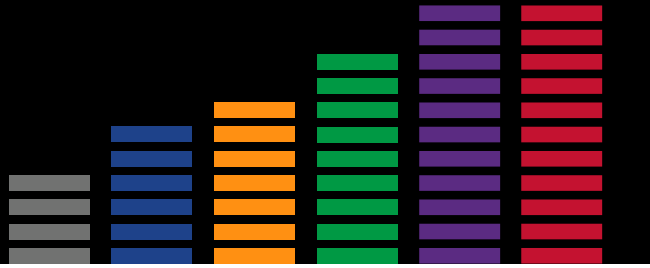


AMPLIFY YOUR EDUCATION

ENTREPRENEURSHIP IS VALUE CREATION



ACADEMIC PROGRAMS

Through the world-class and highly experiential curricula at the David Eccles School of Business, you'll learn the essential entrepreneurship and business management knowledge, skills, frameworks and tools needed to help you create value for yourself and society.

- Innovation Scholar designation
- Interdisciplinary entrepreneurship certificate
- Entrepreneurship major and minor
- Graduate programs

ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. The institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. In fall 2016, the institute will open the Lassonde Studios, a one-of-a-kind living and creative space. All students welcome.

GET STARTED

Define your own Lassonde experience by participating in our programs in any order. Check out the calendar of events, sign up, or drop in.



LASSONDE.UTAH.EDU

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LASSONDE

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A D I V I S I O N O F T H E D A V I D E C C L E S S C H O O L O F B U S I N E S S

LASSONDE
ENTREPRENEUR INSTITUTE
THE UNIVERSITY OF UTAH



LIVE



■ **LIVE AT LASSONDE STUDIOS:** All students are welcome to live at our one-of-a-kind, \$45-million facility in the heart of campus. Apply now.

■ **LIVE YOUR PASSION:** Match your passion with a purpose no matter what your interest or goals. Enroll in our many programs, take a class or get a degree.

■ **LIVE LIKE AN ENTREPRENEUR:** Master the entrepreneurial mindset by applying your education to a real project or initiative.

APPLY NOW

Apply online to live at Lassonde Studios:
lassonde.utah.edu/studios

CREATE



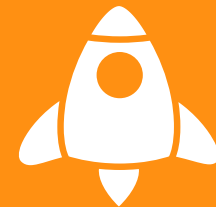
■ **CREATE A PRODUCT, SERVICE OR INITIATIVE:** Find resources to create a product, prototype, game, artwork or anything in between. What will you create?

■ **CREATE A UNIQUE EXPERIENCE:** Mix and match our diverse programs, classes and degrees to create a personal journey.

■ **CREATE A TEAM:** You are only as good as the people around you. Attend our events to connect with collaborators and cofounders.

ABOVE: The garage at Lassonde Studios will be a 20,000 creative workshop with startup space, tools and more. (Architectural rendering)

LAUNCH



■ **LAUNCH A COMPANY:** Secure funding, find a mentor, tap into our network, take classes and more. Students launch companies in all industries and fields.

■ **LAUNCH AN INITIATIVE:** How will you start now to make an impact? Create an incredible experience and build your resume.

■ **LAUNCH YOUR FUTURE:** Entrepreneurship is an excellent way to build your resume and prepare for your next adventure. What will you launch?

ABOVE: Entrepreneurship certificate students traveled to Costa Rica for a unique social entrepreneurship experience.

ABOVE: The Lassonde Studios will open in August 2016. (Architectural rendering)