

Submission Quick Start Guide

Submitting your idea to the High School Utah Entrepreneur Challenge is a quick and easy process. Once you are confident your presentation demonstrates how you've (1) identified a problem or opportunity, (2) developed a solution to your identified problem or opportunity, (3) defined your customer, (4) and demonstrated how you've prototyped your idea; and you have thoroughly read the guidelines in the [High School Utah Entrepreneur Challenge Student Competition Packet](#), follow these easy steps to submit your idea at hsuec2016.startupcompete.co.

1. Begin by registering your Startup Compete profile at hsuec2016.startupcompete.co. Begin by clicking “Log In / Register”.



2. In the following popup window click “Create User Account” to create your official profile for throughout the competition.




The image shows a popup window titled 'Register / Login'. It is divided into two columns. The left column is for new users, titled 'New to Startup Compete', and contains the text: 'Create an account to participate in a competition, post an idea, or receive alerts when new ideas are posted.' Below this text is a blue button labeled 'Create User Account' which is highlighted with a red box. The right column is for returning users, titled 'Returning to Startup Compete', and contains the text: 'Log in to access your dashboard and get started'. Below this text are two input fields: 'E-mail Address *' and 'Password *'. There is a link for 'Forgot Password?' below the password field. A blue 'Login' button is positioned below the password field.

3. Provide your account and contact information, ensuring this information is correct as this will be your official contact information throughout the competition.


Register for a new Startup Compete User Profile

By registering on Startup Compete you may receive occasional emails regarding new competitions and related items of interest.

Your Startup Compete Account Information

E-mail Address *	<input type="text" value="hsuec@utah.edu"/>
Password *	<input type="password" value="....."/>
Confirm Password *	<input type="password" value="....."/>
First Name *	<input type="text" value="Example"/>
Last Name *	<input type="text" value="User"/>
Preferred/Nickname	<input type="text"/>
Gender  *	<input checked="" type="radio"/> Female <input type="radio"/> Male
Company Name	<input type="text" value="HSUEC Idea Name"/>
Job Title	<input type="text"/>
URL for Company Site  *	<input type="text"/>
Short Bio about yourself	<input type="text" value="I am one of the first students ever to compete in the High School Utah Entrepreneur Challenge!"/>
Preferred Time Zone  *	<input type="text" value="US/Mountain"/>

Your Contact Information

Email Address (CC)  *	<input type="text"/>
Phone Number *	<input type="text" value="801-555-5555"/>
Cell Phone Number	<input type="text"/>
Alternate Phone Number	<input type="text"/>
Fax Number	<input type="text"/>
Country *	<input type="text" value="United States"/>
Address Line 1 *	<input type="text" value="105 Fort Douglas, Bldg. #604"/>
Address Line 2	<input type="text"/>
City *	<input type="text" value="Salt Lake City"/>
State *	<input type="text" value="Utah"/>
Zip Code *	<input type="text" value="84113"/>

4. Continuing, fill out the Roles and Communications section of your profile as follows. While you are free to select areas you may be interested in helping with and sectors you are interested or experienced in, it will not affect your submission in the High School Utah Entrepreneur Challenge.

Roles and Communications

Select one or more role to describe your relationship with Startup Compete *

<input type="checkbox"/> Angel	<input type="checkbox"/> Entrepreneur
<input type="checkbox"/> VC	<input type="checkbox"/> Nonprofit
<input checked="" type="checkbox"/> Student	<input type="checkbox"/> Industry
<input type="checkbox"/> Faculty	<input type="checkbox"/> Economic Development
<input type="checkbox"/> Government	

Select any you may be interested in helping new businesses with

<input type="checkbox"/> Mentoring	<input type="checkbox"/> Funding / Finance
<input type="checkbox"/> Marketing analysis	<input type="checkbox"/> Consulting
<input type="checkbox"/> IT	<input type="checkbox"/> Partners
<input type="checkbox"/> IP Management	<input type="checkbox"/> Legal Help
<input type="checkbox"/> HR	<input type="checkbox"/> Seeking Hire

Select your Sector / Technology expertise

<input type="checkbox"/> Internet	<input type="checkbox"/> Green
<input type="checkbox"/> Consumer Goods	<input type="checkbox"/> Materials
<input type="checkbox"/> Life Sciences	<input type="checkbox"/> IT
<input type="checkbox"/> Social Entrepreneurship	<input type="checkbox"/> Energy
<input type="checkbox"/> Services	<input type="checkbox"/> Other

Notify me via e-mail on...

<input type="checkbox"/> New Competitions

5. In the final step of registering your profile, please provide your academic profile, including your school, grade level, and anticipated graduation date. You do not need to provide your student identification number.

Academic Profile ?

Name of University or School	Utah High School
Student ID Number	
Graduation Date ?	09-May-2017
Academic Status	Other...
Other Academic Status	Junior

6. Register your business idea.

Include the name of your business idea and a brief, 2-3 sentence description of the idea, and agree to the Startup Compete Competition Participant Agreement.

Begin by describing your business or concept below. On the next page you will need to answer questions more specific to this competition.

Title of Business / Concept *

Business / Concept Summary ⓘ *

7. Invite any teammates and mentors to give them access to review the application.

Important: Teammates and mentors will not be able to edit your submission, and will only be given access to view it.

Team Members and Advisors ⓘ

Add a Team Member or Advisor and Send an Invitation

Email Address is a Member Advisor

8. Finally upload your submission in the pdf format. You will be able to revise and update your application until submissions close on March 31, 2016 at 11:59 p.m.

Application for Example Business

All you have to do is complete these four, very simple steps and upload your presentation!

Presentation in PDF Format

Question 1. Required

- 1. Identify a Problem/Opportunity**
 - Think of the times you said: "I wish ____ did ____!"
 - Or the thought: "We should have something to be able to do ____ with!"
- 2. Pick a Solution to Your Identified Problem/Opportunity.**
- 3. Define the Customer**
 - Who will want to use the product/business?
- 4. Prototype It**
 - Sketch it, craft it, draw it
 - How will it work?

NOTE: Presentation must be less than 20MB in size and be in PDF format.

Uploaded File:

No file chosen

Maximum size is 20M - New uploads replace previous ones

You are allowed to update your application until the competition deadline.

For any questions please consult the frequently asked questions at lassonde.utah.edu/hsuec/faqs/, and please email hsuec@utah.edu for any questions not answered within the FAQ.