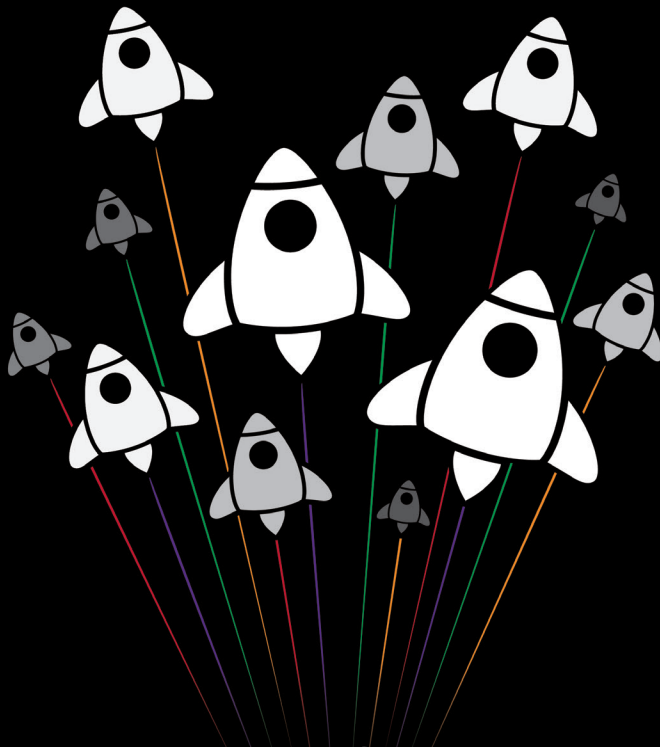


events calendar



S P R I N G 2 0 2 2



CELEBRATING 20 YEARS OF LAUNCHING ENTREPRENEURS

AT OUR TOP-10 RANKED PROGRAM

The Lassonde Entrepreneur Institute is celebrating its 20th anniversary and everything it has accomplished during the 2021-22 academic year. Since 2001, we have gone from an idea to a top-10 program that works with thousands of students and hundreds of student startup teams every year. We welcome everyone to commemorate this milestone with us by joining our community, re-engaging with us, and learning more. All are welcome to attend our anniversary party on **Wednesday, May 4, at 3-5 p.m.** at Lassonde Studios. Learn more about our anniversary and register to attend the party at lassonde.utah.edu/20years.

ONGOING

*Summer
at
Lassonde*

**APPLY NOW: LIVE AT
LASSONDE STUDIOS
IN SUMMER 2022**

We're accepting applications to live at Lassonde Studios for summer 2022. Don't miss our summer activities and the opportunity to be a part of our summer cohort. **Learn more and apply at lassonde.utah.edu/summer.**

FRIDAYS



**LASSONDE INSTITUTE
INFORMATION SESSION &
TOUR**

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in-person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. **Register online at lassonde.utah.edu/visit.**

CONTINUED ON
NEXT PAGE



events calendar

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ONGOING

APPLY TO LIVE AT LASSONDE FOR 2022-23

We invite all incoming and current U students to apply to live at Lassonde Studios. We also invite you to apply for summer. Those admitted to live here will join our residential community of innovators, entrepreneurs, and change-makers. [Learn more and apply at lassonde.utah.edu/studios](https://lassonde.utah.edu/studios).

JANUARY

GET SEEDED: APPLICATION DEADLINE FOR JANUARY (MICRO & REGULAR GRANTS)

7 Apply by this deadline to receive a micro or regular grant from the Get Seeded program for this period. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

MASTER OF BUSINESS CREATION: Q&A SESSION

12 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a nine-month, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Wednesday • 6-7 p.m. • Online • mbc-qa.eventbrite.com**

GET SEEDED: APPLICATION OPENS FOR FEBRUARY (MICRO & REGULAR GRANTS)

13 The application opens on this date for a Get Seeded micro or regular grant for the next round in this program. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Thursday • noon • Online • lassonde.utah.edu/getseeded**



JAN. 15

STUDENT LEADERSHIP & SCHOLARSHIPS: PRIORITY APPLICATION DEADLINE FOR 2022-23

Today is the priority application deadline for scholarships and student leadership opportunities at the Lassonde Entrepreneur Institute for the 2022-23 academic year. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. **Saturday • 11:59 p.m. • Online • lassonde.utah.edu/leadership**

ONGOING



MEETUPS: PROPOSE A GATHERING OR ACTIVITY AT LASSONDE STUDIOS

Do you have an idea for a gathering or activity you want to host at Lassonde Studios? We want to hear about it. Submit your idea online, let us know what space and resources you need, and we will do what we can to help you make it happen! **Ongoing • Online • lassonde.utah.edu/meetups**

LASSONDE FOUNDERS: APPLICATION PRIORITY DEADLINE 2022-2023

15 Don't miss the priority deadline to join the Lassonde Founders program for 2022-23. This is a residential scholarship program for incoming freshmen who live, create, and launch together. **Saturday • 11:59 p.m. • Online • lassonde.utah.edu/founders**

LASSONDE STUDIOS: APPLICATION PRIORITY DEADLINE 2022-23

15 Apply to live at Lassonde Studios for 2022-23 and summer 2022. All incoming and current University of Utah students are encouraged to apply. Selected students will join the community of student innovators and entrepreneurs at this internationally recognized facility. **Saturday • 11:59 p.m. • Online • lassonde.utah.edu/studios**

JAN. 18



MAKE SPACE OPENS FOR SPRING SEMESTER

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During spring 2022, the make space will be open Jan. 18-April 20 on Monday-Friday at noon-9 p.m. and Saturday at noon-6 p.m. excluding holidays and university closure days. Safety training is offered at 4 p.m. on open days on a first-come, first-served basis. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. **Tuesday • noon-9 p.m. • Lassonde Studios • lassonde.utah.edu/make**

WORKSHOPS: HOW TO STAND OUT AS AN APPLICANT

18 When you apply to any opportunity, you want to make sure to stand out as much as you can. Find out what you can do to improve your chances by attending this workshop. **Tuesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

FOOD ENTREPRENEUR: FREELANCE TO FULL-TIME

19 Join our Food Entrepreneur program to learn how to go from a freelance to a full-time restaurateur. **Wednesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/food**

BENCH TO BEDSIDE: REGULATORY AFFAIRS WORKSHOP

19 Learn about regulatory affairs in this workshop hosted by the Bench to Bedside medical innovation competition for university students. **Wednesday • 5-7 p.m. • Center for Medical Innovation (Eccles Health Sciences Library, Lower Level) • uofuhealth.org/b2b**

LASSONDE 400: 2ND FLOOR PIZZA PARTY (RESIDENTS ONLY)

20 Join other residents at Lassonde Studios at this private pizza party for members of the Lassonde 400 L6 community. This is a great opportunity to have a good time and meet more people. **Thursday • 5-6 p.m. • Lassonde Studios (2nd Floor) • lassonde.utah.edu/lassonde400**

MEETUPS: NO SOCIETY FILM PREMIERE & GODOX LIGHTING BREAKDOWN

22 This Meetups event is the official premiere of the short film "Stages of Always" by No Society Media, a University of Utah student startup company, in partnership with Godox Lighting. Everyone is welcome to come to view the film as well as learn how the filmmakers achieved the look of the film using various lighting techniques and equipment. **Saturday • 7-8 p.m. • Lassonde Studios • lassonde.utah.edu/meetups**

JAN. 26



GET SEEDED: FINAL PITCH EVENT FOR JANUARY

Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on who receives funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

BENCH TO BEDSIDE: MENTOR NIGHT

26 Attend the Bench to Bedside mentor night to talk to the people supporting the Bench to Bedside medical innovation competition. **Wednesday • 6-8 p.m. • The Shop SLC • uofuhealth.org/b2b**

FEBRUARY

FEB. 1



WORKSHOPS

WORKSHOPS: FUNDRAISING WORKSHOP

Learn about what it takes to raise money in this workshop at Lassonde Studios. All students are welcome to attend. We will be joined by an expert on this topic. **Tuesday • 5-6 p.m.** • Lassonde Studios • lassonde.utah.edu/workshops

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

2 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Wednesday • 3-5 p.m.** • Lassonde Studios & Online • lassonde.utah.edu/exporthours

MASTER OF BUSINESS CREATION: Q&A SESSION

2 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a nine-month, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Wednesday • 6-7 p.m.** • Online • mbc-qa.eventbrite.com

MAKE IT ACTIVITY

3 We have regular Make It activities to help you learn how to use tools available in the Make Space at Lassonde Studios. Each activity will feature a fun hands-on project for students to complete. All students are welcome. No experience is necessary. Project times varies by activity. **Thursday • 5-6 p.m.** • Lassonde Studios • lassonde.utah.edu/make

TUESDAYS



GET STARTED WITH YOUR BUSINESS IDEA SESSION

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. We host these sessions most Tuesdays at 12:15-1 p.m. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Register online at lassonde.utah.edu/getstarted.**

GET SEEDED: APPLICATION DEADLINE FOR FEBRUARY (MICRO & REGULAR GRANTS)

4 Apply by this deadline to receive a micro or regular grant from the Get Seeded program for this period. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • 11:59 p.m.** • Online • lassonde.utah.edu/getseeded

FEB. 5



MASTER OF BUSINESS CREATION: PRIORITY APPLICATION DEADLINE

Apply to join the Master of Business Creation at the David Eccles School of Business for 2022-23. The MBC is a nine-month, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Saturday • 11:59 p.m.** • Online • eccles.utah.edu/mbc

MAKE IT ACTIVITY

5 We have regular Make It activities to help you learn how to use tools available in the Make Space at Lassonde Studios. Each activity will feature a fun hands-on project for students to complete. All students are welcome. No experience is necessary. Project times varies by activity. **Saturday • 1-2 p.m.** • Lassonde Studios • lassonde.utah.edu/make

FEB. 7



THE UTAH ENTREPRENEUR CHALLENGE

UTAH ENTREPRENEUR CHALLENGE: APPLICATION DEADLINE

Apply to win \$60,000 in cash and prizes in the 2021-22 Utah Entrepreneur Challenge. All university students in Utah are welcome to participate in this business-model competition sponsored by Zions Bank. **Monday • 11:59 p.m.** • Online • lassonde.utah.edu/uec

BENCH TO BEDSIDE: PRODUCT REQUIREMENTS WORKSHOP

9 Learn about product requirements in this workshop hosted by the Bench to Bedside medical innovation competition for university students. **Wednesday • 5-7 p.m.** • Center for Medical Innovation (Eccles Health Sciences Library, Lower Level) • uofuhealth.org/b2b

LASSONDE 400: 5TH FLOOR PIZZA PARTY (RESIDENTS ONLY)

10 Join other residents at Lassonde Studios at this private pizza party for members of the Lassonde 400 L6 community. This is a great opportunity to have a good time and meet more people. **Thursday • 5-6 p.m.** • Lassonde Studios (5th Floor) • lassonde.utah.edu/lassonde400

GET SEEDED: APPLICATION OPENS FOR MARCH (MICROGRANTS)

11 The application opens on this date for a Get Seeded microgrant for the next round in this program. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • noon** • Online • lassonde.utah.edu/getseeded

GET SEEDED: APPLICATION OPENS FOR APRIL (MICRO & REGULAR GRANTS)

11 The application opens on this date for a Get Seeded micro or regular grant for the next round in this program. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • noon** • Online • lassonde.utah.edu/getseeded

FEB. 16



HOURS WITH EXPERTS

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Wednesday • 3-5 p.m.** • Lassonde Studios & Online • lassonde.utah.edu/exporthours

FEB. 16



ARTS ENTREPRENEUR: PHOTOGRAPHY PORTFOLIO PANEL

Join our Arts Entrepreneur program for a panel of experts who will discuss how to create a photography portfolio. Make sure to bring your questions! **Wednesday • 5-6 p.m.** • Lassonde Studios • lassonde.utah.edu/art

ONGOING

**ENTREPRENEUR CLUB:
STUDENT STARTUP FORUM**

Join E-Club to meet with fellow student founders to discuss entrepreneurship, ideate, support peers, find business partners, hear from guest speakers, and take action. **Fridays (Jan. 14, 28; Feb. 11, 25; March 18, 25; April 8, 22) • 12-1 p.m. • Spencer Fox Eccles Business Building (5160A) • lassonde.utah.edu/eclub**

**ENTREPRENEUR CLUB:
COLLABORATION HOUR**

Come to E-Club's Office Hours to work on your startup alongside leadership and peers. Casually chat while you build, ask questions, and talk through roadblocks. **Tuesdays (Jan. 18, 25; Feb. 1, 8, 15, 22; March, 1, 15, 22, 29; April 5, 12, 19, 26) • 12:30-1:30 p.m. • Lassonde Studios • lassonde.utah.edu/eclub**

MAKE IT ACTIVITY

17 We have regular Make It activities to help you learn how to use tools available in the Make Space at Lassonde Studios. Each activity will feature a fun hands-on project for students to complete. All students are welcome. No experience is necessary. Project times varies by activity. **Thursdays • Lassonde Studios • lassonde.utah.edu/make**

FEB. 17

JAZZ @ THE CAFE

Listen to a live jazz performance at Lassonde Studios. All are welcome to this special event hosted in partnership with the School of Music at the University of Utah. **Thursdays • 6-8 p.m. • Lassonde Studios • lassonde.utah.edu**

MAKE IT ACTIVITY

19 We have regular Make It activities to help you learn how to use tools available in the Make Space at Lassonde Studios. Each activity will feature a fun hands-on project for students to complete. All students are welcome. No experience is necessary. Project times varies by activity. **Saturday • 1-2 p.m. • Lassonde Studios • lassonde.utah.edu/make**

FEB. 21

**HIGH SCHOOL UTAH
ENTREPRENEUR
CHALLENGE: APPLICATION
DEADLINE**

The application closes today for the High School Utah Entrepreneur Challenge. All high school students in Utah, ages 14-18, are welcome to apply to this business-idea competition for a chance to win \$30,000 in cash and scholarships. **Monday • 11:59 p.m. • Online • lassonde.utah.edu/hsuec**

**BENCH TO BEDSIDE: GO-TO-
MARKET STRATEGY WORKSHOP**

23 Learn about how to create a go-to-market strategy in this workshop hosted by the Bench to Bedside medical innovation competition for university students. **Wednesday • 5-7 p.m. • Center for Medical Innovation (Eccles Health Sciences Library, Lower Level) • uofuhealth.org/b2b**

**GET SEEDED: FINAL PITCH EVENT
FOR FEBRUARY**

23 Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on who receives funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

**UTAH ENTREPRENEUR
CHALLENGE: TOP 20 TEAMS
ANNOUNCED**

23 The top 20 teams will be announced in the Utah Entrepreneur Challenge. University students from across the state are competing for \$60,000 in cash and prizes. **Wednesday • 5 p.m. • Online • lassonde.utah.edu/uec**

MARCH

**LASSONDE NEW VENTURE
DEVELOPMENT CENTER:
APPLICATION OPENS**

1 Apply to join the Lassonde New Venture Development Center for 2022-23 from March 1 to April 15, 2022. All graduate students at the University of Utah are welcome to apply. Selected students will spend the year working with an inventor or entrepreneur to launch and grow their business. **Tuesday • 11:59 p.m. • Online • lassonde.utah.edu/new-venture-development**

**HOURS WITH EXPERTS: ONE-ON-
ONE SESSIONS**

2 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Wednesday • 3-5 p.m. • Lassonde Studios & Online • lassonde.utah.edu/experthours**

**BENCH TO BEDSIDE: PRE-
COMPETITION WORKSHOP**

2 Get ready for the final competition by attending this workshop hosted by the Bench to Bedside medical innovation competition for students. **Wednesday, March 2, 2022 • 5-7 p.m. • Center for Medical Innovation (Eccles Health Sciences Library, Lower Level) • uofuhealth.org/b2b**

MAKE IT ACTIVITY

3 We have regular Make It activities to help you learn how to use tools available in the Make Space at Lassonde Studios. Each activity will feature a fun hands-on project for students to complete. All students are welcome. No experience is necessary. Project times varies by activity. **Thursday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/make**

**GET SEEDED: APPLICATION
DEADLINE FOR MARCH
(MICROGRANTS)**

4 Apply by this deadline to receive a microgrant from the Get Seeded program for this period. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

MAKE IT ACTIVITY

5 We have regular Make It activities to help you learn how to use tools available in the Make Space at Lassonde Studios. Each activity will feature a fun hands-on project for students to complete. All students are welcome. No experience is necessary. Project times varies by activity. **Saturday • 1-2 p.m. • Lassonde Studios • lassonde.utah.edu/make**

**HIGH SCHOOL UTAH
ENTREPRENEUR CHALLENGE:
TOP 20 TEAMS ANNOUNCED**

9 The top 20 teams will be announced in the High School Utah Entrepreneur Challenge. Teams from high schools across the state are competition for cash and prizes in this business-idea contest. **Wednesday • 5 p.m. • Online • lassonde.utah.edu/hsuec**

**UTAH ENTREPRENEUR
CHALLENGE: TOP 20 PUBLIC
VIDEO VOTING BEGINS**

14 Vote for your favorite video in the Utah Entrepreneur Challenge. Everyone is welcome to vote. The winner will be announced at the public showcase and awards event. The Utah Entrepreneur Challenge is an annual business-model competition open to all university students in Utah. **Monday • noon • Online • lassonde.utah.edu/uec**

**HIGH SCHOOL UTAH
ENTREPRENEUR CHALLENGE:
PUBLIC ONLINE VOTING BEGINS**

14 Vote for your favorite idea in the High School Utah Entrepreneur Challenge. Everyone is invited to vote online, and the winner will be announced at the final event for this business-idea competition. **Monday • noon • Online • lassonde.utah.edu/hsuec**

**MASTER OF BUSINESS
CREATION: Q&A SESSION**

16 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a nine-month, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Wednesday • 6-7 p.m. • Online • mbc-qa.eventbrite.com**

**CONTINUED ON
NEXT PAGE**


events calendar

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MAKE IT ACTIVITY

17 We have regular Make It activities to help you learn how to use tools available in the Make Space at Lassonde Studios. Each activity will feature a fun hands-on project for students to complete. All students are welcome. No experience is necessary. Project times varies by activity. **Thursday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/make**

MASTER OF BUSINESS CREATION: PREFERRED APPLICATION DEADLINE

19 Apply to join the Master of Business Creation at the David Eccles School of Business for 2022-23. The MBC is a nine-month, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Saturday • 11:59 p.m. • Online • eccles.utah.edu/mbc**

STUDY ENTREPRENEURSHIP: REGISTRATION DATES START FOR SUMMER 2022

21 Register for many entrepreneurship classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • 11:59 p.m. • Online • eccles.utah.edu/entp**

WORKSHOPS: HOW TO CURATE YOUR COMPANY CULTURE

22 What is company culture, and how do you get it right? Attend this workshop to find out. We'll be joined by an expert in our community who will lead the discussion. **Tuesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

23 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Wednesday • 3-5 p.m. • Lassonde Studios & Online • lassonde.utah.edu/experthours**

STUDY ENTREPRENEURSHIP: INFO SESSION

24 Learn more about classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 1-2 p.m. • Online • eccles.utah.edu/entp**

UTAH ENTREPRENEUR CHALLENGE: TOP 20 PUBLIC VIDEO VOTING ENDS

25 Vote for your favorite video in the Utah Entrepreneur Challenge. Everyone is welcome to vote. The winner will be announced at the public showcase and awards event. The Utah Entrepreneur Challenge is an annual business-model competition open to all university students in Utah. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/uec**

GET SEEDED: APPLICATION DEADLINE FOR APRIL (MICRO & REGULAR GRANTS)

25 Apply by this deadline to receive a micro or regular grant from the Get Seeded program for this period. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

MARCH 26



HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: FINAL EVENT & SHOWCASE

Attend the competition day for the High School Utah Entrepreneur Challenge. Meet the finalist teams and see who wins \$30,000 in cash and scholarships in this business-idea competition. All are invited to attend the final event and showcase. **Saturday • 2-4 p.m. • Lassonde Studios • lassonde.utah.edu/hsuec**

MARCH 26



UTAH ENTREPRENEUR CHALLENGE: FINAL EVENT & SHOWCASE

Attend the final event and showcase for the Utah Entrepreneur Challenge. Meet the finalists in this statewide business-model competition and see who wins the \$60,000 in cash and prizes. The competition is sponsored by Zions Bank. **Saturday • 4-6 p.m. • Lassonde Studios • lassonde.utah.edu/uec**

MARCH 30



FOOD ENTREPRENEUR: FOOD TRUCK STARTUP 101

What does it take to launch and manage a food truck? Find out by attending this workshop hosted by our Food Entrepreneur program. Bring questions, and be prepared for a discussion. **Wednesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/food**

APRIL

APRIL 5



COMPANY LAUNCH: APPLICATION DEADLINE FOR SUMMER 2022

Apply to join the Company Launch program for summer 2022. Student startup teams in this program receive office space at Lassonde Studios, coaching, attend regular cohort meetings, and more. **Tuesday • 11:59 p.m. • Online • lassonde.utah.edu/launch**

ONGOING



MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. We serve breakfast, lunch, and dinner. **dineoncampus.com/utah**

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

6 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Wednesday • 3-5 p.m. • Lassonde Studios & Online • lassonde.utah.edu/experthours**

ARTS ENTREPRENEUR: UP YOUR UPCYCLING BUSINESS

6 Our Arts Entrepreneur program will be hosting a workshop on how to create an upcycling business. Learn how to turn your idea into a reality by attending this event. **Wednesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/art**

APRIL 11



BENCH TO BEDSIDE: 2022 COMPETITION NIGHT

Attend the Bench to Bedside final competition night to meet the finalist teams and see who wins this medical innovation competition for college students. **Monday • 5-7 p.m. • Utah State Capitol • uofuhealth.org/b2b**

**STUDY ENTREPRENEURSHIP:
OPEN ENROLLMENT BEGINS FOR
SUMMER 2022**

11 Register for many entrepreneurship classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • Online • eccles.utah.edu/entp**

**STUDY ENTREPRENEURSHIP:
REGISTRATION DATES START FOR
FALL 2022**

11 Register for many entrepreneurship classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • Online • eccles.utah.edu/entp**

**WORKSHOPS: IMPORTANCE OF
CYBER SECURITY**

12 No matter what business you are in, cyber security is an important topic. Learn what pitfalls to avoid and how to be safe by attending this workshop. We'll be joined by an expert in our community. **Tuesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

**GET SEEDED: FINAL PITCH EVENT
FOR APRIL**

13 Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on who receives funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

APRIL 14
LSND400
**LASSONDE 400: SIGN-THE-
WALL MEETUP**

At this special event for Lassonde Studios residents and Lassonde student leaders, students will have the opportunity to sign the wall to leave their mark for years to come. Free food will be provided. **Thursday • 2-5 p.m. • Lassonde Studios • lassonde.utah.edu/lassonde400**

APRIL 15

**LASSONDE NEW VENTURE
DEVELOPMENT CENTER:
APPLICATION CLOSES**

Apply to join the Lassonde New Venture Development Center for 2022-23. All graduate students at the University of Utah are welcome to apply. Selected students will spend the year working with an inventor or entrepreneur to launch and grow their business. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/new-venture-development**

**BUSINESS SCHOLARS
INNOVATION SHOWCASE
WINNERS ANNOUNCED**

15 Learn who wins the Business Scholars Innovation Showcase. Students in this program at the David Eccles School of Business are developing their business ideas and learning by doing. **Friday • 11:59 p.m. • Online • eccles.utah.edu/entp**

**MAKE SPACE CLOSES FOR
SPRING SEMESTER**

20 The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During spring 2022, the make space is open Jan. 18-April 20 on Monday-Friday at noon-9 p.m. and Saturday at noon-6 p.m. excluding holidays and university closure days. Safety training is offered at 4 p.m. on open days on a first-come, first-served basis. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. **Wednesday • noon-9 p.m. • Lassonde Studios • lassonde.utah.edu/make**

APRIL 21

**STUDY
ENTREPRENEURSHIP: INFO
SESSION**

Learn more about classes and programs provided by Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 1-2 p.m. • Online • eccles.utah.edu/entp**

**BENCH TO BEDSIDE: WHAT'S
NEXT POST-COMPETITION
SOCIAL**

21 This event is for teams that participated in the Bench to Bedside medical innovation competition this year. Come learn about your options and next steps after finishing the competition. **Thursday • 5-7 p.m. • Location TBD • uofuhealth.org/b2b**

JAZZ @ THE CAFE

21 Listen to a live jazz performance at Lassonde Studios. All are welcome to this special event hosted in partnership with the School of Music at the University of Utah. **Thursday • 6-8 p.m. • Lassonde Studios • lassonde.utah.edu**

MAY
**COMPANY LAUNCH:
APPLICATION OPENS FOR FALL
2022**

2 Apply to join the Company Launch program for fall 2022. Student startup teams in this program receive office space at Lassonde Studios, coaching, attend regular cohort meetings, and more. **Monday • 11:59 p.m. • Online • lassonde.utah.edu/launch**

MAY 4

**LASSONDE 20TH
ANNIVERSARY PARTY**

Everyone is invited to attend our 20th anniversary party at Lassonde Studios. This is a great chance to reconnect, have some fun, and meet current Lassonde students and leadership. The event will feature special guests, brief remarks, music, food, and more. **Wednesday • 3-5 p.m. • Lassonde Studios • lassonde.utah.edu/20years**

ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

CONTACT US

Lassonde Entrepreneur Institute • 105 Fort Douglas Blvd., Bldg. #604, Salt Lake City, UT 84113 • 801-587-3836 • lassonde@utah.edu • lassonde.utah.edu

Lassonde Studios • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • lassonde@utah.edu • lassonde.utah.edu/studios

SUBSCRIBE

Want more information and to stay up to date? Subscribe to our email newsletter at lassonde.utah.edu/subscribe.

