 2014

lassonde.utah.edu/studios
HOUSING OPTIONS

- **Modular “pods” (most unique)** – The most unique housing option developed exclusively for the Lassonde studios. Groups of 20 share suites with modular “living pods,” which are moveable bedrooms and living spaces for a single person. Private bathrooms, kitchens and workspace for each group.

- **Lofts (modern group living)** – Shared units for groups of four people who want an urban lifestyle in the middle of campus. Private bathrooms, kitchen and work space for group. Open floor plan and moveable furniture. Private bathrooms and kitchens for each loft.

- **Traditional single and double** – Standard rooms will be available for one or two people. Room sections share bathrooms, kitchens and additional workspace.

WHY LIVE ON CAMPUS?

- Living on campus will allow you to get more from your education by allowing you to create connections with those you will call friends and colleagues for the rest of your life.

- Living on campus puts you close to everything you need. You are close to class. Close to all the many academic, entertainment, athletic and cultural events on campus and in the immediate area. Close to mass transit and downtown Salt Lake City. Close to hiking, biking and skiing.

- Living on campus is convenient. Live close to class. Pay one bill for all of your living needs.

- Living on campus means you are more likely to be academically successful. Students who live on campus have higher GPAs and are more likely to graduate compared to their peers who live off campus.

- Living on campus is affordable.

LASSONDE ENTREPRENEUR INSTITUTE

The Lassonde Entrepreneur Institute is a nationally-ranked hub for student entrepreneurship and innovation at the University of Utah and an interdisciplinary division of the David Eccles School of Business. The first programs were offered in 2001, through the vision and support of Pierre Lassonde, an alumus and successful mining entrepreneur. The institute now provides engagement opportunities for thousands of students to learn about entrepreneurship and innovation. Programs include graduate seminars, business plan competitions, startup support, innovation programs, scholarships, community outreach and more. All programs are open to students from any academic major or background. Learn more at www.lassonde.utah.edu.