

# events calendar



S U M M E R 2 0 2 4

# Summer at Lassonde

## Entrepreneur Your Summer with Workshops, Maker Activities, Grants, Meetups & More

All University of Utah students are welcome to join us at Lassonde Studios and online for the summer 2024 session. We will have the Make Space open, workshops, grants, expert mentor sessions, resident meetups and outings, and more. You won't want to miss what we have planned. Join us to learn about accounting, sales, website creation, and more. Meet new friends. Have some fun. Browse this events calendar for scheduled activities, and watch our online calendar for updates. See you there! [lassonde.utah.edu/summer](https://lassonde.utah.edu/summer)

FRIDAYS



### LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in-person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. Register online at [lassonde.utah.edu/visit](https://lassonde.utah.edu/visit).

ONGOING



### MEETUPS: PROPOSE A GATHERING OR ACTIVITY AT LASSONDE STUDIOS

Do you have an idea for a gathering or activity you want to host at Lassonde Studios? We want to hear about it. Submit your idea online, let us know what space and resources you need, and we will do what we can to help you make it happen! Online - [lassonde.utah.edu/meetups](https://lassonde.utah.edu/meetups)

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LASSONDE.UTAH.EDU/CALENDAR

# events calendar

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## MAY

### STUDY ENTREPRENEURSHIP: CLASSES START FOR SUMMER

**13** Choose from many entrepreneurship classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday** • [eccles.utah.edu/entp](http://eccles.utah.edu/entp)

### GET STARTED WITH YOUR BUSINESS IDEA SESSION

**14** Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday** • 12:15-1 p.m. • Lassonde Studios • [lassonde.utah.edu/getstarted](http://lassonde.utah.edu/getstarted)

### WORKSHOPS: MARKET RESEARCH

**15** You can learn a lot about the potential of your idea through market research. In this workshop, you will learn the basics of market research and the methods for this work. We will share tools available and tips to start your market research. **Wednesday** • 1-2 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)

### COMPANY LAUNCH: ORIENTATION FOR SUMMER 2024 (INVITE ONLY)

**20** Join other founders in the Company Launch program for this invite-only event to kick off the semester. This is a great opportunity to meet all the students and startups in the program, learn what to expect during the semester, and have some fun. All students with startups are welcome to apply to join the program. **Monday** • Lassonde Studios • [lassonde.utah.edu/launch](http://lassonde.utah.edu/launch)

### MASTER OF BUSINESS CREATION: VIRTUAL INFO SESSION

**20** Attend a Master of Business Creation virtual information session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is an affordable, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and scholarships. **Monday** • 7-8 p.m. • Zoom • [eccles.utah.edu/mbc](http://eccles.utah.edu/mbc)

### GET STARTED WITH YOUR BUSINESS IDEA SESSION

**21** Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday** • 12:15-1 p.m. • Lassonde Studios • [lassonde.utah.edu/getstarted](http://lassonde.utah.edu/getstarted)

### WORKSHOPS: CREATE A WEBSITE

**21** Creating a website is one of the most important aspects of launching your startup. In this workshop, you will learn the basics of website creation and the methods for this work. **Tuesday** • 1-2 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)

MAY 21



### MAKE SPACE OPENS FOR SUMMER

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During summer 2024, the Make Space will be open May 21-July 25, Monday and Thursday 3-9 p.m. and Saturday 12-6 p.m. Resources include hand tools, 3-D printers, large-format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Tuesday** • 3-9 p.m. • Lassonde Studios • [lassonde.utah.edu/make](http://lassonde.utah.edu/make)

MAY 22

## LSND400

### LASSONDE 400: HIKE THE SHORELINE TRAIL (RESIDENTS ONLY)

Join other members of the Lassonde 400 community of residents at Lassonde Studios to hike the Shoreline Trail, one of Salt Lake City's most popular trails. This is a good way to meet new people and enjoy some beautiful views. **Wednesday** • 3-6 p.m. • [lassonde.utah.edu/lsnd400](http://lassonde.utah.edu/lsnd400)

### GET STARTED WITH YOUR BUSINESS IDEA SESSION

**28** Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday** • 12:15-1 p.m. • Lassonde Studios • [lassonde.utah.edu/getstarted](http://lassonde.utah.edu/getstarted)

### WORKSHOPS: LEGAL BASICS FOR ENTREPRENEURS

**29** Attend this workshop to learn the legal essentials you need as an entrepreneur to keep your business running smoothly. We will be joined by an expert in our community for a presentation and discussion. **Wednesday** • 1-2 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)

### HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

**30** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday** • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/experthours](http://lassonde.utah.edu/experthours)

## JUNE

JUNE 1



### GET SEEDED: DEADLINE FOR APPLICATION SUBMISSIONS FOR JUNE (MICRO & REGULAR GRANTS)

This is the last day to apply for a Get Seeded micro or regular grant for the June round of this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Saturday** • 11:59 p.m. • Online • [lassonde.utah.edu/getseeded](http://lassonde.utah.edu/getseeded)

### GET STARTED WITH YOUR BUSINESS IDEA SESSION

**4** Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday** • 12-1 p.m. • Lassonde Studios • [lassonde.utah.edu/getstarted](http://lassonde.utah.edu/getstarted)

### WORKSHOPS: STARTUP ACCOUNTING

**4** Entrepreneurs need basic accounting skills, but where do you start? In this workshop, you will learn the basics of startup accounting from an expert in our community. **Tuesday** • 1-2 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)

### LASSONDE 400: OUTDOOR CONCERT (RESIDENTS ONLY)

**5** Join other residents in the Lassonde 400 community of residents at Lassonde Studios for an outdoor concert. This is a good opportunity to meet new people, hear live music, and enjoy a summer night in Salt Lake City. **Wednesday** • 6-8 p.m. • [lassonde.utah.edu/lsnd400](http://lassonde.utah.edu/lsnd400)

**COMPANY LAUNCH: COHORT MEETING (INVITE ONLY)**

**10** Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join the program.  
**Monday • Lassonde Studios • [lassonde.utah.edu/launch](http://lassonde.utah.edu/launch)**

**MASTER OF BUSINESS CREATION: VIRTUAL INFO SESSION**

**10** Attend a Master of Business Creation virtual information session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is an affordable, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and scholarships. **Monday • 12-1 p.m. • Zoom • [eccles.utah.edu/mbc](http://eccles.utah.edu/mbc)**

**GET STARTED WITH YOUR BUSINESS IDEA SESSION**

**11** Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • [lassonde.utah.edu/getstarted](http://lassonde.utah.edu/getstarted)**

**STUDY ENTREPRENEURSHIP INFO SESSION**

**11** Learn more about the classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Tuesday • 12-1 p.m. • Zoom • [eccles.utah.edu/entp](http://eccles.utah.edu/entp)**

**WORKSHOPS: BUILDING A TEAM**

**12** Attend this workshop to learn strategies for effectively building your ideal team. We will be joined by an expert in our community for a presentation and discussion. **Wednesday • 1-2 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)**

**JUNE 18**

**WORKSHOPS: MAKING SALES**

Making your first sale is exciting, but getting there can be daunting. In this workshop, you will learn tips for overcoming the initial challenges and making your first sale. **Tuesday • 1-2 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)**

**GET STARTED WITH YOUR BUSINESS IDEA SESSION**

**18** Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12-1 p.m. • Lassonde Studios • [lassonde.utah.edu/getstarted](http://lassonde.utah.edu/getstarted)**

**LASSONDE 400: MUSEUM TOUR (RESIDENTS ONLY)**

**19** Join other residents in the Lassonde 400 community of residents at Lassonde Studios for a museum tour. This is a good opportunity to meet new people and enjoy summer in Salt Lake City. **Wednesday • 3-5 p.m. • [lassonde.utah.edu/lrnd400](http://lassonde.utah.edu/lrnd400)**

**JUNE 20**

**HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS**

Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to event. **Thursday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/experthours](http://lassonde.utah.edu/experthours)**

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**GET SEEDED: FINAL PITCH EVENT**

**26** Attend the Get Seeded final pitch event to see the finalist startup teams from the June round of grant awards pitching for regular grants. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/getseeded](http://lassonde.utah.edu/getseeded)**

**JULY**
**GET STARTED WITH YOUR BUSINESS IDEA SESSION**

**2** Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • [lassonde.utah.edu/getstarted](http://lassonde.utah.edu/getstarted)**


**STUDENT LEADERSHIP & SCHOLARSHIPS: APPLY NOW**

All University of Utah Students are welcome to apply for student leadership and scholarship opportunities at the Lassonde Entrepreneur Institute. Applications are accepted all year. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. **Online • [lassonde.utah.edu/leadership](http://lassonde.utah.edu/leadership)**

**COMPANY LAUNCH: COHORT MEETING (INVITE ONLY)**

**8** Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join the program. **Monday • Lassonde Studios • [lassonde.utah.edu/launch](http://lassonde.utah.edu/launch)**

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## MASTER OF BUSINESS CREATION: VIRTUAL INFO SESSION

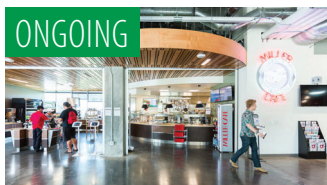
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**MILLER CAFE**  
@LASSONDE STUDIOS

## MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. The cafe serves breakfast, lunch, and dinner. **[dineoncampus.com/utah](https://dineoncampus.com/utah)**

## HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

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## STUDY ENTREPRENEURSHIP: CLASSES END

**30** This is the last day of entrepreneurship classes for the summer semester. The Department of Entrepreneurship & Strategy at the David Eccles School of Business offers many entrepreneurship classes and programs. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • [eccles.utah.edu/entp](https://eccles.utah.edu/entp) Tuesday • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

# AUGUST

## MASTER OF BUSINESS CREATION: VIRTUAL INFO SESSION

**6** Attend a Master of Business Creation virtual information session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is an affordable, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum and access to mentoring, grant funding, and scholarships. **Tuesday • 6-7 p.m. • Zoom • [eccles.utah.edu/mbc](https://eccles.utah.edu/mbc)**

ONGOING

# LASSONDE FOR LIFE

## LASSONDE FOR LIFE: JOIN OUR ALUMNI ENTREPRENEUR PROGRAM

All University of Utah alumni interested in entrepreneurship are welcome to participate in the Lassonde for Life program. It offers alumni lifelong support for their entrepreneurial pursuits and dreams by providing resources and support from the top-10 ranked Lassonde Entrepreneur Institute, an interdisciplinary division of the David Eccles School of Business. Alumni can participate free of charge and from anywhere in the world. **Online • [lassonde.utah.edu/life](https://lassonde.utah.edu/life)**

FOLLOW US



## SUBSCRIBE & FOLLOW US FOR UPDATES

Don't miss out on the latest news and events by subscribing to our email newsletter and following us on social media. Text "events" to 801-587-3836 to receive event updates on your phone. **[lassonde.utah.edu/follow](https://lassonde.utah.edu/follow)**

## ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

## CONTACT US

**Lassonde Entrepreneur Institute** • 105 Fort Douglas Blvd., Bldg. #604, Salt Lake City, UT 84113 • 801-587-3836 • [lassonde@utah.edu](mailto:lassonde@utah.edu) • [lassonde.utah.edu](https://lassonde.utah.edu)

**Lassonde Studios** • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • [lassonde@utah.edu](mailto:lassonde@utah.edu) • [lassonde.utah.edu/studios](https://lassonde.utah.edu/studios)

## SUBSCRIBE

Want more information and to stay up to date? Subscribe to our email newsletter at [lassonde.utah.edu/subscribe](https://lassonde.utah.edu/subscribe).

