



2019 UTAH ENTREPRENEURSHIP PROGRAM SUMMIT

Summit Agenda • May 30-31

Welcome to the the inaugural 2019 Utah Entrepreneurship Program Summit. The event is sponsored by Zions Bank and co-hosted by the Lasonde Entrepreneur Institute at the University of Utah and the Entrepreneurship Institute at Utah Valley University. The summit features discussions and keynote presentations on the status of student entrepreneurship in the state and goals for growth and collaboration across institutions.

Thursday, May 30, 4-8 p.m. – Utah Entrepreneurship Program Dinner

- 4 p.m. – Registration and check-in
- 5 p.m. – Welcome and roundtable introduction of each program
- 6 p.m. – Dinner and keynote on “Utah at the Crossroads: A View into the Future” by Pam Perlich, director of demographic research at the Kem C. Gardener Policy Institute, University of Utah

Friday, May 31, 8 a.m.-1 p.m. – Utah Entrepreneurship Summit Keynote and Meeting

- 7:30 a.m. – Check-in and breakfast
- 8 a.m. – Keynote on “The Value of Student Entrepreneurship for Utah” by Scott Anderson, CEO Zions Bank and a leading supporter of entrepreneurial programs across Utah
- 9 a.m. – Facilitated statewide collaboration session by Kathy Hajeb, director at the Lasonde Entrepreneur Institute
- 11:30 a.m. – Lunch and panel on the student entrepreneur experience past, present and future

Objectives

- Share ideas and learn from each other
- Build and strengthen the entrepreneurship network
- Increase the opportunities for student success
- Map the Utah student entrepreneurial ecosystem
- Hear from key sponsors and community partners

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Questions

What resources can you share statewide?

What resources does your program or students need?

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Questions

Where do we see Utah student entrepreneurship programming in 2030?

What are the current gaps in the Utah student entrepreneurship ecosystem?

How do we expand student participation in our Utah entrepreneurship programming?

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