Submission Quick Start Guide

Submitting your idea to the High School Utah Entrepreneur Challenge is a quick an easy process. Once you are confident your presentation demonstrates how you've (1) identified a problem or opportunity, (2) developed a solution to your identified problem or opportunity, (3) defined your customer, (4) and demonstrated how you've prototyped your idea; and you have thoroughly read the guidelines in the High School Utah Entrepreneur Challenge Student Competition Packet, follow these easy steps to submit your idea at hsuec2016.startupcompete.co.

1. Begin by registering your Startup Compete profile at hsuec2016.startupcompete.co. Begin by clicking "Log In / Register".

2. In the following popup window click "Create User Account" to create your official profile for throughout the competition.

3. Provide your account and contact information, ensuring this information is correct as this will be your official contact information throughout the competition.

Register for a new Startup Compete User Profile

By registering on Startup Compete you may receive occasional emails regarding new competitions and related items of interest.

Your Startup Compete Account Information

E-mail Address *	hsuec@utah.edu
Password *	••••••••
Confirm Password *	••••••••
First Name *	Example
Last Name *	User
Preferred/Nickname	
Gender ⓘ *	⦿ Female ○ Male
Company Name	HSUEC Idea Name
Job Title	
URL for Company Site ⓘ	
Short Bio about yourself	I am one of the first students ever to compete in the High School Utah Entrepreneur Challenge!
Preferred Time Zone ⓘ	US/Mountain ▾

Your Contact Information

Email Address (CC) ⓘ	
Phone Number *	801-555-5555
Cell Phone Number	
Alternate Phone Number	
Fax Number	
Country *	United States ▾
Address Line 1 *	105 Fort Douglas, Bldg. #604
Address Line 2	
City *	Salt Lake City
State *	Utah ▾
Zip Code *	84113

4. Continuing, fill out the Roles and Communications section of your profile as follows. While you are free to select areas you may be interested in helping with and sectors you are interested or experienced in, it will not affect your submission in the High School Utah Entrepreneur Challenge.

5. In the final step of registering your profile, please provide your academic profile, including your school, grade level, and anticipated graduation date. You do not need to provide your student identification number.

6. Register your business idea.
   Include the name of your business idea and a brief, 2-3 sentence description of the idea, and
   agree to the Startup Compete Competition Participant Agreement.

Begin by describing your business or concept below. On the next page you will need to answer
questions more specific to this competition.

Title of Business / Concept *

Business / Concept
Summary ℹ️ *

7. Invite any teammates and mentors to give them access to review the application.
   Important: Teammates and mentors will not be able to edit your submission, and will only
   be given access to view it.

Team Members and Advisors ℹ️

Add a Team Member or Advisor and Send an Invitation

Email Address   is a   ⦿ Member ◯ Advisor   **Send Invite**

8. Finally upload your submission in the pdf format. You will be able to revise and update your application until submissions close on March 31, 2016 at 11:59 p.m.

Application for Example Business

All you have to do is complete these four, very simple steps and upload your presentation!

Presentation in PDF Format

Question 1.   **Required**

1. Identify a Problem/Opportunity
- Think of the times you said: "I wish _____ did _____!"
- Or the thought: "We should have something to be able to do _____ with!"

2. Pick a Solution to Your Identified Problem/Opportunity.

3. Define the Customer
- Who will want to use the product/business?

4. Prototype It
- Sketch it, craft it, draw it
- How will it work?

NOTE: Presentation must be less than 20MB in size and be in PDF format.

Uploaded File: 🚫 **Delete**

Choose File | No file chosen

Maximum size is 20M - New uploads replace previous ones

You are allowed to update your application until the competition deadline.

Return to Profile

For any questions please consult the frequently asked questions at lassonde.utah.edu/hsuec/faqs/, and please email hsuec@utah.edu for any questions not answered within the FAQ.