

ANNUAL REPORT / FY 2022

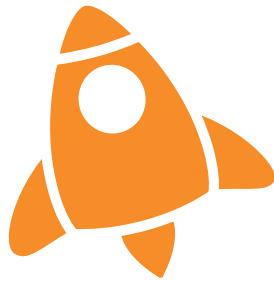
ENTREPRENEUR IS A VERB. START DOING.



LESSONDE
ENTREPRENEUR
INSTITUTE



David Eccles
School of Business
THE UNIVERSITY OF UTAH



ON THE COVER:

Bonolo Monthe enrolled in the MBC program online to grow Maungo Craft, which sells gourmet jams, sauces, and syrups.

Greetings, friends and colleagues. It's been another unforgettable year at the Lasonde Entrepreneur Institute. We celebrated our 20th anniversary all year and capped it off with a party at Lasonde Studios. It featured a startup marketplace, student DJs, special guests, and more. Thanks to everyone for celebrating with us. We are grateful to be back together with everyone. After the party, we could have ended the year reminiscing about the past, but being entrepreneurs, we did the opposite. Immediately, we turned to the future and launched two new programs: the Master of Business Creation Online and the Lasonde for Life program for all University of Utah alumni. We hope you will be excited about them. In the following pages, you'll learn more about these new programs and everything else we accomplished together this year. Thanks for entrepreneuring with us.

— The Lasonde Entrepreneur Institute Team

Our founder Pierre
Lassonde (center)
gathers with
students in front of
Lassonde Studios
during the Lassonde
20th Anniversary
Party in May 2022.



YEAR AT A GLANCE



6.0⁺K

TOTAL STUDENT & OUTREACH
PARTICIPATION FY 2022



426

STARTUP TEAMS
LAUNCHED FY 2022



\$934K

SCHOLARSHIPS
AWARDED FY 2022



19.5K

CUPS OF COFFEE
FY 2022



1.9K

SANDING DISCS
FY 2022



253

EVENTS HOSTED
FY 2022

8K

METERS OF 3-D PRINTER
FILAMENT FY 2022

124

SUCCULENTS
PLANTED FY 2022

294

STUDENT LEADER
MEETINGS FY 2022

2nd

UNDERGRAD
ENTREPRENEUR
PROGRAM 2023
* PUBLIC SCHOOLS *

5th

UNDERGRAD
ENTREPRENEUR
PROGRAM 2023

5th

MBA
ENTREPRENEUR
PROGRAM 2023
* PUBLIC SCHOOLS *

11th

MBA
ENTREPRENEUR
PROGRAM 2023



NEW ALUMNI PROGRAM

The University of Utah announced a major new program this year to support all alumni interested in entrepreneurship. Lassonde for Life is open to all alumni of the university, from every department and major, who want to start or grow a business.

It is provided by the Lassonde Entrepreneur Institute, a top-10 ranked division of the David Eccles School of Business, in partnership with the university's Office of Alumni Relations, and the PIVOT Center, a university office dedicated to innovation and economic development.

"This is a first-of-a-kind program to support all of our graduates who have a business idea or imagine starting one sometime in the future," said Troy D'Ambrosio, executive director of the Lassonde Entrepreneur Institute and an assistant dean at the Eccles School. "We want to help them all become entrepreneurs and follow their dreams, while also helping each other through workshops, mentoring, and other resources."

University of Utah alumni can participate in the program for free and from anywhere in the world. The program will be offered mostly online to make it as accessible as possible. Alumni can get involved at any time. And the program is expected to keep alumni engaged and attract new students

to the university who want more than a degree.

To be successful, entrepreneurs must always be learning and growing. Lassonde for Life attempts to help them by being a resource to them for life. They can participate for as long as they want, and the more people that sign up, the better the program becomes by providing a better network of alumni interested in entrepreneurship.

The Lassonde for Life program will begin with a series of workshops during the 2022-23 academic year. Each workshop will be hosted by an alumni expert who will share their expertise on topics such as market research, legal issues for startups, sales channels, prototyping, and more.

Members of the Lassonde for Life program receive many benefits and opportunities. In addition to regular workshops, they get access to helpful content, mentors, networking opportunities, regular updates, and more. The program takes advantage of the University of Utah's new alumni networking platform, the Forever Utah

LASSONDE FOR LIFE

Alumni Network, where alumni can stay connected to campus and each other.

"We are excited to offer Lassonde for Life to our estimated 300,000 alumni across the world," said Kris Bosman, the chief alumni relations officer for the University of Utah.

Learn more and register for the program here: lassonde.utah.edu/life.



NEW ONLINE MASTER'S

The award-winning Master of Business Creation (MBC) program at the University of Utah's David Eccles School of Business is expanding. Starting in January 2023, startup founders can enroll in the one-of-a-kind program through a new online option.

Founders can learn more and apply now to the online and full-time program options online. The deadlines vary by program option. See the program website for details.

"We are excited to offer this new online option for founders who want to participate in this unique program to learn how to grow their startup companies," said Rachel Hayes, dean of the David Eccles School of Business. "We know founders are busy and need flexibility to get the support they need, and that is why we created this new option."

The MBC is an academic offering of the Department of Entrepreneurship & Strategy in partnership with the Lassonde Entrepreneur Institute. Both are part of the Eccles School, which is ranked among the top 10 schools for entrepreneurship by *U.S. News & World Report*.

The online option expands on the successful full-time option. It offers the same benefits, including intense focus on the founder's startup, applied curriculum, personalized mentorship, substantial scholarships, peer support and discussion,

access to \$5 million in startup funding, and more.

Unlike the full-time option, the online option allows founders to complete the program on a part-time basis with a flexible schedule and over a longer period of time. The online program can be completed in 14 months compared to 9 months for the full-time program.

"Our goal is to provide the same quality learning across both programs," said Taft Price, a co-director of the MBC program and a professor in the Department of Entrepreneurship & Strategy. "By offering our content both in-person and online, we will meet the needs and schedules of a wider variety of founders than ever before. Our in-person option provides structure to allow the founders to apply what they are learning to their business in real time. The online program is ideal for founders who need to fit the program around other pressing demands on their time and prefer the flexibility of learning the content at the time best suited to their lives."

The Eccles School enrolled the first

group of founders in the MBC program in fall 2019.

It was created to blend the best attributes of a business curriculum with a startup accelerator. The founders develop their startups while taking classes from leading experts and receiving extensive resources and mentorship to help them address their immediate business needs.

Learn more and apply to join the program here: eccles.utah.edu/mbc.



FOCUSED ON STUDENTS

Everything we do is focused on the student experience. We welcome all students to work with us to launch something, join a team, learn by doing, and achieve their dreams. Students gain leadership skills by managing most of our programs, and we do everything we can to support their ideas.



MISSION

To provide students transformative experiences through entrepreneurship.

VALUES

1. Student-focused & student-led
2. Entrepreneurship is a mindset
3. See one, do one, teach one
4. Meet students where they are at
5. Entrepreneurs need a community of support
6. Try, learn, repeat
7. Anyone can be an entrepreneur

Toshihiro Davis is a student shop director in the Make Space at Lassonde Studios. All students at the University of Utah are welcome to use this space to create whatever they want.



OUR HISTORY



2001 — The Pierre and Claudette McKay Lassonde New Venture Development Center forms with a \$100,000 gift from Pierre Lassonde. The center brings together business, engineering, and science graduate students with university faculty inventors to develop commercialization plans.



2002-2003 — The first companies launch from the Lassonde New Venture Development Center in industries including medical imaging and pharmaceuticals.



2008 — The Pierre Lassonde Entrepreneur Center finishes renovation on what is called the “Lassonde House,” a historic building in the Fort Douglas area of the University of Utah campus. The building serves as the administrative headquarters. The original structure was built during the Civil War.

2010 — University of Utah ranks as the No. 1 university in the country for startup formation based on faculty technologies. The Pierre and Claudette McKay Lassonde New Venture Development Center contributed to this achievement by accelerating the commercialization of faculty inventions.



2010-2012 — The Pierre Lassonde Entrepreneur Center continues to grow with the addition of new programs, including the Foundry, a business discovery center; Bench to Bedside, a medical-device competition; and the Lassonde Social Entrepreneurship Program.

2006 — The Lassonde Family Foundation gives a \$13 million gift to create the Pierre Lassonde Entrepreneur Center. The gift expands the organization's reach to include competitions with awards of \$100,000 provided by Zions Bank.

2011 — The Lassonde program ranks among the top 25 in the country for entrepreneurship education by the Princeton Review.





Fall 2013 — The Lassonde Entrepreneur Institute is formed to involve more students and create Lassonde Studios.



August 2016 — Lassonde Studios opens, and the first cohort of residents, known as the Lassonde 400, moves in.

2014 — The Lassonde Family Foundation commits an additional \$12 million to the University of Utah, bringing the total program commitments to \$25 million. The new gift is used to help build an iconic new facility for student entrepreneurs.

2016-2019 — The Lassonde Entrepreneur Institute adds and develops many new programs in Lassonde Studios. New programs include Workshops, Hours with Experts, Make, Company Launch, Food Entrepreneur, Arts Entrepreneur, Lassonde 400, Meetups, and Cowork.

2020 — The Lassonde Entrepreneur Institute moved all its events and activities online for the summer to help students entrepreneur from home during the pandemic.

2021 — The Lassonde Entrepreneur Institute celebrates its 20th anniversary and journey from an idea to a top-10 program for entrepreneurship. The year concluded with a celebration and party at Lassonde Studios.

2019 — The David Eccles School of Business and Lassonde Entrepreneur Institute add a first-of-a-kind Master of Business Creation degree and the Lassonde+X program for all undergraduate students to learn the entrepreneurial mindset.



STUDENT ENGAGEMENT

All students at the University of Utah and across the state are invited to participate in our numerous programs and activities. Opportunities include competitions, workshops, mentoring, living at Lassonde Studios, and classes offered by the Department of Entrepreneurship & Strategy at the David Eccles School of Business.



STATEWIDE
PARTICIPATION
FY 2022

10 UTAH COLLEGES
PARTICIPATING FY 2022

26 HIGH SCHOOLS
PARTICIPATING FY 2022



5.2K
COLLEGE STUDENT
PROGRAM PARTICIPATION
FY 2022



882
HIGH SCHOOL &
OUTREACH PARTICIPATION
FY 2022



2.5K
STUDENTS ENROLLED
IN ENTREPRENEURSHIP
COURSES AY 2022

5 WAYS TO ENGAGE

1. Attend events and workshops
2. Launch a company (or join one)
3. Live at Lassonde Studios
4. Attend classes at the Eccles School
5. Be a student leader



SCHOLARSHIPS

We are proudly powered by students of all ages and from all majors. Each year, we recruit students to manage and run most of our programs and opportunities. They receive scholarships while also getting a unique opportunity to gain leadership skills and professional experience.

AWARDS & RECIPIENTS

\$7.2M

TOTAL SCHOLARSHIPS
AWARDED FY 2002-22

\$934K

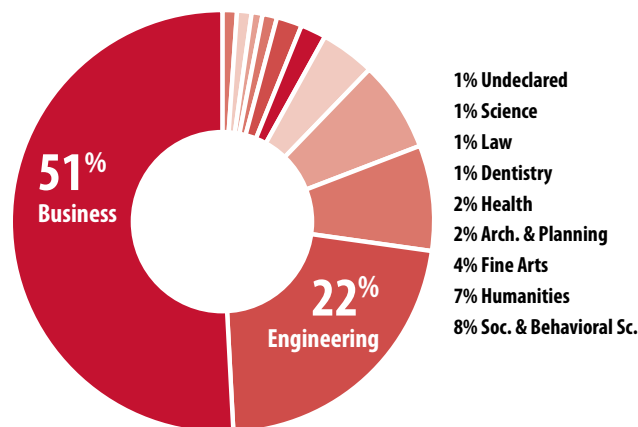
TOTAL SCHOLARSHIPS
AWARDED FY 2022

\$568K

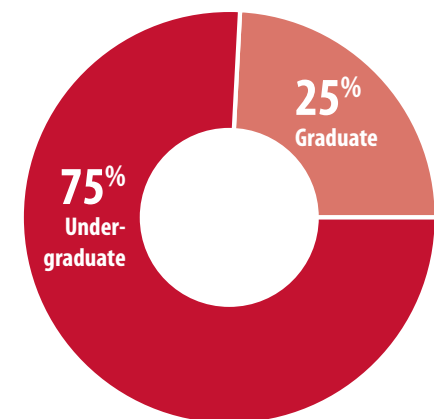
MBC TUITION
WAIVERS FY 2022

193

NUMBER OF SCHOLARSHIPS
AWARDED FY 2022



MAJORS FY 2022



ACADEMIC LEVEL FY 2022



SADIEB

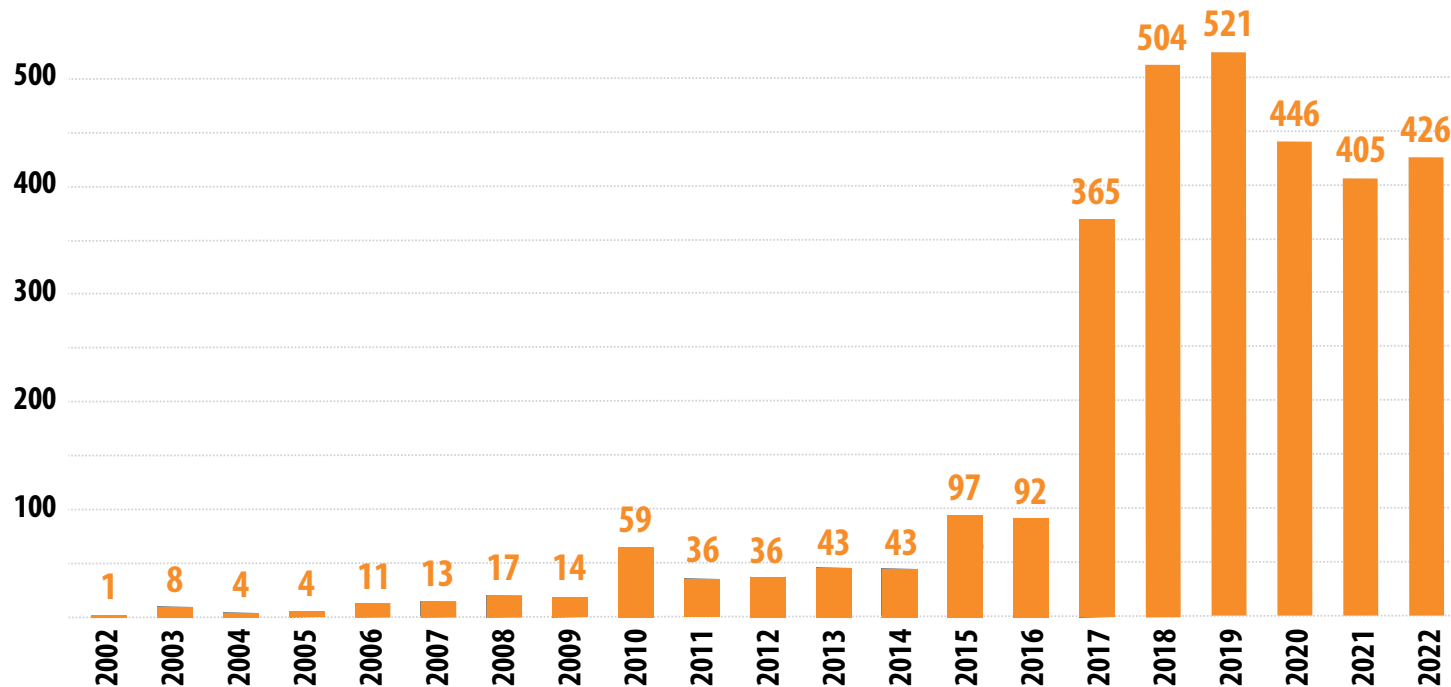
OFFICE
1004

Sadie Bowler is a student and founder of SadieB Personal Care, a company selling hair and personal-care products with a mission to empower girls. She is standing in front of her office at Lassonde Studios.

STARTUP TEAMS

Hundreds of student teams work with us to launch ideas in every field and industry imaginable. We define a startup team as a group of students that accesses Lasonde Entrepreneur Institute programs to test, develop, and grow their business idea through mentorship, grants, office space, and more.

STARTUP TEAMS FORMED FY 2002-2022



\$859M

COMPANY FUNDING
RAISED FY 2002-22

\$3.7M

TOTAL CASH
PRIZES FY 2007-22

\$289K

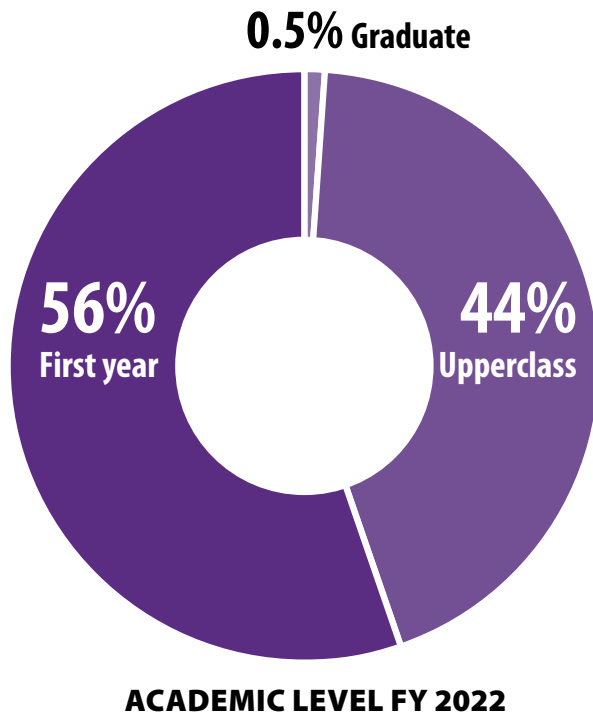
TOTAL CASH
PRIZES FY 2022



LIVE AT LASSONDE

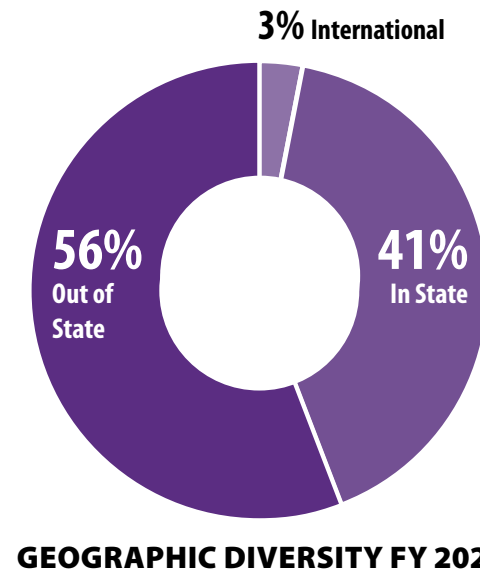
We call the residents at Lassonde Studios the “Lassonde 400” because there are 400 beds in the building. This group has the unique opportunity to “Live, Create, Launch” day and night. During 2021-22, we welcomed L6, or the sixth group of Lassonde 400 residents since the building opened in 2016.

LASSONDE STUDIOS RESIDENTS FY 2022



59

**AREAS OF STUDY
FY 2022**





Students pose for a photo during the Lassonde 20th Anniversary Party at Lassonde Studios in May 2022. The party featured a startup marketplace, food, games, student DJs, and more.

1. Say "Th
2. Never
to Thro
3. What i
Most i
4. Live Yo
5. Feed Yo
6. Explore
7. See for
Earth is
8. Give Fa
ce

LAUNCHED AT LASSONDE



We help students from all majors and backgrounds launch inventions, initiatives, companies, and careers.

Find more online at
lassonde.utah.edu/launched.



CHUCK RACK

Utah is home to some of the world's most popular skiing and mountain biking, but for years, people have been using imperfect — and sometimes unusual — means to get their gear to the mountains. University of Utah entrepreneurship student James Linton and co-founder Charles McNall, a professional engineer, believe they have the answer. After seasons of experimenting with different ski and bike racks, Linton and McNall designed and brought to market a new, family-family adventure rack: the Chuck Rack. "The idea is that a family can, with one lightweight and storable rack, carry six bikes or eight pairs of skis with a fully loaded vehicle to wherever they want to go," said Linton, a sophomore at the David Eccles School of Business. The Chuck Rack is a modular trailer-hitch-mounted rack system designed to carry everything from skis to bikes to camping gear. Each part of the modular rack can be installed separately and each weigh less than 20 pounds — because those who've experienced it know that installing a 60-pound vertical bike rack is a pain.

thechuckbucket.com



LERC MEDICAL

University of Utah biomedical engineering students Lauren Slattery, Emma Slominski, Robert Falconer, and Catie Augustine put the L-E-R-C into LERC Medical. The first letters of their names form the name of the company they formed to support the realization of their prototype of a dual-function esophageal probe. Esophageal probes are long probes inserted through the esophagus of a patient under general anesthesia to monitor core body temperature during surgery. LERC Medical developed a dual-function esophageal probe, meaning it measures both core body temperature and oxygen saturation. Both of these measurements are necessary to determine a patient's stability during surgery. Currently, to monitor these vitals, two separate devices are necessary. "We wanted to simplify the number of devices needed during a surgery," Augustine said. "When asked what advice she would give to others interested in bioengineering or medical innovation, Augustine said, "Even if your prototype isn't ready, still apply to Bench to Bedside, there's literally no cons to doing it."



PURE SOLUTIONS

Pure Solutions, a team from Skyline High School with a product that enables consumers to easily analyze water samples, won first place and the \$10,000 grand prize at the 2022 High School Utah Entrepreneur Challenge (HSUEC) final event. The competition is hosted by the Lasonde Entrepreneur Institute, an interdisciplinary division of the David Eccles School of Business at the University of Utah, and sponsored by Zions Bank. "Winning this competition means so much more than just the money," said David Sun, a member of the Pure Solutions team. "I think the most valuable prize is the countless people that are so talented that we got to talk to, and bringing awareness to the issue is something that is really important to us." Pure Solutions expects to develop their invention and start selling it as soon as they can.

LAUNCHED AT LASSONDE



MAUNGO CRAFT

One creative company from Botswana is fighting to change the world. Well, more like cooking to change the world to be more accurate. The company is Maungo Craft, and they are doing this one incredibly delicious hot sauce at a time. Co-founder Bonolo Monthe recently graduated with from the Master of Business Creation (MBC), a program offered at the University of Utah's David Eccles School of Business. She participated virtually from Africa in the program provided by the Department of Entrepreneurship & Strategy in partnership with the Lassonde Entrepreneur Institute at the University of Utah. Her and Olayemi Aganga are the co-founders of Maungo Craft, and they are passionate about upcycling and saving fruit! This vegan fruity, spicy, and smoky hot sauce has started getting traction in the USA and rightfully so. It is now available on Amazon with a five-star rating and glowing reviews. It is also available at niche stores in Salt Lake City, including Liberty Heights Fresh and the Grove Market.

maungocraft.com



WIKI CHARITIES

Excluding funding, what is the number one challenge facing nonprofits? Validation, according to Angela Holzer, founder of WikiCharities and a recent Master of Business Creation (MBC) graduate. As a humanitarian volunteer, nonprofit researcher and student, Holzer realized that a resource was needed to centralize and build trust between funders, users, and nonprofits. Thus, WikiCharities was born. "It is a platform that creates transparency for nonprofits on a global scale and has a standardized reporting structure," Holzer said. Charities pay an annual subscription to access the platform, and in return are backed by WikiCharities, becoming a trusted and verified nonprofit that funders and users alike can easily find online. Some of the nonprofits WikiCharities is currently working with are RiseUp School of Dance, GuardianGroup, and Meals in the Meantime. Holzer explains how these charities are finding WikiCharities since they need a path toward gaining trust with funders. Funders want third-party validation of nonprofits since they do not see a return on funds, unlike traditional investors.

wikicharities.org



SADIE B

In a world where female hair and personal-care products focus on looks rather than functionality and accomplishment, University of Utah business student Sadie Bowler saw a need for a change. That's how SadieB Personal Care was born — a startup powered by girls with a mission to create products to empower girls. Bowler has been passionate about hair from a young age and has been doing hair for special events like weddings and dances since she was about 14 years old. This led her to constantly try new products, always on a search to find the perfect ones for her everyday use. "I came up with the idea for SadieB on a camping trip," Bowler recalled. "There was some discussion over my current favorite products, and it led to the realization that none of the products out there really connected to or spoke to girls. I wasn't able to connect with any of the brand messages or missions out there." After some thought and planning, Bowler and her team decided to launch a set of products that would be useful and speak to girls — a mission statement that she hadn't been able to find elsewhere.

sadieb.co



BLUE GECKO APPAREL

Are you looking for branded apparel solutions for your business or organization for any occasion? Brennen Woodward would like to meet you. Woodward is the founder of Blue Gecko Apparel, a company he grew while participating in the Master of Business Creation (MBC) program at the University of Utah's David Eccles School of Business. The program is provided in-person or online and in partnership with the Lassonde Entrepreneur Institute. The MBC program helped Blue Gecko grow from just another apparel company to one with a unique approach and solutions. They provide a technological solution to the headache of apparel acquisition and fulfillment by utilizing e-commerce stores as a central purchasing platform. "We know that getting apparel purchased, delivered, and organizing the fulfillment of the order is a huge task that can take an individual many hours to do," Woodward said. "We remove that issue for you and act as the central ordering point and fulfillment of each individual order."

bluegeckoapparel.com

LAUNCHED AT LASSONDE



LIFE APP

A native of New Delhi, India, Sasha Singh is majoring in computer science major and minoring in entrepreneurship and psychology at the University of Utah. With the goal of becoming a software engineer and aspirations of a master's in information systems, Singh is using the Lassonde+X program at the University of Utah's Lassonde Entrepreneur Institute to help people live healthier lives through her project titled "Life." "Lassonde+X really helped me solidify how I wanted this product presented to consumers," she said of the three-course program that allows students to add entrepreneurship to any major. "There was a lot of back and forth between what the cost would be and the services I would provide. One-on-one appointments with the professor Kathy Hajeb is a really huge asset." It all started with Singh's desire to pursue entrepreneurship and combine her tech background with innovation and creativity to help people.



OFF THE RACK

Susma Gurung is turning her frustration into a business opportunity in the fashion industry. The marketing student at the University of Utah is a fashion entrepreneur, and she knows the struggle of gaining exposure and selling something new. To help herself and many young fashion entrepreneurs like her, Gurung created Off the Rack, a marketplace where they can gather to sell their products and promote themselves. The Off the Rack marketplace events are currently hosted on the University of Utah campus, and Gurung hopes to grow and also host events off campus. "Off the Rack is something that I see growing beyond Utah," Gurung said. "As the founder, my goal is to plant its roots in Salt Lake City but also have the courage to take it and build a community of young strong fashion entrepreneurs anywhere I go."



ORGANIC VESTITUS

Cotton is everywhere. Odds are, something you're wearing right now is made with cotton. After researching alternatives to cotton, however, University of Utah student entrepreneur Eliasib Paredes wants to use a recently legalized and more environmentally friendly material to produce fashionable streetwear: hemp. Hemp? People often ask Paredes, is that the same as marijuana? Not exactly; it's a cousin to the plant people smoke, with a much lower concentration of the THC compounds that give marijuana its potency. Still, hemp was approved for industrial farming in the US only in 2018 and has yet to become the staple that cotton has become over the last couple of centuries. "When I was starting out, I searched up some hemp clothing brands and saw they were somewhat bland, with small, simple designs, whereas all the cotton brands have insane graphics, embroidery, everything you could want," Paredes said.



DAYZSY CUSTOMS

Born into a family of artists, Daisy Hall has always had an inherent passion for creativity. This, coupled with her love for fashion and unique expression, led this Lassonde Studios resident and University of Utah freshman to begin creating her own individualized clothing pieces. What started with simple materials like fabric paint and secondhand clothing has now become Hall's official introduction to the world of entrepreneurship: Dayzsy Customs. "Dayzsy Customs is my company, made for customizing clothing, tote bags, shoes ... whatever I can get my hands on," Hall said. "I get clothing from secondhand stores and revamp them by painting or drawing on them." Dayzsy Customs wasn't born as a business idea and was instead a simple hobby for Hall, in the beginning. Pieces she created were for her own use, until she began to pick up on a public desire for unique items like the ones she was wearing.

dayzsy.com

PROGRAMS

LSND400

LIVE AT LASSONDE STUDIOS

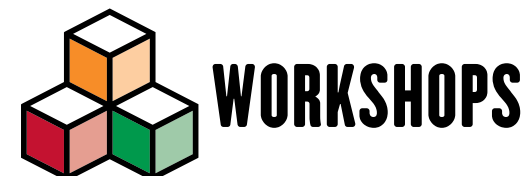
Join the residential community at Lassonde Studios, an inspiring 160,000-square-foot building with 400 beds. All students welcome. lassonde.utah.edu/studios



RESIDENTIAL ENTREPRENEUR COMMUNITY

A select community of active undergraduate entrepreneurs who live, create, and launch together while receiving generous support, mentorship, and scholarships. lassonde.utah.edu/founders

- 7 events
- 40 participants
- 3 student leaders



BUILD YOUR SKILLS

Attend regular workshops to learn new skills. Topics vary greatly. Browse our online calendar for details and to find out what's next. lassonde.utah.edu/workshops

- 10 events
- 13 participants
- 2 student leaders



EXPERIENCE SUMMER AT LASSONDE

Participate in summer programs and living opportunities at Lassonde Studios to further your education and experience. lassonde.utah.edu/summer

- 8 events
- 149 participants



MILESTONE SEED GRANT PROGRAM

Apply to pitch your business idea at these regular events for a chance to receive seed funding for your new venture. Sponsored by Chad and Kristen Anselmo. lassonde.utah.edu/getseeded

- 198 teams registered
- \$42,191 awarded
- 48 grants



CREATE YOUR FIRST PROTOTYPE

Participate in our new Make program to learn how to use prototyping tools and see your idea come to life! lassonde.utah.edu/make

- 21 student leaders
- 23 Make It activities





GET PROFESSIONAL ADVICE TO DEVELOP YOUR IDEA

Sign up to meet with an expert in fields including law, business, design, and manufacturing. lassonde.utah.edu/experthours

- 12 events
- 54 participants
- 3 student leaders



MEDICAL INNOVATION COMPETITION

Work with medical and engineering students developing a medical innovation. Managed in partnership with the Center for Medical Innovation. Sponsored by Zions Bank. bit.ly/UUb2b

- 32 teams registered
- 154 participants
- \$82,500 awarded
- 16 patents filed



GET OFFICE SPACE AND COMPANY RESOURCES

Apply for dedicated space at Lassonde Studios, legal advice, accounting help, and more. Sponsored by Zions Bank. lassonde.utah.edu/launch

- 35 startup teams in residence
- 88 applications
- 2 student leaders



SATISFY YOUR HUNGER FOR ENTREPRENEURSHIP

Participate to learn about food entrepreneurship, test your recipes in the Miller Cafe, and learn from industry experts. lassonde.utah.edu/food

- 2 events
- 15 participants
- 3 student leaders



ARTISTS MAKE GREAT ENTREPRENEURS

Connect with your peers, learn the value of your skills, and explore connections between the arts and entrepreneurship. lassonde.utah.edu/art

- 2 events
- 84 participants
- 3 student leaders



CONNECT WITH ENTREPRENEURS FROM ACROSS CAMPUS

Join our community of founders, collaborators, and bootstrappers. lassonde.utah.edu/eclub

- 28 events

PROGRAMS

HIGHLIGHTS FY 2022



STATEWIDE BUSINESS MODEL COMPETITION

Launch your business by competing for cash and in-kind prizes. Sponsored by Zions Bank. lassonde.utah.edu/uec

- 104 applications
- \$55,750 prizes & scholarships awarded
- 10 colleges participating



STATEWIDE HIGH SCHOOL IDEA COMPETITION

Enter your business idea in this high school program for a chance to win cash and prizes. Sponsored by Zions Bank. lassonde.utah.edu/hsuec

- 91 applications
- \$20,100 prizes & scholarships awarded
- 26 high schools participating



HOST A GATHERING OR ACTIVITY AT LASSONDE STUDIOS

Submit your idea for a gathering or activity, and get support to make it happen. lassonde.utah.edu/meetups

- 16 events



STUDENT LEADERSHIP

Gain leadership experience in one or our many programs. All students are welcome to apply. lassonde.utah.edu/leadership

- 91 student leaders



EXPLORE ACCESS TO HIGHER EDUCATION

An outreach and mentor program helping high school students explore entrepreneurship and STEM fields. lassonde.utah.edu/lassonde-ambassadors

- 430 participants
- 11 student leaders



ENTREPRENEUR SUPPORT FOR ALL UNIVERSITY OF UTAH ALUMNI

Get lifelong support for your entrepreneurial interests in this program for all University of Utah alumni. lassonde.utah.edu/life

- New starting fall 2022





ADD A CLASS, CERTIFICATE, MINOR, MAJOR & MORE

Take a deep dive by getting a certificate, minor, or major in entrepreneurship and more at the David Eccles School of Business. eccles.link/uentp

- 2,530 students enrolled in entp. courses
- 166 students enrolled in undergraduate major, minor, or certificate
- 39 entrepreneurship courses offered



DAVID ECCLES SCHOOL OF BUSINESS

GRADUATE PROGRAM TO GROW YOUR COMPANY

A specialized graduate degree program for founders committed to growing their startup company. eccles.utah.edu/mbc

- 25 founders enrolled



3-COURSE PROGRAM FOR ALL UNDERGRADS

An introductory program for undergraduate students from any major on campus (the X) to learn the entrepreneurial mindset, explore, and practice entrepreneurship. lassonde.utah.edu/lassondex

- 2,093 students enrolled



GRADUATE PROGRAM FOR TECH COMMERCIALIZATION

Work on an interdisciplinary team to develop companies with faculty inventors, industry professionals, and entrepreneurs. lassonde.utah.edu/new-venture-development

- 19 student leaders



INCUBATE YOUR BUSINESS IDEA

Join the Foundry at the Lassonde Entrepreneur Institute to grow your business idea and potential with a group of peers. lassonde.utah.edu/foundry

- 26 participants

THANKS TO OUR DONORS

FOUNDING DONORS

Lassonde Family Foundation
Pierre Lassonde

SUSTAINING DONORS

Zions Bank
David G. Neeleman
Larry H. & Gail Miller Family Foundation
James A. Unruh Family Foundation
Chad & Kristen Anselmo doxy.me

OTHER GENEROUS DONORS (A-Z)

1371907 Alberta, ULC
Abbiamonte, Ann Marie
Actium Partners, LLC
Adams, Andrea
Adams, Bill
Adams, Jamie
Adams, Mark
Adams, Michael
Adams, Rachel
Advantage Workers Compensation Insurance Company
Ahlstrom, Jennifer
Ahlstrom, Paul
Aiderzada, David
Alberico, Chelsey
Alcorn, Amy
Allan, Jololene
Allen, Peggy
Allen, Steven
Almeida, Gui
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Lindquist, Kristy	Mellor, Randolph	Nelson, Adam	Perry, Julia	Rich, Nathan	Silverman, Linda	Tanner, LLC	Valenti, Agnes	Wik, Lawrence
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Macikowski, Chris	Michaud, Luna	Nochlin, Jason	Phillips, Kristy	Rose, Kimberly	Smiles For Life Foundation	Technology To Market T2M	Valenti, Robert	Wills, Jennifer
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