

# events calendar



F A L L 2 0 2 3



## Live. Create. Launch. at Lassonde Studios

All students at the University of Utah are welcome to join our community. We are a top-5 ranked hub for student entrepreneurs and innovators. Whether you want a deep dive or only have an hour, the Lassonde Entrepreneur Institute has something for all students to learn how to become a founder, creator, or change-maker. Got an idea? Looking for a team? Or want to live, create, or launch at Lassonde Studios? Jump in and make it happen! We have workshops, maker space, a student entrepreneur club, startup offices, free printing and coffee, a community piano, a cafe, classes in partnership with the David Eccles School of Business, and more. Get started by browsing our upcoming events and visiting our website at [lassonde.utah.edu](https://lassonde.utah.edu).



ONGOING

### APPLY TO LIVE AT LASSONDE FOR 2024-25

We invite all incoming and current U students to apply to live at Lassonde Studios. We also invite you to apply for summer. The priority application period is Aug. 1-Jan. 9 to live here for 2024-25. Those admitted to live here will join our residential community of innovators, entrepreneurs, and change-makers. **Learn more and apply at [lassonde.utah.edu/studios](https://lassonde.utah.edu/studios).**

ONGOING

### M | B | C — MASTER OF BUSINESS CREATION.

DAVID ECCLES SCHOOL OF BUSINESS

### MASTER OF BUSINESS CREATION: APPLY TO ENROLL ONLINE OR IN PERSON FOR 2024-25

Apply to join the Master of Business Creation Online or Full-Time programs at the David Eccles School of Business for 2024-25. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships.

Online • [eccles.utah.edu/mbc](https://eccles.utah.edu/mbc)

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NEXT PAGE



# events calendar

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FRIDAYS



## LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. **Register online at [lassonde.utah.edu/visit](https://lassonde.utah.edu/visit).**

## AUGUST

### LASSONDE FOR LIFE WORKSHOP: PITCH DECKS (ALUMNI ONLY)

**2** Every startup or product idea needs a good pitch deck. Learn more about how to create an effective deck by attending this Lassonde for Life workshop. In this event, Tim Cooley, a U alumni, pitch deck expert, and author, will review and share feedback to a few fellow alumni entrepreneurs. **Wednesday • 12-1 p.m. • Zoom • [lassonde.utah.edu/life](https://lassonde.utah.edu/life)**

AUG. 17

## LSND400

### LASSONDE 400: L8 LAUNCH PARTY

Join the Lassonde L8 community for 2023-24 at this launch party to kick off the new year. This is a great way to get to know everyone, grab some free food, and have a good time. All Lassonde Studios residents and Lassonde student leaders are encouraged to attend. **Thursday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/lsnd400](https://lassonde.utah.edu/lsnd400)**

TUESDAYS



### GET STARTED WITH YOUR BUSINESS IDEA SESSION

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. We host these sessions most Tuesdays at 12:15-1 p.m. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Register online at [lassonde.utah.edu/getstarted](https://lassonde.utah.edu/getstarted).**

### STUDY ENTREPRENEURSHIP: CLASSES START FOR FALL

**21** Choose from many entrepreneurship classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • Online • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

### LASSONDE FOUNDERS: ORIENTATION (INVITE ONLY)

**23** Join everyone in the Lassonde Founders program this year at this orientation event. This is your chance to meet other students in the program, ask your questions, and have some fun. Lassonde Founders is a resident scholarship program for students to live and launch together at Lassonde Studios. **Wednesday • 5-6:30 p.m. • Lassonde Studios • [lassonde.utah.edu/founders](https://lassonde.utah.edu/founders)**

### ENTREPRENEUR CLUB: STUDENT STARTUP FORUM KICKOFF

**25** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! This is the first in a series of forums for the semester. **Friday • 12-1 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

### STUDY ENTREPRENEURSHIP: LAST DAY TO REGISTER FOR FALL CLASSES

**25** Choose from many entrepreneurship classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Friday • Online • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

AUG. 28



### MAKE SPACE OPENS FOR FALL 2023

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During fall 2023, the Make Space will be open Aug. 28-Dec. 6, Monday-Friday 12-9 p.m. and Saturday 12-6 p.m. Resources include hand tools, 3-D printers, large format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Monday • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

### COMPANY LAUNCH: ORIENTATION FOR FALL 2023 (INVITE ONLY)

**29** Join other founders in the Company Launch program to kick off the semester. This is a great opportunity to meet all the students and startups in the program, learn about what to expect during the semester, and have some fun. All students with startups are welcome to apply online to join the program. **Tuesday • 11 a.m.-12 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

AUG. 30



### ARTS ENTREPRENEUR: INTRO TO GRANT WRITING

Attend this event to learn how to write grants to fund your arts projects. We'll be joined by Todd Bjorklund and Jan Abramson for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. Register to attend online. **Wednesday • 5-6 p.m. • Lassonde Studios • [lassonde.utah.edu/art](https://lassonde.utah.edu/art)**

## SEPTEMBER

### GET SEEDED: APPLICATION DEADLINE FOR SEPTEMBER (REGULAR & MICRO GRANTS)

**1** The application closes on this date for the Get Seeded micro or regular grant for the next round in this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • 11:59 p.m. • Online • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

### COMPANY LAUNCH COHORT MEETING (INVITE ONLY)

**5** Join other founders in the Company Launch program for this invite-only event. This is a great opportunity to meet all the students and startups in the program, learn about what to expect during the semester, and have some fun. All students with startups are welcome to apply online to join the program. **Tuesday • 11 a.m.-12 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

### MAKE IT ACTIVITY: SUCCULENT PLANTERS

**5** Come learn about the laser cutter and make your own succulent planter. Plant included! Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Tuesday • 5-7 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

ONGOING



### STUDENT LEADERSHIP & SCHOLARSHIPS: APPLY NOW

Apply now for scholarships and student leadership opportunities at the Lassonde Entrepreneur Institute for the 2024-25 academic year. The priority application period is Aug. 1-Jan. 9. All incoming and current students are encouraged to apply. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. **Learn more and apply at [lassonde.utah.edu/leadership](https://lassonde.utah.edu/leadership).**

### LASSONDE FOR LIFE SESSION: TOPIC TBD (ALUMNI ONLY)

**6** Join this Lassonde for Life alumni session to learn about an important entrepreneurial topic and meet new people. The topic will be announced online. This event and program are open to all alumni of the University of Utah. The program is free. **Learn more and register for events online. Wednesday • 12-1 p.m. • Zoom • [lassonde.utah.edu/life](https://lassonde.utah.edu/life)**

### WORKSHOPS: CREATING COVER LETTERS

**6** Attend this workshop to learn how to create an effective cover letter. We'll be joined by Jon Davis and Giovanna Percontino for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. Register to attend online. **Wednesday • 5-6 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

**8** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5130 • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

### BENCH TO BEDSIDE: KICKOFF MIXER

**14** Join the B2B team as we kick off the 2023-24 competition year! Network with other students, professionals, and mentors who share a passion for medical device innovation. Dinner will be provided, so please RSVP ahead of time. **Thursday • 6-8 p.m. • Robert H. and Katharine B Garff Building, Fourth Floor • [bit.ly/B2Bevents2024](https://bit.ly/B2Bevents2024)**

### MAKE IT ACTIVITY: RETRO GAME CONSOLE

**14** Learn to solder by assembling a retro game console kit to play Tetris and Snake! Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 12-2 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

### HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

**21** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Virtual and Lassonde Studios • [lassonde.utah.edu/exporthours](https://lassonde.utah.edu/exporthours)**

SEPT. 18

### THE UTAH ENTREPRENEUR CHALLENGE

#### UTAH ENTREPRENEUR CHALLENGE: APPLICATION OPENS FOR 2023-24

Enter the Utah Entrepreneur Challenge for a chance to win cash and prizes. This is an annual, collegiate business-model competition for all university students at participating colleges and universities. **Monday • Online • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**

SEPT. 18

### THE UTAH H.S. ENTREPRENEUR CHALLENGE

#### HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: APPLICATION OPENS FOR 2023-24

All high school students in Utah, ages 14-18, are welcome to enter the High School Utah Entrepreneur Challenge. Teams compete for cash and scholarships. **Monday • Online • [lassonde.utah.edu/hsuec](https://lassonde.utah.edu/hsuec)**

### LASSONDE FOUNDERS: EXPLORE YOUR GENIUS DINNER WITH HEATHER GRIFFITH BARBER (INVITE ONLY)

**21** Attend this special dinner event for members of the Lassonde Founders residential entrepreneur program. Attendees will receive a free meal and an enlightening presentation and discussion from Heather Griffith Barber, an alum and successful entrepreneur. **Thursday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/founders](https://lassonde.utah.edu/founders)**

SEPT. 22

### ENTREPRENEUR CLUB

#### ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5130 • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

ONGOING

### M | B | C MASTER OF BUSINESS CREATION

DAVID ECCLES SCHOOL OF BUSINESS

#### MASTER OF BUSINESS CREATION: ATTEND VIRTUAL Q&A SESSIONS

Register to attend ongoing virtual Q&A sessions to learn more and ask questions about the Master of Business Creation program at the David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and generous scholarships. **Online • [eccles.utah.edu/mbc](https://eccles.utah.edu/mbc)**

### MAKE IT ACTIVITY: COASTERS

**23** Need a coaster for your drinks? Use the laser cutter to cut out your own custom coaster with a design of your choice! Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 5-7 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

### MAKE IT ACTIVITY: SLEEP MASK

**26** Can't sleep well or want to learn how to sew? Come learn to sew your own sleep mask and learn how to use a sewing machine! Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Tuesday • 12-2 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

**ONGOING**
**LASSONDE  
FOUNDERS**  
EST. 2020

**LASSONDE FOUNDERS:  
APPLY FOR 2024-25**

Don't miss the priority deadline to join the Lassonde Founders program for 2024-25. The priority application period is Aug. 1-Jan. 9. This is a residential scholarship program for incoming freshmen who live, create, and launch together. **Online • lassonde.utah.edu/founders**

**BENCH TO BEDSIDE:  
ORIENTATION AND TEAM  
BUILDING WORKSHOP**

**27** Join the B2B team and Abbie Griffin to learn why successful teams are built with a diversity of backgrounds and skillsets. Following a short presentation, network to meet fellow student innovators looking for teammates. Dinner will be provided, so please RSVP ahead of time! **Wednesday • 5-6:30 p.m. • TBD • bit.ly/B2BEvents2024**

**FOOD ENTREPRENEUR:  
CHOCOLATE CONSPIRACY**

**27** Attend this event to learn about Chocolate Conspiracy, the business of chocolate, and taste some amazing chocolates. We'll be joined by AJ Wentworth for a presentation and discussion. Register to attend online. **Wednesday • 5-6 p.m. • Lassonde Studios • lassonde.utah.edu/food**

**GET SEEDED: FINAL PITCH EVENT  
FOR SEPTEMBER**

**27** Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

# OCTOBER

**GET SEEDED: APPLICATION  
DEADLINE FOR OCTOBER  
(REGULAR & MICRO GRANTS)**

**1** The application closes on this date for the Get Seeded micro or regular grant for the next round in this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Sunday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

**COMPANY LAUNCH COHORT  
MEETING (INVITE ONLY)**

**3** Join other founders in the Company Launch program for this invite-only event. This is a great opportunity to meet all the students and startups in the program, learn about what to expect during the semester, and have some fun. All students with startups are welcome to apply online to join the program. **Tuesday • 11 a.m.-12 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

**OCT. 4**

## LASSONDE FOR LIFE

**LASSONDE FOR LIFE  
SESSION: TOPIC TBD  
(ALUMNI ONLY)**

Join this Lassonde for Life alumni session to learn about an important entrepreneurial topic and meet new people. The topic will be announced online. This event and program are open to all alumni of the University of Utah. The program is free. Learn more and register for events online. **Wednesday • 12-1 p.m. • Zoom • lassonde.utah.edu/life**

**LASSONDE FOUNDERS: SOCIAL  
IMPACT ENTREPRENEUR DINNER  
WITH GREGG ROSANN (INVITE  
ONLY)**

**4** Attend this special dinner event for members of the Lassonde Founders residential entrepreneur program. Attendees will receive a free meal and an enlightening presentation and discussion from Greg Rosann, an alum and social impact entrepreneur. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/founders**

**ONGOING**

**MEETUPS: PROPOSE A  
GATHERING OR ACTIVITY  
AT LASSONDE STUDIOS**

Do you have an idea for a gathering or activity you want to host at Lassonde Studios? We want to hear about it. Submit your idea online, let us know what space and resources you need, and we will do what we can to help you make it happen! **Ongoing • Online • lassonde.utah.edu/meetups**

**OCT. 5**

**HOURS WITH EXPERTS:  
ONE-ON-ONE SESSIONS**

Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event.

**Thursday • 3-5 p.m. • Virtual and Lassonde Studios • lassonde.utah.edu/exporthours**

**MAKE IT ACTIVITY: WIRELESS  
CHARGER**

**5** Tired of having to plug in a cable to charge? Build a 15-watt wireless charger pad to start charging wirelessly! Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 12-2 p.m. • Lassonde Studios • lassonde.utah.edu/make**

**ENTREPRENEUR CLUB: STUDENT  
STARTUP FORUM**

**6** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5130 • lassonde.utah.edu/eclub**

**MAKE IT ACTIVITY: PILLOWCASE**

**14** Learn how to sew by making a pillowcase! Materials and sewing machines will be provided so bring yourself. Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 5-7 p.m. • Lassonde Studios • lassonde.utah.edu/make**

**UTAH ENTREPRENEUR  
CHALLENGE: INFO SESSION**

**16** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students across the state and how to win thousands of dollars cash and prizes. **Monday • 4:30-5:30 p.m. • Zoom • lassonde.utah.edu/uec**

**MAKE IT ACTIVITY: NEON SIGN**

**17** Learn how to use the laser cutter and make your own custom design neon acrylic sign. Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Tuesday • 5-7 p.m. • Lassonde Studios • lassonde.utah.edu/make**

**BENCH TO BEDSIDE: REVERSE  
PITCH**

**18** The B2B Reverse Pitch Event gives students a chance to meet directly with health care providers and learn about the pain points they face in their day-to-day roles and identify the opportunities for innovation. Dinner will be provided, so please RSVP ahead of time! **Wednesday • 6-8 p.m. • Alumni Hall, Eccles Health Sciences Edu Building • bit.ly/B2BEvents2024**



# events calendar

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OCT. 18



## WORKSHOPS

### WORKSHOPS: PERSONAL BRANDING

Attend this workshop to learn how to create your personal brand. We'll be joined by Brent Uberty for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. Register to attend online. **Wednesday • 5-6 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

**20** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5130 • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

### GET SEEDED: FINAL PITCH EVENT FOR OCTOBER

**25** Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

OCT. 26



### STUDY ENTREPRENEURSHIP: INFO SESSION

Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 2-3 p.m. • Zoom • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

### WORKSHOPS: EMBRACING DIVERSE CAREER OPPORTUNITIES

**25** Attend this workshop to learn how to navigate diverse careers opportunities. We'll be joined by Sara Jones for a presentation and discussion. Bring your questions, and be ready to learn about this important skill. Register to attend online. **Wednesday • 5-6 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

**26** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Virtual and Lassonde Studios • [lassonde.utah.edu/experthours](https://lassonde.utah.edu/experthours)**

### MAKE IT ACTIVITY: CUTTING BOARD

**26** Come learn about the tools in the woodshop and create a basic cutting board! Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 12-2 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

## NOVEMBER

NOV. 1



### GET SEEDED: APPLICATION DEADLINE FOR NOVEMBER (REGULAR & MICRO GRANTS)

The application closes on this date for the Get Seeded micro or regular grant for the next round in this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Wednesday • 11:59 p.m. • Online • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

### LASSONDE FOR LIFE SESSION: TOPIC TBD (ALUMNI ONLY)

**1** Join this Lassonde for Life alumni session to learn about an important entrepreneurial topic and meet new people. The topic will be announced online. This event and program are open to all alumni of the University of Utah. The program is free. Learn more and register for events online. **Wednesday • 12-1 p.m. • Zoom • [lassonde.utah.edu/life](https://lassonde.utah.edu/life)**

### STUDY ENTREPRENEURSHIP: REGISTRATION BEGINS FOR SPRING 2024

**2** Register for many entrepreneurship classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • 3-4 p.m. • Online • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

### ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

**3** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5130 • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

### MAKE IT ACTIVITY: LED CHRISTMAS TREE

**4** With winter fast approaching, learn to solder by assembling a festive PCB Christmas tree with LED lights! Make it Activities are hands-on projects led by one of our student tool mentors in the Make Space at Lassonde Studios. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 5-7 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

### COMPANY LAUNCH COHORT MEETING (INVITE ONLY)

**7** Join other founders in the Company Launch program for this invite-only event. This is a great opportunity to meet all the students and startups in the program, learn about what to expect during the semester, and have some fun. All students with startups are welcome to apply online to join the program. **Tuesday • 11 a.m.-12 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

NOV. 7



### COMPANY LAUNCH APPLICATION DEADLINE FOR SPRING 2024

Apply to join the Company Launch program for the next semester. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome. **Tuesday • 11:59 p.m. • Online • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

### FOOD ENTREPRENEUR: COMPANY SPOTLIGHT

**8** Attend this event to learn how to turn your hobby into a career. We'll be joined by Robb Abrams for a presentation and discussion. Bring your questions, and be ready to learn about this important concept. Register to attend online. **Wednesday • 5-6 p.m. • Lassonde Studios • [lassonde.utah.edu/food](https://lassonde.utah.edu/food)**

NOV. 9



### BENCH TO BEDSIDE: NETWORKING AND WORKSHOP EVENT

Join the B2B team and industry professionals for a networking and competition preparation workshop! Following a brief presentation by our visiting industry professionals, all participants will have the opportunity to network with all attendees. Dinner will be provided, so please RSVP ahead of time! **Thursday • 5-6:30 p.m. • Location TBD • [bit.ly/B2BEvents2024](https://bit.ly/B2BEvents2024)**

**WORKSHOPS: CREATING AN INCLUSIVE COMPANY CULTURE**

**15** Attend this event to learn how to foster inclusivity in one's company culture. We'll be joined by Tara Hardison for a presentation and discussion. Bring your questions, and be ready to learn about this important concept. Register to attend online. **Wednesday • 5-6 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

**HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS**

**16** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Virtual and Lassonde Studios • [lassonde.utah.edu/exporthours](https://lassonde.utah.edu/exporthours)**

**ENTREPRENEUR CLUB: STUDENT STARTUP FORUM**

**17** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Spencer Fox Eccles Business Building, Room 5130 • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

**UTAH ENTREPRENEUR CHALLENGE: INFO SESSION**

**20** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students across the state and how to win thousands of dollars cash and prizes. **Monday • 4:30-5:30 p.m. • Zoom • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**



**MILLER CAFE**  
@LASSONDE STUDIOS

**MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER**

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. We serve breakfast, lunch, and dinner. **[dineoncampus.com/utah](https://dineoncampus.com/utah)**

**COMPANY LAUNCH: END OF SEMESTER MEETING (INVITE ONLY)**

**21** Join other founders in the Company Launch program to end the semester. This is a great opportunity to meet with all the students and startups in the program, celebrate what we've learned and accomplished this semester, and have some fun. All students with startups are welcome to apply online to join the program. **Tuesday • 11 a.m.-12 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

**BENCH TO BEDSIDE: NETWORKING AND WORKSHOP EVENT**

**28** Join the B2B team and industry professionals for a networking and competition preparation workshop! Following a brief presentation by our visiting industry professionals, all participants will have the opportunity to network with all attendees. Dinner will be provided, so please RSVP ahead of time! **Tuesday • 5-6:30 p.m. • TBD • [bit.ly/B2Bevents2024](https://bit.ly/B2Bevents2024)**

**GET SEEDED: FINAL PITCH EVENT FOR NOVEMBER**

**29** Attend the Get Seeded final pitch event to see the finalist startups pitching for regular grants during this round of grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

**HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS**

**30** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Virtual and Lassonde Studios • [lassonde.utah.edu/exporthours](https://lassonde.utah.edu/exporthours)**

# DECEMBER

**ENTREPRENEUR CLUB: STUDENT STARTUP FORUM WRAP-UP**

**1** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

**LASSONDE FOR LIFE SESSION: TOPIC TBD (ALUMNI ONLY)**

**6** Join this Lassonde for Life alumni session to learn about an important entrepreneurial topic and meet new people. The topic will be announced online. This event and program are open to all alumni of the University of Utah. The program is free. Learn more and register for events online. **Wednesday • 12-1 p.m. • Zoom • [lassonde.utah.edu/life](https://lassonde.utah.edu/life)**

**MAKE SPACE CLOSING FOR FALL**

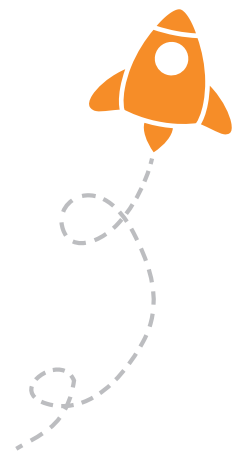
**6** The Make Space at Lassonde Studios closes today for winter break. The space is offered to all students at the University of Utah to build or prototype anything they want. Resources include hand tools, 3-D printers, large format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Wednesday • Online • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

**STUDY ENTREPRENEURSHIP: CLASSES END FOR FALL**

**7** Entrepreneurship classes end for the semester. Classes and programs are provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • Online • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

**UTAH ENTREPRENEUR CHALLENGE: INFO SESSION**

**18** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students across the state and how to win thousands of dollars cash and prizes. **Monday • 4:30-5:30 p.m. • Zoom • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**



## ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

## CONTACT US

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**Lassonde Studios** • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • [lassonde@utah.edu](mailto:lassonde@utah.edu) • [lassonde.utah.edu/studios](https://lassonde.utah.edu/studios)

## SUBSCRIBE

Want more information and to stay up to date? Subscribe to our email newsletter at [lassonde.utah.edu/subscribe](https://lassonde.utah.edu/subscribe).

