AUGUST

AUG. 19

LSND 400

LASSONDE 400: L6 LAUNCH PARTY
Join the L6 community at this launch party to kick off the new year. This is a great way to get to know everyone, grab some free food, and have a good time. All Lassonde Studios residents and Lassonde student leaders are encouraged to attend. Thursday 2-4 p.m. - Lassonde Studios - Lassonde. utah.edu/lassonde400

LASSONDE INSTITUTE INFORMATION SESSION & TOUR
Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in-person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. Register online at lassonde.utah.edu/visit.

TOOLS, SPACE & RESOURCES FOR ALL UNIVERSITY OF UTAH STUDENTS
It’s time to make something! All University of Utah students are welcome to use the Make Space at Lassonde Studios. It features hand tools, work benches, 3D printers, a laser cutter, saws, Sanders, welders, and more. Students can build whatever they want here, and student tool mentors are on hand to answer your questions and help you get started. The Make Space will be open Aug. 30-Dec. 9 on Monday-Friday at noon-9 p.m. and Saturday at noon-6 p.m. during the fall 2021 semester (excluding holidays and university closure days). Safety training is required for full access and provided on a first-come, first-served basis at 4 p.m. on open days. lassonde.utah.edu/make.
... CONTINUED

TUESDAYS

GET STARTED WITH YOUR BUSINESS IDEA SESSION
Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. We host these sessions most Tuesdays at 12:15-1 p.m. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Register online at lassonde.utah.edu/getstarted.

FOUNDERS ONLY: LASSONDE FOUNDERS: ORIENTATION
25 Join everyone in the Lassonde Founders program this year in this orientation event. This is your chance to meet other students in the program, ask your questions, and have some fun. Lassonde Founders is a resident scholarship program for students to live and launch together at Lassonde Studios. Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/founders

ENTREPRENEUR CLUB: SEMESTER KICKOFF STUDENT STARTUP FORUM
27 Join E-Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! This is the first in a series of forums for the semester. Friday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/eclub

GET SEEDED: MICROGRANT APPLICATION OPENS FOR OCTOBER
30 Apply for a microgrant from the Get Seeded milestone grant program. All university students in Utah are welcome to submit an application. Monday • Noon • Online • lassonde.utah.edu/getseeded

SEPTEMBER

SEPT. 3

OPPORTUNITY QUEST: APPLICATION OPEN FOR 2021
The application opens for the University of Utah Opportunity Quest business model competition. All students at the U are invited to enter for a chance to win cash prizes. Friday • Noon • Online • lassonde.utah.edu/qq

ARTS ENTREPRENEUR: HOW TO DESIGN YOUR PERSONAL BRAND
Learn how to use online marketing techniques to cultivate a brand specific to you and your work. Tuesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/arts

FUND U FEED U
9 Need funding to get your idea off the ground or to the next level? Attend Fund U Feed U to learn about the many grant opportunities available to university students at the Lassonde Entrepreneur Institute. Thursday • 3-5 p.m. • Lassonde Studios • lassonde.utah.edu

BENCH TO BEDSIDE: INFO SESSION
13 Join the B2B student leadership team to learn about the Bench to Bedside medical innovation competition and how to get involved this year. Monday • 12-1 p.m. • Location TBD • uofuhealth.org/b2b
GET SEEDED: APPLICATION CLOSES FOR SEPTEMBER

Get Seeded is a milestone grant program open to all university students in Utah. At this time, the application closes for the current grant cycle. Monday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded

ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

Join E-Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! Friday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/eclub

BENCH TO BEDSIDE: INFO SESSION

Join the B2B student leadership team to learn about the Bench to Bedside medical innovation competition and how to get involved this year. Thursday • 6-7 p.m. • Online • uofuhealth.org/b2b

GET SEEDED: FINAL PITCH EVENT FOR SEPTEMBER

All are welcome to attend the final pitch event for the Get Seeded milestone grant program. At these events, the public can enjoy live pitches, free food and refreshments, and vote on who received funding during the current grant cycle. Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded

OCTOBER

LIVE AT LASSONDE: APPLICATION OPENS FOR 2022-23

We invite all incoming and current U students to apply to live at Lassonde Studios. We also invite you to apply for summer. The priority application period is Oct. 1, 2021, to Jan. 15, 2022, for the 2022-23 academic year. Those admitted to live here will join our residential community of innovators, entrepreneurs, and change-makers. Friday • Online • lassonde.utah.edu/studios

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. Wednesday • 3-5 p.m. • Location TBD • lassonde.utah.edu/experthours

GET SEEDED: MICROGRANT APPLICATION OPENS FOR NOVEMBER

Apply for a microgrant from the Get Seeded milestone grant program. All university students in Utah are welcome to submit an application. Thursday • Noon • Online • lassonde.utah.edu/getseeded

ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

Join E-Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! Friday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/eclub
GET SEEDED: APPLICATION CLOSES FOR OCTOBER

11 Get Seeded is a milestone grant program open to all university students in Utah. At this time, the application closes for the current grant cycle. Monday • 11:59 p.m. • Online •lassonde.utah.edu/getseeded

BENCH TO BEDSIDE: REVERSE PITCH NIGHT

20 Listen to health care professionals present problems facing health care today, and have the opportunity to form student teams to develop novel solutions to these problems in this year’s Bench to Bedside medical innovation competition. Dinner will be provided to all registered attendees. Wednesday • 6-8 p.m. • Eccles Health Sciences Education Building (Alumni Hall) • uofuhealth.org/b2b

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

27 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. Wednesday • 3-5 p.m. • Location TBD •lassonde.utah.edu/experthours

GET SEEDED: FINAL PITCH EVENT FOR OCTOBER

All are welcome to attend the final pitch event for the Get Seeded milestone grant program. At these events, the public can enjoy live pitches, free food and refreshments, and vote on who received funding during the current grant cycle. Wednesday • 5:30-7 p.m. • Lassonde Studios •lassonde.utah.edu/getseeded

GET SEEDED: APPLICATION OPENS FOR JANUARY

28 Get Seeded is a milestone grant program open to all university students in Utah. At this time, the application opens for the current grant cycle. Thursday • 11:59 p.m. • Online •lassonde.utah.edu/getseeded

COMPANY LAUNCH: APPLICATION DEADLINE FOR SPRING 2022

Apply to join the Company Launch program for spring 2022. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome. Tuesday • 11:59 p.m. • Online •lassonde.utah.edu/launch

ARTS ENTREPRENEUR: AN INTRODUCTION TO GRANT WRITING

Learn the best methods for writing persuasive grant submissions from an expert grant writer and non-profit consultant. Tuesday • 5-6 p.m. • Lassonde Studios •lassonde.utah.edu/arts

CONTINUED ON NEXT PAGE
events calendar

... CONTINUED

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

10 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. Wednesday • 3-5 p.m. • Location TBD • lassonde.utah.edu/experthours

OPPORTUNITY QUEST: TOP 10 ANNOUNCED FOR 2021

17 Today we are announcing the top 10 teams in the University of Utah Opportunity Quest competition. This is a business model competition. Wednesday • Noon • Online • lassonde.utah.edu/oeq

WORKSHOPS: CREATING SUCCESSFUL COLLABORATIONS

Learn how to work with people more effectively through supportive partnerships and collaborating with other entrepreneurs. Wednesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/workshop

BENCH TO BEDSIDE: CUSTOMER DISCOVERY WORKSHOP

17 Understanding your target customer is crucial to a successful project. For this workshop, we’ll dive into market segmentation and identifying the Voice of the Customer. Dinner will be provided for all registered attendees. Wednesday • 5-7 p.m. • Center for Medical Innovation (Lower Level, Eccles Health Sciences Library) • uofuhealth.org/b2b

STUDY ENTREPRENEURSHIP: INFO SESSION

Learn more about classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master’s. Thursday • 4-5 p.m. • Zoom • eccles.utah.edu/entp

Entrepreneur Club: Student Startup Forum

19 Join E-Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! Friday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/ecub

INVITATION ONLY COMPANY LAUNCH: END OF SEMESTER WRAP-UP

23 Join other founders in the Company Launch program to celebrate your progress during the semester. This is a great opportunity to meet with everyone in the program and have some fun. Tuesday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch

STUDY ENTREPRENEURSHIP: OPEN ENROLLMENT FOR SPRING 2022

29 Register for many entrepreneurship classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master’s. Monday • Online • eccles.utah.edu/entp

ONLINE

MASTER OF BUSINESS CREATION: APPLY FOR 2022-23

Apply to join the Master of Business Creation program for 2022-23 at the David Eccles School of Business. Admitted students spend nine months launching their companies with the help of scholarships, mentors, peer support, and more. Visit the program website for more information. Online • eccles.utah.edu/mbc

DECEMBER

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

1 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. Wednesday • 3-5 p.m. • Location TBD • lassonde.utah.edu/experthours

OPPORTUNITY QUEST: COMPETITION DAY

The University of Utah Opportunity Quest concludes today with a final event. Student teams are competing in this business model competition for cash prizes. Friday • 8 a.m.-2 p.m. • Lassonde Studios • lassonde.utah.edu/oeq

LASSONDE.UTAH.EDU/CALENDAR
In this event for members of our Lassonde Founders program, student entrepreneurs will have the opportunity to pitch their ideas and get expert feedback. This is a great opportunity to practice your pitch and learn about others in the program. Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/founders

STUDENT LEADERSHIP & SCHOLARSHIPS: PRIORITY APPLICATION DEADLINE FOR 2022-23

Today is the priority application deadline for scholarships and student leadership opportunities at the Lassonde Entrepreneur Institute for the 2022-23 academic year. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. Saturday • 11:59 p.m. • Online • lassonde.utah.edu/leadership

LASSONDE FOUNDERS: END OF SEMESTER PITCH PARTY

Make Space closes for semester

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During fall 2022, the Make Space will be open Aug. 30-Dec. 9 on Monday-Friday at noon-9 p.m. and Saturday at 12-6 p.m. Safety training is offered at 4 p.m. on open days on a first-come, first-served basis. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. Thursday • noon-9 p.m. • Lassonde Studios • lassonde.utah.edu/make

ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

CONTACT US

Lassonde Entrepreneur Institute • 105 Fort Douglas Blvd., Bldg. 604, Salt Lake City, UT 84113 • 801-587-3836 • lassonde@utah.edu

Lassonde Studios • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • lassonde@utah.edu • lassonde.utah.edu/studios

SUBSCRIBE

Want more information and to stay up to date? Subscribe to our email newsletter at lassonde.utah.edu/subscribe.