

events calendar



S P R I N G 2 0 2 3

LASSONDE STUDIOS

LIVE. CREATE. LAUNCH.



Join the Lassonde Community

All University of Utah students are welcome to attend events, use our maker space, apply for grants and scholarships & more

All students at the University of Utah are welcome to join our community. We are a top-5 ranked hub for student entrepreneurs and innovators. Whether you want a deep dive or only have an hour, the Lassonde Entrepreneur Institute has something for all students to learn how to become a founder, creator, or change-maker. Got an idea? Looking for a team? Or want to live, create, or launch at Lassonde Studios? Jump in and make it happen! We have workshops, maker space, a student entrepreneur club, startup offices, free printing and coffee, a community piano, a cafe, classes in partnership with the David Eccles School of Business, and more. Get started by browsing our upcoming events and visiting our website to learn more at lassonde.utah.edu.

ONGOING



STUDENT LEADERSHIP & SCHOLARSHIPS: APPLY NOW

Apply now for scholarships and student leadership opportunities at the Lassonde Entrepreneur Institute for the 2023-24 academic year. All incoming and current students are encouraged to apply. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. **Learn more and apply at lassonde.utah.edu/leadership.**

ONGOING



APPLY TO LIVE AT LASSONDE FOR 2023-24

We invite all incoming and current U students to apply to live at Lassonde Studios. We also invite you to apply for summer. Those admitted to live here will join our residential community of innovators, entrepreneurs, and change-makers. **Learn more and apply at lassonde.utah.edu/studios.**

CONTINUED ON
NEXT PAGE



[LASSONDE.UTAH.EDU/CALENDAR](https://lassonde.utah.edu/calendar)

events calendar

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LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in-person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. **Register online at lassonde.utah.edu/visit.**

JANUARY

LASSONDE FOR LIFE WORKSHOP: EXPLORE THE COMPETITIVE LANDSCAPE (ALUMNI ONLY)

4 The competitive landscape is all the companies or organizations that provide a different solution to your customer's problem. You will want to know as much as you can about them to make sure you are positioning your product or service well. Attend this workshop to learn more. We'll be joined by an expert in our community to illustrate the topic and lead a discussion. **Wednesday • 12-1 p.m. • Online • lassonde.utah.edu/life**

STUDY ENTREPRENEURSHIP: CLASSES BEGIN FOR SPRING 2023

9 The Department of Entrepreneurship & Strategy at the David Eccles School of Business offers many entrepreneurship classes and programs. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • Online • eccles.utah.edu/entp**

UTAH ENTREPRENEUR CHALLENGE: INFORMATION SESSION

10 Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students across the state and how to win \$60,000 in cash and prizes. **Tuesday • 4:30-5:30 p.m. • Online • lassonde.utah.edu/uec**

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

10 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Tuesday • 12-1 p.m. • Online • eccles.utah.edu/mbc**

JAN. 11



MAKE SPACE OPENS FOR SPRING 2023

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During spring 2023, the Make Space will be open Jan. 11-April 19, Monday-Thursday 12-9 p.m. and Friday-Saturday 12-6 p.m. Resources include hand tools, 3-D printers, large format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Wednesday • Lassonde Studios • lassonde.edu/make**

BENCH TO BEDSIDE WORKSHOPS: PRODUCT REQUIREMENTS

11 Attend this workshop to learn about product requirements. This event is provided by the Bench to Bedside medical innovation competition. All students are welcome to attend. **Wednesday • 5-7 p.m. • Center for Medical Innovation & Livestream • bit.ly/b2b-events**

JAN. 17



THE UTAH ENTREPRENEUR CHALLENGE

UTAH ENTREPRENEUR CHALLENGE: APPLICATION DEADLINE

The application closes on this day to enter to win \$60,000 in cash and prizes in the 2022-23 Utah Entrepreneur Challenge. All university students in Utah are welcome to participate in this business-model competition sponsored by Zions Bank. **Tuesday • 11:59 p.m. • Online • lassonde.utah.edu/uec**

WORKSHOPS: NAIL YOUR NEXT PITCH

18 Attend this workshop to learn how to nail your next business or idea pitch. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. **Wednesday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

MAKE IT ACTIVITY

19 Attend this Make It activity to learn a new skill and complete a fun hands-on project led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/make**

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

23 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Monday • 6-7 p.m. • Online • eccles.utah.edu/mbc**

TUESDAYS



GET STARTED WITH YOUR BUSINESS IDEA SESSION

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. We host these sessions most Tuesdays at 12:15-1 p.m. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Register online at lassonde.utah.edu/getstarted.**

COMPANY LAUNCH: ORIENTATION (INVITATION ONLY)

24 Join other founders in the Company Launch program to kick off the semester. This is a great opportunity to meet all the students and startups in the program, learn about what to expect during the semester, and have some fun. **Tuesday • 1-2 p.m. • Lassonde Studios • lassonde.edu/launch**

ARTS ENTREPRENEUR: BRINGING DANCE TO YOU

25 Attend this workshop to learn about turning your art into a business. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. **Wednesday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/arts**

LASSONDE FOUNDERS: GUEST ENTREPRENEUR DINNER (INVITE ONLY)

26 Join other members of the Lassonde Founders program for a presentation by a special guest and dinner. This is a great opportunity to learn from an engaging speaker, get to know your peers, and enjoy dinner. **Thursday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/founders**

BENCH TO BEDSIDE EVENT: MENTOR NIGHT

26 Attend this event to meet mentors participating in this program. This event is provided by the Bench to Bedside medical innovation competition. All students are welcome to attend. **Thursday • 6-8 p.m. • The Shop SLC (350 E 400 S, SLIC) • bit.ly/b2b-events**

ENTREPRENEUR CLUB: STUDENT STARTUP FORUM KICKOFF

27 Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5160 • lassonde.utah.edu/eclub**

MAKE IT ACTIVITY

28 Attend this Make It activity to learn a new skill and complete a fun hands-on project led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 1-2 p.m. • Lassonde Studios • lassonde.utah.edu/make**

FEBRUARY

UTAH ENTREPRENEUR CHALLENGE: TOP 20 FINALISTS ANNOUNCED

1 The top 20 teams will be announced in the Utah Entrepreneur Challenge. University students from across the state are competing for \$60,000 in cash and prizes. **Wednesday • 12 p.m. • Online • lassonde.utah.edu/uec**

GET SEEDED: DEADLINE FOR APPLICATION SUBMISSIONS (MICRO & REGULAR GRANTS)

1 The application closes on this date for a Get Seeded micro or regular grant for the next round in this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Wednesday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

FEB. 1

LASSONDE FOR LIFE

LASSONDE FOR LIFE WORKSHOP: PRICE VS. COST (ALUMNI ONLY)

Don't confuse price with cost. Price is what you charge people to buy your product or service, while cost is what you pay to produce it. You'll want to master both of these topics to grow your business and be as profitable as possible. Get started by attending this workshop. We'll be joined by an expert in our community to illustrate the topic and lead a discussion. **Wednesday • 12-1 p.m. • Online • lassonde.utah.edu/life**

HOURS WITH EXPERTS: ONE-ON- ONE SESSIONS

2 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • lassonde.utah.edu/experthours**

MAKE IT ACTIVITY

2 Attend this Make It activity to learn a new skill and complete a fun hands-on project led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/make**

MASTER OF BUSINESS CREATION: PRIORITY APPLICATION DEADLINE FOR FULL-TIME PROGRAM FOR 2023-24

5 Apply by this date to meet the priority application deadline to join the Master of Business Creation program for 2023-24 at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Sunday • Online • eccles.utah.edu/mbc**

ONGOING



MEETUPS: PROPOSE A GATHERING OR ACTIVITY AT LASSONDE STUDIOS

Do you have an idea for a gathering or activity you want to host at Lassonde Studios? We want to hear about it. Submit your idea online, let us know what space and resources you need, and we will do what we can to help you make it happen! **Ongoing • Online • lassonde.utah.edu/meetups**

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

6 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Monday • 12-1 p.m. • Online • eccles.utah.edu/mbc**

FEB. 8



WORKSHOPS: CREATING COVER LETTERS

Attend this workshop to learn how to create an effective cover letter. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions. **Wednesday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

LASSONDE 400: 5TH FLOOR PIZZA PARTY (RESIDENTS ONLY)

9 Join other members of the Lassonde 400 community at Lassonde Studios for this resident-only pizza party. This is a great opportunity to have a good time and meet more people. All residents are invited. **Thursday • 5-6 p.m. • Lassonde Studios, 5th Floor • lassonde.utah.edu/lsnd400**

FEB. 10



ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5160 • lassonde.utah.edu/eclub**

MAKE IT ACTIVITY

11 Attend this Make It activity to learn a new skill and complete a fun hands-on project led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 1-2 p.m. • Lassonde Studios • lassonde.utah.edu/make**

UTAH ENTREPRENEUR CHALLENGE: PUBLIC ONLINE VOTING STARTS

14 Vote for your favorite video in the Utah Entrepreneur Challenge. Everyone is welcome to vote. The winner will be announced at the showcase and awards event. The Utah Entrepreneur Challenge is an annual business-model competition open to university students from across Utah. **Tuesday • 12 p.m. • Online • lassonde.utah.edu/uec**



BENCH TO BEDSIDE WORKSHOPS: COMMERCIALIZATION STRATEGIES

15 Attend this workshop to learn about commercialization strategies, or ways to turn your idea into a business. This event is provided by the Bench to Bedside medical innovation competition. All students are welcome to attend. **Wednesday • 5-7 p.m. • Center for Medical Innovation & Livestream • bit.ly/b2b-events**

FOOD ENTREPRENEUR: THE BUSINESS OF SWEETS

15 Attend this workshop to learn about managing a food business. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions. **Wednesday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/food**

FEB. 16



**HOURS WITH
EXPERTS**

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • lassonde.utah.edu/experthours**

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HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: APPLICATION DEADLINE

21 The application closes today for the High School Utah Entrepreneur Challenge. All high school students in Utah, ages 14-18, are welcome to apply to this business-idea competition for a chance to win \$30,000 in cash and scholarships. **Tuesday • 11:59 p.m. • Online • lassonde.utah.edu/hsuc**

FEB. 22



GET SEEDED: REGULAR GRANT FINAL EVENT

Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

UTAH ENTREPRENEUR CHALLENGE: PUBLIC ONLINE VOTING ENDS

24 Voting ends today for the best video in the Utah Entrepreneur Challenge. Everyone is welcome to vote. The winner will be announced at the showcase and awards event. The Utah Entrepreneur Challenge is an annual business-model competition open university students from across Utah. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/uec**

ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

24 Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5160 • lassonde.utah.edu/eclub**

UTAH ENTREPRENEUR CHALLENGE: COMPETITION FINAL EVENT

25 Attend the final showcase and awards event for the Utah Entrepreneur Challenge. Teams from colleges across the state are competing for \$60,000 in cash and prizes! **Saturday • Alumni House • lassonde.utah.edu/uec**

MAKE IT ACTIVITY

25 Attend this Make It activity to learn a new skill and complete a fun hands-on project led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 1-2 p.m. • Lassonde Studios • lassonde.utah.edu/make**

MARCH

LASSONDE FOR LIFE WORKSHOP: PROPOSE A VALUE CREATED (ALUMNI ONLY)

1 When starting a business, it helps to think about what sort of value you are providing. The more value you can offer, the more customers will want and need your product or service. Learn how to think about value creation and apply it to your product or business. We'll be joined by an expert in our community to illustrate the topic and lead a discussion. **Wednesday • 12-1 p.m. • Online • lassonde.utah.edu/life**

GET SEEDED: DEADLINE FOR APPLICATION SUBMISSIONS (MICRO & REGULAR GRANTS)

1 The application closes on this date for a Get Seeded micro or regular grant for the next round in this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Wednesday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

BENCH TO BEDSIDE: COMPETITION PREP

1 Attend this event to prepare for the final competition in the the Bench to Bedside medical innovation competition. All students are welcome to attend. **Wednesday • 5-7 p.m. • Center for Medical Innovation & Livestream • bit.ly/b2b-events**

LASSONDE NEW VENTURE DEVELOPMENT CENTER: APPLICATION OPENS FOR 2023- 24

1 Apply to join the Lassonde New Venture Development Center for 2023-24 from March 1 to April 15, 2023. All graduate students at the University of Utah are welcome to apply. Selected students will spend the year working with an inventor or entrepreneur to launch and grow their business. **Wednesday • Online • lassonde.utah.edu/new-venture-development**

HOURS WITH EXPERTS: ONE-ON- ONE SESSIONS

2 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • lassonde.utah.edu/experthours**

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STUDY ENTREPRENEURSHIP: REGISTRATION DATES BEGIN FOR SUMMER 2023

13 Register for many entrepreneurship classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • Online • eccles.utah.edu/entp**

HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: TOP 20 FINALISTS ANNOUNCED

13 The finalist teams will be announced in the High School Utah Entrepreneur Challenge. Teams from across the state are competing for \$30,000 in cash and prizes! **Monday • 12 p.m. • Online • lassonde.utah.edu/hsuc**



events calendar

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MARCH 13

MBC
MASTER OF
BUSINESS CREATION.

DAVID ECCLES SCHOOL OF BUSINESS

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Monday • 6-7 p.m. • Online • eccles.utah.edu/mbc**

WORKSHOPS: BUDGETING 101

15 Attend this workshop to learn how to get started with budgeting. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. **Wednesday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: PUBLIC ONLINE VOTING STARTS

16 Online public project voting starts for the High School Utah Entrepreneur Challenge. All are welcome to vote. The voting deadline is March 24. **Thursday • 12 p.m. • Online • lassonde.utah.edu/hsuec**

STUDY ENTREPRENEURSHIP: INFO SESSION

16 Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 4-5 p.m. • Online • eccles.utah.edu/entp**

ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

17 Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5160 • lassonde.utah.edu/eclub**

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MASTER OF BUSINESS CREATION: PREFERRED APPLICATION DEADLINE FOR FULL-TIME PROGRAM FOR 2023-24

20 Apply by this date to meet the preferred application deadline to join the Master of Business Creation program for 2023-24 at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Monday • Online • eccles.utah.edu/mbc**

FOOD ENTREPRENEUR: SELLING FOOD LOCALLY

22 Attend this workshop to learn how to sell a food product to the local marketplace. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions. **Wednesday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/food**

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

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HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: PUBLIC ONLINE VOTING ENDS

24 This is the last day to vote for your favorite project in the High School Utah Entrepreneur Challenge. All are welcome to vote. Voting closes at 11:59 p.m. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/hsuec**

ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

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HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: COMPETITION FINAL EVENT

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GET SEEDDED: REGULAR GRANT FINAL EVENT

29 Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

BENCH TO BEDSIDE: DEADLINE TO SUBMIT COMPETITION MATERIALS

31 Today is the deadline to submit competition materials for the Bench to Bedside medical innovation competition. All students are welcome to participate. **Friday • Online • bit.ly/b2b-events**

APRIL

GET SEEDDED: DEADLINE FOR APPLICATION SUBMISSIONS (MICRO & REGULAR GRANTS)

1 The application closes on this date for a Get Seeded micro or regular grant for the next round in this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Saturday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

COMPANY LAUNCH: APPLICATION DEADLINE FOR SUMMER 2023

4 Apply to join the Company Launch program for summer 2023. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome. **Tuesday • 11:59 p.m. • Online • lassonde.utah.edu/launch**

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

4 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Tuesday • 6-7 p.m. • Online • eccles.utah.edu/mbc**

LISSONDE FOR LIFE WORKSHOP: FINANCIAL MODELS & SINGLE UNIT ECONOMICS (ALUMNI ONLY)

5 A financial model illustrates how your business makes money and becomes profitable. It is one of the most important parts of your business plan. Another important part is single unit economics, which involves analyzing all the costs of producing a single widget or service. Learn more about these topics at this workshop. We'll be joined by an expert in our community to illustrate the topic and lead a discussion. **Wednesday • 12-1 p.m. • Online • lassonde.utah.edu/life**



WORKSHOPS: PATENTING YOUR PRODUCT

5 Attend this workshop to learn how to patent your product. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions, and be ready to learn about this important process. **Wednesday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

STUDY ENTREPRENEURSHIP: REGISTRATION DATES BEGIN FOR 2023-24

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LASSONDE 400: 2ND FLOOR PIZZA PARTY (RESIDENTS ONLY)

6 Join other members of the Lassonde 400 community at Lassonde Studios for this resident-only pizza party. This is a great opportunity to have a good time and meet more people. All residents are invited. **Thursday • 5-6 p.m. • Lassonde Studios • 2nd Floor • lassonde.utah.edu/lsnd400**

ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

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STUDY ENTREPRENEURSHIP: INFO SESSION

13 Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 4-5 p.m. • Online • eccles.utah.edu/entp**

LASSONDE NEW VENTURE DEVELOPMENT CENTER: APPLICATION CLOSING FOR 2023-24

15 Apply by this date to join the Lassonde New Venture Development Center for 2023-24. All graduate students at the University of Utah are welcome to apply. Selected students will spend the year working with an inventor or entrepreneur to launch and grow their business. **Saturday • Online • lassonde.utah.edu/new-venture-development**

BENCH TO BEDSIDE: COMPETITION NIGHT

17 Attend the Bench to Bedside Competition Night to talk to teams participating in this annual medical innovation competition. **Monday • 5-9 p.m. • Utah State Capital Building • bit.ly/b2b-events**

MAKE SPACE CLOSING FOR SEMESTER

19 The Make Space at Lassonde Studios closes for the semester today. All students at the University of Utah are welcome here to build or prototype anything they want. Resources include hand tools, 3-D printers, large format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Wednesday • Lassonde Studios • lassonde.utah.edu/make**

ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

21 Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5160 • lassonde.utah.edu/eclub**

GET SEEDED: REGULAR GRANT FINAL EVENT

26 Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

28 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Friday • 12-1 p.m. • Online • eccles.utah.edu/mbc**

MAY

LASSONDE FOR LIFE WORKSHOP: IDENTIFY A CUSTOMER PROFILE (ALUMNI ONLY)

3 The more you know your customer, the more successful your business will be. While it's often impossible to know every one of your customers, you can build one or more customer profiles to consider every time you make a business decision. This workshop will help you get started. We'll be joined by an expert in our community to illustrate the topic and lead a discussion. **Wednesday • 12-1 p.m. • Online • lassonde.utah.edu/life**



DEMO DAY

3 Join us at Demo Day to meet student entrepreneurs in our community, learn about and buy their products, meet new people, and enjoy free food and refreshments. This event is a celebration of everything our student entrepreneurs have achieved this year. All are welcome to join us. Register online to attend. **Wednesday • 3-5 p.m. • Lassonde Studios • lassonde.utah.edu/demo**

ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

CONTACT US

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Lassonde Studios • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • lassonde@utah.edu • lassonde.utah.edu/studios

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