

events calendar



S U M M E R 2 0 2 3

Summer at Lassonde

Entrepreneur Your Summer with Workshops, Maker Activities, Grants, Pizza Parties & More

All University of Utah students are welcome to join us at Lassonde Studios and online for the summer 2023 session. We will have the Make Space open, workshops, grants, expert mentor sessions, founders meetings, resident meetups, and more. You won't want to miss what we have planned. Join us to learn about marketing, funding, prototyping, and more. Meet new friends. Have some fun. Browse this events calendar for scheduled activities, and watch our online calendar for updates. See you there!

FRIDAYS



LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in-person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. **Register online at lassonde.utah.edu/visit.**

MAY

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

15 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Monday • 12-1 p.m. • Online • eccles.utah.edu/mbc**

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events calendar

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GET STARTED WITH YOUR BUSINESS IDEA SESSION

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify next steps to move your idea forward. We host these sessions most Tuesdays at 12:15-1 p.m. Our staff will facilitate a roundtable discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Register online at lassonde.utah.edu/getstarted.**

MASTER OF BUSINESS CREATION: PRIORITY APPLICATION DEADLINE FOR ONLINE PROGRAM FOR FALL 2023

15 Apply by this date to meet the priority application deadline to join the Master of Business Creation Online program for fall 2023 at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Monday • eccles.utah.edu/mbc**

STUDENT ENTREPRENEURSHIP: CLASSES START FOR SUMMER

22 Entrepreneurship classes start today for the summer semester. They are provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Many options are available to study entrepreneurship, including electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • eccles.utah.edu/entp**

COMPANY LAUNCH: ORIENTATION (INVITATION ONLY)

23 Join other founders in the Company Launch program to kick off the semester. This is a great opportunity to meet all the students and startups in the program, learn about what to expect during the semester, and have some fun. **Tuesday • 11 a.m.-12 p.m. • [Lassonde Studios • lassonde.utah.edu/launch](https://lassonde.studios.lassonde.utah.edu/launch)**

MAY 23

MAKE SPACE OPENS FOR SUMMER

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During summer 2023, the Make Space will be open May 23-July 29, Tuesday-Thursday 3-9 p.m. and Friday-Saturday 12-6 p.m. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Tuesday • 3-9 p.m. • [Lassonde Studios • lassonde.utah.edu/make](https://lassonde.studios.lassonde.utah.edu/make)**

WORKSHOP: CUSTOMER INSIGHTS

24 Attend this workshop to learn about customer insights. Learn from your customers so you can build the right things. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. **Wednesday • 12-1 p.m. • [Lassonde Studios • lassonde.utah.edu/workshops](https://lassonde.studios.lassonde.utah.edu/workshops)**

HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS (VIRTUAL)

25 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Thursday • 3-5 p.m. • [Online • lassonde.utah.edu/experthours](https://lassonde.utah.edu/experthours)**

COMPANY LAUNCH: PROBLEM & SOLUTION IDENTIFIED COHORT MEETING (INVITATION ONLY)

30 Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11 a.m.-12 p.m. • [Lassonde Studios • lassonde.utah.edu/launch](https://lassonde.studios.lassonde.utah.edu/launch)**

JUNE

GET SEEDDED: DEADLINE FOR APPLICATION SUBMISSIONS FOR JUNE (MICRO & REGULAR GRANTS)

1 The application closes on this date for a Get Seeded micro or regular grant for the next round in this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Thursday • 11:59 p.m. • [Lassonde Studios • lassonde.utah.edu/getseeded](https://lassonde.studios.lassonde.utah.edu/getseeded)**

COMPANY LAUNCH: WEBSITE CREATED COHORT MEETING (INVITATION ONLY)

6 Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11 a.m.-12 p.m. • [Lassonde Studios • lassonde.utah.edu/launch](https://lassonde.studios.lassonde.utah.edu/launch)**

LASSONDE FOR LIFE WORKSHOP: SALES CHANNELS (ALUMNI ONLY)

7 How you sell your product is not always as simple as it seems. You need to weigh all of your options and pick the right one for your business. Do you sell in a store? Do you sell from your website directly to consumers? Do you sell on Amazon? Do you license your product? Start to get answers to these questions by attending this workshop. We'll be joined by an expert in our community to illustrate the topic and lead a discussion. **Wednesday • 12-1 p.m. • [Online • lassonde.utah.edu/life](https://lassonde.utah.edu/life)**

LASSONDE 400: SUMMER PIZZA PARTY (RESIDENTS ONLY)

7 Join other residents at Lassonde Studios at this private pizza party for members of the Lassonde community. This is a great opportunity to have a good time and meet more people. **Wednesday • 5-6 p.m. • [Lassonde Studios • lassonde.utah.edu/lsnd400](https://lassonde.studios.lassonde.utah.edu/lsnd400)**

COMPANY LAUNCH: ENTITY ESTABLISHED COHORT MEETING (INVITATION ONLY)

13 Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11 a.m.-12 p.m. • [Lassonde Studios • lassonde.utah.edu/launch](https://lassonde.studios.lassonde.utah.edu/launch)**

WORKSHOP: RAPID PROTOTYPING

14 Attend this workshop to learn about rapid prototyping your idea in the Make Space at Lassonde Studios. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. **Wednesday • 12-1 p.m. • [Lassonde Studios • lassonde.utah.edu/workshops](https://lassonde.studios.lassonde.utah.edu/workshops)**

JUNE 15

David Eccles School of Business
THE UNIVERSITY OF UTAH
DEPARTMENT OF
ENTREPRENEURSHIP & STRATEGY

STUDY ENTREPRENEURSHIP: INFO SESSION

Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 2-3 p.m. • [Online • eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

JUNE 15

**HOURS WITH EXPERTS:
ONE-ON-ONE SESSIONS
(VIRTUAL)**

Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Thursday • 3-5 p.m. • Online • lassonde.utah.edu/experthours**

**MASTER OF BUSINESS
CREATION: PREFERRED
APPLICATION DEADLINE FOR
ONLINE PROGRAM FOR FALL
2023**

15 Apply by this date to meet the preferred application deadline to join the Master of Business Creation Online program for fall 2023 at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Thursday • Online • eccles.utah.edu/mbc**

**COMPANY LAUNCH: FUNDING
COHORT MEETING (INVITATION
ONLY)**

20 Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11 a.m.-12 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

**MASTER OF BUSINESS CREATION:
VIRTUAL Q&A SESSION**

20 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Tuesday • 6-7 p.m. • Online • eccles.utah.edu/mbc**

**WORKSHOP: MARKETING &
SELLING**

21 Attend this workshop to learn about the first steps for marketing and selling as an entrepreneur. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. **Wednesday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

**COMPANY LAUNCH: REVENUE
GENERATION COHORT MEETING
(INVITATION ONLY)**

27 Join other founders in the Company Launch program for a meeting to discuss your progress, goals, and questions. This is a great opportunity to learn from others, get your questions answered, and have some fun. **Tuesday • 11 a.m.-12 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

JUNE 28

**WORKSHOP: HOW TO FUND
YOUR STARTUP**

Attend this workshop to learn how to fund your startup. It will review what to consider when trying to find funding. We'll be joined by an expert in our community for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. **Wednesday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

**GET SEEDED: FINAL PITCH EVENT
FOR JUNE**

28 Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

JULY
**LASSONDE FOR LIFE WORKSHOP
(ALUMNI ONLY)**

5 Join this Lassonde for Life alumni workshop to learn about an important entrepreneurial topic and meet new people. The topic will be announced online. This event and program are open to all alumni of the University of Utah. The program is free. Learn more and register for events online. **Wednesday • 12-1 p.m. • Online • lassonde.utah.edu/life**

**COMPANY LAUNCH: MEETING
WRAP-UP (INVITATION ONLY)**

11 Join other founders in the Company Launch program to end the semester. This is a great opportunity to meet all the students and startups in the program, learn about what to expect during the semester, and have some fun. **Tuesday • 11 a.m.-12 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

**MAKE IT ACTIVITY: SEWING
DRAWSTRING BAGS**

11 Attend this Make It activity to learn a new skill and complete a fun hands-on project led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Tuesday • 4-6 p.m. • Lassonde Studios • lassonde.utah.edu/make**

**LASSONDE 400: SUMMER PIZZA
PARTY (RESIDENTS ONLY)**

12 Join other residents at Lassonde Studios at this private pizza party for members of the Lassonde community. This is a great opportunity to have a good time and meet more people. **Wednesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/lnd400**

**STUDY ENTREPRENEURSHIP:
INFO SESSION**

13 Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 2-3 p.m. • Online • eccles.utah.edu/entp**

ONGOING

**STUDENT LEADERSHIP &
SCHOLARSHIPS: APPLY
NOW**

All University of Utah Students are welcome to apply for student leadership and scholarship opportunities at the Lassonde Entrepreneur Institute. Applications are accepted all year. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. **Online • lassonde.utah.edu/leadership**

**LASSONDE 400: L8 VIRTUAL
HANGOUT**

13 Join us to meet other incoming residents and members of the Lassonde L8 community for 2023-24. Meet the other students that will be living at Lassonde, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living here during the upcoming academic year. **Thursday • 4-4:45 p.m. • Online • lassonde.utah.edu/lnd400**

**HOURS WITH EXPERTS: ONE-ON-ONE
SESSIONS (VIRTUAL)**

13 Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Thursday • 3-5 p.m. • Online • lassonde.utah.edu/experthours**

**CONTINUED ON
NEXT PAGE**


events calendar

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MAKE IT ACTIVITY: SOLDERING A DOPAMINE BOX

13 Attend this Make It activity to learn a new skill and complete a fun hands-on project led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 4-6 p.m. • Lassonde Studios • lassonde.utah.edu/make**

LASSONDE 400: L8 VIRTUAL HANGOUT

18 Join us to meet other incoming residents and members of the Lassonde L8 community for 2023-24. Meet the other students that will be living at Lassonde, and start planning your experience at the U next year. This event is only open to Lassonde Studios residents that will be living here during the upcoming academic year. **Tuesday • 4-4:45 p.m. • Online • lassonde.utah.edu/l8nd400**

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

18 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Tuesday • 12-1 p.m. • Online • eccles.utah.edu/mbc**



ONGOING

MILLER CAFE
@LASSONDE STUDIOS

MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. The cafe serves breakfast, lunch, and dinner. **dineoncampus.com/utah**

MAKE IT ACTIVITY: LASER CUTTING LEATHER BRACELETS

22 Attend this Make It activity to learn a new skill and complete a fun hands-on project led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 1-3 p.m. • Lassonde Studios • lassonde.utah.edu/make**

LASSONDE FOUNDERS: VIRTUAL MEETUP

26 Lassonde Founders is our new residential program for aspiring entrepreneurs who will be living and launching together at Lassonde Studios. In this virtual gathering, we'll be bringing together all of the first founders for the 2023-24 program. This is an exclusive event for them. **Wednesday • 4-4:45 p.m. • Online • lassonde.utah.edu/founders**

MAKE SPACE CLOSURES FOR SUMMER

29 The Make Space at Lassonde Studios closes after today for the summer. The space is open to all students at the University of Utah to build or prototype anything they want. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Saturday • 12-6 p.m. • Lassonde Studios • lassonde.utah.edu/make**

AUGUST

MASTER OF BUSINESS CREATION: APPLICATION OPENS FOR ONLINE PROGRAM FOR SPRING 2024

1 The application opens on this date to join the Master of Business Creation Online for spring 2024 at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Tuesday • Online • eccles.utah.edu/mbc**

LASSONDE FOR LIFE WORKSHOP (ALUMNI ONLY)

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FOLLOW US

SUBSCRIBE & FOLLOW US FOR UPDATES

Don't miss out on the latest news and events by subscribing to our email newsletter and following us on social media. Text "events" to 801-587-3836 to receive event updates on your phone. **lassonde.utah.edu/follow**

MASTER OF BUSINESS CREATION: VIRTUAL Q&A SESSION

3 Attend a Master of Business Creation virtual Q&A session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Thursday • 6-7 p.m. • Online • eccles.utah.edu/mbc**

ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

CONTACT US

Lassonde Entrepreneur Institute • 105 Fort Douglas Blvd., Bldg. #604, Salt Lake City, UT 84113 • 801-587-3836 • lassonde@utah.edu • lassonde.utah.edu

Lassonde Studios • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • lassonde@utah.edu • lassonde.utah.edu/studios

SUBSCRIBE

Want more information and to stay up to date? Subscribe to our email newsletter at lassonde.utah.edu/subscribe.

