

# events calendar



S U M M E R 2 0 2 2



## GetSeeded

APPLY FOR A MILESTONE GRANT TO GROW  
YOUR BUSINESS OR PRODUCT IDEA

Need some money to get your idea off the ground? All college students in Utah are welcome to participate in the Get Seeded milestone grant program. A milestone is a goal or accomplishment that tracks your progress as you grow your business idea. Get Seeded has two types of milestone grants that students can apply for to encourage them to test and grow their business ideas. The first is a microgrant for funding asks of up to \$500, and the second is the regular grant for funding asks from \$501 to \$1,500. Get Seeded is made possible by generous support from Chad and Kristen Anselmo. Learn more and apply at [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded).

FRIDAYS



### LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in-person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. Register online at [lassonde.utah.edu/visit](https://lassonde.utah.edu/visit).

## MAY

### MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

**12** Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Thursday • 12-1 p.m. • Online • [eccles.utah.edu/mbc](https://eccles.utah.edu/mbc)**

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# events calendar

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## STUDY ENTREPRENEURSHIP: SUMMER CLASSES START

**16** Entrepreneurship classes start today for the summer semester. They are provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Many options are available to study entrepreneurship, including electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • eccles.utah.edu/entp**

MAY 17



### COMPANY LAUNCH: SUMMER KICK-OFF (INVITATION ONLY)

Are you in the Company Launch program? Join this activity to learn about what you'll be doing this summer. It's a great way to get started and meet other founders in the program. **Tuesday • 11:30 a.m.-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

MAY 17



### MAKE SPACE OPENS FOR SUMMER SEMESTER

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During summer 2022, the Make Space will be open May 17-July 28 on Tuesdays and Thursdays 3-9 p.m. and Saturdays at noon-6 p.m. excluding holidays and university closure days. Safety training is offered at 4 p.m. on open days on a first-come, first-served basis. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. **Tuesday • 3-9 p.m. • Lassonde Studios • lassonde.utah.edu/make**

## MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

**19** Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Thursday • 6-7 p.m. • Online • eccles.utah.edu/mbc**

## COMPANY LAUNCH: COHORT MEETING (INVITATION ONLY)

**24** Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30 a.m.-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

MAY 25



### WORKSHOPS: BUSINESS MODELS

In this workshop, you'll learn about business models from an expert in our community. Business models are what determine how your startup operates. You won't want to miss this. The tips will be useful to entrepreneurs and anyone interested in business. **Wednesday • noon-1 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

## HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

**26** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Thursday • 3-5 p.m. • Online • lassonde.utah.edu/experthours**

## COMPANY LAUNCH: COHORT MEETING (INVITATION ONLY)

**31** Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30 a.m.-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

## JUNE

JUNE 3



### GET SEEDED: APPLICATION CLOSURES FOR JUNE (MICRO AND REGULAR GRANTS)

Apply by this deadline to receive a micro or regular grant from the Get Seeded program for this period. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

## COMPANY LAUNCH: COHORT MEETING (INVITATION ONLY)

**7** Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

## WORKSHOPS: PROTOTYPING

**8** In this workshop, you'll learn about prototyping, an essential skill to launch and refine a product. We'll be joined by an expert in our community to talk you through the main points and answer your questions. **Wednesday • noon-1 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

## COMPANY LAUNCH: COHORT MEETING (INVITATION ONLY)

**14** Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

## WORKSHOPS: MARKETING

**15** In this workshop, you will learn about marketing from an expert in our community. Your product or service won't go anywhere without customers. This is your chance to learn how. **Wednesday • noon-1 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

JUNE 16



### STUDY ENTREPRENEURSHIP: INFO SESSION

Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 2-3 p.m. • Online • bit.ly/ENTPinfo**

## HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

**16** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Thursday • 3-5 p.m. • Online • lassonde.utah.edu/experthours**

## COMPANY LAUNCH: COHORT MEETING (INVITATION ONLY)

**21** Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

**GET SEEDED: FINAL PITCH EVENT FOR JUNE**

**22** Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on who receives funding. All are invited. **Wednesday • 5:30-7 p.m.**  
 • [Lassonde Studios](#) • [lassonde.utah.edu/getseeded](#)

**COMPANY LAUNCH: COHORT MEETING (INVITATION ONLY)**

**28** Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30 a.m.-1 p.m.** • [Lassonde Studios](#) • [lassonde.utah.edu/launch](#)

**JUNE 28**
**LSND400**
**LASSONDE 400: 2ND FLOOR VIRTUAL HANGOUT (RESIDENTS ONLY)**

Join us to meet other incoming residents and members of your floor. Meet the other students that will be living near you, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living on this floor during the 2022-23 academic year. **Tuesday • 3-3:45 p.m.** • **Online**  
 • [lassonde.utah.edu/lsnd400](#)

**LASSONDE 400: 3RD FLOOR VIRTUAL HANGOUT (RESIDENTS ONLY)**

**28** Join us to meet other incoming residents and members of your floor. Meet the other students that will be living near you, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living on this floor during the 2022-23 academic year. **Tuesday • 4-4:45 p.m.** • **Online** • [lassonde.utah.edu/lsnd400](#)


**TUESDAYS**
**GET STARTED WITH YOUR BUSINESS IDEA SESSION**

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. We host these sessions most Tuesdays at 12:15-1 p.m. Our staff will facilitate a roundtable discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Register online at [lassonde.utah.edu/getstarted](#).**

**ONGOING**

**MEETUPS: PROPOSE A GATHERING OR ACTIVITY AT LASSONDE STUDIOS**

Do you have an idea for a gathering or activity you want to host at Lassonde Studios? We want to hear about it. Submit your idea online, let us know what space and resources you need, and we will do what we can to help you make it happen! **Ongoing** • **Online** • [lassonde.utah.edu/meetups](#)

**LASSONDE 400: 4TH FLOOR VIRTUAL HANGOUT (RESIDENTS ONLY)**

**29** Join us to meet other incoming residents and members of your floor. Meet the other students that will be living near you, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living on this floor during the 2022-23 academic year. **Wednesday • 3-3:45 p.m.** • **Online** • [lassonde.utah.edu/lsnd400](#)

**LASSONDE 400: 5TH FLOOR VIRTUAL HANGOUT (RESIDENTS ONLY)**

**29** Join us to meet other incoming residents and members of your floor. Meet the other students that will be living near you, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living on this floor during the 2022-23 academic year. **Wednesday • 4-4:45 p.m.** • **Online** • [lassonde.utah.edu/lsnd400](#)

**JUNE 30**
**LASSONDE FOUNDERS**  
 EST. 2020

**LASSONDE FOUNDERS VIRTUAL MEETUP (INVITATION ONLY)**

Join other members of the Lassonde Founders program for aspiring entrepreneurs who live, create, and launch together at Lassonde Studios. In this virtual gathering, we'll be bringing together all of the second-year founders. This is an exclusive event for them. **Thursday • 4-4:45 p.m.** • **Online** • [lassonde.utah.edu/founders](#)

**JULY**
**JULY 1**

**GET SEEDED: APPLICATION CLOSES FOR JULY (MICRO & REGULAR GRANTS)**

Apply by this deadline to receive a micro or regular grant from the Get Seeded program for this period. All university students in Utah are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • 11:59 p.m.** • **Online** • [lassonde.utah.edu/getseeded](#)


**ONGOING**
**STUDENT LEADERSHIP & SCHOLARSHIPS: APPLY NOW**

All University of Utah Students are welcome to apply for student leadership and scholarship opportunities at the Lassonde Entrepreneur Institute. Applications are accepted all year. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. **Online** • [lassonde.utah.edu/leadership](#)

**COMPANY LAUNCH: COHORT MEETING (INVITATION ONLY)**

**5** Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30 a.m.-1 p.m.** • [Lassonde Studios](#) • [lassonde.utah.edu/launch](#)

**WORKSHOPS: BUSINESS LAW**

**6** In this workshop, you will learn about business law. This is a critical topic for all aspects of entrepreneurship. Whether it's branding, company formation, or patents, you will want to learn as much as you can about the law to find opportunities and avoid problems. **Wednesday • noon-1 p.m.** • [Lassonde Studios](#) • [lassonde.utah.edu/workshops](#)

**COMPANY LAUNCH: COHORT MEETING (INVITATION ONLY)**

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## WORKSHOPS: STARTUP ACCOUNTING

**13** In this workshop, you will learn about accounting from an expert in our community. Accounting plays a role in every aspect of a business, from revenue to marketing. Come to learn how to track your expenses and build a solid financial plan for your company.

**Wednesday • noon-1 p.m. • Lassonde Studios**  
• [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)

JULY 14



## HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

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**MILLER CAFE**  
@LASSONDE STUDIOS

## MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. We serve breakfast, lunch, and dinner. [dineoncampus.com/utah](http://dineoncampus.com/utah)

## COMPANY LAUNCH: SUMMER WRAP-UP (INVITATION ONLY)

**19** Join other founders in the Company Launch program to conclude the summer activities and review your progress. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11:30-1 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](http://lassonde.utah.edu/launch)**

## GET SEEDED: FINAL PITCH EVENT FOR JULY

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## MAKE SPACE CLOSURES FOR SUMMER

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## AUGUST

## STUDY ENTREPRENEURSHIP: SUMMER CLASSES END

**3** Entrepreneurship classes end today for the summer semester. They are provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Many options are available to study entrepreneurship, including electives, Lassonde+X program, certificate, minor, major, and master's. **Wednesday • [eccles.utah.edu/entp](http://eccles.utah.edu/entp)**



## SUBSCRIBE & FOLLOW US FOR UPDATES

Don't miss out on the latest news and events by subscribing to our email newsletter and following us on social media. Text "events" to 801-587-3836 to receive event updates on your phone. [lassonde.utah.edu/follow](http://lassonde.utah.edu/follow)



## ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

## CONTACT US

**Lassonde Entrepreneur Institute** • 105 Fort Douglas Blvd., Bldg. #604, Salt Lake City, UT 84113 • 801-587-3836 • [lassonde@utah.edu](mailto:lassonde@utah.edu) • [lassonde.utah.edu](http://lassonde.utah.edu)

**Lassonde Studios** • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • [lassonde@utah.edu](mailto:lassonde@utah.edu) • [lassonde.utah.edu/studios](http://lassonde.utah.edu/studios)

## SUBSCRIBE

Want more information and to stay up to date? Subscribe to our email newsletter at [lassonde.utah.edu/subscribe](http://lassonde.utah.edu/subscribe).

