On the cover of this annual report, you will find artwork by Caleb Cutler, a former Lassonde Studios resident and U alum. The same art is featured as a mural on the first floor of Lassonde Studios. “It speaks to the importance of collaboration, improvisation, and teamwork in any creative project,” Cutler says. It also speaks to our focus on student work and ideas. We put students at the center of all of our programs and activities. Everything we do is designed to help them achieve their dreams and goals. Learn more about these themes by reviewing this report. It covers the 2018-19 academic year. We hope the report will inspire you to get or stay involved.

— The Lassonde Entrepreneur Institute Team
More on Instagram
@LassondeInstitute
Exceptional Activities in Entrepreneurship Across Disciplines Award / 2018

“The Lassonde Entrepreneur Institute] has ignited entrepreneurial innovation on its campus and potentially created a new template for others to design educational spaces that drive deep learning.”

#1 Best State for Entrepreneurship / 2018
ROCKET FUEL

STARTUP TEAMS
Our students launched hundreds of startup teams participating in our programs. FY 2019

297 EVENTS
We host regular events at Lassonde Studios for all students. FY 2019

51K CUPS OF COFFEE
Cups of free coffee consumed by our community at Lassonde Studios. FY 2019

10K S.F. OF LARGE-FORMAT PAPER
Paper used on our large-format printer in the Make Space. Students print designs, posters, and more. FY 2019

1K SPACE RESERVATIONS
We secured many reservations for meetings and events at Lassonde Studios. FY 2019

4.7K SLICES OF PIZZA
We served piles of pizza to students attending our many events and activities. FY 2019

8.8K PIECES OF FRUIT
Students ate a lot of fruit from the Miller Cafe at Lassonde Studios to power their ideas. FY 2019

2.9K CREDIT HOURS
Students enrolled in many classes provided by the Department of Entrepreneurship & Strategy. AV 2019
All students at the University of Utah and across the state are invited to participate in our numerous programs and activities. Opportunities include competitions, workshops, mentoring, living at Lassonde Studios, and classes offered by the Department of Entrepreneurship & Strategy at the David Eccles School of Business.

OUR MISSION
To provide students transformative experiences through entrepreneurship.

COLLEGE STUDENT PROGRAM PARTICIPATION FY 2019
3.4K

HIGH SCHOOL & MIDDLE SCHOOL OUTREACH PARTICIPATION FY 2019
4.7K

ACADEMIC ENROLLMENT IN ENTREPRENEURSHIP AY 2019
1.1K
The Lassonde Entrepreneur Institute programs are managed by student leaders from across campus. These students learn by doing and gain a transformative experience by guiding others. We define student leaders as those that receive scholarships.
We are one of the top sources for scholarships at the University of Utah. Opportunities include scholarships to become a Lassonde student leader as well as housing scholarships.
Hundreds of student teams work with us to launch ideas in every field and industry imaginable. A startup team is a group of students that accesses Lassonde Entrepreneur Institute programs to test, develop, and grow their business idea, through mentorship, grants, office space, and more.

**TOTAL STARTUP TEAMS**
FY 2002-19: 1,900

**COMPANY FUNDING RAISED**
FY 2002-19: $402 million

**CASH PRIZES AWARDED**
FY 2007-19: $3 million

**NUMBER OF CASH PRIZES AWARDED**
FY 2019: 137
PreOv

The team behind PreOv, a student startup developing fertility solutions for women, is comprised of studious, family-driven, career-oriented women. Joni Aoki, Jeanna Ryan, and Young Hong are all studying at or have graduated from the U. Ryan is the president and CEO of PreOv. She has an MS in nutrition, master's in computer information systems, and master's in physician assistant studies. Aoki is the CFO with tax accounting and FP&A experience, and Hong is the CSO, has a BA in psychology, and is currently a student at the U’s pharmacy school.

Most fertility detectors use basal body temperature, a person’s lowest body temperature at rest, which Aoki, Ryan, and Hong discovered can be difficult to track and interpret. The three women consulted doctors and other medical professionals, concluding that tracking cervical mucus could be used to predict ovulation with more advanced notice. Eventually, the trio came up with an intravaginal ring with sensors to measure hydration of the mucus. Their goal is to connect this ring to an app through Bluetooth, where this information will be charted and create a “wealth of data” for every user.

PreOv won first place and $50,000 at the Bench to Bedside competition in 2018, as well as $5,000 at the U’s Opportunity Quest, provided by Lassonde.

PureWare

Rachyill Faeth, a marketing and entrepreneurship student at the University of Utah, and her brother Jonny Faeth, a design student, are “helping the Earth in every way they can,” through their startup company, PureWare.

As they were sitting in Miller Cafe at Lassonde Studios one day, they watched as people grabbed plastic utensils and then shortly after they were done eating, they threw them away. Seeing how much plastic was thrown away really began to bother them, and they knew there had to be a better option.

PureWare offers a portable utensil with interchangeable heads that can conveniently collapse into your pocket yet extends to a full size when in use. The utensil is made of stainless steel, making it 100 percent recyclable and dishwasher safe. It comes in a compact case with a keychain on it so it is easily attachable to your water bottle, key ring, or anything you see fit. This product is perfect for any adventure and everyday use.

PureWare received two grants worth $3,495 from the monthly Get Seeded program provided by the Lassonde Entrepreneur Institute. The money has allowed them to create their prototype, and patent.
**REXCHANGER**

For outdoor enthusiasts, it can be difficult to access necessary equipment. Gear can be prohibitively expensive, and people who do own equipment might not use it enough to make the cost worth it.

Tyler Sanford, Sam Tyler, and Cara MacDonald created Rexchanger, a startup to address this issue. MacDonald, who is studying communication with an emphasis in journalism at the U, described Rexchanger as “a peer-to-peer outdoor recreation marketplace.” The students developed an app and web platform where users can rent non-motorized boats, camping equipment, and mountain bikes to other users. Rexchanger allows owners to make extra money and “afford more expensive equipment than they otherwise would” and borrowers to “rent out equipment for 40 percent less cost than other rental services.”

All three students have been involved with the Lassonde Entrepreneur Institute from the beginning of their business. “Lassonde helped us find both of our developers, both our original developer and current developer,” MacDonald said. Rexchanger won a $1,830 grant in the monthly Get Seeded program.

MacDonald said Lassonde has been an important part of Rexchanger’s development: “They have great work space for us.”

**NIPAYE**

Started by University of Utah MBA student Nana Ewusi-Emmim two years ago, NipaYe is a breastfeeding-help company focused on assisting mothers to produce milk for their babies. With help from the Lassonde Entrepreneur Institute, she is developing a tool she hopes will be more comfortable and easier to use than what is currently on the market.

Ewusi-Emmim found issues with the current at-the-breast supplemental method following the birth of her first child. She discovered he was starving because he wasn’t getting enough milk. With some research and experimentation, she saw that the current products on the market were not optimal for her needs.

“I started to wonder why there isn’t something better on the market, and that is what caused me to start this project,” she said.

Current breastfeeding tools do not cater well enough to what many mothers need. Existing products are susceptible to leakage and attach to the breast by taping down tubes, which can be uncomfortable. The tape cannot be attached too close to the nipple because of sensitivity, and it can be difficult to adjust the tubes while holding a baby.

“Oftentimes these products cannot be used in public,” she added. “It is for in-house use. Mothers are not comfortable using it in a public.”

**SPOONFUL**

Spoonful is a student startup selling cereal by the bowl and delivers cereal anywhere at the University of Utah by using its newly release app on the Apple App Store. It sounds like a lot of fun (and it is!), but the company started as a solution to a serious problem.

The company’s mission from the beginning has always been to help students through one of the biggest challenges they face: money. In their busy schedules, students often find themselves going to the nearest restaurant or food truck for a meal. Unfortunately, a lot of the options are far too expensive for students on a budget. With 93 percent of students spending between $7-10 every meal, Spoonful knew there had to be another option.

Spoonful was founded in 2017 by Spencer Gray. He is currently studying strategic communication with anticipation of graduating in spring 2020. He is also participating in the Company Launch program at the Lassonde Entrepreneur Institute, has office space at Lassonde Studios, and honed his business in entrepreneurship classes at the David Eccles School of Business.

“I just wanted to leave my mark on campus after I left,” Gray said. “I want Spoonful to be a brand that my peers could relate with.”

Find Spoonful in the Apple App Store.
LAUNCHED AT LASSONDE

MAPPING OTOSCOPE

PROGRAMS: BENCH TO BEDSIDE GET SEEDED
INDUSTRY: HEALTHCARE

The Mapping Otoscope, a device for detecting ear infections, won the grand prize and $25,000 at the 2019 Bench to Bedside competition at the Utah State Capitol on April 8. The program is managed by the Center for Medical Innovation at the University of Utah, in partnership with the Lassonde Entrepreneur Institute, and sponsored by Zions Bank.

Members of the Mapping Otoscope team include bioengineering students Suzette Mastrangelo, Allison Kachel, Nicholas Witham, Tarek Marrouche and U otolaryngology assistant professor Bryan McRae.

The team is working to provide pediatrics and primary care physicians a quantifiable and repeatable way of identifying the fluid behind the tympanic membrane in the ear. This will help prevent misdiagnosis and unnecessary medical procedures. Their electronic device has a touchscreen user interface and is capable of measuring and displaying how its pre-described pressure stimulus deflects the tympanic membrane in 3-D.

Now in its ninth year, Bench to Bedside has helped launch 232 teams that have invented 229 medical devices, filed 158 patents and launched 64 companies. Student teams form into multidisciplinary startup companies and are given the task of identifying an unmet clinical need.

CLOCKWORK FORGE

PROGRAMS: COMPANY LAUNCH GET SEEDED
INDUSTRY: VIDEO GAMES

Clockwork Forge Games is a video-game development team led by Entertainment Arts & Engineering students with the release of their first game, "Hyperborean Charter," the team is excited to show everyone the world they’ve built.

"Hyperborean Charter" takes place in the far north in a climate like the Klondike and polar reaches of the globe. Facing frigid conditions, the player must try to survive the icy climate by trading and talking with local villages. From random events to a randomly generated world, no two playthroughs will be the same. Interactions with in-game characters and reading journals will provide insight into the lore. The game released on Steam in December 2018.

Clockwork Forge Games started in December 2017 as a get-together to allow each team member and U student to focus on aspects of game development that interest them.

Jackson Hutson is the technical designer. Celine Cavanaugh is the 2-D sprite artist. Nicholas Karegianes is implementing world-design and lore-building. Finally, Ivan Lee also is contributing to the art.

store.steampowered.com/app/987990/Hyperborean_Charter

THRIVE

PROGRAMS: UTAH ENTREPRENEUR CHALLENGE
INDUSTRY: TECHNOLOGY

Thrive Smart Systems – a completely wireless sprinkling system that is reliable, environmentally friendly, and affordable – took home the $40,000 grand prize and the first-place title at the 2019 Utah Entrepreneur Challenge at the University of Utah. The event featured the best collegiate entrepreneurs in Utah competing for $100,000 in cash and prizes.

The Utah Entrepreneur Challenge is a statewide business-model competition open to all university students in the state. It is managed by the Lassonde Entrepreneur Institute, an interdisciplinary division of the David Eccles School of Business, and is sponsored by Zions Bank.

Seth Bangerter, CEO and co-founder of Thrive Smart Systems, assembled his team in January 2018. His team worked hard to find a pain point in the landscape industry. After interviewing hundreds of landscapers, Thrive came up with a wireless sprinkler system, eliminating the need for battery-operated controllers.

"A lot of people were asking for a wireless sprinkler system since many people found wired sprinkler systems troublesome, and Thrive Smart Systems wanted to be the company to make this change," Bangerter said. "The grand prize of $40,000 will go right back into the company, especially into developing the technology that sets Thrive apart."
ETCHED DNA

To diagnose patients with eosinophilic esophagitis (EoE), an inflammatory disease that disrupts the esophagus, current medical knowledge requires anesthesia and an endoscopy. This time-consuming and invasive process, combined with the low likelihood of a patient having EoE, leads doctors to sidestep testing for it. However, professor Christopher Gregg's lab at the University of Utah didn't think these difficulties should stop patients from getting easier, faster diagnostics. He founded Etched DNA, a startup focused on measuring RNA, rather than DNA, to streamline the process. The company is cutting out the need for an endoscopy altogether with a partnership with students at the Lassonde Entrepreneur Institute.

“Most personalized genomics companies analyze your DNA sequence,” Gregg said. “But, throughout your life, you’re going through all kinds of changes with your diet, sickness, and stress, and your health fluctuates. Your DNA doesn’t respond to physiological changes in your body that tell you about your health. Our idea was instead to measure RNA. When RNA molecules are generated, they create a real-time measure of what's going on in your body. We wanted a simple way of getting RNA samples, and so we developed a way to do a swab of the mouth.”

MOUNTINS

Food is a central part of the college experience, and really, the life experience. Throughout our lives, we are concerned with food, and the older you get the more you think about where to get it. MounTins solves this challenge in a fun and innovative way.

Founded by Aaron Dobron and Austin Scaccianoce, MounTins makes eating out fun. Dobron is majoring in material science and engineering with an emphasis in multidisciplinary design. Scaccianoce is majoring in entrepreneurship and multidisciplinary design. You can find their office in Lassonde Studios, where they are continuously working on improving the eating experience.

Here’s how it works: You purchase a tin for $20. Inside are 10 coasters, each uniquely designed by the two company founders, corresponding to 10 restaurants in Park City. Each coaster is good for $10 off at the restaurant it depicts. You can slip them in your pocket for a post-skiing snack or play a game of dinner roulette. They make great gifts, a fun adventure, and a less expensive meal. MounTins is a relatively inexpensive gift worth a $100 value. It takes the endless debate out of the age-old problem of where to go for dinner. Plus, you can branch out and try some local cuisine when your routine gets boring. moun-tins.com

NOISY NICU CAP

At just 14 years old, Olivia Washburn, a ninth grader at the American Heritage School, already has a head start on solving an important problem. Her invention, the Noisy NICU Cap, protects premature newborn babies from auditory damage.

When Washburn learned that more than 70 percent of babies in the newborn intensive care unit (NICU) are exposed to unsafe noise effects, she wanted to create a solution. After intensive testing, Washburn created a hat that combined silicone, cardstock, a wool-cotton blend and foam to facilitate acoustic attenuation. Washburn, who was born prematurely herself, utilized her love of engineering to design this simple but elegant product. Her removable, washable, and adjustable design keeps infants warm while also protecting their underdeveloped auditory systems, preventing future problems like hearing loss and learning disabilities. Washburn says people contacted her about the product before she even started marketing.

In March, Washburn competed in the 2019 High School Utah Entrepreneur Challenge, hosted by the Lassonde Entrepreneur Institute and sponsored by Zions Bank. This challenge gives young students the opportunity to win prize money, connect with fellow students, and present their ideas.
2001 — The Pierre and Claudette McKay Lassonde New Venture Development Center forms with a $100,000 gift from Pierre Lassonde. The center brings together business, engineering, and science graduate students with university faculty inventors to develop commercialization plans.

2002-2003 — The first companies launch from the Lassonde New Venture Development Center. Those companies were in industries including medical imaging and pharmaceuticals.

2006 — The Lassonde Family Foundation gives $13 million gift to endow the Pierre and Claudette McKay New Venture Development Center and create the Pierre Lassonde Entrepreneur Center. The gift expands the organization’s reach to include competitions with awards of $100,000 provided by Zions Bank.

2008 – The Pierre Lassonde Entrepreneur Center finishes renovation on what is called the “Lassonde House,” a historic building in the Fort Douglas area of the University of Utah campus. The building serves as the administrative headquarters. The original structure was built during the Civil War.

2010 — University of Utah ranks as the No. 1 university in the country for startup formation based on faculty technologies. The Pierre and Claudette McKay Lassonde New Venture Development Center contributed to this achievement by accelerating the commercialization of faculty inventions.
2011 — The Lassonde program ranks among the top 25 in the country for entrepreneurship education by the Princeton Review.

2010-2012 — The Pierre Lassonde Entrepreneur Center continues to grow with the addition of new programs, including the Foundry, a business discovery center, Bench to Bedside, a medical-device competition, and the Lassonde Social Entrepreneurship Program.

2013 — Fall 2013 — The Lassonde Entrepreneur Institute is formed to involve more students and create Lassonde Studios. The institute adds related programs, including Innovation Scholar.

2014 — Fall 2014 — The Lassonde Family Foundation commits an additional $12 million to the University of Utah, bringing the total program commitments to $25 million. The new gift is used to help build an iconic new facility for student entrepreneurs.


2016 — 2016-2019 — Lassonde Studios opens, and the first cohort of residents, known as the Lassonde 400, moves in.

2017 — 2016-2019 — Lassonde Studios continues to attract broad involvement from across campus and the state. Startup activity grows dramatically, as the Lassonde Entrepreneur Institute starts to work with thousands of students and hundreds of student startup teams annually.

2019 — The David Eccles School of Business and Lassonde Entrepreneur Institute add a first-of-a-kind Master of Business Creation degree and the Lassonde+X program for all undergraduate students to learn the entrepreneurial mindset.
THE UTAH ENTREPRENEUR CHALLENGE

PROGRAMS

STATEWIDE BUSINESS MODEL COMPETITION
Launch your business by competing for $100,000 in cash and in-kind prizes.
Sponsored by Zions Bank. lassonde.utah.edu/ucec

PRIZE MONEY AWARDED FY 2019

$89K

STUDENT TEAMS REGISTERED FY 2007-19

Winners FY 2019

Grand Prize Award, $40,000 (award sponsored by Zions Bank): Thrive Smart Systems (BYU)
Second Place, $10,000 (Zions Bank): SHERO (UofU)
Third Place, $5,000 (Zions Bank): DeGraw Custom (Snow)
Emerging Entrepreneur 1, $2,000 (Zions Bank): True Adherence (BYU)
Emerging Entrepreneur 2, $2,000 (Zions Bank): NALZA (UofU)
Best Speed Pitch Award, $1,000 (Zions Bank): Blue and White Collar (UVU)

Top 20 Finalist Awards: $10,000 ($500 per team):
All teams
Sustainable Business 1, $5,000 (F1 Payments): SHERO (UofU)
Sustainable Business 2, $5,000 (F1 Payments): Blue and White Collar (UVU)
Technology, $3,000 (Steel Rivers): DeGraw Custom (Snow)
Bootstrap, $2,000 (Actium Partners): DeGraw Custom (Snow)

Prototype, $1,000 (Espiritu Design): Freyya (UofU)
Best Video, $1,000 (Jones Waldo): Quantum Snow (UofU)
People’s Choice Showcase, $1,000 (Workman Nydegger): Beacon Sleep Solutions (UofU)
People’s Choice Online Vote, $1,000 (Ballard Spahr): Desert Oak Phototherapy (Dixie)
Top 8 Teams: Thrive Smart Systems, Blue and White Collar, DeGraw Custom, Freyya, Grip’n’Strip (SLCC), Lystant (UofU), PreOv (UofU), SHERO

Past Grand Prize Winners

2018
Portal

2015
SimpleCitizen

2012
Active Alarm

2009
KT Tape

2017
RubiLife

2014
Cowboy Kolaches

2011
Event Espresso

2008
AmiWell

2016
Through the Cords

2013
Owlet Baby Monitors

2010
Short Solutions

2007
Wasatch Micronerudics
STATEWIDE EXECUTIVE SUMMARY COMPETITION
Compete against other students for cash prizes. Regional competitions are held across Utah. Sponsored by Zions Bank. lassonde.utah.edu/oq

STUDENT TEAMS REGISTERED FY 2007-19

PRIZE MONEY AWARDED FY 2019

$90K

COLLEGES PARTICIPATING FY2019

10

Winners FY 2019
BYU: True Adherence
Dixie: Desert Oak Phototherapy
SLCC: Grip’n’Strip
Snow: DeGraw Custom
SUU: Follow-Up
UtSU: PooDv
USU: SmartBeat
UVU: Blue and White Collar
Webber: Insufflex
Westminster: Salt Table
STATEWIDE HIGH SCHOOL IDEA COMPETITION
Enter your business idea in this high school program for a chance to win cash and prizes. Sponsored by Zions Bank. lassonde.utah.edu/hsec

Winners FY 2019
Grand Prize Winner, $7,000 (award sponsored by Zions Bank) – The Noisy NICU Cap (American Heritage School)
Second Place Winner, $5,000 (Zions Bank) – Career Rocket (Waterford School)
Third Place Winner, $2,000 (Zions Bank) – Enable Helmets (Park City High School)
Lassonde Studios Scholarships, $1,000 each (Lassonde Entrepreneur Institute) – Jonny Vizmeg (Dormmock, West High School), Carson Young (HZONE: Vita Portable Water Filter, Bountiful High School), Hridhay Suresh (Parallel, Bingham High School), Kaden Terry (CheapEats, Desert Hills High School), Nicholas Markels (Sporknife, Park City High School)
People’s Choice Award, $1,000 (Zions Bank) – The Bad Hair Company (Desert Hills High School)
Best Prototype Award, $500 (Zions Bank) – Dormmock
Judges Award, $1,000 (Zions Bank) – Little Healthcare (West High School)
Finalist Award, $100 each (Zions Bank) – All top 20 teams won an additional $100

PRIZE MONEY & SCHOLARSHIPS

HIGH SCHOOLS

PARTICIPATING FY 2019

STUDENT TEAMS
REGISTERED FY 2006-19

WINNERS FY 2019

Lassonde Entrepreneur Institute
LIVE AT LASSONDE STUDIOS
Join the residential community at Lassonde Studios, an inspiring 160,000-square-foot building with 400 beds. All students welcome. lassonde.utah.edu/studios

LASSONDE STUDIOS RESIDENTS

- **47%** First year
- **46%** Upperclass
- **7%** Graduate

ACADEMIC LEVEL FY 2019

- **53%** Male
- **47%** Female

GENDER FY 2019

AREAS OF STUDY FY 2019

- 64
MONTHLY SEED GRANT PROGRAM

Apply to pitch your business idea at these monthly events for a chance to receive seed funding for your new venture. Sponsored by Zions Bank. lassonde.utah.edu/getseeded

STUDENT TEAMS REGISTERED FY 2013-19

<table>
<thead>
<tr>
<th>Year</th>
<th>Registered Teams</th>
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<td>2013</td>
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<td>2017</td>
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<tr>
<td>2018</td>
<td>191</td>
</tr>
<tr>
<td>2019</td>
<td>148</td>
</tr>
</tbody>
</table>

$72K GRANT MONEY AWARDED FY 2019

50 GRANTS AWARDED FY 2019
MEDICAL INNOVATION COMPETITION

Work with medical and engineering students developing a medical innovation. Managed in partnership with the Center for Medical Innovation. Sponsored by Zions Bank. bit.ly/UUb2b

STUDENT TEAMS REGISTERED
FY 2011-19

PRIZE & PROTOTYPING MONEY AWARDED
FY 2019

EVENT ATTENDEES
FY 2019

PATENTS AWARDED
FY 2019

$128K $1.1K 16

13 24 34 74 53 61 69 93 42


Winners FY 2019

Grand Prize $25,000: The Mapping Otoscope by Heimdall Health
Runner-Up Award $10,000: Flourix
Legacy Grand Prize Award $20,000: XLynk Surgical
Fred Lampropoulos Innovation Award $20,000: PreOv
John Noorda Consumer’s Choice Award $5,000: Kidney Tracker
Best in Medicine $5,000: Myoplexer
Best in Engineering $5,000: Smartbeat
Best in Business $5,000: VitaPul
Best in Healthcare IT $5,000: Healthlink Cooperative
Young Entrepreneur Award $1,000: Med Up!
Global Health Award $5,000: Vita Sensors
Ted Stanley Innovation Award $5,000: Totally Tubular
Ensign College of Public Health Award $15,000: Surgery Checklist
Eccles and Marriott Libraries Award $2,000: Advanced Video Laryngoscope

PATENTS
AWARDED
FY 2019

FY 2019

16
STARTUPS BY YEAR
Students have worked with over 300 faculty inventors since 2002, including the following companies:

2019
EtchedDNA

2018
Evoke

2017
Ambuvent
Peel Therapeutics
Through the Cords

2016
Blacksand Technology
Fluidx Medical Technologies
iCORS
ItRunsInMyFamily.com

2015
4DQC
6S Medical
Majelco
T3S Technologies
Veritas Medical
WCS

2014
NeuroVersity
Progenitor Life Sciences
Symptom.ly
Tactical Haptics
Xenocor

2013
Active Desk
Proactive Memory Services
Verus Mobil Security

2012
Falgatter Technologies
Navillum Nanotechnology
Vaporsens
Veristride
Visus

2011
Elute
HOT Water Global
Xandem

2010
Converus
iVeena
Short Solutions
Seasonal Energy
Veritract

2009
Blackrock Microsystems
Headwaters Clean Carbon
Services
Integratech

2008
Akadi LLC
Baby Jock
Epitel
GlycoMira
RU Ready
Trapeze Media Solutions
J3 Bioscience

2007
Angry Duck Productions
Cerebus Clean Carbon
Solutions
Larada
LV Partners
Rescue Medical Systems
Thermimage

2006
Carbylan Biosurgery
Glycosan Biosystems
Heightened Technologies
Respiris
Sentrx Animal Care
Visual Share
Canterra
Xapio

2005
Lineagen
Sentrx Surgica

2002
Visual Influence

$134M FUNDING RAISED FY 2002-2019
36 SCHOLARSHIPS FY 2019
**GET OFFICE SPACE AND COMPANY RESOURCES**
Apply for dedicated space at Lassonde Studios, legal advice, accounting help and more. Sponsored by Zions Bank. [lassonde.utah.edu/launch](http://lassonde.utah.edu/launch)

**EXPERIENCE SUMMER AT LASSONDE**
Participate in summer programs and living opportunities at Lassonde Studios to further your education and experience. [lassonde.utah.edu/summer](http://lassonde.utah.edu/summer)

- 6 events
- 145 residents

**BUILD YOUR SKILLS**
Attend regular workshops to learn new skills. Topics vary greatly. Browse our online calendar for details and to find out what’s next. [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)

- 21 events
- 153 participants
- 4 student leaders

**GET PROFESSIONAL ADVICE TO DEVELOP YOUR IDEA**
Sign up to meet with an expert in fields including law, business, design, and manufacturing. [lassonde.utah.edu/experthours](http://lassonde.utah.edu/experthours)

- 21 events
- 101 participants
- 3 student leaders

**TEAMS IN RESIDENCE FY 2019**

<table>
<thead>
<tr>
<th>Team Name</th>
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<tbody>
<tr>
<td>Bushwhack</td>
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<tr>
<td>CaloClean.</td>
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<tr>
<td>ExploreWell</td>
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<tr>
<td>Gear Hold Technologies</td>
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<td>MountTins</td>
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<td>NIKE</td>
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<tr>
<td>PATCH</td>
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<td>Jurasicom</td>
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<td>Project Embrace</td>
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<tr>
<td>Sit Up</td>
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<tr>
<td>Spoonful</td>
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<td>Store n' Stick</td>
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<tr>
<td>Verdance</td>
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<tr>
<td>Craft Casket Co.</td>
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<tr>
<td>Grip 'N Strip</td>
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<tr>
<td>Kingdomworks</td>
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<tr>
<td>Little Wanderers</td>
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<tr>
<td>Plant Local</td>
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<tr>
<td>Unknown Clothing</td>
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<td>Beacon Sleep Solutions</td>
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<tr>
<td>Rechanger</td>
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<tr>
<td>Aid Me</td>
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<td>Clockwork Forge Games</td>
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<tr>
<td>White Water Swimwear</td>
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</tbody>
</table>

**FY 2019 Startup Teams**

<table>
<thead>
<tr>
<th>Team Name</th>
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<tbody>
<tr>
<td>NIXE</td>
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<tr>
<td>PATCH</td>
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<tr>
<td>Jurasicom</td>
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<tr>
<td>Project Embrace</td>
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<tr>
<td>Sit Up</td>
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<td>Spoonful</td>
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<td>Store n' Stick</td>
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<td>Verdance</td>
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<td>Craft Casket Co.</td>
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<td>FHIResponse</td>
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<td>Grip 'N Strip</td>
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<td>Inferno Apps</td>
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<tr>
<td>Kingdomworks</td>
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<td>Little Wanderers</td>
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<tr>
<td>Plant Local</td>
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<tr>
<td>Skepsi</td>
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<td>Unknown Clothing</td>
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<td>Beacon Sleep Solutions</td>
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<td>Nitza</td>
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<tr>
<td>Rechanger</td>
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<tr>
<td>Aid Me</td>
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<tr>
<td>Clockwork Forge Games</td>
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<tr>
<td>Holy Crepe</td>
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<tr>
<td>Kpaks</td>
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<tr>
<td>NipaYe</td>
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<tr>
<td>Scrap</td>
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<tr>
<td>SecondSole</td>
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<tr>
<td>White Water Swimwear</td>
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</tbody>
</table>

**MAKE**

**CREATE YOUR FIRST PROTOTYPE**
Participate in our new Make program to learn how to use prototyping tools and see your idea come to life! [lassonde.utah.edu/make](http://lassonde.utah.edu/make)

- 18 events
- 144 participants
- 26 student leaders
**NEW**

**LASSONDE FOUNDERS**
**EST. 2020**

**RESIDENTIAL ENTREPRENEUR COMMUNITY**
A select community of active undergraduate entrepreneurs who live, create, and launch together while receiving generous support, mentorship, and scholarships.

**SIX EVENTS**
**131 PARTICIPANTS**
**4 STUDENT LEADERS**

---

**STUDENT LEADERSHIP**
Browse our many opportunities. All students are welcome to apply. lassonde.utah.edu/leadership

- 164 student leaders
- $3,507 average scholarship

**12 EVENTS**
**154 PARTICIPANTS**
**3 STUDENT LEADERS**

---

**ARTISTS MAKE GREAT ENTREPRENEURS**
Connect with your peers, learn the value of your skills, and explore connections between the arts and entrepreneurship. lassonde.utah.edu/art

**12 EVENTS**
**154 PARTICIPANTS**
**3 STUDENT LEADERS**

---

**SATISFY YOUR HUNGER FOR ENTREPRENEURSHIP**
Participate to learn about food entrepreneurship, test your recipes in the Miller Cafe and learn from industry experts. lassonde.utah.edu/food

- 6 events
- 131 participants
- 4 student leaders

---

**RUSH TO REVENUE**
Get the support you need for your startup or idea to get to a revenue-generating stage.

- 8 startup teams
- 4 student leaders

---

**CONNECT WITH ENTREPRENEURS FROM ACROSS CAMPUS**
Join our community of founders, collaborators and bootstrappers. lassonde.utah.edu/eclub
**CoWORK**

**TOGETHER YOU CAN ACCOMPLISH MORE**
Take advantage of the many opportunities and areas in Lassonde Studios to work together and collaborate. lassonde.utah.edu/cowork

- 320 connections made
- 13 student leaders

---

**MEETUPS**

**BUILD YOUR TEAM AND FIND COLLABORATORS**
Join us at one of our meetup events to find teammates and learn about the community. lassonde.utah.edu/meetups

- 5 events
- 60 participants
- 3 student leaders

---

**LASSONDE AMBASSADORS**

**EXPLORE THE UNIVERSITY OF UTAH**
An outreach and mentor program helping high school students explore entrepreneurship and STEM fields. lassonde.utah.edu/lassonde-ambassadors

- 110 events
- 4,740 participants
- 12 student leaders
GET A DEGREE
Take a deep dive by getting a certificate, minor or major in entrepreneurship at the David Eccles School of Business. eccles.link/uentp

NEW

9-MONTH PROGRAM TO LAUNCH YOUR COMPANY
A specialized graduate degree program for founders committed to launching their startup company. eccles.utah.edu/mbc

NEW

3-COURSE PROGRAM FOR ALL UNDERGRADS
An introductory program for undergraduate students from all majors (the X) to learn the entrepreneurial mindset, explore, and practice entrepreneurship. lassonde.utah.edu/lassondex

NEW

INCUBATE YOUR BUSINESS IDEA
Join the Foundry at the Lassonde Entrepreneur Institute to grow your business idea and potential with a group of peers. lassonde.utah.edu/foundry

- 23 participants

254 DEGREES AWARDED / ALL TIME

ENTREPRENEURSHIP COURSES AY 2015-19
The Lassonde Entrepreneur Institute is an interdisciplinary division of the David Eccles School of Business at the University of Utah. Our team consists of administration, faculty at the Department of Entrepreneurship & Strategy, staff, and Lassonde student leaders. Below are the people engaged during the 2018-19 academic year.

**Administration, Faculty & Staff**

**ALICIA VESS**, Administrative Officer, Lassonde Entrepreneur Institute, alicia. vess@utah.edu, 801-585-1496

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**Parker Andrise**
**Ethan Anna**
**Jenny Ayhendt**
**Christine Bazek**
**Ilham Batar**
**Lauren Buhl**
**Lucy Beltran**
**Mia Bemereger**
**Rosario Bionano**
**Alexander Bowen**
**Layce Brown**
**Dane Cannon**
**Ansh Cao**
**Celine Cavanaugh**
**Alex Chandler**
**Skyler Chase**
**Sean Chavez**
**Suyi Chen**
**Raylea Clayton**
**Annie Connolly**
**Kristin Dahlin**
**Sam Dalton**
**Derek Dayton**
**Sam Doku**
**Julia Dominsey**
**Adan Drabe**
**Davis Dubose-Marler**
**Will Eccles**
**James Eckstein**
**Ali Eisenbush**
**Niloofar Farhang**
**Alexander Fender**
**Marcus Finlinson**

**Ryan Fontanesi**
**Kit Fry**
**Joselyn Galvez**
**Michael Galvez**
**Laura Gardner**
**Megan Glassman**
**Steven Goodwill**
**Rafaela Goulart**
**(McFarlane)**
**Cynthia Grossom**
**Isaac Hale**
**Katy Halverson**
**Eddie D. Hammond**
**Lauren Rash**
**Ashley Heeking**
**Brandon Helberg**
**Larsa Henneson**
**Sam Hirsch**
**Karen Hodgson**
**Chris Holland**
**Matthew Holland**
**Jason Huang**
**Benjamin Hubbard**
**Addison Hunter**
**Jason Jason Miller**
**David Jaynes**
**Alex Johnson**
**Bishal Joshi**
**Michael Kane**
**Denz Kaplan**
**Jolly Karungu**
**Anu Kaulusi**
**Ezzy Khoacong**
**Brody King**

**Michelle King**
**Jana Kirwel**
**Bradley Kloos**
**Carson Kolb**
**Fatemeh**
**Koheftamahanlial**
**Aless Kogmann**
**Sam Lapoy**
**Shelb Larseen**
**Jame Law**
**Kele Leave**
**Cynthia Louie**
**Kypchung Luong**
**Eric Marsh**
**Josh Martin**
**Jonathan McBride**
**Gustav Medina**
**Sam Mehr**
**Samuel Mehr**
**Finn Melanson**
**William Michsel**
**Cale Montella**
**Kaique Moura**
**Heath Murdock**
**Kayla Navarro**
**Jesse Nelson**
**Trevor Newson**
**Tim Nielsen**
**Gus Osmintz**
**David Owen**
**Abby Pancoast**
**Kaila Paulous**
**Jake Peters**
**Gene Peterson**

**Erck Solam**
**Sofia Sotelo**
**Sam Steele**
**Keple Sticks-Jones**
**Hema Sukkar**
**Andrew Tabi**
**Graendo Tako**
**Golim Pred**
**William Thomas**
**Nick Tygesen**
**Lihana Tyler**
**Emily Waigstaff**
**Jeffrey Wang**
**William Webb**
**Bradley Wilcox**
**Mattison Wilson**
**Jennifer Wilken**
**Mitchell Wulfman**
**Yuan Yang**
**Siba Yoon**
**Lily Yu**

**Faculty**

**Josh Feng**
**Patricia Gorman**
**Kathy Hajeb**
**William Hesterly**
**Matthew Higgins**
**Jeffrey Nielsen**
**Nicole (Elee) Pyne**
**William Schulte**

**One Sheef**
**Jason Snyder**
**Ruchi Watson**
**D. Bradley Williams**
**Robert Wuebker**
**Todd Zender**

**Ph.D. Students**

**Andrew Newton**
**Loren Rich**
**Bing Su**
**Hisan Yang**

**Lassonde Student Leaders**

**Anthony Brownlow**
**Paul Brown**
**Lyda Bigelow**
**Renee Candron**
**Eric Buol**
**Barton Burns**
**Terri Cane**
**Anthony Connolly**

**Barclay Burns**
**Robert Wuebker**
**Todd Zender**