

# events calendar

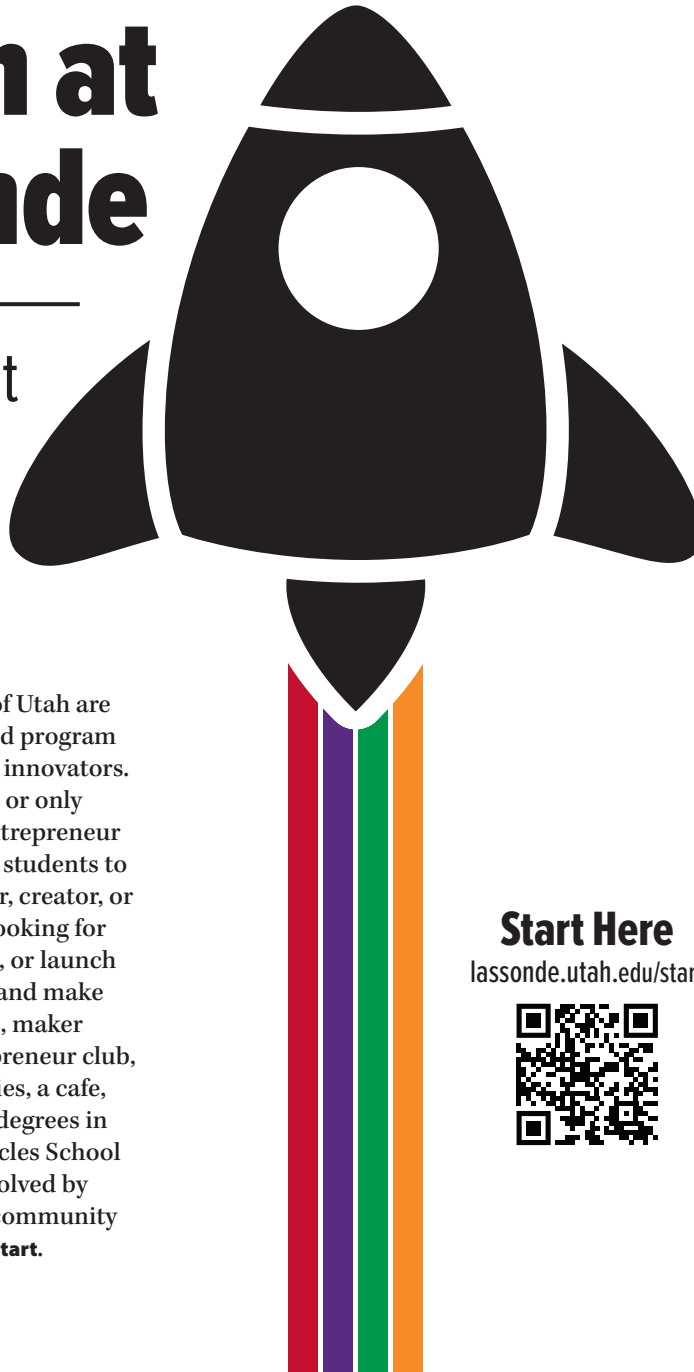


F A L L 2 0 2 4

## Launch at Lassonde

### Join the Student Entrepreneur & Innovation Community

All students at the University of Utah are welcome to join our top-ranked program for student entrepreneurs and innovators. Whether you want a deep dive or only have an hour, the Lassonde Entrepreneur Institute has something for all students to learn how to become a founder, creator, or change-maker. Got an idea? Looking for a team? Or want to live, create, or launch at Lassonde Studios? Jump in and make it happen! We have workshops, maker space, grants, a student entrepreneur club, startup offices, meetup activities, a cafe, entrepreneurship classes and degrees in partnership with the David Eccles School of Business, and more. Get involved by visiting our webpage for new community members at [lassonde.utah.edu/start](https://lassonde.utah.edu/start).



**Start Here**  
[lassonde.utah.edu/start](https://lassonde.utah.edu/start)



ONGOING

#### STUDENT LEADERSHIP & SCHOLARSHIPS: APPLY NOW FOR 2025-26

Apply now for scholarships and student leadership opportunities at the Lassonde Entrepreneur Institute for the 2025-26 academic year. All incoming and current students are encouraged to apply. The priority application period is Aug. 1-Jan. 9. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. **Learn more and apply at [lassonde.utah.edu/leadership](https://lassonde.utah.edu/leadership).**



ONGOING

#### APPLY TO LIVE AT LASSONDE FOR 2025-26

We invite all incoming and current U students to apply to live at Lassonde Studios. We also invite you to apply for summer. The priority application period is Aug. 1-Jan. 9 to live here for 2025-26. Those admitted to live here will join our residential community of innovators, entrepreneurs, and change-makers. **Learn more and apply at [lassonde.utah.edu/studios](https://lassonde.utah.edu/studios).**

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NEXT PAGE



# events calendar

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FRIDAYS

## LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. Register online at [lassonde.utah.edu/visit](https://lassonde.utah.edu/visit).

## AUGUST

### LASSONDE FOR LIFE: SELLING YOUR BUSINESS WORKSHOP

**7** Do you want to sell your business but don't know where to start? Attend this workshop to find out. We will be joined for a presentation and discussion by Chuck Sharp, serial entrepreneur and current CEO and founder of Shoreline. **Wednesday • 12-1 p.m. • Zoom • [lassonde.utah.edu/life](https://lassonde.utah.edu/life)**

AUG. 15

## LSND400

### LASSONDE 400: L9 LAUNCH PARTY

Join the Lassonde L9 community for 2024-25 at this launch party to kick off the new year. This is a great way to get to know everyone, grab some free food, and have a good time. All Lassonde Studios residents and Lassonde student leaders are encouraged to attend. **Thursday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/lsnd400](https://lassonde.utah.edu/lsnd400)**



THURSDAYS

### LASSONDE STUDENT ORIENTATION

Join us at a Lassonde Student Orientation session to learn how to engage with the many programs and opportunities at the Lassonde Entrepreneur Institute. We host these sessions most Thursdays 2-2:30 p.m. on Zoom. Each session will include an overview of programs and a chance to ask questions. All current and incoming students at the University of Utah are encouraged to participate and attend repeat sessions to get the most from our community. Register online at [lassonde.utah.edu/orientation](https://lassonde.utah.edu/orientation).

### STUDY ENTREPRENEURSHIP: CLASSES START FOR FALL

**19** Choose from many entrepreneurship classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Monday • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

### LASSONDE FOUNDERS: ORIENTATION (INVITE ONLY)

**20** Join everyone in the Lassonde Founders program this year at this orientation event. This is your chance to meet other students in the program, ask your questions, and have some fun. Lassonde Founders is a residential scholarship program for students to live and launch together at Lassonde Studios. **Tuesday • 5:30-7 p.m. • [lassonde.utah.edu/founders](https://lassonde.utah.edu/founders)**

### COMPANY LAUNCH: ORIENTATION FOR FALL 2024 (INVITE ONLY)

**26** Join other founders in the Company Launch program to kick off the semester. This is a great opportunity to meet all the student startups in the program and learn about what to expect during the semester. All students with startups are welcome to apply online to join the program **Monday • 12-1 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

AUG. 26



### MAKE SPACE OPENS FOR FALL SEMESTER

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During fall 2024, the Make Space will be open Aug. 26-Nov. 30, Monday-Friday 12-9 p.m. and Saturday 12-6 p.m. Resources include hand tools, 3D printers, a large format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Monday • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

### WORKSHOPS: PLAN YOUR LASSONDE EXPERIENCE

**28** Attend this workshop to learn how the programs and resources at the Lassonde Entrepreneur Institute can help you get the most out of your college experience. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### STUDY ENTREPRENEURSHIP: LAST DAY TO REGISTER FOR FALL CLASSES

**30** Choose from many entrepreneurship classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Friday • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

### ENTREPRENEUR CLUB: ORIENTATION AND KICKOFF

**30** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! This is the first in a series of forums for the semester. **Friday • 12-1:30 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**



TUESDAYS

### GET STARTED WITH YOUR BUSINESS IDEA SESSION

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. We host these sessions most Tuesdays 12:15-1 p.m. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. Register online at [lassonde.utah.edu/getstarted](https://lassonde.utah.edu/getstarted).

## SEPTEMBER

### GET SEEDED: APPLICATION DEADLINE FOR SEPTEMBER (MICRO & REGULAR)

**1** This is the last day to apply for a Get Seeded micro or regular grant for the September round of this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Sunday • 11:59 p.m. • Online • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

### WORKSHOPS: BUSINESS BANK ACCOUNTS 101

**3** Navigating the financial aspects of a small business can be daunting, especially when it comes to choosing the right bank accounts. Attend this workshop for an introduction to the world of business bank accounts. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### LASSONDE FOR LIFE: WELCOME AND PROGRAM ORIENTATION

**4** Attend this event to learn more about Lassonde for Life, a program for all alumni of the University of Utah. The program provides entrepreneur support and resources to launch or grow a new business and connect alumni entrepreneurs with each other. We will be joined by Anne Bastien, program director at the Lassonde Entrepreneur Institute for a program orientation. **Wednesday • 12-1 p.m. • Zoom • [lassonde.utah.edu/life](https://lassonde.utah.edu/life)**

## UTAH ENTREPRENEUR CHALLENGE: INFO SESSION

**5** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students across the state and how to win thousands of dollars in cash and prizes. **Thursday • 11 a.m.-12 p.m. • Zoom • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**

## ENTREPRENEUR CLUB: STUDENT STARTUP SHOWCASE

**6** Join the Entrepreneur Club for a student startup showcase. Come get involved and have fun! **Friday • 12-1:30 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

## COMPANY LAUNCH: COHORT MEETING (INVITE ONLY)

**9** Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join the program. **Monday • 12-1 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

## BENCH TO BEDSIDE: KICKOFF MIXER

**10** Join the B2B team as we kick off the 2024-25 competition year! Network with other students, B2B alumni, and mentors who share a passion for medical device innovation. Dinner will be provided, so please RSVP ahead of time. **Tuesday • 6-8 p.m. • Robert H. and Katharine B. Garff Building, Fourth Floor • [bit.ly/utah-b2b](https://bit.ly/utah-b2b)**

SEPT. 10



## HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: APPLICATION OPENS FOR 2024-25

All high school students in Utah, ages 14-18, are welcome to enter the High School Utah Entrepreneur Challenge. This is an annual business idea competition for high school students across the state. Teams compete for cash and scholarships. **Tuesday • Online • [lassonde.utah.edu/hsuec](https://lassonde.utah.edu/hsuec)**

SEPT. 10



## UTAH ENTREPRENEUR CHALLENGE: APPLICATION OPENS FOR 2024-25

Enter the Utah Entrepreneur Challenge for a chance to win cash and prizes. This is an annual, collegiate business-model competition for all university students at participating colleges and universities. **Tuesday • Online • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**

## WORKSHOPS: STARTUP RESOURCES AT THE MARRIOTT LIBRARY

**11** The Marriot Library has many resources for student entrepreneurs. Attend this workshop to learn what resources are available and how to access and navigate them. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

## MAKE IT: STAMPS

**12** Learn linocut techniques by making rubber stamps. Students will walk away with a stamp they can use to place prints on various textiles as well as a print made with the stamp. Students are welcome to bring a textile to print on. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-7 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

## ENTREPRENEUR CLUB: ENTREPRENEUR GUEST SPEAKER

**13** Join the Entrepreneur Club to hear from an entrepreneur guest speaker from our community. Come get involved, ask questions, and have fun! **Friday • 12-1:30 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

## WORKSHOPS: COLLECTING CUSTOMER PAYMENTS

**17** There are many different ways a customer may want to pay you, and you need infrastructure in place to receive those payments. Attend this workshop to learn how to collect customer payments regardless of payment method. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

## LASSONDE FOUNDERS: ENTREPRENEUR DINNER WITH SADIE BOWLER (INVITE ONLY)

**17** Attend this special dinner event for members of the Lassonde Founders residential entrepreneur program. Attendees will receive a free meal hear from Sadie Bowler, a Lassonde Founders alum and founder of SadieB, about her journey from having an idea to selling products in Target. **Tuesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/founders](https://lassonde.utah.edu/founders)**

## ENTREPRENEUR CLUB: PERFECT YOUR PITCH

**20** Join the Entrepreneur Club to practice your startup pitch with other student founders. **Friday • 12-1:30 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)**

## MAKE IT: CUTTING BOARDS

**21** Learn basic woodworking skills by making a wooden cutting board. Students must be woodshop trained to participate. Space and supplies are available on a first-come, first-served basis. **Saturday • 12-2 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

## WORKSHOPS: PATENTS AND TRADEMARKS WITH USPTO

**23** Whether you're an entrepreneur, inventor, or business owner, understanding how to protect your intellectual property is crucial. Attend this workshop to learn the importance of patents and trademarks from the USPTO. **Monday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

SEPT. 24



## GET SEEDED: FINAL PITCH EVENT

Attend the Get Seeded final pitch event to hear pitches from the finalist startup teams from the September round of regular grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Tuesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

ONGOING



## LASSONDE FOUNDERS: APPLY FOR 2025-26

Apply now to join the Lassonde Founders program for 2025-26. The priority application period is Aug. 1-Jan. 9. This is a residential scholarship program for incoming freshmen who live, create, and launch together. **Learn more and apply at [lassonde.utah.edu/founders](https://lassonde.utah.edu/founders).**

## WORKSHOPS: EFFECTIVE TEAM LEADERSHIP

**25** Attend this workshop to learn practical leadership strategies inspired by the U.S. military. Whether you're a current team leader or aspiring to enhance your leadership skills, this session will provide actionable techniques to foster teamwork and achieve success. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

## BENCH TO BEDSIDE: ORIENTATION AND TEAM BUILDING WORKSHOP

**25** Join the B2B team and CMI personnel for an introduction and overview of the 2024-25 Bench to Bedside Competition! If you are looking for a team, more information about the competition, or how to find a clinical problem, this is the perfect event for you. The night will consist of a short presentation followed by time to network with fellow student innovators. Dinner will be provided, so please RSVP ahead of time. **Wednesday • 5:30-7:30 p.m. • The Shop SLC • [bit.ly/utah-b2b](https://bit.ly/utah-b2b)**

## HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: INFO SESSION

**26** Register to attend a virtual information session for the High School Utah Entrepreneur Challenge. Learn about this business idea competition for high school students across the state and how to win thousands of dollars in cash and prizes. **Thursday • 4-4:45 p.m. • Zoom • [lassonde.utah.edu/hsuec](https://lassonde.utah.edu/hsuec)**

**ONGOING**

**HOURS WITH  
EXPERTS**
**HOURS WITH EXPERTS:  
ONE-ON-ONE SESSIONS**

Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event.

Register online at [lassonde.utah.edu/experthours](http://lassonde.utah.edu/experthours).

**MAKE IT: T-SHIRTS**

**26** Learn to use the vinyl cutter to create prints that can be heat transferred to T-shirts. Pre-made designs will be available, or students can bring an Adobe Illustrator file with their own design. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-7 p.m. • Lassonde Studios • [lassonde.utah.edu/make](http://lassonde.utah.edu/make)**

**ENTREPRENEUR CLUB: STUDENT  
STARTUP SHOWCASE**

**27** Join the Entrepreneur Club for a student startup showcase. Come get involved and have fun! **Friday • 12-1:30 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](http://lassonde.utah.edu/eclub)**

# OCTOBER

**GET SEEDED: APPLICATION  
DEADLINE FOR OCTOBER (MICRO  
& REGULAR)**

**1** This is the last day to apply for a Get Seeded micro or regular grant for the October round of this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Tuesday • 11:59 p.m. • Online • [lassonde.utah.edu/getseeded](http://lassonde.utah.edu/getseeded)**

**WORKSHOPS: HOW BUSINESS  
LOANS WORK**

**1** Whether you're a small business owner seeking financing or an entrepreneur preparing to expand, it's important to know how banks evaluate and issue loans. In this workshop, you will learn the key factors banks look at when issuing business loans and how to approach the loan process. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)**

**LASSONDE FOR LIFE:  
NAVIGATING CONFLICT  
WORKSHOP**

**2** Attend this workshop to learn essential skills for navigating conflict effectively. We will be joined for a presentation and discussion by Lesli Shooter, a performance & wellbeing coach, exercise & sports scientist, and consultant with Tuned to Rise. She has a master's in biotechnology from the University of Utah. **Wednesday • 12-1 p.m. • Zoom • [lassonde.utah.edu/life](http://lassonde.utah.edu/life)**

**ARTS ENTREPRENEUR: ARTIST  
PROFILE**

**2** Attend this workshop to gain practical insights and tips for balancing artistic vision with business responsibilities. We will hear from a working artist about how they manage their business and creative processes. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/art](http://lassonde.utah.edu/art)**

**OCT. 3**

**MAKE IT: PAPER LIGHT BOX**

Learn to use the laser cutter by putting together light boxes that display various images. Images will be pre-determined, and paint will be provided. Space and supplies are available on a first-come, first-served basis. **Thursday • 12-2 p.m. • Lassonde Studios • [lassonde.utah.edu/make](http://lassonde.utah.edu/make)**

**ONGOING**


DAVID ECCLES SCHOOL OF BUSINESS

**MASTER OF BUSINESS  
CREATION: APPLY TO  
ENROLL ONLINE OR IN  
PERSON FOR 2025-26**

Apply to join the Master of Business Creation Online or Full-Time programs at the David Eccles School of Business for 2025-26. The MBC is an affordable, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum, mentoring, networking opportunities, and more. **Online • [eccles.utah.edu/mbc](http://eccles.utah.edu/mbc)**

**UTAH ENTREPRENEUR  
CHALLENGE: INFO SESSION**

**3** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students across the state and how to win thousands of dollars in cash and prizes. **Thursday • 11 a.m.-12 p.m. • Zoom • [lassonde.utah.edu/uec](http://lassonde.utah.edu/uec)**

**ENTREPRENEUR CLUB:  
ENTREPRENEUR GUEST SPEAKER**

**4** Join the Entrepreneur Club to hear from an entrepreneur guest speaker from our community. Come get involved, ask questions, and have fun! **Friday • 12-1:30 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](http://lassonde.utah.edu/eclub)**

**COMPANY LAUNCH: COHORT  
MEETING (INVITE ONLY)**

**14** Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join the program. **Monday • 12-1 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](http://lassonde.utah.edu/launch)**

**LASSONDE FOUNDERS:  
ENTREPRENEUR DINNER (INVITE  
ONLY)**

**15** Attend this special dinner event for members of the Lassonde Founders residential entrepreneur program. Attendees will receive a free meal and an enlightening presentation and discussion from an expert in our community. **Tuesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/founders](http://lassonde.utah.edu/founders)**

**WORKSHOPS: BUSINESS VS.  
PERSONAL BANKING**

**15** Knowing the difference between business banking and personal banking is crucial to effectively managing your finances. Attend this workshop to learn how these types of banking differ. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)**

**OCT. 16**

**FOOD ENTREPRENEUR:  
COMPANY SPOTLIGHT**

Attend this workshop to learn about the business of food. We will be joined by a local food entrepreneur to learn what it takes to run their business. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/food](http://lassonde.utah.edu/food)**

**BENCH TO BEDSIDE: REVERSE  
PITCH**

**16** A unique event at the core of the Bench to Bedside Competition, our Reverse Pitch Event gives students a chance to meet directly with healthcare providers to learn about the pain points they face in their day-to-day roles and identify opportunities for innovation. Dinner will be provided, so please RSVP ahead of time. **Wednesday • 6-8 p.m. • Eccles Health Sciences Education Building, Alumni Hall, Room 2120 • [bit.ly/utah-b2b](http://bit.ly/utah-b2b)**

**ENTREPRENEUR CLUB: STARTUP  
CASE STUDY SESSION**

**18** Join the Entrepreneur Club to look at real-life startup case studies to better understand the strategies and challenges of entrepreneurial success. **Friday • 12-1:30 p.m. • Lassonde Studios • [lassonde.utah.edu/eclub](http://lassonde.utah.edu/eclub)**

**MAKE IT: DICE BAGS**

**19** Learn to sew and embroider by creating your own dice bag. 3D printers will also be available to create dice. Space and supplies are available on a first-come, first-served basis. **Saturday • 12-2 p.m. • Lassonde Studios • [lassonde.utah.edu/make](http://lassonde.utah.edu/make)**

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# events calendar

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ONGOING

**M | B | C**  
— MASTER OF  
BUSINESS CREATION.

DAVID ECCLES SCHOOL OF BUSINESS

## MASTER OF BUSINESS CREATION: ATTEND VIRTUAL INFO SESSIONS

Register to attend a Master of Business Creation virtual information session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is an affordable, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum, mentoring, networking opportunities, and more.  
**Online • eccles.utah.edu/mbc**

## WORKSHOPS: ADD LASSONDE TO YOUR RESUME

**23** Many of your Lassonde experiences can be used to strengthen your resume. Attend this workshop to learn how to get the most out of your Lassonde experience and effectively convey your accomplishments. **Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

## HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: INFO SESSION

**24** Register to attend a virtual information session for the High School Utah Entrepreneur Challenge. Learn about this business idea competition for high school students across the state and how to win thousands of dollars in cash and prizes. **Thursday • 4-4:45 p.m. • Zoom • lassonde.utah.edu/hsuc**

## MAKE IT: BIKE MAINTENANCE

**24** Learn bike maintenance with this hands-on activity. Feel free to bring your own bike or just come and learn. Students will leave with a small bike maintenance kit. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-7 p.m. • Lassonde Studios • lassonde.utah.edu/make**

## ENTREPRENEUR CLUB: SOCIAL MEDIA AND COMMUNITY MARKETING

**25** Join the Entrepreneur Club to meet with fellow student founders and learn about social media and community marketing. **Friday • 12-1:30 p.m. • Lassonde Studios • lassonde.utah.edu/eclub**

## STUDY ENTREPRENEURSHIP: INFO SESSION

**29** Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Tuesday • 3-4 p.m. • Zoom • eccles.utah.edu/entp**

## GET SEEDED: FINAL PITCH EVENT

**29** Attend the Get Seeded final pitch event to hear pitches from the finalist startup teams from the October round of regular grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Tuesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

## WORKSHOPS: PROS AND CONS OF AN SBA LOAN

**29** When looking for business funding, you may consider applying for a loan through the U.S. Small Business Administration. Attend this workshop to learn about SBA loans and what to consider before applying. **Tuesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

## ARTS ENTREPRENEUR: ARTIST PROFILE

**30** Attend this workshop to gain practical insights and tips for balancing artistic vision with business responsibilities. We will hear from a working artist about how they manage their business and creative processes. **Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/art**

# NOVEMBER

## ENTREPRENEUR CLUB: STARTUP SALES TRAINING

**1** Join the Entrepreneur Club to meet with fellow student founders for a startup sales training session. **Friday • 12-1:30 p.m. • Lassonde Studios • lassonde.utah.edu/eclub**

## GET SEEDED: APPLICATION DEADLINE FOR NOVEMBER (MICRO & REGULAR)

**1** This is the last day to apply for a Get Seeded micro or regular grant for the November round of this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Friday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

## BENCH TO BEDSIDE: HOW TO BE A SUCCESSFUL COMPETITOR

**5** Learn more about the Center for Medical Innovation's Bench to Bedside Competition! Through a detailed explanation of the competition packet and design process, see what you need to do to be a successful competitor and set yourself up for the \$20,000 grand prize. Dinner will be provided, so please RSVP ahead of time. **Tuesday • 5:30-7:30 p.m. • The Shop SLC • bit.ly/utah-b2b**

## LASSONDE FOR LIFE SESSION: TOPIC TBD (ALUMNI ONLY)

**6** Join this Lassonde for Life alumni session to learn about an important entrepreneurial topic and meet other alumni entrepreneurs. The topic will be announced online. This event and program are open to all alumni of the University of Utah. The program is free. Learn more and register for events online. **Wednesday • 12-1 p.m. • Zoom • lassonde.utah.edu/life**

## UTAH ENTREPRENEUR CHALLENGE: INFO SESSION

**7** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students across the state and how to win thousands of dollars in cash and prizes. **Thursday • 11 a.m.-12 p.m. • Zoom • lassonde.utah.edu/uec**

## ENTREPRENEUR CLUB: STUDENT STARTUP FORUM

**8** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1:30 p.m. • Lassonde Studios • lassonde.utah.edu/eclub**

## MAKE IT: SOLITARY BEEHIVES

**9** Learn to use the laser cutter by creating miniature beehives that naturally house solitary bees. Space and supplies are available on a first-come, first-served basis. **Saturday • 12-2 p.m. • Lassonde Studios • lassonde.utah.edu/make**

## COMPANY LAUNCH: COHORT MEETING (INVITE ONLY)

**11** Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join the program. **Monday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

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## COMPANY LAUNCH APPLICATION DEADLINE FOR SPRING 2025

Apply to join the Company Launch program for the spring semester. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome to apply. **Monday • 11:59 p.m. • Online • lassonde.utah.edu/launch**

## WORKSHOPS: ENTREPRENEUR'S PATH TO RETIREMENT

**12** As an entrepreneur, the path to retirement can be unclear and intimidating. Attend this workshop to learn strategies for planning for retirement as an entrepreneur. **Tuesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

## FOOD ENTREPRENEUR: COMPANY SPOTLIGHT

**13** Attend this workshop to learn about the business of food. We will be joined by a local food entrepreneur to learn what it takes to run their business. **Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/food**

## MAKE IT: SOLDERED SNOWFLAKE OR CHRISTMAS TREE

**14** Learn to solder by creating a snowflake or Christmas tree. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-7 p.m. • Lassonde Studios • lassonde.utah.edu/make**

**ENTREPRENEUR CLUB: STUDENT STARTUP FORUM**

**15** Join the Entrepreneur Club to meet with fellow student founders to discuss entrepreneurship, ideate, collaborate, support peers, find business partners, and take action. Come get involved, ask questions, and have fun! **Friday • 12-1:30 p.m. • Lassonde Studios • lassonde.utah.edu/eclub**

**BENCH TO BEDSIDE: NETWORKING WITH EXPERTS EVENT**

**20** Join the B2B team and industry professionals for a networking and competition preparation workshop! Following a brief presentation by our visiting industry professionals, all participants will have the opportunity to network with all attendees and ask questions about medical device innovation. Dinner will be provided, so please RSVP ahead of time. **Wednesday • 5:30-7:30 p.m. • The Shop SLC • bit.ly/utah-b2b**

**HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: INFO SESSION**

**21** Register to attend a virtual information session for the High School Utah Entrepreneur Challenge. Learn about this business idea competition for high school students across the state and how to win thousands of dollars in cash and prizes. **Thursday • 4-4:45 p.m. • Zoom • lassonde.utah.edu/hsuec**

**ENTREPRENEUR CLUB: PITCH PARTY**

**22** Join the Entrepreneur Club to wrap up the semester with a pitch party! **Friday • 12-1:30 p.m. • Lassonde Studios • lassonde.utah.edu/eclub**



**MILLER CAFE**  
@LASSONDE STUDIOS

**MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER**

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. We serve breakfast, lunch, and dinner. [dineoncampus.com/utah](http://dineoncampus.com/utah)

**GET SEEDED: FINAL PITCH EVENT**

**26** Attend the Get Seeded final pitch event to hear pitches from the finalist startup teams from the November round of regular grant awards. Free food will be available, and everyone will be able to ask questions and vote on which startups receive funding. All are invited. **Tuesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

**STUDY ENTREPRENEURSHIP: INFO SESSION**

**26** Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Tuesday • 3-4 p.m. • Zoom • eccles.utah.edu/entp**

**MAKE SPACE CLOSES FOR FALL**

**30** The Make Space at Lassonde Studios closes today for winter break. The space is offered to all students at the University of Utah to build or prototype anything they want. **Saturday • Lassonde Studios • lassonde.utah.edu/make**

**DECEMBER**

**LASSONDE FOR LIFE SESSION: TOPIC TBD (ALUMNI ONLY)**

**4** Join this Lassonde for Life alumni session to learn about an important entrepreneurial topic and meet other alumni entrepreneurs. The topic will be announced online. This event and program are open to all alumni of the University of Utah. The program is free. Learn more and register for events online. **Wednesday • 12-1 p.m. • Zoom • lassonde.utah.edu/life**

**STUDY ENTREPRENEURSHIP: CLASSES END FOR FALL**

**5** Entrepreneurship classes end for the semester. Classes and programs are provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, Lassonde+X program, certificate, minor, major, and master's. **Thursday • eccles.utah.edu/entp**

**UTAH ENTREPRENEUR CHALLENGE: INFO SESSION**

**5** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students across the state and how to win thousands of dollars in cash and prizes. **Thursday • 11 a.m.-12 p.m. • Zoom • lassonde.utah.edu/uec**

**ONGOING**

**MEETUPS**

**MEETUPS: PROPOSE A GATHERING OR ACTIVITY AT LASSONDE STUDIOS**

Do you have an idea for a gathering or activity you want to host at Lassonde Studios? We want to hear about it. Submit your idea online, let us know what space and resources you need, and we will do what we can to help you make it happen! [lassonde.utah.edu/meetups](http://lassonde.utah.edu/meetups)



**SUBSCRIBE & FOLLOW US FOR UPDATES**

Don't miss out on the latest news and events by subscribing to our email newsletter and following us on social media. Text "events" to 801-587-3836 to receive event updates on your phone. [lassonde.utah.edu/follow](http://lassonde.utah.edu/follow)

**ABOUT THE LASSONDE INSTITUTE**

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

**CONTACT US**

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Want more information and to stay up to date? Subscribe to our email newsletter at [lassonde.utah.edu/subscribe](http://lassonde.utah.edu/subscribe).

