

ANNUAL REPORT / FY 2019



On the cover of this annual report, you will find artwork by Caleb Cutler, a former Lassonde Studios resident and U alum. The same art is featured as a mural on the first floor of Lassonde Studios. "It speaks to the importance of collaboration, improvisation, and teamwork in any creative project," Cutler says. It also speaks to our focus on student work and ideas. We put students at the center of all of our programs and activities. Everything we do is designed to help them achieve their dreams and goals. Learn more about these themes by reviewing this report. It covers the 2018-19 academic year. We hope the report will inspire you to get or stay involved.

— The Lassonde Entrepreneur Institute Team

Eduarda Rocha was one of our many student leaders during the past year.



THE YEAR IN PICTURES



AT LASSONDE STUDIOS



More on Instagram
@LassondeInstitute

RANKINGS & RECOGNITION

TOP 10 FOR ENTREPRENEURSHIP

2nd
FULL-TIME MBA
ENTREPRENEUR
PROGRAM 2018

**Bloomberg
Businessweek**

9th
UNDERGRAD
ENTREPRENEUR
PROGRAM 2019

19th
GRADUATE
ENTREPRENEUR
PROGRAM 2019



8th
UNDERGRAD
ENTREPRENEUR
PROGRAM 2019
* PUBLIC SCHOOLS *

15th
UNDERGRAD
ENTREPRENEUR
PROGRAM 2019
* OVERALL *

17th
MBA
ENTREPRENEUR
PROGRAM 2020



**Exceptional Activities in Entrepreneurship
Across Disciplines Award / 2018**



"[The Lassonde Entrepreneur Institute] has ignited entrepreneurial innovation on its campus and potentially created a new template for others to design educational spaces that drive deep learning."



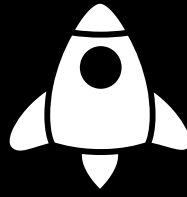
#1 Best State for
Entrepreneurship / 2018



521

STARTUP TEAMS

Our students launched hundreds of startup teams participating in our programs. FY 2019



ROCKET FUEL



297

EVENTS

We host regular events at Lassonde Studios for all students. FY 2019



51K

CUPS OF COFFEE

Cups of free coffee consumed by our community at Lassonde Studios. FY 2019



1K

SPACE RESERVATIONS

We secured many reservations for meetings and events at Lassonde Studios. FY 2019



4.7K

SLICES OF PIZZA

We served piles of pizza to students attending our many events and activities. FY 2019



10K

S.F. OF LARGE-FORMAT PAPER

Paper used on our large-format printer in the Make Space. Students print designs, posters, and more. FY 2019



8.8K

PIECES OF FRUIT

Students ate a lot of fruit from the Miller Cafe at Lassonde Studios to power their ideas. FY 2019



2.9K

CREDIT HOURS

Students enrolled in many classes provided by the Department of Entrepreneurship & Strategy. AY 2019

STUDENT ENGAGEMENT

All students at the University of Utah and across the state are invited to participate in our numerous programs and activities. Opportunities include competitions, workshops, mentoring, living at Lasonde Studios, and classes offered by the Department of Entrepreneurship & Strategy at the David Eccles School of Business.



OUR MISSION

To provide students transformative experiences through entrepreneurship.



3.4K

COLLEGE STUDENT PROGRAM
PARTICIPATION FY 2019



4.7K

HIGH SCHOOL & MIDDLE
SCHOOL OUTREACH
PARTICIPATION FY 2019



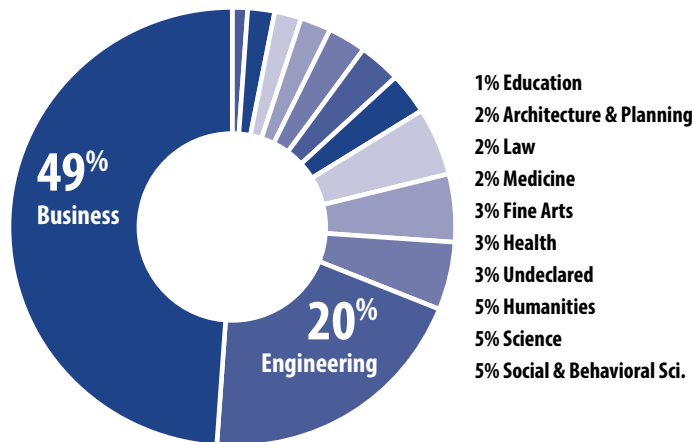
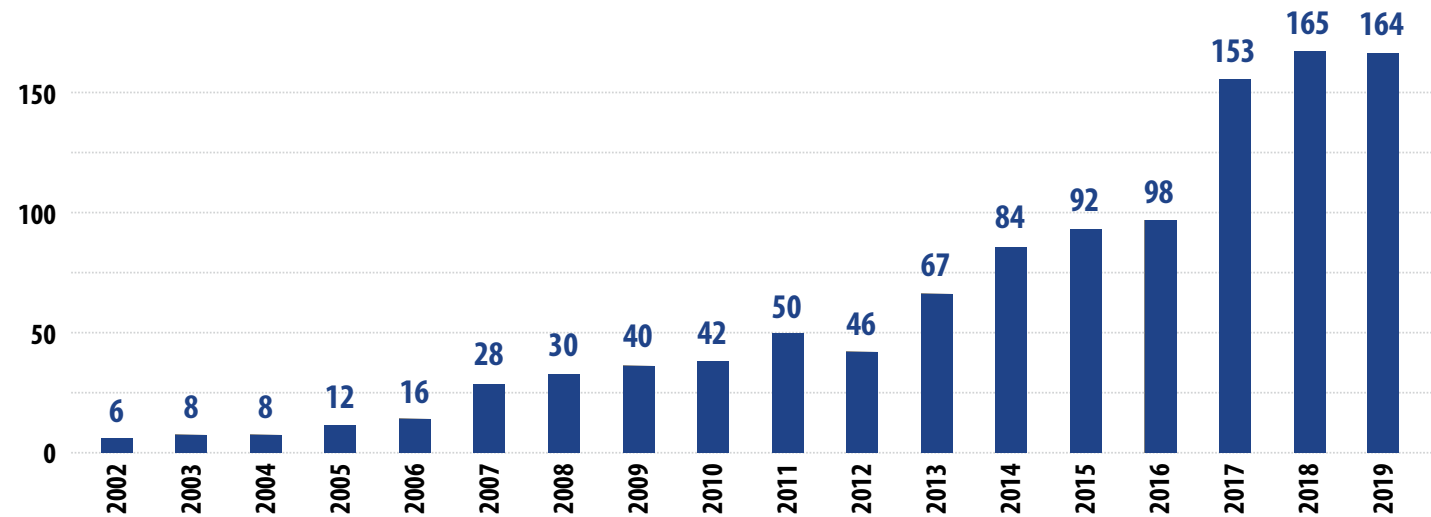
1.1K

ACADEMIC ENROLLMENT
IN ENTREPRENEURSHIP
AY 2019

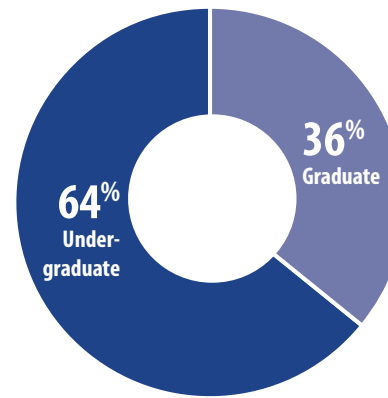
STUDENT LEADERS

The Lassonde Entrepreneur Institute programs are managed by student leaders from across campus. These students learn by doing and gain a transformative experience by guiding others. We define student leaders as those that receive scholarships.

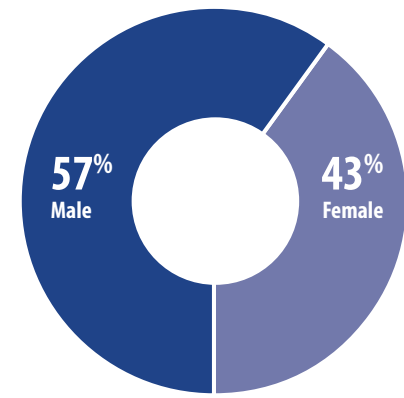
STUDENT LEADERS FY 2002-19



MAJORS FY 2019



ACADEMIC LEVEL FY 2019

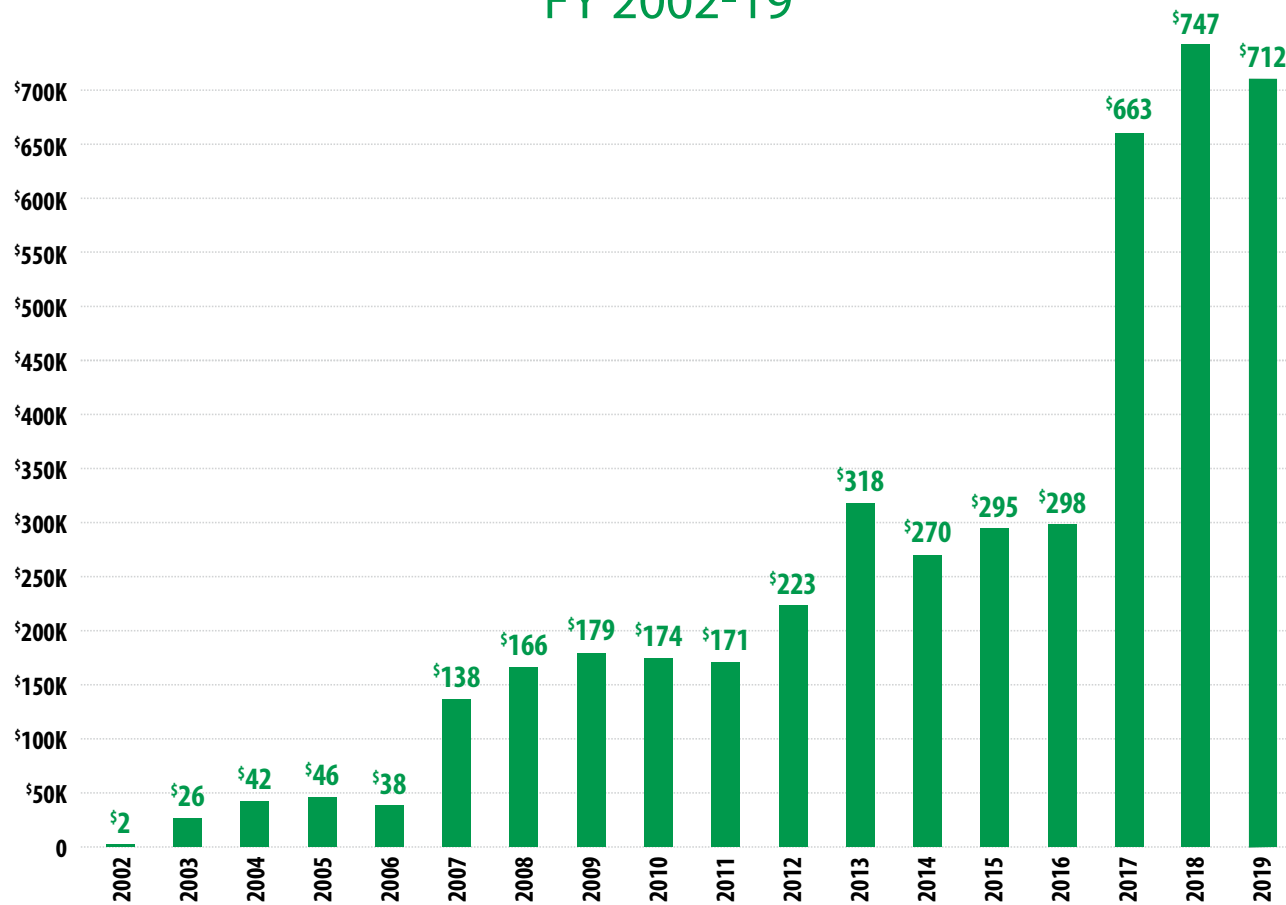


GENDER FY 2019

SCHOLARSHIPS

We are one of the top sources for scholarships at the University of Utah. Opportunities include scholarships to become a Lasonde student leader as well as housing scholarships.

SCHOLARSHIPS AWARDED FY 2002-19



\$4.4M

TOTAL SCHOLARSHIPS
AWARDED FY 2002-19

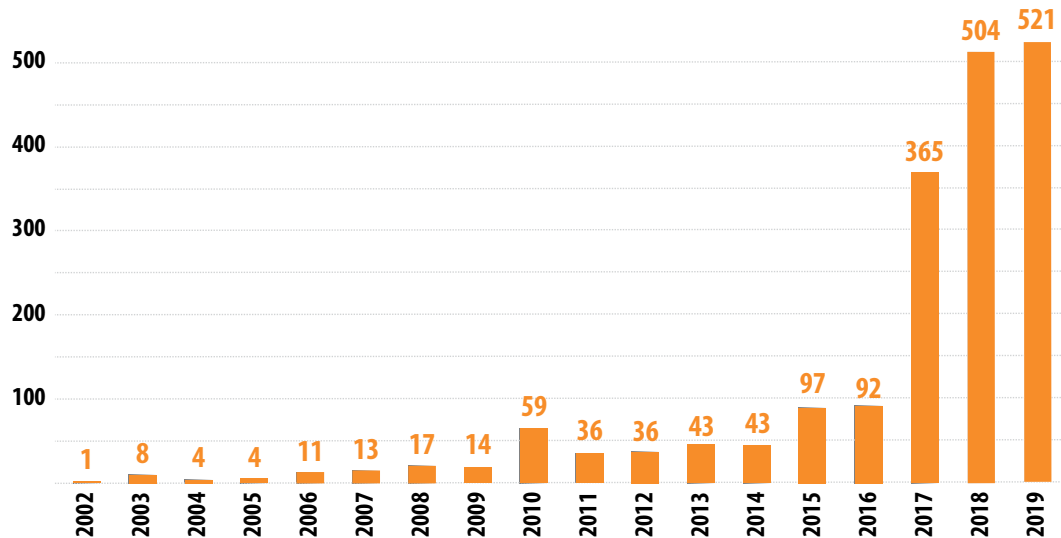
203

NUMBER OF SCHOLARSHIPS
AWARDED FY 2019

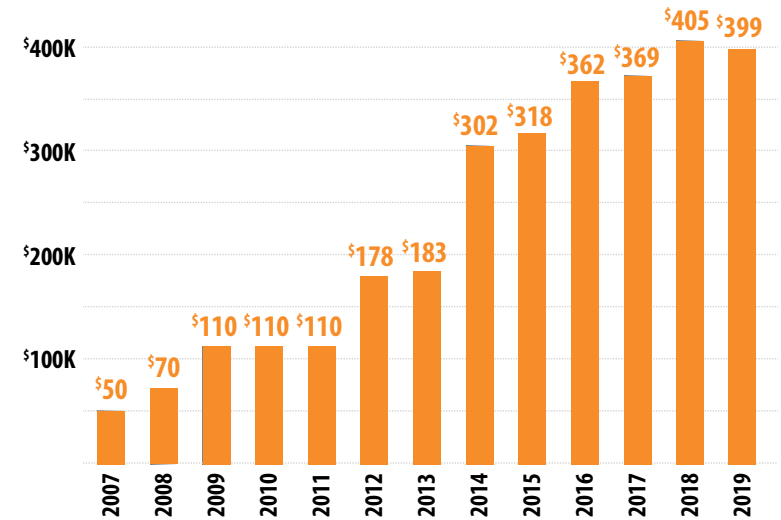
STARTUP TEAMS

Hundreds of student teams work with us to launch ideas in every field and industry imaginable. A startup team is a group of students that accesses Lassonde Entrepreneur Institute programs to test, develop, and grow their business idea, through mentorship, grants, office space, and more.

STARTUP TEAMS FORMED FY 2002-2019



CASH PRIZES AWARDED FY 2007-19



1.9K

TOTAL STARTUP TEAMS
FY 2002-19

\$402M

COMPANY FUNDING
RAISED FY 2002-19

137

NUMBER OF CASH PRIZES
AWARDED FY 2019

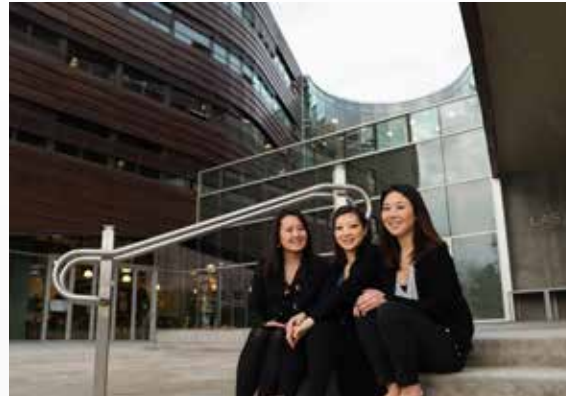
\$3M

TOTAL CASH
PRIZES FY 2007-19

LAUNCHED AT LASSONDE



We help students from all majors and backgrounds launch inventions, initiatives, companies, and careers. Browse examples here and find more online at lassonde.utah.edu/launched.



PREOV

PROGRAMS: **BENCH TO BEDSIDE** **OPPORTUNITY QUEST** **UTAH ENTREPRENEUR CHALLENGE**

INDUSTRY: **HEALTHCARE**

The team behind PreOv, a student startup developing fertility solutions for women, is comprised of studious, family-driven, career-oriented women. Joni Aoki, Jeanna Ryan, and Young Hong are all studying at or have graduated from the U. Ryan is the president and CEO of PreOv. She has an MS in nutrition, master's in computer information systems, and master's in physician assistant studies. Aoki is the CFO with tax accounting and FP&A experience, and Hong is the CSO, has a BA in psychology, and is currently a student at the U's pharmacy school.

Most fertility detectors use basal body temperature, a person's lowest body temperature at rest, which

Aoki, Ryan, and Hong discovered can be difficult to track and interpret. The three women consulted doctors and other medical professionals, concluding that tracking cervical mucus could be used to predict ovulation with more advanced notice. Eventually, the trio came up with an intravaginal ring with sensors to measure hydration of the mucus. Their goal is to connect this ring to an app through Bluetooth, where this information will be charted and create a "wealth of data" for every user.

PreOv won first place and \$50,000 at the Bench to Bedside competition in 2018, as well as \$5,000 at the U's Opportunity Quest, provided by Lassonde.



PUREWARE

PROGRAMS: **GET SEEDED**

INDUSTRY: **TRAVEL**

Rachyll Faeth, a marketing and entrepreneurship student at the University of Utah, and her brother Jonny Faeth, a design student, are "helping the Earth in every way they can," through their startup company, PureWare.

As they were sitting in Miller Cafe at Lassonde Studios one day, they watched as people grabbed plastic utensils and then shortly after they were done eating, they threw them away. Seeing how much plastic was thrown away really began to bother them, and they knew there had to be a better option.

PureWare offers a portable utensil with interchangeable heads that can conveniently collapse into your pocket yet extends to a full size when

in use. The utensil is made of stainless steel, making it 100 percent recyclable and dishwasher safe. It comes in a compact case with a keychain on it so it is easily attachable to your water bottle, key ring, or anything you see fit. This product is perfect for any adventure and everyday use. PureWare will eliminate the need for plastic utensils making this product sustainable and eco-friendly.

PureWare received two grants worth \$3,495 from the monthly Get Seeded program provided by the Lassonde Entrepreneur Institute. The money has allowed them to create their prototype, and patent.



REXCHANGER

PROGRAMS: COMPANY LAUNCH GET SEEDED UTAH ENTREPRENEUR CHALLENGE

INDUSTRY: RECREATION

For outdoor enthusiasts, it can be difficult to access necessary equipment. Gear can be prohibitively expensive, and people who do own equipment might not use it enough to make the cost worth it.

Tyler Sanford, Sam Tyler, and Cara MacDonald created Rexchanger, a startup to address this issue. MacDonald, who is studying communication with an emphasis in journalism at the U, described Rexchanger as “a peer-to-peer outdoor recreation marketplace.” The students developed an app and web platform where users can rent non-motorized boats, camping equipment, and mountain bikes to other users. Rexchanger allows owners to make

extra money and “afford more expensive equipment than they otherwise would” and borrowers to “rent out equipment for 40 percent less cost than other rental services.”

All three students have been involved with the Lassonde Entrepreneur Institute from the beginning of their business. “Lassonde helped us find both of our developers, both our original developer and current developer,” MacDonald said. Rexchanger won a \$1,830 grant in the monthly Get Seeded program.

MacDonald said Lassonde has been an important part of Rexchanger’s development: “They have great work space for us.”
rexchanger2019.com



NIPAYE

PROGRAMS: COMPANY LAUNCH GET SEEDED OPPORTUNITY QUEST

INDUSTRY: HEALTHCARE

Started by University of Utah MBA student Nana Ewusi-Emmim two years ago, NipaYe is a breastfeeding-help company focused on assisting mothers to produce milk for their babies. With help from the Lassonde Entrepreneur Institute, she is developing a tool she hopes will be more comfortable and easier to use than what is currently on the market.

Ewusi-Emmim found issues with the current at-the-breast supplemental method following the birth of her first child. She discovered he was starving because he wasn’t getting enough milk. With some research and experimentation, she saw that the current products on the market were not optimal for her needs.

“I started to wonder why there isn’t something better on the market, and that is what caused me to start this project,” she said.

Current breastfeeding tools do not cater well enough to what many mothers need. Existing products are susceptible to leakage and attach to the breast by taping down tubes, which can be uncomfortable. The tape cannot be attached too close to the nipple because of sensitivity, and it can be difficult to adjust the tubes while holding a baby.

“Oftentimes these products cannot be used in public,” she added. “It is for in-house use. Mothers are not comfortable using it in a public.”

nipaye.com



SPOONFUL

PROGRAMS: COMPANY LAUNCH

INDUSTRY: FOOD

Spoonful is a student startup selling cereal by the bowl and delivers cereal anywhere at the University of Utah by using its newly release app on the Apple App Store. It sounds like a lot of fun (and it is!), but the company started as a solution to a serious problem.

The company’s mission from the beginning has always been to help students through one of the biggest challenges they face: money. In their busy schedules, students often find themselves going to the nearest restaurant or food truck for a meal. Unfortunately, a lot of the options are far too expensive for students on a budget. With 93 percent of students spending between \$7-10

every meal, Spoonful knew there had to be another option.

Spoonful was founded in 2017 by Spencer Gray. He is currently studying strategic communication with anticipation of graduating in spring 2020. He is also participating in the Company Launch program at the Lassonde Entrepreneur Institute, has office space at Lassonde Studios, and honed his business in entrepreneurship classes at the David Eccles School of Business.

“I just wanted to leave my mark on campus after I left,” Gray said. “I want Spoonful to be a brand that my peers could relate with.”

Find Spoonful in the Apple App Store.

LAUNCHED AT LASSONDE



MAPPING OTOSCOPE

PROGRAMS: **BENCH TO BEDSIDE** **GET SEEDED**

INDUSTRY: **HEALTHCARE**

The Mapping Otoscope, a device for detecting ear infections, won the grand prize and \$25,000 at the 2019 Bench to Bedside competition at the Utah State Capitol on April 8. The program is managed by the Center for Medical Innovation at the University of Utah, in partnership with the Lassonde Entrepreneur Institute, and sponsored by Zions Bank.

Members of the Mapping Otoscope team include bioengineering students Suzette Mastrangelo, Allison Kachel, Nicholas Witham, Tarek Marrouche and U otolaryngology assistant professor Bryan McRae.

The team is working to provide pediatricians and primary care physicians a

quantifiable and repeatable way of identifying the fluid behind the tympanic membrane in the ear. This will help prevent misdiagnosis and unnecessary medical procedures. Their electronic device has a touchscreen user interface and is capable of measuring and displaying how its pre-described pressure stimulus deflects the tympanic membrane in 3-D.

Now in its ninth year, Bench to Bedside has helped launch 232 teams that have invented 229 medical devices, filed 158 patents and launched 64 companies. Student teams form into multidisciplinary startup companies and are given the task of identifying an unmet clinical need.



CLOCKWORK FORGE

PROGRAMS: **COMPANY LAUNCH** **GET SEEDED**

INDUSTRY: **VIDEO GAMES**

Clockwork Forge Games is a video-game development team led by Entertainment Arts & Engineering students at the University of Utah. With the release of their first game, "Hyperborean Charter," the team is excited to show everyone the world they've built.

"Hyperborean Charter" takes place in the far north in a climate like the Klondike and polar reaches of the globe. Facing frigid conditions, the player must try to survive the icy climate by trading and talking with local villages. From random events to a randomly generated world, no two playthroughs will be the same. Interactions with in-game characters and reading journals will provide

insight into the lore. The game released on Steam in December 2018.

Clockwork Forge Games started in December 2017 as a get-together to allow each team member and U student to focus on aspects of game development that interest them.

Jackson Hutson is the technical designer. Celine Cavanaugh is the 2-D sprite artist. Nicholas Karegianes is implementing world-design and lore-building. Finally, Ivan Lee also is contributing to the art.

store.steampowered.com/app/987990/Hyperborean_Charter



THRIVE

PROGRAMS: **UTAH ENTREPRENEUR CHALLENGE**

INDUSTRY: **TECHNOLOGY**

Thrive Smart Systems – a completely wireless sprinkling system that is reliable, environmentally friendly, and affordable – took home the \$40,000 grand prize and the first-place title at the 2019 Utah Entrepreneur Challenge at the University of Utah. The event featured the best collegiate entrepreneurs in Utah competing for \$100,000 in cash and prizes.

The Utah Entrepreneur Challenge is a statewide business-model competition open to all university students in the state. It is managed by the Lassonde Entrepreneur Institute, an interdisciplinary division of the David Eccles School of Business, and sponsored by Zions Bank.

Seth Bangerter, CEO and co-founder of Thrive Smart Systems, assembled his team in January 2018. His team worked hard to find a pain point in the landscape industry. After interviewing hundreds of landscapers, Thrive came up with a wireless sprinkler system, eliminating the need for battery-operated controllers.

"A lot of people were asking for a wireless sprinkler system since many people found wired sprinkler systems troublesome, and Thrive Smart Systems wanted to be the company to make this change," Bangerter said. "The grand prize of \$40,000 will go right back into the company, especially into developing the technology that sets Thrive apart."



ETCHED DNA

PROGRAMS: NEW VENTURE DEVELOPMENT CENTER

INDUSTRY: HEALTHCARE

To diagnose patients with eosinophilic esophagitis (EoE), an inflammatory disease that disrupts the esophagus, current medical knowledge requires anesthesia and an endoscopy. This time-consuming and invasive process, combined with the low likelihood of a patient having EoE, leads doctors to sidestep testing for it.

However, professor Christopher Gregg's lab at the University of Utah didn't think these difficulties should stop patients from getting easier, faster diagnostics. He founded Etched DNA, a startup focused on measuring RNA, rather than DNA, to streamline the process. The company is cutting out the need for an

endoscopy altogether with a partnership with students at the Lasonde Entrepreneur Institute.

"Most personalized genomics companies analyze your DNA sequence," Gregg said. "But, throughout your life, you're going through all kinds of changes with your diet, sickness, and stress, and your health fluctuates. Your DNA doesn't respond to physiological changes in your body that tell you about your health. Our idea was instead to measure RNA. When RNA molecules are generated, they create a real-time measure of what's going on in your body. We wanted a simple way of getting RNA samples, and so we developed a way to do a swab of the mouth."



MOUNTINS

PROGRAMS: COMPANY LAUNCH GET SEEDED

INDUSTRY: FOOD

Food is a central part of the college experience, and really, the life experience. Throughout our lives, we are concerned with food, and the older you get the more you think about where to get it.

MounTins solves this challenge in a fun and innovative way.

Founded by Aaron Dobron and Austin Scaccianoce, MounTins makes eating out fun. Dobron is majoring in material science and engineering with an emphasis in multidisciplinary design. Scaccianoce is majoring in entrepreneurship and multidisciplinary design. You can find their office in Lasonde Studios, where they are continuously working on improving the eating experience.

Here's how it works: You purchase a tin for \$20. Inside are 10 coasters, each uniquely designed by the two company founders, corresponding to 10 restaurants in Park City. Each coaster is good for \$10 off at the restaurant it depicts. You can slip them in your pocket for a post-skiing snack or play a game of dinner roulette. They make great gifts, a fun adventure, and a less expensive meal.

MounTins is a relatively inexpensive gift worth a \$100 value. It takes the endless debate out of the age-old problem of where to go for dinner. Plus, you can branch out and try some local cuisine when your routine gets boring.

moun-tins.com



NOISY NICU CAP

PROGRAMS: HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE

INDUSTRY: HEALTHCARE

At just 14 years old, Olivia Washburn, a ninth grader at the American Heritage School, already has a head start on solving an important problem. Her invention, the Noisy NICU Cap, protects premature newborn babies from auditory damage.

When Washburn learned that more than 70 percent of babies in the newborn intensive care unit (NICU) are exposed to unsafe noise effects, she wanted to create a solution. After intensive testing, Washburn created a hat that combined silicone, cardstock, a wool-cotton blend and foam to facilitate acoustic attenuation. Washburn, who was born prematurely herself, utilized her love of engineering to design

this simple but elegant product. Her removable, washable, and adjustable design keeps infants warm while also protecting their underdeveloped auditory systems, preventing future problems like hearing loss and learning disabilities.

Washburn says people contacted her about the product before she even started marketing. In March, Washburn competed in the 2019 High School Utah Entrepreneur Challenge, hosted by the Lasonde Entrepreneur Institute and sponsored by Zions Bank. This challenge gives young students the opportunity to win prize money, connect with fellow students, and present their ideas.

OUR HISTORY

2001



2001 — The Pierre and Claudette McKay Lassonde New Venture Development Center forms with a \$100,000 gift from Pierre Lassonde. The center brings together business, engineering, and science graduate students with university faculty inventors to develop commercialization plans.

2002

2003



2002-2003 — The first companies launch from the Lassonde New Venture Development Center. Those companies were in industries including medical imaging and pharmaceuticals.

2004

2005



2006

2006 — The Lassonde Family Foundation gives \$13 million gift to endow the Pierre and Claudette McKay New Venture Development Center and create the Pierre Lassonde Entrepreneur Center. The gift expands the organization's reach to include competitions with awards of \$100,000 provided by Zions Bank.

2007

2008



2008 — The Pierre Lassonde Entrepreneur Center finishes renovation on what is called the "Lassonde House," a historic building in the Fort Douglas area of the University of Utah campus. The building serves as the administrative headquarters. The original structure was built during the Civil War.

2009

2010

2010 — University of Utah ranks as the No. 1 university in the country for startup formation based on faculty technologies. The Pierre and Claudette McKay Lassonde New Venture Development Center contributed to this achievement by accelerating the commercialization of faculty inventions.

2011



2011 — The Lassonde program ranks among the top 25 in the country for entrepreneurship education by the Princeton Review.

2012

2010-2012 — The Pierre Lassonde Entrepreneur Center continues to grow with the addition of new programs, including the Foundry, a business discovery center, Bench to Bedside, a medical-device competition, and the Lassonde Social Entrepreneurship Program.

2013



Fall 2013 — The Lassonde Entrepreneur Institute is formed to involve more students and create Lassonde Studios. The institute adds related programs, including Innovation Scholar.

2014

2014 — The Lassonde Family Foundation commits an additional \$12 million to the University of Utah, bringing the total program commitments to \$25 million. The new gift is used to help build an iconic new facility for student entrepreneurs.

2015

2015-2016 — Lassonde Studios continues to gain worldwide attention, being featured in such publications as the *The New York Times*, *Fast Company* and *Bloomberg*. The Lassonde Entrepreneur Institute continues to grow in anticipation of the new building.

2016



August 2016 — Lassonde Studios opens, and the first cohort of residents, known as the Lassonde 400, moves in.

2017

2016-2019 — The Lassonde Entrepreneur Institute adds and develops many new programs in Lassonde Studios. New programs include Workshops, Hours with Experts, Make, Company Launch, Food Entrepreneur, Arts Entrepreneur, Lassonde 400, Meetups, and Cowork.

2018

2017-2019 — Lassonde Studios continues to attract broad involvement from across campus and the state. Startup activity grows dramatically, as the Lassonde Entrepreneur Institute starts to work with thousands of students and hundreds of student startup teams annually.

2019

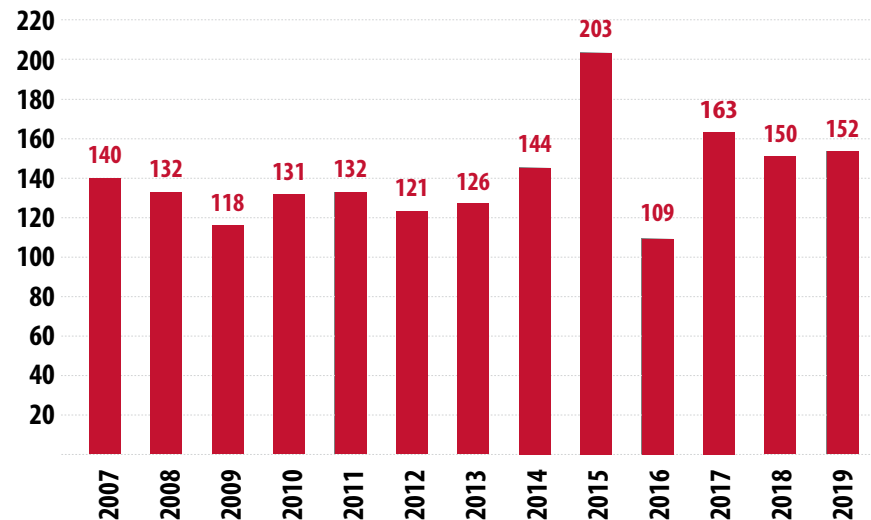
2019 — The David Eccles School of Business and Lassonde Entrepreneur Institute add a first-of-a-kind Master of Business Creation degree and the Lassonde+X program for all undergraduate students to learn the entrepreneurial mindset.

PROGRAMS



THE UTAH ENTREPRENEUR CHALLENGE

STUDENT TEAMS
REGISTERED
FY 2007-19



STATEWIDE BUSINESS MODEL COMPETITION

Launch your business by competing for \$100,000 in cash and in-kind prizes.
Sponsored by Zions Bank. lassonde.utah.edu/uec

\$89K
PRIZE MONEY
AWARDED FY 2019

Winners FY 2019

Grand Prize Award, \$40,000 (award sponsored by Zions Bank): Thrive Smart Systems (BYU)

Second Place, \$10,000 (Zions Bank): SHERO (UofU)

Third Place, \$5,000 (Zions Bank): DeGraw Custom (Snow)

Emerging Entrepreneur 1, \$2,000 (Zions Bank): True Adherence (BYU)

Emerging Entrepreneur 2, \$2,000 (Zions Bank): NALZA (UofU)

Best Speed Pitch Award, \$1,000 (Zions Bank): Blue and White Collar (UVU)

Top 20 Finalist Awards: \$10,000 (\$500 per team): All teams

Sustainable Business 1, \$5,000 (F1 Payments): SHERO (UofU)

Sustainable Business 2, \$5,000 (F1 Payments): Blue and White Collar (UVU)

Technology, \$3,000 (Stoel Rives): DeGraw Custom (Snow)

Bootstrap, \$2,000 (Actium Partners): DeGraw Custom (Snow)

Prototype, \$1,000 (Espiritu Design): Freyya (UofU)

Best Video, \$1,000 (Jones Waldo): Quantum Snow (UofU)

People's Choice Showcase, \$1,000 (Workman Nydegger): Beacon Sleep Solutions (UofU)

People's Choice Online Vote, \$1,000 (Ballard Spahr): Desert Oak Phototherapy (Dixie)

Top 8 Teams: Thrive Smart Systems, Blue and White Collar, DeGraw Custom, Freyya, Grip'n'Strip (SLCC), Lystant (UofU), PreOv (UofU), SHERO

Past Grand Prize Winners

2018

Portal

2017

RubiLife

2016

Through the Cords

2015

SimpleCitizen

2014

Cowboy Kolaches

2013

Owlet Baby Monitors

2012

Active Alarm

2011

Event Espresso

2010

Short Solutions

2009

KT Tape

2008

AmWell

2007

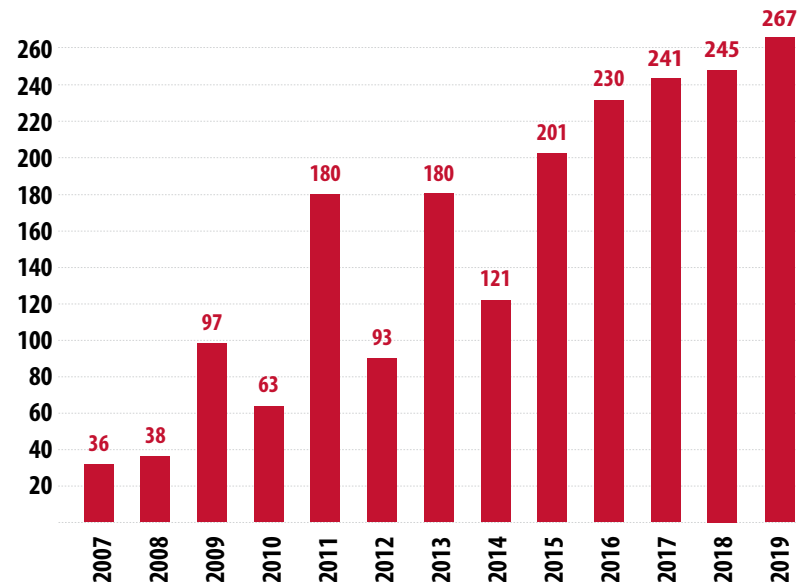
Wasatch Microfluidics



STATEWIDE EXECUTIVE SUMMARY COMPETITION

Compete against other students for cash prizes. Regional competitions are held across Utah. Sponsored by Zions Bank. lassonde.utah.edu/oq

STUDENT TEAMS
REGISTERED
FY 2007-19



Winners FY 2019

BYU: True Adherence
Dixie: Desert Oak Phototherapy
SLCC: Grip'n'Strip
Snow: DeGraw Custom
SUU: Follow-Up
UofU: PreOv
USU: SmartBeat
UVU: Blue and White Collar
Weber: Insufflex
Westminster: Salt Table

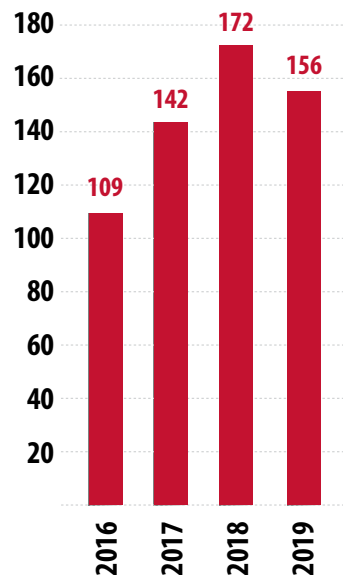
\$90K PRIZE MONEY
AWARDED FY 2019

10 COLLEGES
PARTICIPATING FY2019

PROGRAMS



STUDENT TEAMS REGISTERED FY 2006-19



STATEWIDE HIGH SCHOOL IDEA COMPETITION

Enter your business idea in this high school program for a chance to win cash and prizes. Sponsored by Zions Bank. lassonde.utah.edu/hsuec

\$30K

**PRIZE MONEY & SCHOLARSHIPS
AWARDED FY 2019**

49

**HIGH SCHOOLS
PARTICIPATING FY 2019**

Winners FY 2019

Grand Prize Winner, \$7,000 (award sponsored by Zions Bank) – The Noisy NICU Cap (American Heritage School)

Second Place Winner, \$5,000 (Zions Bank) – Career Rocket (Waterford School)

Third Place Winner, \$2,000 (Zions Bank) – Enable Helmets (Park City High School)

Lassonde Studios Scholarships, \$1,000 each (Lassonde Entrepreneur Institute) – Jonny Vizmeg (Dormmock, West High School), Carson Young (H2ONE: Vita Portable Water Filter, Bountiful High School), Hridhay Suresh (Parallel, Bingham High School), Kaden Terry (CheapEats, Desert Hills High School), Kyla Schramm (GrowGrub, Pleasant Grove High School), Samantha Davis (GrowGrub), Ben Gubler (FamTrack, Karl G. Maeser Preparatory Academy), Nicholas Markels (Sporkknife, Park City High School)

People's Choice Award, \$1,000 (Zions Bank) – The Bad Hair Company (Desert Hills High School)

Best Prototype Award, \$500 (Zions Bank) – Dormmock

STEM Entrepreneur Award, \$1,000 (STEM Action Center) – H2ONE: Vita Portable Water Filter

Top Online Vote Award, \$500 (Zions Bank) – The Quick Pitch (Cyprus High School)

Judges Award, \$1,000 (Zions Bank) – Little Healthcare (West High School)

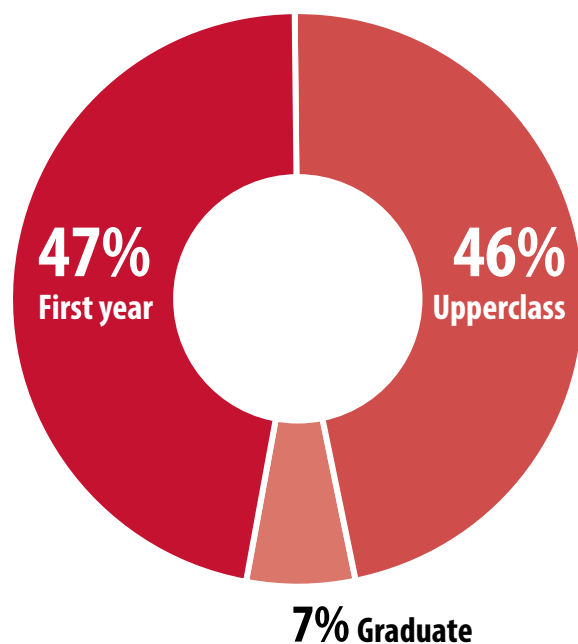
Finalist Award, \$100 each (Zions Bank) – All top 20 teams won an additional \$100

LSND400

LIVE AT LASSONDE STUDIOS

Join the residential community at Lassonde Studios, an inspiring 160,000-square-foot building with 400 beds. All students welcome. lassonde.utah.edu/studios

LASSONDE STUDIOS RESIDENTS

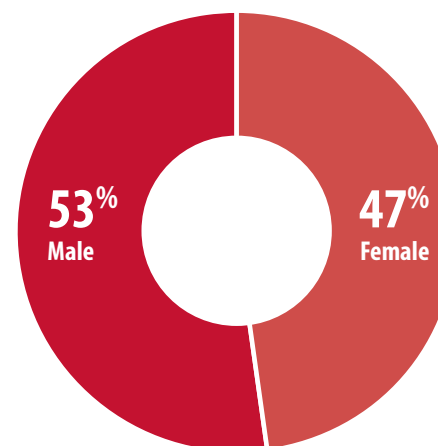


ACADEMIC LEVEL FY 2019



64

AREAS OF STUDY
FY 2019



GENDER FY 2019

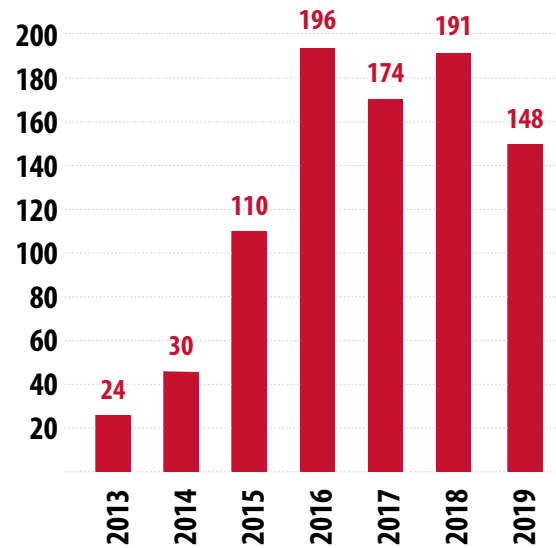
PROGRAMS



MONTHLY SEED GRANT PROGRAM

Apply to pitch your business idea at these monthly events for a chance to receive seed funding for your new venture. Sponsored by Zions Bank. lassonde.utah.edu/getseeded

STUDENT TEAMS
REGISTERED
FY 2013-19

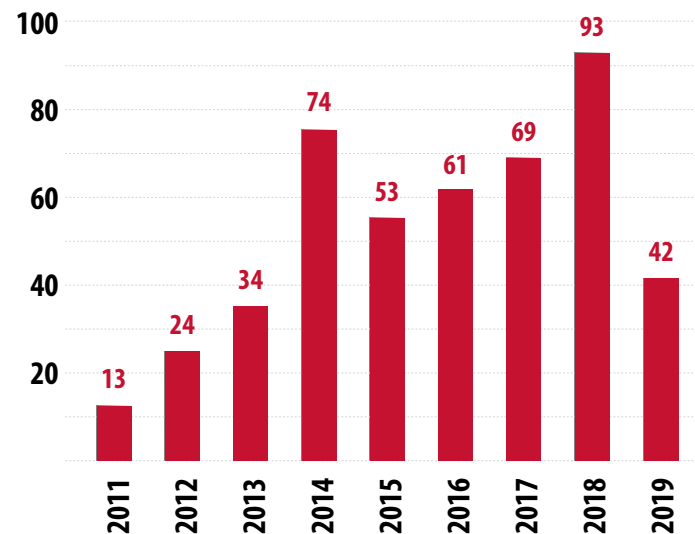


\$72K GRANT MONEY
AWARDED
FY 2019

50 GRANTS AWARDED
FY 2019



STUDENT TEAMS
REGISTERED
FY 2011-19



MEDICAL INNOVATION COMPETITION

Work with medical and engineering students developing a medical innovation. Managed in partnership with the Center for Medical Innovation. Sponsored by Zions Bank. bit.ly/UUb2b

Winners FY 2019

Grand Prize \$25,000: The Mapping Otoscope by Heimdall Health
 Runner-Up Award \$10,000: Flourix
 Legacy Grand Prize Award \$20,000: XLink Surgical
 Fred Lampropoulos Innovation Award \$20,000: PreOv
 John Noorda Consumer's Choice Award \$5,000: Kidney Tracker
 Best in Medicine \$5,000: Myoplexer
 Best in Engineering \$5,000: Smartbeat
 Best in Business \$5,000: VitaPul
 Best in Healthcare IT \$5,000: Healthlink Cooperative
 Young Entrepreneur Award \$1,000: Med Up!
 Global Health Award \$5,000: Vita Sensors
 Ted Stanley Innovation Award \$5,000: Totally Tubular
 Ensign College of Public Health Award \$15,000: Surgery Checklist
 Eccles and Marriott Libraries Award \$2,000: Advanced Video Laryngoscope

\$128K PRIZE & PROTOTYPING
MONEY AWARDED
FY 2019

1.1K EVENT
ATTENDEES
FY 2019

16 PATENTS
AWARDED
FY 2019

PROGRAMS



GRADUATE PROGRAM FOR TECH COMMERCIALIZATION

Work on an interdisciplinary team for a year to commercialize faculty inventions.
lassonde.utah.edu/new-venture-development

STARTUPS BY YEAR

Students have worked with over 300 faculty inventors since 2002, including the following companies:

2019	2015	2013	2010	2008	2006
EtchedDNA	4DQC	Active Desk	Converus	Akadi LLC	Carbylan Biosurgery
2018	6S Medical	Proactive Memory Services	iVeena	Baby Jock	Glycosan Biosystems
	Majelco	Verus Mobil Security	Short Solutions	Epitel	Heightened Technologies
Evoke	T3S Technologies	2012	Seasonal Energy	GlycoMira	Respiris
2017	Veritas Medical		Veritract	RU Ready	SentrX Animal Care
	WCS	Falgatter Technologies	2009	Trapeze Media Solutions	Visual Share
Ambuvent	2014	Navillum Nanotechnology	Blackrock Microsystems	J3 Bioscience	Canterra
Peel Therapeutics	NeuroVersity	Vaporsens	Headwaters Clean Carbon	2007	Xapio
Through the Cords	Progenitor Life Sciences	Veristride	Services	Angry Duck Productions	2005
2016	Symptom.ly	Visus	Integratech	Cerebus Clean Carbon	Lineagen
	Tactical Haptics	2011		Solutions	Sentrx Surgica
Blacksand Technology	Xenocor	Elute		Larada	2002
Fluidx Medical Technologies		HOT Water Global		LV Partners	Visual Influence
iCORDS		Xandem		Rescue Medical Systems	
ItRunsInMyFamily.com				Thermimage	

\$134M

FUNDING RAISED
FY 2002-2019

36 SCHOLARSHIPS
FY 2019



GET OFFICE SPACE AND COMPANY RESOURCES

Apply for dedicated space at Lassonde Studios, legal advice, accounting help and more. Sponsored by Zions Bank. lassonde.utah.edu/launch

34 TEAMS IN RESIDENCE
FY 2019

FY 2019 Startup Teams

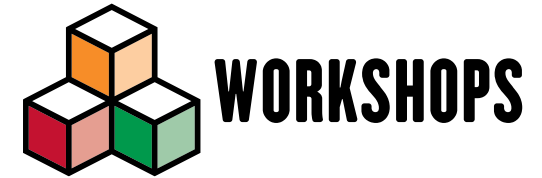
Bushwhack	Store n' Stick	Nalza
CleanFare	Verdance	Rexchanger
ColoClean.	Craft Casket Co.	Aid Me
ExploreWell	FHIResponse	Clockwork Forge Games
Gear Hold Technologies	Grip 'N' Strip	Holy Crepe
MounTins	Inferno Apps	Kpacks
NIXE	Kingdomworks	NipaYe
PATCH	Little Wanderers	Scrap
Jurasicorn	Plant Local	SecondSole
Project Embrace	Skepsi	White Water Swimwear
Sit Up	Unknown Clothing	
Spoonful	Beacon Sleep Solutions	



EXPERIENCE SUMMER AT LASSONDE

Participate in summer programs and living opportunities at Lassonde Studios to further your education and experience. lassonde.utah.edu/summer

- 6 events
- 145 residents



BUILD YOUR SKILLS

Attend regular workshops to learn new skills. Topics vary greatly. Browse our online calendar for details and to find out what's next. lassonde.utah.edu/workshops

- 21 events
- 153 participants
- 4 student leaders



GET PROFESSIONAL ADVICE TO DEVELOP YOUR IDEA

Sign up to meet with an expert in fields including law, business, design, and manufacturing. lassonde.utah.edu/exporthours

- 21 events
- 101 participants
- 3 student leaders



CREATE YOUR FIRST PROTOTYPE

Participate in our new Make program to learn how to use prototyping tools and see your idea come to life! lassonde.utah.edu/make

- 18 events
- 144 participants
- 26 student leaders

PROGRAMS

NEW



RESIDENTIAL ENTREPRENEUR COMMUNITY

A select community of active undergraduate entrepreneurs who live, create, and launch together while receiving generous support, mentorship, and scholarships.



STUDENT LEADERSHIP

Browse our many opportunities. All students are welcome to apply. lassonde.utah.edu/leadership

- 164 student leaders
- \$3,507 average scholarship



ARTISTS MAKE GREAT ENTREPRENEURS

Connect with your peers, learn the value of your skills, and explore connections between the arts and entrepreneurship. lassonde.utah.edu/art

- 12 events
- 154 participants
- 3 student leaders



SATISFY YOUR HUNGER FOR ENTREPRENEURSHIP

Participate to learn about food entrepreneurship, test your recipes in the Miller Cafe and learn from industry experts. lassonde.utah.edu/food

- 6 events
- 131 participants
- 4 student leaders



RUSH TO REVENUE

Get the support you need for your startup or idea to get to a revenue-generating stage.

- 8 startup teams
- 4 student leaders



CONNECT WITH ENTREPRENEURS FROM ACROSS CAMPUS

Join our community of founders, collaborators and bootstrappers. lassonde.utah.edu/eclub



TOGETHER YOU CAN ACCOMPLISH MORE

Take advantage of the many opportunities and areas in Lassonde Studios to work together and collaborate. lassonde.utah.edu/cowork

- 320 connections made
- 13 student leaders



BUILD YOUR TEAM AND FIND COLLABORATORS

Join us at one of our meetup events to find teammates and learn about the community. lassonde.utah.edu/meetups

- 5 events
- 60 participants
- 3 student leaders



EXPLORE THE UNIVERSITY OF UTAH

An outreach and mentor program helping high school students explore entrepreneurship and STEM fields. lassonde.utah.edu/lassonde-ambassadors

- 110 events
- 4,740 participants
- 12 student leaders

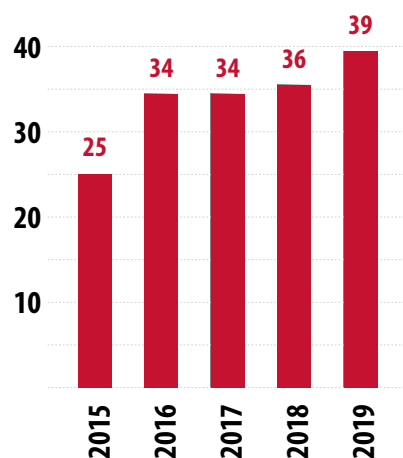


GET A DEGREE

Take a deep dive by getting a certificate, minor or major in entrepreneurship at the David Eccles School of Business. eccles.link/uentp

254 DEGREES AWARDED
/ ALL TIME

ENTREPRENEURSHIP COURSES AY 2015-19



NEW



DAVID ECCLES SCHOOL OF BUSINESS

9-MONTH PROGRAM TO LAUNCH YOUR COMPANY

A specialized graduate degree program for founders committed to launching their startup company. eccles.utah.edu/mbc

NEW



DAVID ECCLES SCHOOL OF BUSINESS

3-COURSE PROGRAM FOR ALL UNDERGRADS

An introductory program for undergraduate students from all majors (the X) to learn the entrepreneurial mindset, explore, and practice entrepreneurship. lassonde.utah.edu/lassondex



INCUBATE YOUR BUSINESS IDEA

Join the Foundry at the Lassonde Entrepreneur Institute to grow your business idea and potential with a group of peers. lassonde.utah.edu/foundry

■ 23 participants

FOUNDING DONORS

Lassonde Family Foundation
Pierre Lassonde

SUSTAINING DONORS

Zions Bank
David G. Neeleman
Larry H. & Gail Miller Family
Foundation

OTHER GENEROUS DONORS (A-Z)

Actium Partners LLC
Advantage Workers
Compensation Insurance
Company
Paul and Jennifer Ahlstrom
Amy D. Alcorn
Alliance Health Networks, Inc.
Ally Bank
Gregory B. and Allyson M.
Anderson
Alyssa Anderson
Chad and Kristen Anselmo
Antczak Polich Law LLC
Val R. Antczak, JD
Rep. Patrice M. Arent
Arizona Community
Foundation
ARUP Laboratories
Peter L. Ashdown
Christina Ness Ashton
Clark and Christina Ashton
AutomallUSA.com
Back to Health Chiropractic
F. Joseph Backer
Ballard Spahr LLP
Craig B. and Melissa Garff
Ballard
Robin D. Ballard
Banyan Ventures
Bard Access Systems
C. R. Bard Foundation, Inc.
Raynee C. Bengtzen

Berkshire Hathaway, Inc.
Boart Longyear
David R. Boettger, MD
Mary Jo Bolmholdt
Steven J. Borst
Dr. Alberto Bosque-Pardos
Steven F. Boulay
Kent M. Bowman
Shawn Brenchley
Brigham Young University
Jack W. Brittain, PhD
Don R. Brown, PhD
Eric Buatois
The Jack and Dorothy Byrne
Foundation, Inc.
Patrick M. and Dorothy M.
Byrne
Campus Pipeline, Inc.
Catalyst Foundation
CBB Holdings LTD
Celtic Bank
JP Morgan Chase Foundation
Christine A. Cheng, MD
William H. and Patricia W. Child
Robert Todd Christensen
Paul R. Christenson
Howard S. Clark
Samuel L. Clarke
Orlene H. Cohen
Cohne Family LTD Partnership
Lisa Gabrielle Cohne
Bruce G. and Lynn F. Cohne
Community Foundation of Utah
Cornerstone Capital Group LLC
Timothy Leonard Cooley
Peter M. Corroon
Julie H. Crittenden
D'Ambrosio Chrysler Jeep
Troy A. and Paula D'Ambrosio
Daynes Music Company
Gerald R. Daynes
Darrell L. and Jean L. Deem
Deseret Certified Development
Company
Deseret Laboratories

Deseret Trust Company
Doba
Dominion Energy
J. Lynn and Diana Lady Dougan
Carson Lynn Downing
Beth Ellen Drees, PhD
James C. Dreyfous
Geraldyn W. Dreyfous
Zeke R. and Angela S. Dumke
Bradlee Baldwin Duncan
John Dunn
John T. Dushinske
Echelon Research Laboratories
Inc.
Joshua W. Eckman
Elite Performance Health
Center PC
Richard L. Ellis, DDS
Michele M. Endemano
Epic Ventures
Michael Erickson
Ernst & Young LLP
Dennis B. and Vicki Farrar
M. Charles Faux, Jr.
Sandy Ferrell
Fetzer Architectural Woodwork
Richard W. and Kathleen Fetzer
Fidelity Investments
Lili Field
FIRST
FJ Management
Kristen M. Fletcher
Frederick Gardner Cottrell
Foundation
L. Raymond Freer
H. Friedman
Foxley and Pignanelli
John S. Garay
Robert A. Garda
Garff Enterprises, Inc.
Robert H. and Katharine B.
Garff
John K. Garff
Sen. E. Jake and Kathleen B.*
Garn

Bob and Lynette N. Gay
Darin Gilson
GoPro
James Godlove
Laurence Jay Green
Brent Groom
Grow Utah Ventures LLC
Michael Dean Hammond
Jeremy Bryce Hanks
Barry K. Hanover
Tonia Hashimoto
Richard K. and Shirley S.
Hemingway Foundation
Hidden Valley Pediatric Dental
Cheryl L. Holden
Holland & Hart LLP
Galina Hornyik, MD
Tony D. Howells
Robert P. Huefner, PhD
IM Flash Technologies LLC
Reza Jalili
Rex M. Jameson
Judson C. Jennings
James U. and Kathy D. Jensen
JAR Family Investment
Company LTD
Jive Communications
Marian W. Jensen
David R. Jolley, CPA
Jones Waldo
Jordan Landing Dental Care
Holly Ann Josephson
Kahlert Foundation, Inc.
Maile Keone
KeyBank Foundation
Chad Eugene Killebrew
Lucinda Kindred
KK Nevada LLC
Natalie Jane Knight
Kohl's Department Stores
Sueann Melanie Kuiper
L3 Technologies
Land Equity Partners LLC
Kurtis C. Larsen
Alex C. Lawrence

Lendio, Inc.
Stephen D. and Janet C. Lewis
Ryan D. Lewis, MD, MHA, MPH
Line Camp Consulting LLC
Jennifer S. Logan, PhD
Lone Peak Pediatric Denistry
Kent Madsen
MainStreet Tax & Accounting
Services
Mark Mangelson
Guy A. Martin
Norma W. Matheson
R. Tyler and Josel Card McCabe
Michael W. and Janet M.
McCleery
Daniel McCormick
John McIntyre
Mercato Management LLC
Ralph Mellor
Merit Medical Systems, Inc.
Michael Best & Friedrich LLP
Microsoft Matching Gifts
Program
Paul Michael Miles
Sean O. Mills
Tom and Julia Miner
Mint Think, Inc.
Mity-Lite, Inc.
The William and Joanne
Moeller Foundation
MonaVie
Bradley David Moore
Morgan Bay Management LLC
Trent William Mortensen
Nicole Mouskondis
Carl J. Moyes
my529
Myriad Genetics, Inc.
J. L. Needham
Plymouth Nelson
Northrop Grumman
Northwestern Group Insurance
Nu Skin International, Inc.
Rick D. Nydegger, JD
Dr. Hamid M. Omana

Oracle
Thomas G. Osimitz, PhD
P. Darrell Ownby, PhD
PacifiCorp
William David Park
Thomas N. Parks, PhD
Parr Brown Gee & Loveless
Parsons Behle & Latimer
Dinesh and Kalpana Patel
Foundation
Dinesh C. and Kalpana Patel
Samir Patel
PayZang
Todd Pedersen
Robert George Pedersen, II
Pelion Venture Partners
Amy Pett
Frank R. Pignanelli, JD
Barbara K. Polich, JD
George D. Prestwich
Taft Price
Craig and Susan Primo
PTC Product & Service
Advantage
PwC
Rafati Foundation
Ali and Michelle M. Rafati
Taylor R. Randall, PhD
Richard N. Rapoport
Helen S. Rappaport
Red Touch Media
John A. Reed
Brian Reeder
Charles F. Reinhardt, Jr.
Joyce T. and Robert L.* Rice
Richard M. Schulze Family
Foundation
Robert H. Rose*
Salt Lake Area Chamber of
Commerce
Salt Lake Community College
Gerald R. Sanders
Anthony J. Sansone
Ko Sawada
Gary A. Schmitt

William S. Schulze, PhD
Signal Peak Ventures
David and Melinda Simmons
The Simmons Family
Foundation
Smiles For Life Foundation
Smith Machinery Company, Inc.
Derek W. Smith
Marcelle Smith
Snell & Wilmer LLP
Sofinnova Ventures, Inc.
Sonic Innovations
The Sorenson Legacy
Foundation
Beverly T. Sorenson
James Lee Sorenson
David R. Spafford
Nancy L. Speziale
Marilyn P. Spiegel
Mary Ann Stanley
Theodore H. Stanley*, MD
State of Utah
STEM Action Center
Stoel Rives, LLP
Summit Medical Products, Inc.
Sweet Cheeks Baby Design
SXSW LLC
Tanner Charitable Trust
Tanner LLC
Technology to Market T2M
The Book Table
Shauna L. Theobald
Eric Theurer
Thorpe Capital Group LLC
Devin D. Thorpe
Daniel Robert Tidwell
W. James Tozer, Jr.
Heather Joy Trecker
Tulsa Community Foundation
Janice R. Ugaki
James A. Unruh Family
Foundation
James A. and Candice Unruh
Jeffrey A. and Pauline P. Unruh

Upstart Ventures Management
LLC
USTAR
The Utah Autism Foundation
Utah Care Foundation
Utah Governor's
Utah Management Associates,
Inc.
Utah Technology Finance
Corporation
Janet F. van Hartesvelt
Vanguard Media LLC
Verizon Foundation
ViroPan Incorporated
Vivint, Inc.
vSpring Capital LLC
Wal-Mart Stores, Inc.
WCF Mutual Insurance
Company
Robert Weidauer
Alma Welch
Wells Fargo
Western Integrity
Westminster College
Whitehall Ventures, Inc.
The Williams Companies
Foundation, Inc.
Charity R. Williams, JD
Heidi D. Woodbury
Kenneth M. and Athelia T.
Woolley
Geoffrey T. Woolley
Jeffrey and Vanessa Di Palma
Wright
Workman Nydegger
H. Ross Workman, JD
Paul W. Wozniak
XMission LLC
ZAGG, Inc.

* Represents donors who are deceased

PEOPLE

The Lasonde Entrepreneur Institute is an interdisciplinary division of the David Eccles School of Business at the University of Utah. Our team consists of administration, faculty at the Department of Entrepreneurship & Strategy, staff, and Lasonde student leaders. Below are the people engaged during the 2018-19 academic year.

Administration, Faculty & Staff



TAYLOR R. RANDALL, Dean, Eccles School, taylor.randall@eccles.utah.edu, 801-581-3074



TODD ZENGER, Chair, Department of Entrepreneurship & Strategy, Presidential Professor, Eccles School, todd.zenger@eccles.utah.edu, 801-585-3981



JACK BRITTAIN, Professor, Lasonde Chair, jack.brittain@eccles.utah.edu, 801-581-8791



JAY BARNEY, Presidential Professor, Lasonde Chair, jay.barney@eccles.utah.edu, 801-585-2456



BRAD WILLIAMS, Entp. Program Director, Assistant Professor (Lecturer), Department of Entrepreneurship & Strategy, Eccles School, brad.williams@eccles.utah.edu, 801-213-8750



TROY D'AMBROSIO, Executive Director, Lasonde Entrepreneur Institute, Assistant Dean, Eccles School, troy.dambrosio@eccles.utah.edu, 801-587-3836



KATHY HAJEB, Associate Professor (Lecturer), Eccles School, Director, Lasonde Entrepreneur Institute, hajeb@utah.edu, 801-587-3836



ANNE BASTIEN, Program Director, Lasonde Entrepreneur Institute, astien@utah.edu, 801-585-3198



ALICIA VESS, Administrative Officer, Lasonde Entrepreneur Institute, alicia.vess@utah.edu, 801-585-1496



PAT JONES, Program Manager, Lasonde Entrepreneur Institute, pat.jones@utah.edu, 801-585-0722



THAD KELLING, Marketing & Public Relations Director, Lasonde Entrepreneur Institute, thad.kelling@utah.edu, 801-587-8811



VICTORIA MATTHEWS, Marketing Assistant, Lasonde Entrepreneur Institute, tori.matthews@utah.edu, 801-587-3836



BARB REMSBURG, Director, Housing & Residential Education, bremsburg@housing.utah.edu, 801-587-0851



ERIC BUOL, Area Coordinator, Lasonde Studios, Housing & Residential Education, ebuol@housing.utah.edu, 801-213-8705



MATT PHISTER, Resident Director, Lasonde Studios, mphister@housing.utah.edu, 801-213-8706

Department of Entrepreneurship & Strategy

FACULTY

Bonita Austin
Abe Bakhsheshy
Jay Barney
Lyda Bigelow
Paul Brown
Anthony Brownlow
Barclay Burns

Josh Feng
Patricia Gorman
Kathy Hajeb
William Hesterly
Matthew Higgins
Jeffrey Nielsen
Nicole (Colee) Pyne
William Schulze

Orie Shelef
Jason Snyder
Ruchi Watson
D. Bradley Williams
Robert Wuebker
Todd Zenger

PH.D. STUDENTS
Adam Clark
Jeremiah Cox
James (Matthew) Hughey
Chad Killebrew
Steve Kofford

Andrew Newton
Loren Rich
Bing Su
Hisan Yang

Lasonde Student Leaders

Rahma Ahmed
Parker Andriese
Ethan Annis
Jenny Aylward
Christine Baczek
Ilham Batar
Lauren Beall
Lucy Beltran
Mia Berenguer
Rosario Bibiano
Alexander Bowen
Laycee Brown
Dane Cannon
Anh Cao
Celine Cavanaugh
Alex Chandler
Skyler Chase
Sean Chavez
Siyyu Chen
Baylea Clayton
Annie Connolly
Kristin Dahlin
Sam Dalton
Derek Dayton
Sam Doku
Julia Dominesey
Adam Draheim
Davis DuBose-Marler
Will Eccles
James Eckstein
Ali Eisenbeiss
NilooFar Farhang
Alexander Fender
Marcus Finlinson

Ryan Fontanesi
Kit Fry
Joselyn Galvez
Michelle Galvez
Laura Gardner
Megan Glasmann
Steven Goodwill
Rafaela Goulart (McFarlane)
Cynthia Grissom
Isaac Hale
Katy Halverson
Edith D. Hammond
Lauren Hash
Ashley Hekking
Brandon Hellberg
Larisa Henderson
Sam Hirsch
Kearsa Hodgson
Chris Holland
Matthew Holland
Jason Huang
Benjamin Hubbard
Addison Hunter
Jason Jason Miller
David Jaynes
Alex Johnson
Bishal Joshi
Michael Kane
Deniz Kaplan
Jolly Karungi
Ainu Kaufusi
Ezzy Khaosanga
Brody King

Michelle King
Jana Kirwel
Bradley Kloos
Carson Kolb
Fateme
Koohestanmahalian
Alexis Koopmann
Sam Lagoy
Shelbie Larsen
Jamie Law
Kalie Leavitt
Cynthia Louie
Kyphuong Luong
Eric Marsh
Josh Martin
Nathan McBride
Quintin Medina
Sam Mehr
Samuel Mehr
Finn Melanson
William Mischel
Cole Montella
Kaigue Moura
Heath Murdock
Kayla Navarro
Jesse Nelson
Trevor Newsom
Tim Nielsen
Gus Osimitz
David Owen
Abby Pancoast
Kaila Paullus
Jake Peters
Gene Peterson

Joseph Peterson
Brian Pham
Amerique Phillips
David Pinnock
TK Polevoy
Elizabeth Porter
Danny Powell
Marciano Preciado
Keaton Quinn
Donald Clark Ragsdale
Jasminder Rajput
Suraj Ramkumar
Emily Reichmann
Chris Remy
Bianca Rich
Virgil Ricks
Zack Roberts
Ryland Robinson
Eduarda Rocha
Kelsey Roderick
Madison Rogers
Jack Ronnie
Alexander Rose
Dakota Rose
Elise Saarela
Hannie Saba (Smith)
Alejandro Sanchez
Danny Sander
Emily Schmutz
Clarissa Seebohm
Kapil Sharma
Youngjae Shin
Rami Shorti
Shaykayla Smith

Erick Solum
Sofia Sotelo
Sam Steele
Kepler Sticka-Jones
Hema Sulkar
Andrew Taibi
Gnimdo Tako
Collin Teng
William Thomas
Nick Tygesen
Liliana Tyler
Emily Wagstaff
Jeffrey Wang
William Webb
Bradley Wilcox
Mattison Wilson
Jennifer Wolken
Mitchell Wulfsberg
Yuan Yang
Tobi Yoon
Lily Yu



Lassonde Entrepreneur Institute

University of Utah, 105 Fort Douglas Blvd., Bldg. #604
Salt Lake City, UT 84113
801-587-3836 (main line)
lassonde@utah.edu

Lassonde Studios

University of Utah, 1701 Student Life Way
Salt Lake City, UT 84112
801-213-8700 (front desk)
lassonde@utah.edu

L A S S O N D E . U T A H . E D U

