

ANNUAL REPORT / FY 2024

# ENTREPRENEUR YOUR DREAMS WITH US





It's been another unforgettable year at the Lassonde Entrepreneur Institute. Thanks to all of our student entrepreneurs and innovators who exceeded our expectations and our community members who supported them. Among the many highlights from the last year, we helped students launch 508 startup teams, maintained our top-10 ranking for entrepreneurship, launched a directory of resources for entrepreneurs in Utah, and continued to grow our programs. We invite you to turn the page, get inspired, and then entrepreneur with us. We define entrepreneurship as a verb. Join us to entrepreneur your idea, your future, and our community.

— The Lassonde Entrepreneur Institute Team

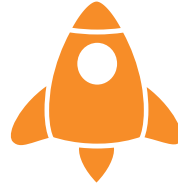
# YEAR IN PHOTOS



# YEAR AT A GLANCE

**508**

STARTUP TEAMS  
LAUNCHED FY 2024



**7.5K**

STUDENTS ENGAGED  
(ALL AGES) FY 2024



**\$936K**

SCHOLARSHIPS  
AWARDED FY 2024



**\$347K**

CASH PRIZES AWARDED  
FY 2024



**386**

EVENTS HOSTED  
FY 2024



**187**

STUDENT LEADER  
MEETINGS FY 2024



**178**

STUDENTS SAFETY  
TRAINED FY 2024



**2.7K**

SOCIAL MEDIA POSTS  
FY 2024



**29K**

CUPS OF COFFEE  
FY 2024

**5<sup>th</sup>**

UNDERGRAD  
ENTREPRENEUR  
PROGRAM 2025  
\* PUBLIC SCHOOLS \*

**8<sup>th</sup>**

UNDERGRAD  
ENTREPRENEUR  
PROGRAM 2025



**5<sup>th</sup>**

MBA  
ENTREPRENEUR  
PROGRAM 2024  
\* PUBLIC SCHOOLS \*

**12<sup>th</sup>**

MBA  
ENTREPRENEUR  
PROGRAM 2024



**2<sup>nd</sup>**

UNDERGRAD  
ENTREPRENEUR  
PROGRAM 2024  
\* WEST REGION \*

**3<sup>rd</sup>**

GRADUATE  
ENTREPRENEUR  
PROGRAM 2024  
\* WEST REGION \*





# FOCUSED ON STUDENTS

Everything we do is focused on the student experience. We welcome all students to work with us to launch something, join a team, learn by doing, and achieve their dreams. Students gain leadership skills by managing most of our programs, and we do everything we can to support their ideas.

## VALUES

Student-focused & student-led  
Entrepreneurship is a mindset  
See one, do one, teach one  
Meet students where they are at  
Entrepreneurs need a community of support  
Try, learn, repeat  
Anyone can be an entrepreneur



## WAYS TO ENGAGE

Attend events & workshops  
Launch a company (or join one)  
Live at Lasonde Studios  
Be a student leader  
Become a community supporter

## OUR HISTORY

2001 — Pierre and Claudette McKay Lasonde New Venture Development Center formed.

2006 — Lasonde Family Foundation gives \$13 million to create the Pierre Lasonde Entrepreneur Center.

2014 — Lasonde Foundation gives another \$12 million to grow programs and established institute.

2016 — Lasonde Studios opens, attracting international attention, and the first group of residents moves in.

2021 — The Lasonde Entrepreneur Institute celebrates 20th anniversary and journey from an idea to a top-10 program for student entrepreneurs.

## OUR MISSION

To provide students transformative experiences through entrepreneurship.



# STUDENT ENGAGEMENT

All students at the University of Utah and across the state are invited to participate in our numerous programs and activities. Opportunities include competitions, workshops, mentoring, living at Lassonde Studios, and classes offered by the Department of Entrepreneurship & Strategy at the David Eccles School of Business.



STATEWIDE  
PARTICIPATION  
FY 2024

**11** UTAH COLLEGES  
PARTICIPATING FY 2024

**39** HIGH SCHOOLS  
PARTICIPATING FY 2024



**6.8K**  
COLLEGE STUDENT  
PROGRAM PARTICIPATION  
FY 2024



**3K**  
STUDENTS ENROLLED  
IN ENTREPRENEURSHIP  
COURSES AY 2024



**618**  
HIGH SCHOOL &  
OUTREACH PARTICIPATION  
FY 2024



**109**  
TOTAL STUDENT  
LEADERS FY 2024



# SCHOLARSHIPS

We are proudly powered by students of all ages and from all majors. Each year, we recruit students to manage many of our programs and opportunities. They receive scholarships while also getting a unique opportunity to gain leadership skills and professional experience.

## AWARDS & RECIPIENTS

**\$9M**

TOTAL SCHOLARSHIPS  
AWARDED FY 2002-24

**\$936K**

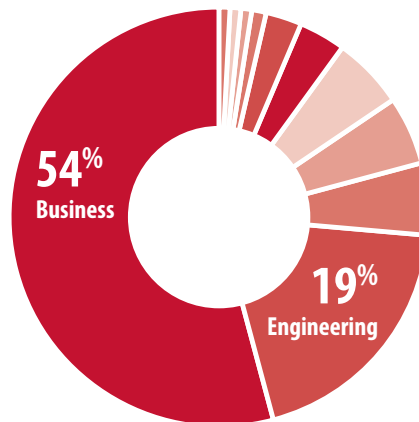
TOTAL SCHOLARSHIPS  
AWARDED FY 2024

**\$932K**

MBC TUITION  
WAIVERS FY 2024

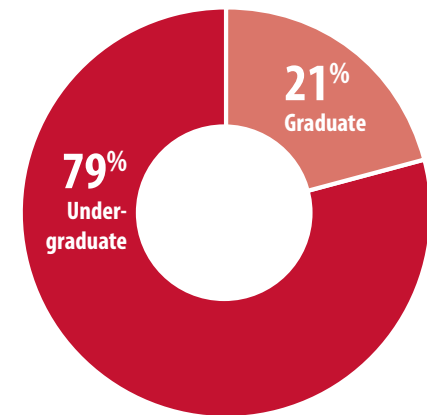
**240**

NUMBER OF SCHOLARSHIPS  
AWARDED FY 2024



STUDENT LEADER  
MAJORS FY 2024

- 1% Education
- 1% Health
- 1% Medicine
- 1% Mines & Earth Sc.
- 3% Fine Arts
- 3% Science
- 5% Humanities
- 6% Arch. & Planning
- 6% Soc. & Behavioral Sc.



STUDENT LEADER  
ACADEMIC LEVEL FY 2024



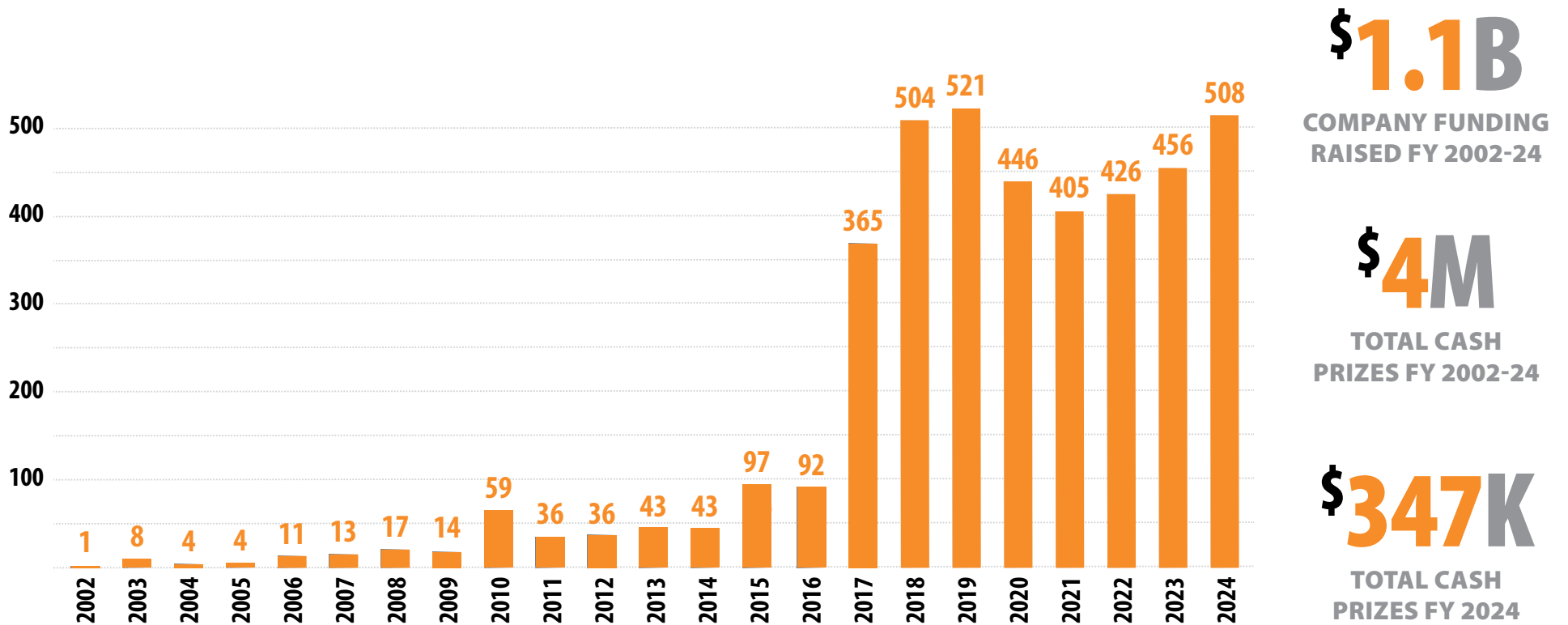




# STARTUP TEAMS

Hundreds of student teams work with us to launch ideas in every field and industry imaginable. We define a startup team as a group of students that accesses Lassonde Entrepreneur Institute programs to test, develop, and grow their business idea through mentorship, grants, office space, and more.

## STARTUP TEAMS FORMED FY 2002-2024

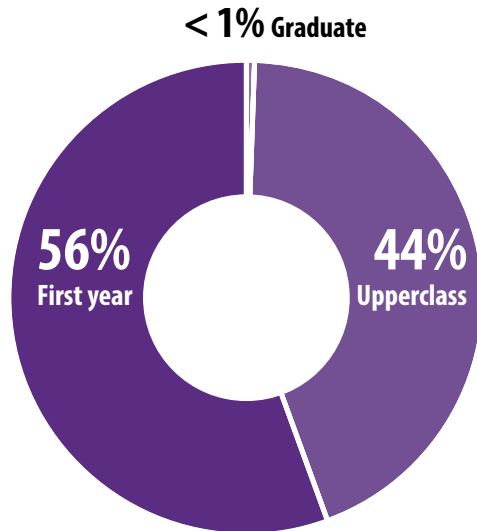


# LIVE AT LASSONDE

We call the residents at Lassonde Studios the “Lassonde 400” because there are 400 beds in the building. This group has the unique opportunity to “Live, Create, Launch” day and night. During 2023-24, we welcomed L8, or the eighth group of Lassonde 400 residents since the building opened in 2016.

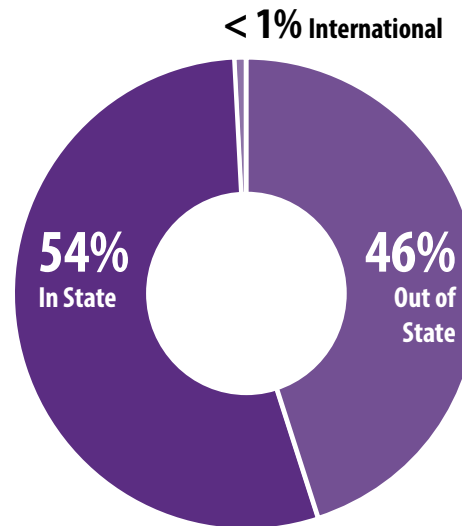
## LASSONDE STUDIOS RESIDENTS AY 2024

### ACADEMIC LEVEL AY 2024



**50** AREAS OF STUDY  
AY 2024

### GEOGRAPHIC DIVERSITY AY 2024



**41** US STATES REPRESENTED  
AY 2024

**85**

TOTAL RESIDENT EVENTS  
AY 2024

**1.4K**

TOTAL RESIDENT EVENT  
ATTENDEES AY 2024

**99**

RETURNING RESIDENTS  
AY 2024





# LAUNCHED AT LASSONDE



We help students from all majors and backgrounds launch inventions, initiatives, companies, and careers.

Find more online at  
[lassonde.utah.edu/launched](https://lassonde.utah.edu/launched).



## ELLE WILLIAMS PHOTOGRAPHY

The growing age of digital media has created a high accessibility (as well as demand) for things like portrait photography. That's why Elle Williams, an undergraduate business student at the University of Utah, has been turning her passion for capturing special moments into a business. Elle Williams Photography began back in her hometown of Parker, Colorado; she didn't begin taking photos seriously until the spring of 2023. However, her drive and motivation to turn it into a real skill have certainly brought her opportunity and success. "I had always wanted to do photography but had never had a camera or experience or anything like that, but everyone needed grad photos during that time," Williams said. "I practiced as much as I could and then sort of dove in headfirst. I just said, 'This is gonna be my job this summer.'"



## IDAHO BARKERY

Idaho Barkery founder Sabrina Sherwood is a clinical pharmacist, dog lover, and entrepreneur who is dedicated to serving our furry friends gourmet all-natural treats. Based in Boise, Idaho, her company sells healthy, handcrafted treats from fresh ingredients online and at a growing number of pet stores. She enrolled in the Master of Business Creation Online program at the University of Utah's David Eccles School of Business to grow the business. Idaho Barkery makes dog treats that are grain-free, meat-free, gluten-free, and preservative-free. "My unique background as a pharmacist has helped me formulate a treat using ingredients that are safe," Sherwood said. "So much of my career has involved education on which supplements are unnecessary or even harmful. My expertise allows me to see past the misinformation that many dog treat products try to sell us." They also provide custom shapes by using 3D printing technology. Customization is key, and their recipes and process reflect that.

[idahobarkery.com](http://idahobarkery.com)



## THE DIRT CLUB

Boston Richins was never a big fan of worms. When she married a small-town farm boy with dreams of owning an organic fertilizer business, she hoped it was just a phase. It wasn't. Her husband went full force into an earthworm-driven business plan. The fertilizer is called "worm castings" — "the polite way to say, 'worm poop,'" Richins said. Unlike traditional fertilizers, worm castings won't burn plants, and have no offensive odor, chemicals, synthetic additives, pathogens, or pollutants. Richins introduced the product to her family of avid gardeners and the transformation was enough to get her fully on board. "The results were quite literally jaw-dropping," she said. "The lawn was lush, full, and greener than it ever had been. There was a real-life 'Jack and the Beanstalk' situation happening in my childhood backyard." But while they had a great product, roadblocks got in their way. Enrolling in the Master of Business Creation program put them on the right path.

[thedirtclub.co](http://thedirtclub.co)

# LAUNCHED AT LASSONDE



## ROCKET TUTORS

Rocket Tutors, a team from West High School that is building a business to provide free one-on-one online math tutoring, won first place and the \$10,000 Sue Gibson Grand Prize at the 2024 High School Utah Entrepreneur Challenge (HSUEC) final event. Twenty teams made it to the finals in this business-idea competition open to all high school students in Utah. Rocket Tutors will provide tutoring for free through donations from companies and individuals. The donors receive a tax benefit and opportunity to make an impact on people's lives, while the Rocket Tutors will collect a small transaction cost to cover business expenses. "I think our idea is important because there are just so many students out there struggling with math and so many students out there that can't afford tutoring, so I think it could have a really big impact," said Syna Aggarwal, one of the founders of Rocket Tutors.



## CROSSOVER CLOTHING

Crossover Clothing is an up-and-coming clothing brand based in Utah, focusing on custom apparel and giving athletes the chance to build their personal brand and deepen their connection with their supporters. The company partners with student-athletes across various sports and universities, helping them launch their own branded merchandise lines. Crossover Clothing is the creation of Bo Wilkinson, who chose the Master of Business Creation program at the University of Utah's David Eccles School of Business to grow his company. Crossover Clothing came from Wilkinson witnessing the challenges and limitations that student-athletes regularly face in their efforts to leverage their name, image, and likeness. Wilkinson recognized the evolving world of athlete endorsements and the need for innovative solutions. He said, "I was motivated to create a business that would address these gaps while offering athletes a tangible way to build and benefit from their personal brands."

[crossoverclothingco.com](https://crossoverclothingco.com)



## C-BLU

C-Blu is a medical device company working to increase the accuracy of cervical cancer screening. C-Blu won first place at the 2024 Bench to Bedside Competition, a medical device innovation competition. The team includes five University of Utah students: Ethan Betts, Libby Brooks, Derek Lewis, Ryleigh Smith, and Nathan Wallace. The students are studying biomedical engineering and business. Cervical cancer is one of the most treatable forms of cancer. If diagnosed early, survival rates can be as high as 91%. However, the current survival rate is 50%, with 94% of deaths happening in low-resource areas where effective screening is unavailable. “We built a cervical cancer screening device that can be taken into low-resource areas,” Brooks said. “Improving screening rates can help eliminate cervical cancer — something the World Health Organization is trying to do in the next six years.”



## UTAH MOBILE EMISSIONS

Utah Mobile Emissions is the first mobile emission testing service in Utah, offering clients the convenience of having their emissions tested wherever they are. While in college, founder Daniel Diehl needed an emissions test for his vehicle. Despite searching various locations, he couldn't find one with a short wait time and ended up wasting two hours of his Saturday. This experience led him to look for mobile emission services. Diehl enrolled in the University of Utah's Master of Business Creation (MBC) program to better understand how to effectively run his business. “The MBC program is a unique combination of a traditional business degree and a business accelerator,” he said. “Everyone in the program is a founder of their own company, and each brings a unique perspective to our classes.” Utah Mobile Emissions has been providing testing services in Cache County and is expanding to Davis County. The company hopes to continue to expand.

[utahmobileemissions.com](http://utahmobileemissions.com)



# LAUNCHED AT LASSONDE



## THE ALLERGY CARD

Ben McCloskey wants to eliminate the struggle of explaining food allergies when ordering food. He is doing this as the co-founder of The Allergy Card, a startup that allows users to create and print their own allergy and food restriction cards for free. The concept of The Allergy Card originated from McCloskey's desire to help his brother and others with food allergies have an easier experience ordering allergen-free food. McCloskey believed that a simple card could be the next step in facilitating allergen-aware interactions between dining services and customers. The brothers worked as a team to bring this idea to reality, where McCloskey started developing the concept and his brother designed the cards. "We want people to be able to eat without having to worry about the potential possibility of having an allergic reaction," he said.



## THE BOOB BUS

The Boob Bus wants mammograms to be fun. A startup co-founded by Rena Vanzo, who grew the company in the Master of Business Creation program at the University of Utah, The Boob Bus offers mobile breast imaging services, as well as cosmetic injectables and genetic testing. All the above happens in Doris Jean, the company's bus lovingly named after Vanzo's late grandmother. Through 3D mammography and high-density breast ultrasounds interpreted by board-certified and breast-fellowship trained radiologists, Vanzo's company is helping Utah women receive personalized breast cancer risk assessments. "Over the years, several of my female family members were diagnosed with breast cancer, which prompted discussions and journeys of genetic testing among my loved ones," she said. "My grandmother was a firecracker and one of my biggest role models. Although she didn't have an identifiable genetic variant, she was a breast cancer survivor and has become my inspiration."

[theboobbus.com](http://theboobbus.com)





### LILO

Lilo creates 100% handmade and hand-embroidered replaceable bag straps for customers with the utmost care. The company was founded by Claire Rusovick, a University of Utah student track-and-field athlete. She is studying film and media arts, with an emphasis in animation and a minor in entrepreneurship, all while being a distance runner for Utah. While Rusovick was born with an inclination to create, she is most driven by the opportunity that creating has provided to help people feel understood, empowered, and deeply loved. Lilo is breaking the standards of traditional bags by making the straps the main event. Each bag strap is customized from start to finish. The colors and embroidery designs are dreamed up by Rusovick and made with love. Not only are the straps designed to be comfortable, durable, and interchangeable, but crafted to serve as a work of art.



### SPOT PARKING

Trying to find parking in a crowded area is a notoriously frustrating issue for drivers everywhere, and this problem is especially infamous on college campuses. Spot Parking, one of the prize winners of the 2024 Utah Entrepreneur Challenge, is an entrepreneurial effort to counteract these issues and turn parking into an orderly effort. Spot Parking was formed in 2023 by University of Utah computer engineering student Dean Smith and Brigham Young University students Ryan Hagerty and Cooper Young. The company aims to provide solutions for locations needing parking management systems. "We began trying to find solutions to this problem taking place on many college campuses, and we learned that the best way to solve the parking problem is to more efficiently utilize the parking that they already have available," Smith said.

**[spotparking.app](https://spotparking.app)**

# PROGRAMS

## LSND400

### LIVE AT LASSONDE STUDIOS

Join the residential community at Lassonde Studios, an inspiring 160,000-square-foot building with 400 beds. All students welcome. [lassonde.utah.edu/studios](http://lassonde.utah.edu/studios)

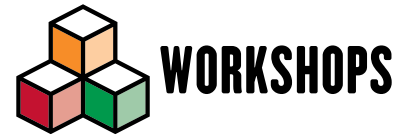
- 85 events
- 1,418 participants
- 8 student leaders



### RESIDENTIAL ENTREPRENEUR COMMUNITY

A select community of active undergraduate entrepreneurs who live, create, and launch together while receiving generous support, mentorship, and scholarships. [lassonde.utah.edu/founders](http://lassonde.utah.edu/founders)

- 8 events
- 33 participants
- 4 student leaders



### BUILD YOUR SKILLS

Attend regular workshops to learn new skills. Topics vary greatly. Browse our online calendar for details and to find out what's next. [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)

- 20 events
- 61 participants
- 3 student leaders



### SATISFY YOUR HUNGER FOR ENTREPRENEURSHIP

Participate to learn about food entrepreneurship, test your recipes in the Miller Cafe, and learn from industry experts. [lassonde.utah.edu/food](http://lassonde.utah.edu/food)

- 2 events
- 19 participants
- 2 student leaders



### EXPERIENCE SUMMER AT LASSONDE

Participate in summer programs and living opportunities at Lassonde Studios to further your education and experience. [lassonde.utah.edu/summer](http://lassonde.utah.edu/summer)

- 16 events
- 120+ participants



### STUDENT LEADERSHIP

Gain leadership experience in one of our many programs. All students are welcome to apply. [lassonde.utah.edu/leadership](http://lassonde.utah.edu/leadership)

- 109 student leaders



### CONNECTING NEW STUDENTS TO PROGRAMS & OPPORTUNITIES

An outreach program helping new students get involved with entrepreneurship programs. [lassonde.utah.edu/lassonde-ambassadors](http://lassonde.utah.edu/lassonde-ambassadors)

- 200 participants
- 7 student leaders



### ARTISTS MAKE GREAT ENTREPRENEURS

Connect with your peers, learn the value of your skills, and explore connections between the arts and entrepreneurship. [lassonde.utah.edu/art](http://lassonde.utah.edu/art)

- 5 events
- 20 participants
- 2 student leaders





## MILESTONE SEED GRANT PROGRAM

Apply to pitch your business idea at these regular events for a chance to receive seed funding for your new venture. [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)

- 191 teams registered
- \$63,372 awarded
- 60 grants



## GET PROFESSIONAL ADVICE TO DEVELOP YOUR IDEA

Sign up to meet with an expert in fields including law, business, design, and manufacturing. [lassonde.utah.edu/experthours](https://lassonde.utah.edu/experthours)

- 12 events
- 36 participants
- 3 student leaders



## GET OFFICE SPACE AND COMPANY RESOURCES

Apply for dedicated space at Lassonde Studios, legal advice, accounting help, and more. Sponsored by Zions Bank. [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)

- 21 startup teams in residence
- 90 applications
- 3 student leaders



## MEDICAL INNOVATION COMPETITION

Work with medical and engineering students developing a medical innovation. Managed in partnership with the Center for Medical Innovation. Sponsored by Zions Bank. [bit.ly/UUb2b](https://bit.ly/UUb2b)

- 32 teams registered
- 136 participants
- \$80,000 awarded
- 21 patents filed



## STATEWIDE BUSINESS MODEL COMPETITION

Launch your business by competing for cash and in-kind prizes. Sponsored by Zions Bank. [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)

- 114 applications
- \$100,000 cash & prizes awarded
- 11 colleges participating



## STATEWIDE HIGH SCHOOL IDEA COMPETITION

Enter your business idea in this high school program for a chance to win cash and prizes. Sponsored by Zions Bank. [lassonde.utah.edu/hsuec](https://lassonde.utah.edu/hsuec)

- 187 applications
- \$30,000 prizes & scholarships awarded
- 39 high schools participating



## DEMO DAY

A showcase of student entrepreneurs and their companies and products at the Lassonde Entrepreneur Institute. [lassonde.utah.edu/demo](https://lassonde.utah.edu/demo)

- 29 student companies showcased
- 327 participants
- \$13,700 Lassonde dollars awarded
- \$5,000 student leader grants awarded



## CREATE YOUR FIRST PROTOTYPE

Participate in our Make program to learn how to use prototyping tools and see your idea come to life! [lassonde.utah.edu/make](https://lassonde.utah.edu/make)

- 178 students safety trained
- 26 student leaders
- 22 Make It activities

# PROGRAMS

HIGHLIGHTS FY 2024



## MBC MARKETING AGENCY

Apply to support company founders in the Master of Business Creation program. [eccles.utah.edu/mbc/agency](https://eccles.utah.edu/mbc/agency)

- 8 participants
- \$40,000 scholarships awarded



## HOST A GATHERING OR ACTIVITY AT LASSONDE STUDIOS

Submit your idea for a gathering or activity, and get support to make it happen. [lassonde.utah.edu/meetups](https://lassonde.utah.edu/meetups)

- 12 events



## YOUR GAME. YOUR BRAND. YOUR FUTURE.

A program provided in partnership with Utah Athletics to help student-athletes make the most of their name, image, and likeness. [utahutes.com/elevate](https://utahutes.com/elevate)



## TOGETHER YOU CAN ACCOMPLISH MORE

Take advantage of the many opportunities and areas in Lassonde Studios to work together and collaborate. [lassonde.utah.edu/cowork](https://lassonde.utah.edu/cowork)



## CONNECT WITH ENTREPRENEURS FROM ACROSS CAMPUS

Join our community of founders, collaborators, and bootstrappers. [lassonde.utah.edu/eclub](https://lassonde.utah.edu/eclub)

- 14 events



## ENTREPRENEUR SUPPORT FOR ALL UNIVERSITY OF UTAH ALUMNI

Get lifelong support for your entrepreneurial interests in this program for all University of Utah alumni. [lassonde.utah.edu/life](https://lassonde.utah.edu/life)

- 12 events
- 213 participants



## A RESOURCE DIRECTORY FOR ENTREPRENEURS IN UTAH

Browse resources for entrepreneurs in Utah on the Utah Founders directory website. Utah is a great place for entrepreneurs, and this is the perfect place to get started. [utahfounders.org](https://utahfounders.org)

- 139 resource listings



## EXPERIENCE PROGRAM FOR ALL UNDERGRADS

An introductory program for undergraduate students from any major on campus (the X) to learn the entrepreneurial mindset, explore, and practice entrepreneurship. [lassonde.utah.edu/lassondex](https://lassonde.utah.edu/lassondex)

- 2,307 students enrolled





## ADD A CLASS, CERTIFICATE, MINOR, MAJOR & MORE

Take a deep dive by getting a certificate, minor, or major in entrepreneurship and more at the David Eccles School of Business. [eccles.utah.edu/entp](https://eccles.utah.edu/entp)

- 3,052 students enrolled in entrepreneurship courses



## GRADUATE PROGRAM TO GROW YOUR COMPANY

A specialized graduate degree program for founders committed to growing their startup company. [eccles.utah.edu/mbc](https://eccles.utah.edu/mbc)

- 81 founders enrolled



## GRADUATE PROGRAM FOR TECH COMMERCIALIZATION

Work on an interdisciplinary team to develop companies with faculty inventors, industry professionals, and entrepreneurs. [lassonde.utah.edu/new-venture-development](https://lassonde.utah.edu/new-venture-development)

- 9 student leaders



## INCUBATE YOUR BUSINESS IDEA

Join the Foundry at the Lassonde Entrepreneur Institute to grow your business idea and potential with a group of peers. [lassonde.utah.edu/foundry](https://lassonde.utah.edu/foundry)

- 31 participants

# THANKS TO OUR DONORS

## FOUNDING DONORS

Lassonde Family Foundation  
Pierre Lassonde

## SUSTAINING DONORS

Zions Bank  
David G. Neeleman  
Larry H. & Gail Miller Family Foundation  
James A. Unruh Family Foundation  
Chad & Kristen Anselmo doxy.me

## GENEROUS SUPPORTERS (A-Z)

Abbamonte, Ann Marie  
Actium Partners, LLC  
Adams, Andrea  
Adams, Bill  
Adams, Ellen  
Adams, Jamie  
Adams, Mark  
Adams, Michael  
Adams, Rachel  
Adobe  
Advantage Workers Compensation Insurance Company  
Aiderzada, David  
Alberico, Chelsey  
Alcorn, Amy  
Allan, Jololene  
Allen, Peggy  
Allen, Steven  
Almeida, Gui  
Amemero, Zully  
Amundsen, Katie  
Amundsen, Scott  
Andersen, Joel  
Anderson, Alyssa  
Anderson, Derek  
Anderson, Jamie  
Apgood, William  
Arbore, Michelle  
Archibald, Cameron  
Ariss, Chad  
Ariss, Karine  
Armesto, Matias  
Arntsen, Spencer

ARUP Laboratories  
Arvidson, Christina  
Atkinson, Tiffany  
AutomallUSA.com  
Bailey, Callie  
Baird, Daniel  
Baker, Blayne  
Baldwin, Cindy  
Baldwin, Richard  
Ballard Spahr, LLP  
Ballard, Craig  
Ballard, Melissa  
Ballard, Samantha  
Ballard, Truman  
Bank of the West  
Banyan Ventures  
Barbano, John  
Barbano, Richard  
Barber Lyhnakis, Michelle  
Bard Access Systems  
Barnosky, Kathleen  
Baron, Carolynne  
Barr, Christopher  
Barr, Tara  
Barson, Jeff  
Barteld, Barbara  
Barteld, Jeff  
Barton, Jeffrey  
Barton, Karman  
Bastien, Anne  
Bastien, Roy  
Bayer, Jessica  
Beazer, Trevor  
Becraft, Alexander  
Beekhuizen, Nick  
Belcher, Jody  
Bell, Robert  
Bellini, Cameron  
Bellone, Joseph  
Bellone, Zully  
Bellone, Veronica  
Beltran, Eban  
Benefits All In, LLC  
Benham, Meghan  
Berkshire Hathaway Inc.  
Biomerics  
Blouin, Nate  
Blumenthal, Larry  
Bosque-Pardos, Alberto  
Bott, James  
Bouchard, Lisa  
Boudrea-Fine, Greg  
Boulay, Elizabeth

Boulay, Steven  
Boyce, Kelly  
Boyd, Connie  
Bradley, Jason  
Breinholt, Tracy  
Brenchley, Shawn  
Brigham Young University  
Brittain, Jack  
Brittain, Karen  
Brockhuizen, Alex  
Brown, Sharon  
Brown, Paul  
Browning, Ben  
Buatois, Eric  
Buckley, Andi  
Buckley, Dorothy  
Barbano, John  
Barbano, Richard  
Barber Lyhnakis, Michelle  
Bard Access Systems  
Barnosky, Kathleen  
Baron, Carolynne  
Barr, Christopher  
Barr, Tara  
Barson, Jeff  
Barteld, Barbara  
Barteld, Jeff  
Barton, Jeffrey  
Barton, Karman  
Bastien, Anne  
Bastien, Roy  
Bayer, Jessica  
Beazer, Trevor  
Becraft, Alexander  
Beekhuizen, Nick  
Belcher, Jody  
Bell, Robert  
Bellini, Cameron  
Bellone, Joseph  
Bellone, Zully  
Bellone, Veronica  
Beltran, Eban  
Benefits All In, LLC  
Benham, Meghan  
Berkshire Hathaway Inc.  
Biomerics  
Blouin, Nate  
Blumenthal, Larry  
Bosque-Pardos, Alberto  
Bott, James  
Bouchard, Lisa  
Boudrea-Fine, Greg  
Boulay, Elizabeth

Clark, Betty  
Clark, Howard  
Clark, Rachel  
Clark, Whitney  
Clarke, Samuel  
Cleverly, Brooklynn  
Cline, John  
Clinical Innovations, LLC  
Cocco, Kevin  
Coe, Charity  
Cohen, Marcia  
Combs, Cathy  
Conway, Alison  
Conway, Emily  
Cooley, Timothy  
Coonahan, Timothy  
Cornerstone Capital Group, LLC  
Corrado-Lodi, Catherine  
Corroon, Amy  
Corroon, Peter  
Costa, Kim  
Costantino, Kennedy  
Cotter, Ryan  
Craig, Delwin  
Cravens, Nilda  
Crenshaw, Roxanne  
Crowder, Alisyn  
Crowder, David  
Crowell, Bethany  
Crowell, Gunnar  
Cruz, Krystyna  
Cummings, Jennifer  
Cusick, Bob  
Cusick, Helen  
Cyprus Federal Credit Union  
Cyr, Beth  
D'Ambrosio Chrysler Jeep  
D'Ambrosio, Paula  
D'Ambrosio, Troy  
D'Ambrosio, Margaret  
Darrell L. Deem Trust  
Dash, Michael  
Dave Goode Memorial Foundation  
David E. and Melinda K. Simmons Foundation  
Davis, Jeff  
Davis, Michelle  
Daynes Music Company  
Dean, Jackson  
Defonte, Margaret

Deloitte Foundation,  
DeMichael, Deborah  
Deseret Certified Development Co.  
Deseret Laboratories  
Deseret Trust Company  
Dessert, Donald  
DiBitetto, MaryJo  
Diecidue, Robert  
Dinesh and Kalpana Patel Foundation  
Diwekar, Manasi  
Dixon Pignanelli, D'Arcy  
Doba  
Dobron, Aaron  
Dobry, Donna  
Domark, Lisa  
Dominesey, Thomas  
Downing, Carson  
Drake, Brandon  
Drees, Beth  
Duncan, Bradlee  
Duncan, Bradley  
Duncan, Gina  
Dunn, John  
Dunn, Stacey  
Echavarriaekhof, Maria  
Eckman, Joshua  
Eckman, Tiffany  
Edwards, Julie  
Emht, Matthew  
English, Paul  
Entrepreneur Association Foundation  
Epic Ventures  
Erbland, Debbie  
Erbland, Jeff  
Erbland, John  
Erbland, Molly  
Erickson, Sonya  
Ernst & Young, LLP  
Ertel, Julia  
Espirito Design, LLC  
Esposito, Marianne  
Etherington, Marla  
Evans, Jeff  
Eyal, Eran  
F J Management Inc.  
Fanelli, Linda  
Farnsworth, Kaylee  
Farrar, Jessica  
Fedorov, Alexander

Feinberg, Juliana  
Felt, Tyler  
Felton, Jerome L.  
Felton, Norin  
Ferguson, Randall  
Fetzer Architectural Woodwork  
Fetzer, Marcy  
Fetzer, Stuart  
Fidelity Charitable Gift Fund  
Fidelity Foundation  
Fiore, Joyce  
Firelight Investments ULC  
Fowler, Camilla  
Fowler, Jared  
Franks, Dewayne  
Frederick Gardner Cottrell Foundation  
Fugate, Marcus  
Funny, Doug  
Gallacher, Reyn E.  
Galligan, Margaret  
Gallotta, Regina  
Garay, Barbara  
Garay, John  
Gardner, Alexander  
Garff Enterprises, Inc.  
Garff, Amy  
Garff, John  
Garn, E. Jake  
Gay, Lynette  
Gay, Robert  
Gehrig, Sarah M.  
Gill, Carrie  
Gill, Paul  
Gill, Tamanna  
Gill, Victor  
Gilson, Darin  
Gilson, Susan  
Glassett, Janet  
Glassett, Tim  
Godsey, Andrew  
Goins, Nick  
Golden, Josh  
Goodwin, Ceselie  
GoPro  
Gowda, Varun  
Grady, Florence  
Greally, R. Douglas  
Greenstein, Roberta  
Griggs, Brent

Griggs, DeAnna  
Grogan, Regina  
Grow Utah Ventures, LLC  
Hale, Michael  
Haley, James  
Haley, Rita  
Hall, Colton  
Halverson, Kathryn  
Hamilton, Lars  
Hammond, Michael  
Hanrahan, Christopher  
Hanrahan, Megan  
Hansen, Craig  
Hansen, Ian  
Harris, Catherine  
Harris, Edward  
Hashimoto, Tonia  
Hassard, Tom  
Hatch, George  
Hausknecht, John  
Hawker, Axel  
Heugly, Tyler  
Hibler, Kimberly  
Hill, Ashley  
Hock, Allison  
Hoffman, Dane  
Holden, Brent  
Holden, Cheryl  
Holland & Hart, LLP  
Holt, Asuncion  
Holt, Christopher  
Howard Gloor TMO Family, Atos  
Howard-Berry, Leah  
Howlett, Anita  
Howlett, Dustin  
Howlett, Jeremy  
Howlett, Leslie  
Howlett, Marla Etherinton  
Howlett, Wade  
Huefner, Tim  
Huefner, Dixie  
Huefner, Robert  
Hwang, Madeline  
Iacobitti, Lisa  
Ianniello, Jeff  
Ianniello, Michael  
Ianniello, Peter  
Iarussi, Gwen  
Ident Solutions  
J.P. Morgan Charitable Giving Fund  
Jacobson, Dean

Jalili, Monika  
Jalili, Reza  
Jameson, Jamileh  
JAR Family Investment Co., LTD  
Jaworowski, Peter  
Jeffery R. and Katie C. Nelson Family Foundation  
Jeffrey, Elizabeth  
Jennings, Judson  
Jensen, James  
Jensen, Jesse  
Jensen, Kathy D.  
Jergler, Frank  
Jergler, Val  
Jessop, Arthur  
Johnson, Crista  
Johnson, Dawn  
Johnson, Randy  
Johnson, Steven  
Jones Waldo  
Jones, Kristopher  
Jones, Matthew  
Jones, Patrick  
Jones, Sara  
Joshi, Jeannie  
Kahn, Justin  
Karas, Robert  
Kardwell, Joseph  
Karniouchina, Kate  
Karr, Spencer  
Karrington, Brooke  
Keagy, John  
Kehl, Teresa  
Keller, Virginia  
Kelsey, R. Randall  
Kendall, Kody  
Keramidopoulos, Helen  
Kessner, Kiersten  
Key Bank National Association  
Key Bank of Utah  
KeyBank Foundation  
Khan, Yasmin  
Kifer, Justin  
Kimbaris, Grace  
Kimmel, Katherine  
Kissell, Kevin  
Kitagawa, Shizuko  
KK Nevada, LLC  
Klingensmith, Leentje Fund  
Jacobson, Dean

Knight, Natalie  
Knopf, Janice  
Knopf, Michael  
Knorn, Gregg  
Kolupski, Sandra  
Kristianson, John  
Kroger, Taylor  
Kuiper, David  
Kuiper, Sueann  
Kushi, Odeta  
L3Harris Technologies, Inc.  
Lachant, Mary  
Lachant, Neil  
Lam, Priscilla  
Lamb, Nicholas  
Land Equity Partners, LLC  
Landfried, Kerry  
Landfried, Matthew  
Lang, Jami  
Lang, John  
Laporta, Frank  
Larkin, Christine  
Larsen, Mark  
Laux, Alissa  
Laux, Nelson  
Laver, Andrew  
Ledwin, Rebecca  
Legant, Patricia  
Lehman, Fritz  
Leon, Rodrigo  
Leonard, Gillian  
Leshchinskaya, Irina  
Leshchinskii, Dima  
Levine, Jerry  
Lewis, Heidi  
Lewis, Janet  
Lewis, Rachel  
Lewis, Ryan  
Lewis, Stephen D.  
Linder, Debbie  
Linder, Joshua  
Lindquist, Kristy  
Little, Thomas  
Lobo, Neville  
Loofburrow, David  
Low, Kim  
Lyhnakis, Vaselis  
Lyon, Stephanie  
Macikowski, Chris  
Mada, Soumithreddy  
Mahajan, Atul



MainStreet Tax & Accounting Services	Mint Think, Ink	Olafson, Eric	Prado, Thiago	Salisbury, Lynn	Snell & Wilmer, LLP	The Sparkery	Vivint, Inc.	Woody, Amy
Maley, Jack	Mity-Lite, Inc.	Oracle	Presta Casabene, Amanda	Salt Lake Chamber of Commerce	Snow, Ryan	The Tony Caputo Foundation	vSpring Capital, LLC	Woody, James
Mallo, Evelyn	Mohan, Grace	Orenstein, Amber	Prestwich, Glenn	Salt Lake Community College South City Campus	Soares, Gustavo	The Utah Autism Foundation	Walden, Nicole	Woolley, Athelia T.
Mangas, Brian	Mohan, James	Orenstein, Robert	Price, Mary Jane	Sanson, Marjorie W.	Sofinnova Ventures, Inc.	The William and Joanne Moeller Foundation	Walkingshaw, Nate	Woolley, Geoffrey
Mangelson, Mark	MonaVie,	Orme, Ashlynn	Price, Taft	Sauter, Stephen	Sorenson, James	Theobald, Shauna	Wal-Mart Stores, Inc.	Woolley, Kenneth
Manieri, Marc	Montagnino, Joe	Osborn, David	PricewaterhouseCoopers, LLP	Sauter, Vivian	Sorenson, Krista	Thomas, Jennifer	Wang, Florence	Workman Nydegger
Manning, Patsy	Montagnino, Susan	Osimitz, Thomas	Prime Funding, LLC	Schill, Brandon	Spalding, Tara	Thorpe Capital Group, LLC	Wang, Zhigang	Wright, Dalton
Margarita Mills, Cristina	Moore, Bill	Osimitz, Thomas G.	Prostko, Rick	Schmitt, Marshall	Spens, Michael	Thore, North & Western, LLP	Ward, Spencer	Wright, Rebecca
Margiotta, Judith	Moore, Bradley	Ownby, Nina M.	Pun, Eric	Schreyer, Rebecca	Spiesz, Maryfrances	Trecker, Heather	Watson, Kate	Wulfman, Mitchell
Mark, Douglas	Moore, Stephanie	Ownby, P. Darrell	Quatrochi, Mary Jo	Schultz, Joanna	Spinosa, Susan	Trent, Joshua	WCF Mutual Insurance Company	XMission
Markova, Stella	Morawski, Cheryl	Pace, Elysia	Rainone, Dominique	Schwartz, Dawn	Spragboard Enterprises	Tse, Helena	Yanni, Amanda	Yara North America Inc.
Marrouche, Tarek	Morey, Erica	Packer, Richard	Ramirez, Luis	Schwartz, Faith	State of Utah	Turner, Tyler	Yuen, Gary	York, Linda
Martin, Allison	Morgan Bay Management, LLC	Packer, Dan	Randall, Janet	Schwartz, Michael	Steele, Landon	Ugaki, Janice	Zenaty, Deborah	Yost, Zack
Martin, Guy	Morin, Cory	Pak, Juliana	Randall, Taylor	Secrest, Aaron	Stoll, Taylor	Uhlmann, Tiago	Zhu, Alexis	Zimonja, Barbara
Martineau, Eunyong	Morley, Christopher	Palermo, Nancy	Ravikumar, Vishnu	Secrest, Katie M.	Stone, Todd	Unruh, Jeffrey A.	Zions First National Bank	Zions Management Services Company
Martineau, Roger	Morr, Kelly	Palmmann, Denise	Real, Ken	Seely, Joseph	Strasburg, Ileen	Unruh, Polly	Zupon, Michael	
Mathur, Bharat	Morris, Scott	Palmman, Kenneth	Real, Kristin	Shah, Viral	Streit, Cathy	Uptown Cheapskate		
Maxwell, Michael	Mortensen, Briana	Park, Jeani	Red Touch Media	Sharma, Kapil	Streit, Doug	USTAR		
Maxwell, Stacey	Mortensen, Trent	Park, Lucy M.	Reed, John	Sherwin Williams	Summit Medical Products, Inc.	Utah Governor's Office of Economic Development		
May, Gary	Morton-Miller, Amy	Park, Melissa	Reeder, Brian	Shirazi, Gail	Swaby, Nigel	Utah Management Associates, Inc.		
May, Sharon	Moss, Jason	Park, Ryan	Reeder, Lori	Shirazi, Hava	SXSX, LLC	Utah Technology Finance Corporation		
McCall, Kevin	Mostyn, Bill	Parker, Douglas	Reinhardt, Charles	Shirazi, Yosef	Talty, Jennifer	Valenti, Agnes		
McCleery, Janet McClure	Mostyn, Pamela	Parker, William	Reinhardt, Charles	Shouls, Alicia	Talty, Kelsey	Valenti, Chris		
McCleery, Michael W.	Moursal, Holly	Parker, Douglas	Repak, Benjamin	Siegel, William	Tanner Charitable Trust	Valenti, Joanna		
McCormick, Daniel	Mousa, Monica	Parks, Thomas	Reynolds, Katrina	Signal Peak Technology Ventures, LP	Tanner, LLC	Valenti, Joseph		
McDonald, Michael	Mouskondis, Nicole	Parr Brown Gee & Loveless	Reynolds, Pete	Sikorsky, Gregory	Tantalo, Richard	Valenti, Judith		
McDonough, John	Mouskondis, Peter W.	Parsons Behle & Latimer	Rich, Jesse	Silverman, Linda	Tatzel, Katy	Valenti, Kenneth		
McLean, Bruce	Muir, Emily	Paul, Gregory	Rich, Nathan	Simmons, David	Tatzel, Ryan	Valenti, Robert		
McLean, Doug	Mullin, Shantel	Paul, Natalie	Richard K. and Shirley S. Hemingway Foundation	Simmons, Melinda K.	Taylor, Anne	Van Sant, Jeffrey		
McLean, Jacqueline	Mullin, Thomas	Paulsen, John	Richins, Danica	Sisco, Dan	Taylor, Jayne	Van Tassell, Kathryn		
McLean, Janet	Myriad Genetics, Inc.	PayZang,	Riley, Margaret	Slome, Mary	Taylor, Judy	Vanguard Media, LLC		
McLean, Stuart	Napolitano, Bill	Pearson, Laura	Riley, Michael	Smiles For Life Foundation	Taylor, Scott	Vecci, Richard		
McMahon, Ed	Needham, J. L.	Pelion Venture Partners	Roberts, Toni	Smith, Alan L.	Technology to Market T2M	Verdi, Caroline		
McNamara, Peggy	Neeleman, Christine	Perry, Julia	Rogers, Joshua	Smith, Derek	Tenaglia, Steve	Verdi, Frank		
McPherson, Jonathan	Neeleman, Steve	Pershing, LLC	Romano, Gillian	Smith, Genine P.	TEP Investments, LLC	Verdi, Janet		
Mcrae, Bryan	Nelson, Adam S.	Petersen, Josh	Rosann, Carolyn	Smith, Jennifer	Teramana, Anthony	Videre Cras, LLC		
McRae, Rebeka	Nelson, Gregory	Peterson, Matthew	Rosann, Gregg	Smith, Kristi	The Associated Jewish Federation of Baltimore	ViroPan Incorporated		
Melamed, Cindy	Nelson, Lindsay	Peterson, Thomas	Rose, Bradley Michael	Smith, Landon	The Book Table			
Mellor, Randolph	Newman, Seth	Pett, Amy	Rose, Kimberly	Smith, Marty D.	The Community Company			
Menaguale, Jeff	Newmont	Phillips, Aaron	Roskelley, Amy		The Jack and Dorothy Byrne Fdn., Inc.			
Menaguale, Kathy	Ng, Carin	Phillips, Kristy	Ross, Marie		The Kahlert Foundation			
Merit Medical Systems, Inc.	Nochlin, Jason	Pigg, Adam	Ross, Patricia					
Meyer, Michael	Nolte, Ben	Pignanelli, Frank	Rounds, Nathaniel					
Meyerowitz, Suzanne	Nolte, Kelsey	Pitrof, Joellen	Rowe, Andrew					
Michael Best & Friedrich, LLP	Nord, Garrett	Player, Cassie	Rowland Hall					
Middlebrook, Sari	Northwestern Group Insurance	Plazas, Manuela	Rozan, John					
Miles, Paul	Norton, Samuel	Pollard, JoAnn	Rush, Rebecca					
Miller, Roland G.	Nu Skin International, Inc.	Potter, George	Sabala, Nicholas					
Mills, Sean	Nuss, Michael	Potter, Paula	Sail, Ron					
Mines, Joshua	Obsidian Foundation, Inc.	Poulin, Aurora	Sail, Suzanne					
		Poulin, Marissa						
		Poulin, Zelina						





# PEOPLE

## Administration, Faculty & Staff



**KURT DIRKS**, Dean, David Eccles School of Business, [dean@eccles.utah.edu](mailto:dean@eccles.utah.edu)



**LYDA BIGELOW**, Academic Director, Master of Business Creation Program, [lyda.bigelow@eccles.utah.edu](mailto:lyda.bigelow@eccles.utah.edu), 801-585-3471



**PAT JONES**, Operations Director, Lassonde Studios, [pat.jones@utah.edu](mailto:pat.jones@utah.edu), 801-585-0722



**PHYNN KELSCH**, Hospitality Manager, Lassonde Studios, [phynn.kelsch@utah.edu](mailto:phynn.kelsch@utah.edu), 801-213-8700



**BILL HESTERLY**, Chair, Dept. of Entrepreneurship & Strategy, [bill.hesterly@eccles.utah.edu](mailto:bill.hesterly@eccles.utah.edu), 801-581-6378



**PAUL BROWN**, Professor (Lecturer), Director of Master of Business Creation Program, [paul.brown@eccles.utah.edu](mailto:paul.brown@eccles.utah.edu), 801-581-4234



**ALICIA VESS**, Administrative Officer, Lassonde Entrepreneur Institute, [alicia.vess@utah.edu](mailto:alicia.vess@utah.edu), 801-585-1496



**GAURAV MISHRA** Hospitality Manager, Lassonde Studios, [gaurav.mishra@utah.edu](mailto:gaurav.mishra@utah.edu), 801-213-8700



**JACK BRITTAİN**, Professor and Pierre Lassonde Presidential Chair in Entrepreneurship, [jack.brittain@eccles.utah.edu](mailto:jack.brittain@eccles.utah.edu), 801-581-8791



**JEFF DAVIS**, Assistant Professor (Lecturer), Director of Master of Business Creation Global Program, [jeff.davis@eccles.utah.edu](mailto:jeff.davis@eccles.utah.edu), 801-585-1186



**THAD KELLING**, Marketing & Public Relations Director, Lassonde Entrepreneur Institute, [thad.kelling@utah.edu](mailto:thad.kelling@utah.edu), 801-587-8811



**ELIASIB PAREDES-BAUTISTA**, Hospitality Manager, Lassonde Studios, [eliasib.paredes-bautista@utah.edu](mailto:eliasib.paredes-bautista@utah.edu), 801-213-8700



**JAY BARNEY**, Presidential Professor of Strategic Management and the Pierre Lassonde Chair of Social Entrepreneurship, [jay.barney@eccles.utah.edu](mailto:jay.barney@eccles.utah.edu), 801-585-2456



**KATHY HAJEB**, Professor (Lecturer), Eccles School, Director, Lassonde Entrepreneur Institute, [kathy.hajeb@utah.edu](mailto:kathy.hajeb@utah.edu), 801-587-3836



**DESPINA GIANNOPOULOS**, Marketing Coordinator, Lassonde Entrepreneur Institute, [despina.giannopoulos@utah.edu](mailto:despina.giannopoulos@utah.edu), 801-581-5373



**TROY D'AMBROSIO**, Vice President for Innovation; Executive Director, Lassonde Entrepreneur Institute; Assistant Dean, Eccles School, [troy.dambrosio@eccles.utah.edu](mailto:troy.dambrosio@eccles.utah.edu), 801-587-3836



**ANNE BASTIEN**, Program Director, Lassonde Entrepreneur Institute, [astien@utah.edu](mailto:astien@utah.edu), 801-585-3198



**JENNIE WILLIAMS**, Hospitality Manager, Lassonde Studios, [jennie.e.williams@utah.edu](mailto:jennie.e.williams@utah.edu), 801-213-8700

## Dept. of Entp. & Strategy

### FACULTY

Bonita Austin  
Abe Bakhsheshy  
Jay Barney  
Victor Bennett  
Lyda Bigelow  
Jack Brittain  
Cord Bowen  
Allison Boxer  
Jen Brown  
Paul Brown  
Anthony Brownlow  
Colleen Cunningham  
Josh Feng  
Kathy Hajeb

Heidi Herrick  
William Hesterly  
Matthew Higgins  
Jeffrey Nielsen  
Taft Price  
Nicole (Colee) Pyne  
William Schulze  
Orie Shelef  
Jenny Smith  
Jason Snyder  
Ruchi Watson  
Robert Wuebker  
Todd Zenger  
Tina Ziemek

### POSTDOC FELLOWS

Jenny Kwon  
Anna McKean  
Hayley Wabiszewski

## Lassonde Student Leaders FY 2024

Yasmin Abuomar  
Kiana Adolpho  
Yash Agrawal  
Ayodele Alaga  
Sean Andrews  
Diane Bahati  
Susmita Bastakoti  
Matthew Benich  
Elliott Bloem  
Logan Bogesvang  
Mia Bookstaber  
Sadie Bowen  
Avery Bowman  
Alan Brinkerhoff  
Cole Cable  
Barry Carta

Aye Chan  
Shreya Chawla  
Derek Che  
Abigail Cheney  
Lucy Christensen  
Erin Christiansen  
Autumn Cibik  
Brianna Cipriano  
Hunter Conrad  
Samantha Davies  
Carter Dean  
Evan Dennis  
Seb DeVillers  
Nicole Duckering  
Chloe Flach  
Ololade Folashade

Haley Freeman  
Khongor Gantumur  
Diya Garg  
Thomas Glasmann  
Jennifer Godinez  
Sydney Greenland  
Ghasmin Guillen  
Cole Hadlock  
Kelsey Hart  
Eshrak Hassan  
Johnny Hernandez  
Mason Hirschi  
Tren Hirschi  
Jenna Hirtle  
Ashley Howell  
Diona Irwin

Hardik Jain  
Eric Johnson  
Anderson Jones  
Tess Jorgensen  
David Kale  
Venkatachalam Kapuganti  
Noelle Kieffer  
Katrina Knackstedt  
Emma Koa  
Walker Krebs  
Roarke Lacey  
Lauren Lengel  
James Linton  
Topher Lloyd  
Colin Loughlin

Saina Malili  
Shea Markoff  
Derek Martin  
Natasha Mayr  
Abigail McCoy  
Cameron Mcomber  
Alon Meir  
Andrea Montesinos  
Aren Naegeli  
Carter Neal  
Major Nelson  
Justin Newkirk  
James Nickels  
Lauren North  
Mya Oetinger  
Gabriel Ortiz

Eliasib Paredes  
Kaden Pax  
Aranza Pedraza  
Garrett Peterson  
Jace Peterson  
Gerald Pharin  
Mila Pimentel  
Nekane Powell  
Nathan Privari  
Jack Regan  
Braeden Riley  
Hayden Roberts  
Naomi Rowley  
Matthew Schwarz  
Hailey Sherman  
Alex Shuster-Crowe

Noah Singer  
Lydia Smith  
Juliet Smock  
Kellie Spear  
Camiryn Stauffer  
Scott Stoermer  
Andrew Sweeney  
Jack Urness  
Pete Vawdrey  
Zack West  
Sadie Whitney-Havlicak  
Brandon Wilde  
Elayna Williams  
Grace Wunder



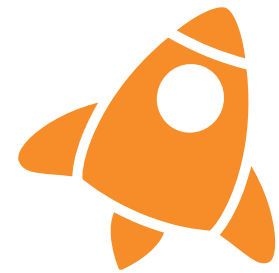


### **Lassonde Entrepreneur Institute**

University of Utah, 105 Fort Douglas Blvd., Bldg. #604  
Salt Lake City, UT 84113  
801-587-3836 (main line)  
lassonde@utah.edu

### **Lassonde Studios**

University of Utah, 1701 Student Life Way  
Salt Lake City, UT 84112  
801-213-8700 (front desk)  
lassonde@utah.edu



**L A S S O N D E . U T A H . E D U**

