Get more from your campus life by living at Lassonde Studios. All incoming and current University of Utah students are welcome to apply to live here for 2021-22 and summer. The application is open now, and students are encouraged to apply as soon as possible. All incoming students are also invited to apply to join our new Lassonde Founders residential entrepreneur community to receive scholarships, resources to launch your ideas, and more. Those admitted to live at Lassonde Studios join our community of innovators, entrepreneurs, and change-makers. Learn more and apply at lassonde.utah.edu/studios.

**JANUARY**

**GET STARTED WITH A BUSINESS IDEA SESSION**

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested.

*Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted*
GET STARTED WITH A BUSINESS IDEA SESSION

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested. Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted

LASSONDE FOUNDERS: APPLICATION PRIORITY DEADLINE FOR 2021-22

Apply to join the Lassonde Founders program for 2021-22. This is a select community of active undergraduate entrepreneurs who live, create, and launch together while receiving support, mentorship, and scholarships. Friday • 11:59 p.m. • Online • lassonde.utah.edu/founders

MAKE: MAKE SPACE OPENS FOR SPRING SEMESTER

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. Visit the program website for more details about tools and open hours. Tuesday • Lassonde Studios • lassonde.utah.edu/make

STUDENT LEADERSHIP: PRIORITY APPLICATION DEADLINE FOR 2021-22

Be a student leader at the Lassonde Entrepreneur Institute by applying to many opportunities for 2021-22. Students lead our many programs and receive a scholarship. Friday • 11:59 p.m. • Online • lassonde.utah.edu/leadership

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

Register for a virtual Q&A session for the Master of Business Creation degree at the David Eccles School of Business. Space is limited. Wednesday • 6-7 p.m. • Zoom • mbc-qa.eventbrite.com

STUDY ENTREPRENEURSHIP: LAST DAY TO ADD CLASSES

Register for classes and more from the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master’s. Friday • Online • eccles.utah.edu/entp

FOUNDS ONLY LASSONDE FOUNDERS: SPRING 2021 KICKOFF

In this event for members of our Lassonde Founders program, student entrepreneurs will be kicking off the semester and outline next steps for their business ideas. Tuesday • 5:30-6:30 p.m. • Zoom • lassonde.utah.edu/founders

EVENTS

IDEA SESSION

GET STARTED WITH A BUSINESS

IDEA SESSION

JOIN US FOR A GROUP SESSION WITH OTHER STUDENTS AND STAFF AT THE LASONDE ENTREPRENEUR INSTITUTE TO IDENTIFY NEXT STEPS TO MOVE YOUR IDEA FORWARD. OUR STAFF WILL FACILITATE A ROUND-TABLE DISCUSSION TO ANSWER QUESTIONS, POINT YOU TO LASONDE RESOURCES, AND HELP YOU CREATE AN ACTION PLAN FOR YOUR IDEA. YOU WILL HAVE THE OPPORTUNITY TO LEARN FROM OUR EXPERIENCED LASONDE TEAM AND YOUR PEERS. REGISTRATION IS REQUESTED.

WEDNESDAY • 5-6 P.M. • ZOOM • LASONDE.UTAH.EDU/GETSTARTED

ENTREPRENEUR CLUB: SOCIAL HOUR

ALL STUDENTS ARE WELCOME TO JOIN THE ENTREPRENEUR CLUB TO GET CONNECTED AND LEARN ABOUT OPPORTUNITIES. IN THESE REGULAR SOCIAL EVENTS, STUDENTS HAVE THE OPPORTUNITY TO SHARE IDEAS, GET FEEDBACK, AND COLLABORATE. THIS IS YOUR CHANCE TO CONNECT, BUILD YOUR NETWORK, AND HAVE SOME FUN.

WEDNESDAY • 12-1 P.M. • ZOOM • LASONDE.UTAH.EDU/ECLB

WORKSHOPS: HOW TO STOP REMOTE BURNOUT

ATTEND THIS WORKSHOP TO LEARN HOW TO AVOID BURNING OUT FROM WORKING AND STUDYING REMOTELY. WE’LL BE JOINED BY EXPERTS TO LEAD THE DISCUSSION. MAKE SURE TO BRING YOUR QUESTIONS.

WEDNESDAY • 1-2 P.M. • ZOOM • LASONDE.UTAH.EDU/WORKSHOP

OPPORTUNITY QUEST: FINAL COMPETITION FOR UNIVERSITY OF UTAH

TEAMS ARE COMPETING FOR CASH AND PRIZES IN THE UNIVERSITY OF UTAH OPPORTUNITY QUEST. THIS IS AN ANNUAL BUSINESS MODEL CONTEST. ALL STUDENTS AT THE UNIVERSITY OF UTAH ARE WELCOME TO PARTICIPATE.

THURSDAY • ONLINE • LASONDE.UTAH.EDU/OQ
MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION
3 Register for a virtual Q&A session for the Master of Business Creation degree at the David Eccles School of Business. Space is limited.
Wednesday • 6-7 p.m. • Zoom • mbc-qa.eventbrite.com

GET STARTED WITH A BUSINESS IDEA SESSION
9 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested.
Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted

FOOD ENTREPRENEUR: COOK ALONG WITH FEED U PANTRY
3 Join our Food Entrepreneur program for a fun cook along event with the Feed U Pantry. This is your chance to sharpen your cooking skills and have some fun.
Wednesday, February 3 • 5-6 p.m. • Zoom • lassonde.utah.edu/food

LASSONDE.UTAH.EDU/CALENDAR

FEBRUARY

GET SEEDED: FULL GRANT APPLICATION DUE FOR FEBRUARY
1 The application is due for our regular Get Seeded program for this period. All university students in Utah are welcome to apply for a grant. Monday • 12 a.m. • Online • lassonde.utah.edu/getseeded

GET STARTED WITH A BUSINESS IDEA SESSION
2 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested.
Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS
2 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event.

BENCH TO BEDSIDE: PATHWAY TO MARKET WORKSHOP
3 Learn about the pathway to the marketplace in this workshop provided by Bench to Bedside, an annual medical-innovation competition managed by the Center for Medical Innovation in partnership with the Lassonde Entrepreneur Institute.
Wednesday • 5-8 p.m. • Zoom • bit.ly/utah-b2b

FOOD ENTREPRENEUR: COOK ALONG WITH FEED U PANTRY
3 Join our Food Entrepreneur program for a fun cook along event with the Feed U Pantry. This is your chance to sharpen your cooking skills and have some fun.
Wednesday, February 3 • 5-6 p.m. • Zoom • lassonde.utah.edu/food

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3 Register for a virtual Q&A session for the Master of Business Creation degree at the David Eccles School of Business. Space is limited.
Wednesday • 6-7 p.m. • Zoom • mbc-qa.eventbrite.com

GET STARTED WITH A BUSINESS IDEA SESSION
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Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted

ENTREPRENEURSHIP ON INSTAGRAM: LESSONS LEARNED BUILDING A BUSINESS ON SOCIAL MEDIA
11 Join this conversation with three panelists who are building successful businesses on Instagram. The speakers will share their journey of turning their passion into successful social media careers. During the panel you will learn how to start and grow your business on Instagram while finding joy in the process! This event is hosted by the David Eccles School of Business Career Services office.
Thursday • 3:30-4:30 p.m. • Zoom • Register at utah.joinhandsake.com/events/630320

MASTER OF BUSINESS CREATION: PRIORITY APPLICATION DEADLINE FOR 2021-22
12 Apply to join the Master of Business Creation program at the David Eccles School of Business for 2021-22. In this program, founders spend nine months launching and scaling their companies with help from advisors, peers, resources, and scholarships. Friday • 11:59 p.m. • Online • eccles.utah.edu/mbc

GET SEEDED: MICROGRANT APPLICATION DUE FOR FEBRUARY
12 The application is due for Get Seeded microgrants for this period. All university students in Utah are welcome to apply for a grant.
Friday • Midnight • Online • lassonde.utah.edu/getseeded

GET STARTED WITH A BUSINESS IDEA SESSION
16 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested.
Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted

BENCH TO BEDSIDE: CAPITAL ACQUISITION STRATEGIES
17 Learn about different capital acquisition strategies in the health care industry in this workshop provided by Bench to Bedside, an annual medical competition managed by the Center for Medical Innovation in partnership with the Lassonde Entrepreneur Institute.
Wednesday • 5-7 p.m. • Zoom • bit.ly/utah-b2b

HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: APPLICATION DEADLINE FOR 2021
17 All high school students in Utah, ages 14-18, are welcome to enter the High School Utah Entrepreneur Challenge. Teams are competing for cash and scholarships.
Wednesday • Midnight • Online • lassonde.utah.edu/hsec

GET SEEDED: FULL GRANT FINAL PITCH EVENT FOR FEBRUARY
17 Join our public online Get Seeded final event to see the finalist teams for this period and vote on who gets funded. Get Seeded is a regular grant program open to all university students in Utah.
Wednesday • 5-6:30 p.m. • Online • lassonde.utah.edu/getseeded

GET STARTED WITH A BUSINESS IDEA SESSION
23 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested.
Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted
ENTREPRENEUR CLUB: SOCIAL HOUR

24 All students are welcome to join the Entrepreneur Club to get connected and learn about opportunities. In these regular social events, students have the opportunity to share ideas, get feedback, and collaborate. This is your chance to connect, build your network, and have some fun. Wednesday • 12-1 p.m. • Zoom • lassonde.utah.edu/eclub

GET SEEDED: MICROGRANT APPLICATION OPEN FOR MARCH

25 The application is open for Get Seeded microgrants for this period. All university students in Utah are welcome to apply for a grant. Friday • Midnight • Online • lassonde.utah.edu/getseeded

UTAH ENTREPRENEUR CHALLENGE: TOP 20 TEAMS ANNOUNCED

26 The top 20 teams will be announced in the Utah Entrepreneur Challenge, an annual business-model competition with $60,000 in cash and prizes. Friday • 9 a.m. • Online • lassonde.utah.edu/uec

MARCH

MARCH 1

GetSeeded

GET SEEDED: FULL GRANT APPLICATION DUE FOR MARCH

The application is due for our regular Get Seeded grant program for this period. All university students in Utah are welcome to apply for a grant. Monday • Midnight • Online • lassonde.utah.edu/getseeded

LASSONDE NEW VENTURE DEVELOPMENT: APPLICATIONS OPEN FOR 2021-22

1 Apply to join the Lassonde New Venture Development program next year. This is a program for graduate students, who work on interdisciplinary teams to develop companies with faculty inventors, industry professionals, and entrepreneurs. Monday • Midnight • Online • lassonde.utah.edu/new-venture-development

MAKE: MAKE SPACE CLOSURES TEMPORARILY

1 The Make Space will close for two weeks starting today. This space is open to all students at the University of Utah to build or prototype anything they want. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. Visit the program website for more details about tools and open hours. Monday • Lassonde Studios • lassonde.utah.edu/make

GET STARTED WITH A BUSINESS IDEA SESSION

2 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested. Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

2 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. Tuesday • 3-5 p.m. • Zoom • lassonde.utah.edu/experthours

WORKSHOPS: LEADING A TEAM DURING A CRISIS

3 A crisis can hit your company at any time. Learn how to navigate through it in this special workshop. We’ll be joined by experts who have been there and can help you prepare for the future. Wednesday • 5-6 p.m. • Zoom • lassonde.utah.edu/workshop

HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: TOP 20 TEAMS ANNOUNCED

5 The top 20 teams will be announced in the High School Utah Entrepreneur Challenge. Teams from across the state are competing for cash and scholarships. Friday • 9 a.m. • Online • lassonde.utah.edu/hsuec

GET STARTED WITH A BUSINESS IDEA SESSION

9 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested. Tuesday • 12:15-1 p.m. • Zoom • lassonde.utah.edu/getstarted

BENCH TO BEDSIDE: COMPETITION OVERVIEW AND Q&A

10 Learn more about Bench to Bedside, an annual medical-innovation competition managed by the Center for Medical Innovation in partnership with the Lassonde Entrepreneur Institute. Wednesday • 5-7 p.m. • Zoom • bit.ly/utah-b2b

ENTREPRENEUR CLUB: SOCIAL HOUR

11 All students are welcome to join the Entrepreneur Club to get connected and learn about opportunities. In these regular social events, students have the opportunity to share ideas, get feedback, and collaborate. This is your chance to connect, build your network, and have some fun. Thursday • 12-1 p.m. • Zoom • lassonde.utah.edu/eclub

STUDY ENTREPRENEURSHIP INFO SESSION

11 Learn more about classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde-X program, certificate, minor, major, and master’s. Thursday • 3-4 p.m. • Zoom • eccles.utah.edu/entp

HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: PUBLIC ONLINE VOTING STARTS

12 Online public voting opens for the High School Utah Entrepreneur Challenge. Vote for your favorite team to choose who will win the people’s choice prize. Friday • 9 a.m. • Online • lassonde.utah.edu/hsuec

GET SEEDED: MICROGRANT APPLICATION DUE FOR MARCH

12 The application is due for Get Seeded microgrants for this period. All university students in Utah are welcome to apply for a grant. Friday • Midnight • Online • lassonde.utah.edu/getseeded

UTAH ENTREPRENEUR CHALLENGE: TOP 20 VIDEO VOTING BEGINS

15 Public video voting opens for the Utah Entrepreneur Challenge, an annual business-model competition with $60,000 in cash and prizes. Monday • 9 a.m. • Online • lassonde.utah.edu/uec

MAKE: MAKE SPACE OPENS AFTER TEMPORARY CLOSURE

15 The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. Visit the program website for more details about tools and open hours. Monday • 3 p.m. • Lassonde Studios • lassonde.utah.edu/make

GET STARTED WITH A BUSINESS IDEA SESSION

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HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

16 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. Tuesday • 3 p.m. • Zoom • eccles.utah.edu/entp

CONTINUED ON NEXT PAGE
UTAH ENTREPRENEUR CHALLENGE: VIDEO VOTING ENDS

26 Public video voting ends for the Utah Entrepreneur Challenge, an annual business-model competition with $60,000 in cash and prizes. Friday • Midnight • Online • lassonde.utah.edu/uec.

UTAH ENTREPRENEUR CHALLENGE: FINAL COMPETITION EVENT

27 The best college student entrepreneurs in the state are competing for $25,000 in cash and scholarships in the High School Utah Entrepreneur Challenge. This is a business-model competition open to all college students in Utah, ages 14-18. Saturday • Online • lassonde.utah.edu/uec.

HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: FINAL COMPETITION EVENT

27 The best high school student entrepreneurs in the state are competing for $25,000 in cash and scholarships in the High School Utah Entrepreneur Challenge. This is an annual business-idea competition open to all high school students in Utah, ages 14-18. Saturday • Online • lassonde.utah.edu/hsec.

GET STARTED WITH A BUSINESS IDEA SESSION

30 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested. Tuesday • 12/15-1 p.m. • Zoom • lassonde.utah.edu/getstarted.

ARTS ENTREPRENEUR: EXPLORE AND CREATE WITH ADAPTABLE ENTREPRENEURS

31 Joins our Arts Entrepreneur program to learn about found-object creativity and the importance of adaptability. The event will featured professional artists who work with found space and objects. Wednesday • 5-6 p.m. • Zoom • lassonde.utah.edu/art.

APRIL

COMPANY LAUNCH: APPLICATION DEADLINE FOR SUMMER 2021

2 Apply to join the Company Launch program for summer 2021. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome to apply. Friday • Midnight • Online • lassonde.utah.edu/launch.

GET STARTED WITH A BUSINESS IDEA SESSION

6 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested. Tuesday • 12/15-1 p.m. • Zoom • lassonde.utah.edu/getstarted.

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

6 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. Tuesday • 3-5 p.m. • Zoom • lassonde.utah.edu/expertheurs

MASTER OF BUSINESS CREATION: PREFERRED APPLICATION DEADLINE FOR 2021-22

9 Apply to join the Master of Business Creation program at the David Eccles School of Business for 2021-22. In this program, founders spend nine months launching and scaling their companies with help from advisors, peers, resources, and scholarships. Friday • Online • eccles.utah.edu/mbc.

BENCH TO BEDSIDE: COMPETITION NIGHT

12 The finalist teams will be competing for cash and prizes in Bench to Bedside, an annual medical-innovation competition managed by the Center for Medical Innovation in partnership with the Lassonde Entrepreneur Institute. Monday • 5-9 p.m. • Utah State Capitol Building (tentatively) • bit.ly/utah-b2b.

ENTREPRENEUR CLUB: SOCIAL HOUR

13 All students are welcome to join the Entrepreneur Club to get connected and learn about opportunities. In these regular social events, students have the opportunity to share ideas, get feedback, and collaborate. This is your chance to connect, build your network, and have some fun. Tuesday • 12-1 p.m. • Zoom • lassonde.utah.edu/ecub.

GET STARTED WITH A BUSINESS IDEA SESSION

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... CONTINUED

GET SEEDED: FULL GRANT FINAL PITCH EVENT FOR MARCH

17 Join our public online Get Seeded final event to see the finalist teams for this period and vote on who gets funded. Get Seeded is a regular grant program open to all university students in Utah. Wednesday • 5-6:30 p.m. • Online • lassonde.utah.edu/getseeded.

GET STARTED WITH A BUSINESS IDEA SESSION

23 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested. Tuesday • 12-1 p.m. • Zoom • lassonde.utah.edu/getstarted.

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

24 Register for a virtual Q&A session for the Master of Business Creation degree at the David Eccles School of Business. Space is limited. Wednesday • 6-7 p.m. • Zoom • mbc-q-a.eventbrite.com.

BENCH TO BEDSIDE: DEADLINE TO SUBMIT COMPETITION PACKET

26 Submit your competition packet by today for Bench to Bedside, an annual medical-innovation competition managed by the Center for Medical Innovation in partnership with the Lassonde Entrepreneur Institute. Friday • 11 p.m. • TBD • bit.ly/utah-b2b.

HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: PUBLIC ONLINE VOTING ENDS

26 Online public voting ends for the High School Utah Entrepreneur Challenge. Vote for your favorite team to choose who will win the people’s choice prize. Friday • 5 p.m. • Online • lassonde.utah.edu/hsec.
The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

**ABOUT THE LASSONDE INSTITUTE**

**CONTACT US**
Lassonde Entrepreneur Institute • 105 Fort Douglas Blvd, Bldg. #604, Salt Lake City, UT 84113 • 801-587-3836 • lassonde@utah.edu

- lassonde@utah.edu
- lassonde@utah.edu/
- lassonde@utah.edu/launch

**FOLLOW US**

**GET SEEDED: YEAR-END FINAL EVENT VIDEO VOTING BEGINS**

14 Vote on your favorite video to help select who is funded in this special round of Get Seeded, our regular grant program. Everyone is welcome to vote. Wednesday - Midnight.

- Online • lassonde.utah.edu/getseeded

**APRIL 15**

**STUDY ENTREPRENEURSHIP INFO SESSION**

Learn more about classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master’s. Thursday - 3-4 p.m. • Zoom • eccles.utah.edu/entp

**SUBSCRIBE & FOLLOW US FOR UPDATES**

Don’t miss out on the latest news and events by subscribing to our email newsletter and following us on social media. Text “events” to 801-587-3836 to receive event updates on your phone. lassonde.utah.edu/follow

**LASSONDE NEW VENTURE DEVELOPMENT: APPLICATIONS CLOSE FOR 2021-22**

15 Today is the deadline to apply to the Lassonde New Venture Development program for next year. This is a program for graduate students, who work on interdisciplinary teams to develop companies with faculty inventors, industry professionals, and entrepreneurs. Thursday - Midnight • Online • lassonde.utah.edu/new-venture-development

**FOUNDERS ONLY: LASSONDE FOUNDERS: END OF SEMESTER PITCH PARTY**

20 In this event for members of our Lassonde Founders program, student entrepreneurs will have the opportunity to pitch their ideas and get expert feedback. This is a great opportunity to practice your pitch and learn about others in the program. Tuesday - 5:30-6:30 p.m. • Zoom • lassonde.utah.edu/founders

**GET STARTED WITH A BUSINESS IDEA SESSION**

20 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. You will have the opportunity to learn from our experienced Lassonde team and your peers. Registration is requested. Tuesday - 12-15:1 p.m. • Zoom • lassonde.utah.edu/getstarted

**HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS**

20 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. Tuesday - 2-5 p.m. • Zoom • lassonde.utah.edu/exparthours

**BUSINESS SCHOLAR INNOVATION SHOWCASE PUBLIC VOTING**

21-22 The public is welcome to vote for the best ideas in the annual Business Scholars Innovation Showcase. Students are competing for awards with their innovation project. Wednesday-Thursday • Online • eccles.utah.edu/students/business-scholars

**BUSINESS SCHOLAR INNOVATION SHOWCASE WINNERS ANNOUNCED**

23 Find out who wins in the annual Business Scholars Innovation Showcase. Students are competing for awards with their innovation project. Friday • Online • eccles.utah.edu/students/business-scholars

**GET SEEDED: YEAR-END FINAL EVENT AWARDS ANNOUNCED**

28 Find out who received grants during our special round of Get Seeded, our regular grant program open to all university students in Utah. Wednesday - 5 p.m. • Online • lassonde.utah.edu/getseeded

**MAKE: MAKE SPACE CLOSES FOR SPRING SEMESTER**

28 The Make Space will be closed for the rest of the semester. This space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. Visit the program website for more details about tools and open hours. Wednesday • Lassonde Studios • lassonde.utah.edu/make

**MAY**

**COMPANY LAUNCH: APPLICATION OPENS FOR FALL 2021**

3 Apply to join the Company Launch program for fall 2021. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome to apply. Monday - Midnight • Online • lassonde.utah.edu/launch

**SUBSCRIBE**
Want more information and to stay up to date? Subscribe to our email newsletter at lassonde.utah.edu/subscribe.