

events calendar



LASSONDE
ENTREPRENEUR
INSTITUTE

S U M M E R 2 0 2 1

Summer at Lassonde

Entrepreneur Your Summer at Lassonde Studios & Online

All University of Utah students are welcome to join us at Lassonde Studios and online for the summer 2021 session. We will have the Make Space open, workshops, expert mentor sessions, founders meetings, resident meetups, and more. You won't want to miss what we have planned. Join us to learn about accounting, marketing, and more. Meet new friends. Have some fun. Browse this events calendar for scheduled activities, and watch our online calendar for updates. See you there!

LASSONDE.UTAH.EDU/CALENDAR

FRIDAYS



LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are 12:30-1:30 p.m. on most Fridays. Register online at lassonde.utah.edu/visit

ONGOING



MEETUPS: PROPOSE A GATHERING OR ACTIVITY AT LASSONDE STUDIOS

Do you have an idea for a gathering or activity you want to host at Lassonde Studios? We want to hear about it. Submit your idea online, let us know what space and resources you need, and we will do what we can to help you make it happen! Ongoing • Lassonde Studios • lassonde.utah.edu/meetups

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NEXT PAGE



events calendar

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HOW TO ATTEND ONLINE EVENTS

To attend online events on Zoom and other platforms, start by finding the listing for the event you want attend on our online calendar at lassonde.utah.edu/calendar. For many events, you will need to register using the link provided in the event description. After you register, we will email you log-in instructions. Contact us with any questions at lassonde@utah.edu or 801-587-3836.

APRIL

GET SEEDED: MICRO & FULL GRANT APPLICATION OPENS FOR SUMMER

29 All university students in Utah are welcome to apply for a grant through Get Seeded. This is a regular grant program sponsored by Chad and Kristen Anselmo and doxy.me. Grants are provided to help student founders reach the next milestone for their company or idea. **Thursday • 12 p.m. • online • lassonde.utah.edu/getseeded**

MAY

COMPANY LAUNCH: APPLICATIONS OPENS FOR FALL 2021

3 Apply to join the Company Launch program for fall 2021. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome to apply. **Monday • online • lassonde.utah.edu/launch**

STUDY ENTREPRENEURSHIP: SUMMER CLASSES BEGIN

17 Classes begin for the summer session today. Choose from a variety of classes for this period. Check online for options and availability. All students and majors are welcome. Courses and programs are offered by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. **Monday • online • eccles.utah.edu/entp**

INVITATION ONLY COMPANY LAUNCH: SUMMER @ LASSONDE ORIENTATION

18 Are you in the Company Launch program? Join this activity to learn about what you'll be doing this summer. It's a great way to get started and meet other founders in the program. **Tuesday • 11:30 a.m.-12:30 p.m. • online • lassonde.utah.edu/launch**

GET STARTED WITH A BUSINESS IDEA SESSION

18 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

MAKE: SPACE OPENS FOR SUMMER

18 The Make Space opens today for the summer session. The space will be open Tuesdays and Thursdays 3-9 p.m. and Saturday noon-6 p.m. The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. **Tuesday • 3-9 p.m. • Lassonde Studios • lassonde.utah.edu/make**

MAY 19



WORKSHOPS: REVENUE MODELS

In this workshop, you'll learn about revenue models from an expert in our community. Revenue models are what determine how your startup or initiative will make money. You won't want to miss this. The tips will be useful to entrepreneurs and anyone interested in business. **Wednesday • 11 a.m.-noon • online • lassonde.utah.edu/workshops**

GET STARTED WITH A BUSINESS IDEA SESSION

25 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

JUNE

INVITATION ONLY COMPANY LAUNCH: FOUNDERS BOARD MEETING

1 Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30 a.m.-12:30 p.m. • online • lassonde.utah.edu/launch**

JUNE 1



DAVID ECCLES SCHOOL OF BUSINESS

GET STARTED WITH A BUSINESS IDEA SESSION

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

WORKSHOPS: BUSINESS LAW

2 In this workshop, you will learn about business law. This is a critical topic for all aspects of entrepreneurship. Whether it's branding, company formation, or patents, you will want to learn as much as you can about the law to find opportunities and avoid problems. **Wednesday • 11 a.m.-noon • online • lassonde.utah.edu/workshops**

JUNE 3



DEPARTMENT OF ENTREPRENEURSHIP & STRATEGY

STUDY ENTREPRENEURSHIP: INFO SESSION

Interested in studying entrepreneurship? Choose from options including a major, minor, certificate, electives, Lassonde+X designation, Masters of Business Creation, and more from the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Attend this info session to learn more and ask questions. **Thursday • 3-4 p.m. • online • eccles.utah.edu/entp**

GET SEEDED: MICRO & FULL GRANT APPLICATION CLOSURES FOR SUMMER

7 All university students in Utah are welcome to apply for a grant through Get Seeded. This is a regular grant program sponsored by Chad and Kristen Anselmo and doxy.me. Grants are provided to help student founders reach the next milestone for their company or idea. **Monday • midnight • online • lassonde.utah.edu/getseeded**

GET STARTED WITH A BUSINESS IDEA SESSION

8 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

9 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Wednesday • 11 a.m.-noon • online • lassonde.utah.edu/experthours**

**GET STARTED WITH A BUSINESS
IDEA SESSION**

15 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

**RESIDENTS ONLY | LSND 400:
L6 VIRTUAL HANGOUT (THIRD
FLOOR)**

15 Join us to meet other incoming residents and members of your floor. Meet the other students that will be living near you, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living on this floor during the 2021-22 academic year. **Tuesday • 3-3:45 p.m. • online • lassonde.utah.edu/lsnd400**

**RESIDENTS ONLY | LSND 400: L6
VIRTUAL HANGOUT (SECOND
FLOOR)**

15 Join us to meet other incoming residents and members of your floor. Meet the other students that will be living near you, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living on this floor during the 2021-22 academic year. **Tuesday • 4-4:45 p.m. • online • lassonde.utah.edu/lsnd400**

JUNE 16

WORKSHOPS
WORKSHOPS: MARKETING

In this workshop, you will learn about marketing from an expert in our community. Your product or service won't go anywhere without customers. This is your chance to learn how to find them and present your product, service, or idea. **Wednesday • 11 a.m.-noon • online • lassonde.utah.edu/workshops**

JUNE 17
LSND400
**RESIDENTS ONLY | LSND
400: L6 VIRTUAL HANGOUT
(FIFTH FLOOR)**

Join us to meet other incoming residents and members of your floor. Meet the other students that will be living near you, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living on this floor during the 2021-22 academic year. **Thursday • 3-3:45 p.m. • online • lassonde.utah.edu/lsnd400**

**RESIDENTS ONLY | LSND 400: L6
VIRTUAL HANGOUT (FOURTH
FLOOR)**

17 Join us to meet other incoming residents and members of your floor. Meet the other students that will be living near you, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living on this floor during the 2021-22 academic year. **Thursday • 4-4:45 p.m. • online • lassonde.utah.edu/lsnd400**

**GET STARTED WITH A BUSINESS
IDEA SESSION**

22 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

**GET SEEDED: VIRTUAL FINAL
PITCH EVENT & MICRO GRANT
ANNOUNCEMENT**

23 All university students in Utah are welcome to apply for a grant through Get Seeded. This is a regular grant program sponsored by Chad and Kristen Anselmo and doxy.me. Grants are provided to help student founders reach the next milestone for their company or idea. **Wednesday • 5:30-6:30p.m. • online • lassonde.utah.edu/getseeded**

JUNE 23

**HOURS WITH
EXPERTS**
**HOURS WITH EXPERTS:
ONE-ON-ONE SESSIONS**

Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Wednesday • 11 a.m.-noon • online • lassonde.utah.edu/experthours**

**FOUNDERS ONLY | LASSONDE
FOUNDERS: VIRTUAL MEETUP
(FIRST YEAR GROUP)**

23 Join other members of the Lassonde Founders program for aspiring entrepreneurs who live, create, and launch together at Lassonde Studios. In this virtual gathering, we'll be bringing together all of the first-year founders. This is an exclusive event for them. **Wednesday • 3-3:45 p.m. • online • lassonde.utah.edu/founders**

JUNE 29

**INVITATION ONLY
COMPANY LAUNCH:
FOUNDERS BOARD
MEETING (INVITATION
ONLY)**

Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30 a.m.-12:30 p.m. • online • lassonde.utah.edu/launch**

**GET STARTED WITH A BUSINESS
IDEA SESSION**

29 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

**WORKSHOPS: STARTUP
ACCOUNTING**

30 In this workshop, you will learn about accounting from an expert in our community. Accounting plays a role in every aspect of a business, from revenue to marketing. Come to learn how to track your expenses and build a solid financial plan for your company. **Wednesday • 11 a.m.-noon • online • lassonde.utah.edu/workshops**

JULY

**GET STARTED WITH A BUSINESS
IDEA SESSION**

6 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

**HOURS WITH EXPERTS: ONE-ON-
ONE SESSIONS**

7 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Wednesday • 11 a.m.-noon • online • lassonde.utah.edu/experthours**

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NEXT PAGE**


events calendar

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GET STARTED WITH A BUSINESS IDEA SESSION

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JULY 7

LASSONDE FOUNDERS
EST. 2020

FOUNDERS ONLY
LASSONDE FOUNDERS: VIRTUAL MEETUP (SECOND YEAR GROUP)

Join other members of the Lassonde Founders program for aspiring entrepreneurs who live, create, and launch together at Lassonde Studios. In this virtual gathering, we'll be bringing together all of the second-year founders. This is an exclusive event for them.
Wednesday • 3-3:45 p.m. • online • lassonde.utah.edu/founders

INVITATION ONLY COMPANY LAUNCH: SUMMER @ LASSONDE VIRTUAL CELEBRATION

13 Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30 a.m.-12:30 p.m. • online • lassonde.utah.edu/launch**

GET STARTED WITH A BUSINESS IDEA SESSION

13 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Registration is requested. **Tuesday • 12:15-1 p.m. • online • lassonde.utah.edu/getstarted**

JULY 14

WORKSHOPS


WORKSHOPS: PITCHING TO INVESTORS

In this workshop, you will learn how to pitch to investors from an experienced professional in our community. At some point, most entrepreneurs will need to raise money. This is your opportunity to learn how to do it right.
Wednesday • 11 a.m.-noon • online • lassonde.utah.edu/workshops

STUDY ENTREPRENEURSHIP: INFO SESSION

15 Interested in studying entrepreneurship? Choose from options including a major, minor, certificate, electives, Lassonde+X designation, Masters of Business Creation, and more from the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Attend this info session to learn more and ask questions. **Thursday • 3-4 p.m. • online • eccles.utah.edu/entp**

ONGOING



MILLER CAFE
@ LASSONDE STUDIOS


MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. We serve breakfast, lunch, and dinner. dineoncampus.com/utah

STUDY ENTREPRENEURSHIP: OPEN ENROLLMENT BEGINS FOR FALL 2021

26 It's time to register for classes for fall semester. All students at the University of Utah are welcome. Choose from options including electives, Lassonde+X designation, certificate, minor, major, and the Master of Business Creation. Courses and programs are offered by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. **Monday • online • eccles.utah.edu/entp**

FOLLOW US



SUBSCRIBE & FOLLOW US FOR UPDATES

Don't miss out on the latest news and events by subscribing to our email newsletter and following us on social media. Text "events" to 801-587-3836 to receive event updates on your phone. lassonde.utah.edu/follow

AUGUST

MAKE: SPACE CLOSURES FOR SUMMER

4 The Make Space closes today for the summer session. The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. **Wednesday • Lassonde Studios • lassonde.utah.edu/make**

STUDY ENTREPRENEURSHIP: SUMMER CLASSES END

4 Classes end for the summer session today. All students and majors at the University of Utah are welcome to enroll in entrepreneurship classes offered by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. **Wednesday online • eccles.utah.edu/entp**

ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

CONTACT US

Lassonde Entrepreneur Institute • 105 Fort Douglas Blvd., Bldg. #604, Salt Lake City, UT 84113 • 801-587-3836 • lassonde@utah.edu • lassonde.utah.edu

Lassonde Studios • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • lassonde@utah.edu • lassonde.utah.edu/studios

SUBSCRIBE

Want more information and to stay up to date? Subscribe to our email newsletter at lassonde.utah.edu/subscribe.

