

# events calendar



S P R I N G 2 0 2 5

# TOP 10

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## ENTREPRENEURSHIP PROGRAM

## Join a Top-Ranked Program

Attend a workshop, live at Lassonde Studios, take a class & more

All students at the University of Utah are welcome to join our top-ranked program for student entrepreneurs and innovators. Whether you want a deep dive or only have an hour, the Lassonde Entrepreneur Institute has something for all students to learn how to become a founder, creator, or change-maker. Got an idea? Looking for a team? Or want to live, create, or launch at Lassonde Studios? Jump in and make it happen! We have workshops, maker space, grants, a student entrepreneur club, startup offices, meetup activities, a cafe, entrepreneurship classes and degrees in partnership with the David Eccles School of Business, and more. Get started by browsing our upcoming events and visiting our website to learn more at [lassonde.utah.edu](http://lassonde.utah.edu).

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**3<sup>rd</sup>**  
UNDERGRAD  
ENTREPRENEUR  
PROGRAM 2025  
\* WEST REGION \*

**3<sup>rd</sup>**  
GRADUATE  
ENTREPRENEUR  
PROGRAM 2025  
\* WEST REGION \*



**5<sup>th</sup>**  
UNDERGRAD  
ENTREPRENEUR  
PROGRAM 2025  
\* PUBLIC SCHOOLS \*

**8<sup>th</sup>**  
UNDERGRAD  
ENTREPRENEUR  
PROGRAM 2025

**5<sup>th</sup>**  
MBA  
ENTREPRENEUR  
PROGRAM 2024  
\* PUBLIC SCHOOLS \*

**12<sup>th</sup>**  
MBA  
ENTREPRENEUR  
PROGRAM 2024



### APPLY TO LIVE AT LASSONDE FOR 2025-26

We invite all incoming and current U students to apply to live at Lassonde Studios for 2025-26. We also invite you to apply for summer. Those admitted to live here will join our residential community of innovators, entrepreneurs, and change-makers. **Learn more and apply at [lassonde.utah.edu/studios](http://lassonde.utah.edu/studios).**



### APPLY NOW: LIVE AT LASSONDE STUDIOS IN SUMMER 2025

We're accepting applications to live at Lassonde Studios for summer 2025. Don't miss our summer activities and the opportunity to be a part of our summer cohort, work toward Utah residency for permanent in-state tuition, and get in-state tuition for summer. [lassonde.utah.edu/summer](http://lassonde.utah.edu/summer)

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NEXT PAGE



# events calendar

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FRIDAYS

## LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in person 12:30-1:30 p.m. and virtual on Zoom 2-3 p.m. on most Fridays. **Register online at [lassonde.utah.edu/visit](https://lassonde.utah.edu/visit).**

## JANUARY

### GET SEEDDED: GRANT APPLICATION DEADLINE FOR JANUARY (MICRO & REGULAR)

**1** This is the last day to apply for a Get Seeded micro or regular grant in the next round of this program. All University of Utah students are encouraged to apply for a Get Seeded milestone grant to launch or grow a business. **Wednesday • 11:59 p.m. • Online • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

### UTAH ENTREPRENEUR CHALLENGE: INFO SESSION

**2** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students from across the state and how to win \$75,000 in cash and prizes. **Thursday • 11 a.m.-12 p.m. • Zoom • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**

### STUDY ENTREPRENEURSHIP: CLASSES BEGIN FOR SPRING 2025

**6** The Department of Entrepreneurship & Strategy at the David Eccles School of Business offers many entrepreneurship classes and programs. Options include electives, certificate, minor, major, and master's. **Monday • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

### LASSONDE STUDIOS PRIORITY APPLICATION DEADLINE FOR 2025-26

**9** We invite all incoming and current U students to apply to live at Lassonde Studios. We also invite you to apply for summer. Those admitted to live here will join our residential community of innovators, entrepreneurs, and changemakers. **Thursday • Online • [lassonde.utah.edu/studios](https://lassonde.utah.edu/studios)**

JAN. 13



### MAKE SPACE OPENS FOR SPRING SEMESTER

The Make Space at Lassonde Studios is open to all students at the University of Utah to build or prototype anything they want. During spring 2025, the Make Space will be open Jan. 13-April 15, Monday-Thursday 12-9 p.m. and Friday-Saturday 12-6 p.m. Resources include hand tools, 3D printers, a large format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Monday • 12-9 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

JAN. 15



### HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: APPLICATION DEADLINE

The application closes today for the High School Utah Entrepreneur Challenge. All high school students in Utah, ages 14-18, are welcome to apply to this business-idea competition for a chance to win \$30,000 in cash and scholarships. **Wednesday • 11:59 p.m. • Online • [lassonde.utah.edu/hsuec](https://lassonde.utah.edu/hsuec)**

THURSDAYS



DAVID ECCLES SCHOOL OF BUSINESS

### LASSONDE STUDENT ORIENTATION

Join us at a Lassonde Student Orientation session to learn how to engage with the many programs and opportunities at the Lassonde Entrepreneur Institute. We host these sessions most Thursdays 2-2:30 p.m. on Zoom. Each session will include an overview of programs and a chance to ask questions. All current and incoming students at the University of Utah are encouraged to participate and attend repeat sessions to get the most from our community. **Register online at [lassonde.utah.edu/orientation](https://lassonde.utah.edu/orientation).**

### WORKSHOPS: MARKET RESEARCH

**15** You can learn a lot about the potential of your idea through market research. In this workshop, you will learn the basics of market research and the methods for this work. We will share tools available and tips to start your market research. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### BENCH TO BEDSIDE: MENTOR MIXER

**16** Bench to Bedside invites students, clinicians, technology, research, and commercialization experts to attend our annual Mentor Night networking event. Student teams will be able to meet with experts and gain feedback from potential project mentors. Food and drinks will be provided, so please RSVP ahead of time. **Thursday • 6-8 p.m. • Center for Medical Innovation, The Shop SLC • [bit.ly/utah-b2b](https://bit.ly/utah-b2b)**

### WORKSHOPS: ENTREPRENEUR MINDSET SKILLS

**21** Whether you're a startup founder or aspiring entrepreneur, developing the right mindset is the key to success. Attend this workshop to learn essential skills that will help you think like an entrepreneur, overcome challenges, and drive innovation. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

TUESDAYS



### GET STARTED WITH YOUR BUSINESS IDEA SESSION

Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. We host these sessions most Tuesdays 12:15-1 p.m. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Register online at [lassonde.utah.edu/getstarted](https://lassonde.utah.edu/getstarted).**

### LASSONDE FOUNDERS: LASSONDE+X ORIENTATION AND WORKSHOP (INVITE ONLY)

**21** Join other members of the Lassonde Founders program for an orientation to the Lassonde+X program. This is an invite-only event. Lassonde Founders is a residential scholarship program for students living at Lassonde Studios. All students are welcome to apply. **Tuesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/founders](https://lassonde.utah.edu/founders)**

### COMPANY LAUNCH: ORIENTATION (INVITE ONLY)

**22** Join other founders in the Company Launch program to kick off the semester. This is a great opportunity to meet all the students and startups in the program, learn what to expect during the semester, and have some fun. All students with startups are welcome to apply online to join this entrepreneur support program. **Wednesday • 2-3:30 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

### HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

**23** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/experthours](https://lassonde.utah.edu/experthours)**

## ONGOING

# MBC

MASTER OF  
BUSINESS CREATION.

DAVID ECCLES SCHOOL OF BUSINESS

### MASTER OF BUSINESS CREATION: ATTEND VIRTUAL INFO SESSIONS

Register to attend a Master of Business Creation virtual information session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is an affordable, professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum, mentoring, networking opportunities, and more. [Online • eccles.utah.edu/mbc](https://eccles.utah.edu/mbc)

### MAKE IT: CALCULATORS

**25** Learn how to solder by making a frog-style calculator that holds up to six digits, has math games with multiple levels, and calculates equations. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 1-2:30 p.m. • Lassonde Studios • lassonde.utah.edu/make**

### ARTS ENTREPRENEUR: SCALING FROM HANDMADE TO PRODUCTION

**28** Scaling your art from handmade to production requires careful planning and strategy. Join this workshop to learn how to expand your artistic business while maintaining the quality and authenticity of your work. **Tuesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/arts**

### GET SEEDED: FINAL PITCH EVENT

**29** Attend the Get Seeded final pitch event to see the finalist startup teams from this round of grant awards present their pitches for regular grants. Free food will be available, and everyone can ask questions and vote on which teams receive funding. All are invited to attend. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

### MAKE IT: RICE BAGS

**30** Learn basic sewing skills by constructing a rice bag that can be used as a heating pad. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/make**

## FEBRUARY

### GET SEEDED: GRANT APPLICATION DEADLINE FOR FEBRUARY (MICRO & REGULAR)

**1** This is the last day to apply for a Get Seeded micro or regular grant in the next round of this program. All University of Utah students are encouraged to apply for a Get Seeded milestone grant to launch or grow a business. **Saturday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

### HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: TOP 20 FINALISTS ANNOUNCED

**3** The finalist teams in the High School Utah Entrepreneur Challenge will be announced. Teams from across the state are competing for \$30,000 in cash and prizes in this business-idea competition. **Monday • 5 p.m. • Online • lassonde.utah.edu/hsuec**

### BENCH TO BEDSIDE: NETWORKING WITH EXPERTS EVENT

**4** Join the B2B team and industry professionals for a networking and competition preparation workshop! Following a brief presentation by our visiting industry professionals, all participants will have the opportunity to network and ask questions about medical device innovation. Dinner will be provided, so please RSVP ahead of time! **Tuesday • 5:30-7:30 p.m. • Center for Medical Innovation, The Shop SLC • bit.ly/utah-b2b**

### HIGH SCHOOL UTAH ENTREPRENEUR CHALLENGE: PUBLIC ONLINE VOTING STARTS

**5** Online public project voting starts for the High School Utah Entrepreneur Challenge. All are encouraged to vote in this business-idea competition. Voting closes on Feb. 28. **Wednesday • 5 p.m. • Online • lassonde.utah.edu/hsuec**

### WORKSHOPS: SCALING YOUR STARTUP AT A HEALTHY PACE

**5** Scaling a startup is an exciting yet challenging journey, and doing it at a healthy pace is crucial for long-term success. Attend this workshop to learn strategies for sustainable growth. **Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

### UTAH ENTREPRENEUR CHALLENGE: INFO SESSION

**6** Register to attend a virtual information session for the Utah Entrepreneur Challenge. Learn about this business-model competition for college students from across the state and how to win \$75,000 in cash and prizes. **Thursday • 11 a.m.-12 p.m. • Zoom • lassonde.utah.edu/uec**

FEB. 8



### MAKE IT: BOOK NOOKS

Learn to use the laser cutter by creating your own book nook that you can use to decorate your shelves in a fun and unique way! No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 1-2:30 p.m. • Lassonde Studios • lassonde.utah.edu/make**

### WORKSHOPS: MANAGING NON-PROFIT STARTUPS

**11** Starting and managing a non-profit can be both rewarding and complex. Join this workshop to learn the essential skills for leading a successful non-profit startup. **Tuesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

### LASSONDE FOUNDERS: ENTREPRENEUR DINNER (INVITE ONLY)

**11** Join other members of the Lassonde Founders program for an invite-only dinner event. This is a great opportunity to learn, get to know your peers, and enjoy dinner. Lassonde Founders is a residential scholarship program for students living at Lassonde Studios. All students are welcome to apply. **Tuesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/founders**

### FOOD ENTREPRENEUR: INTRO TO LICENSING AND DISTRIBUTION

**12** Taking your food product to a broader market involves understanding the intricacies of licensing and distribution. Join this workshop to learn the fundamentals of licensing and distributing your food product. **Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/food**

### HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

**13** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • lassonde.utah.edu/exporthours**



### STUDENT LEADERSHIP & SCHOLARSHIPS: REGULAR APPLICATION DEADLINE FOR 2025-26

Today is the regular application deadline for scholarships and student leadership opportunities at the Lassonde Entrepreneur Institute for the 2025-26 academic year. The institute offers a diverse variety of opportunities for students to learn valuable skills and engage with our community. **Saturday • Online • lassonde.utah.edu/leadership**

### WORKSHOPS: STARTUP FUNDRAISING BASICS

**19** Fundraising is a critical step in turning your startup vision into reality. Join this workshop to learn the fundamentals of startup fundraising, from identifying the right funding sources to crafting an effective pitch. **Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**



**FEB. 20**

**THE UTAH  
ENTREPRENEUR  
CHALLENGE**
**UTAH ENTREPRENEUR  
CHALLENGE: APPLICATION  
DEADLINE**

The application closes today for the 2024-25 Utah Entrepreneur Challenge. All university students in Utah are welcome to apply to win \$75,000 in cash and prizes in this business-model competition. **Thursday • 11:59 p.m. • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**

**MAKE IT: CROCHET GRANNY  
SQUARES**

**20** Learn basic crochet skills by making granny squares, which are a basic part of crocheting. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-6:30 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

**WORKSHOPS: PATENTS AND  
TRADEMARKS WITH U.S. PATENT  
AND TRADEMARK OFFICE**

**25** Whether you're an entrepreneur, inventor, or business owner, understanding how to protect your intellectual property is crucial. Attend this workshop to learn about patents and trademarks from the United States Patent and Trademark Office. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

**COMPANY LAUNCH: COHORT  
MEETING (INVITE ONLY)**

**26** Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join this entrepreneur support program. **Wednesday • 2-3:30 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

**ONGOING**
**LSND400**
**LASSONDE 400: RESIDENT  
PIZZA PARTIES (RESIDENTS  
ONLY)**

Join other members of the Lassonde 400 residential community at Lassonde Studios for a resident-only pizza party. All residents are invited. **[lassonde.utah.edu/lsnd400](https://lassonde.utah.edu/lsnd400)**.

- Tuesday, Jan. 14, 6-7 p.m., 5th floor
- Wednesday, Feb. 12, 6-7 p.m., 4th floor
- Thursday, March 6, 6-7 p.m., 3rd floor
- Wednesday, April 2, 6-7 p.m., 2nd floor
- Tuesday, April 22, 6-7 p.m., 5th floor

**BENCH TO BEDSIDE:  
NETWORKING WITH EXPERTS  
EVENT**

**26** Join the B2B team and industry professionals for a networking and competition preparation workshop! Following a brief presentation, all participants will have the opportunity to network and ask questions about medical device innovation. Dinner will be provided, so please RSVP ahead of time. **Wednesday • 5:30-7:30 p.m. • Center for Medical Innovation, The Shop 5LC • [bit.ly/utah-b2b](https://bit.ly/utah-b2b)**

**GET SEEDED: FINAL PITCH EVENT**

**26** Attend the Get Seeded final pitch event to see the finalist startup teams from this round of grant awards present their pitches for regular grants. Free food will be available, and everyone can ask questions and vote on which teams receive funding. All are invited to attend. **Wednesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

**MAKE IT: TINKERCAD**

**27** Attend this Make It activity to learn 3D design with Tinkercad, a free CAD software. A laptop is required to run the software, but no experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-6:30 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

**HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS**

**27** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/expershours](https://lassonde.utah.edu/expershours)**

**HIGH SCHOOL UTAH  
ENTREPRENEUR CHALLENGE:  
PUBLIC ONLINE VOTING ENDS**

**28** This is the last day to vote for your favorite project in the High School Utah Entrepreneur Challenge, a business-idea competition for high school students. **Friday • 11:59 p.m. • Online • [lassonde.utah.edu/hsuc](https://lassonde.utah.edu/hsuc)**

# MARCH

**GET SEEDED: APPLICATION  
DEADLINE FOR MARCH (MICRO &  
REGULAR)**

**1** This is the last day to apply for a Get Seeded micro or regular grant in the next round of this program. All University of Utah students are encouraged to apply for a Get Seeded milestone grant to launch or grow a business. **Saturday • 11:59 p.m. • Online • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

**MARCH 1**

**THE UTAH H.S.  
ENTREPRENEUR  
CHALLENGE**
**HIGH SCHOOL UTAH  
ENTREPRENEUR  
CHALLENGE: COMPETITION  
FINAL EVENT**

Attend the final showcase and awards event for the High School Utah Entrepreneur Challenge. High School Utah students from across the state are competing for \$30,000 in cash and scholarships in this business-idea competition. **Saturday • 8 a.m.-5 p.m. • Lassonde Studios • [lassonde.utah.edu/hsuc](https://lassonde.utah.edu/hsuc)**

**UTAH ENTREPRENEUR  
CHALLENGE: FINALISTS  
ANNOUNCED**

**3** The top 20 teams will be announced in the Utah Entrepreneur Challenge. University students from across the state are competing for \$75,000 in cash and prizes in this business-model competition. **Monday • 5 p.m. • Online • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**

**ARTS ENTREPRENEUR: HOW TO  
PRICE YOUR ART**

**4** Pricing your art can be one of the most challenging aspects of being an artist, especially when starting out. Join this workshop to learn strategies for setting the right price for your artwork. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/arts](https://lassonde.utah.edu/arts)**

**WORKSHOPS: ADDING  
ENTREPRENEURSHIP TO YOUR  
RESUME**

**5** Adding entrepreneurship to your resume can showcase your initiative and creativity, but it can be difficult to know where your experiences fit. Join this workshop to learn how to effectively highlight your entrepreneurial experiences and skills. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

**UTAH ENTREPRENEUR  
CHALLENGE: FINALIST VIDEO  
VOTING STARTS**

**6** Vote for your favorite video in the Utah Entrepreneur Challenge! Everyone is encouraged to vote in this business-model competition. The winner will be announced at the showcase and awards event. **Thursday • 5 p.m. • Online • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**

**HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS**

**6** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/expershours](https://lassonde.utah.edu/expershours)**



# events calendar

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ONGOING

## LASSONDE FOR LIFE

### LASSONDE FOR LIFE: ALUMNI ENTREPRENEUR PROGRAM

All University of Utah alumni interested in entrepreneurship are welcome to join the Lassonde for Life program. It offers alumni with lifelong support for their entrepreneurial pursuits and dreams. Alumni can participate free of charge and from anywhere on the globe. [Learn more and register for events at lassonde.utah.edu/life.](https://lassonde.utah.edu/life)

### WORKSHOPS: BASICS OF BUSINESS REGISTRATION

**18** Starting a business begins with the essential step of proper registration. Join this workshop to learn the basics of business registration, from choosing the right legal structure to filing necessary paperwork. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### BENCH TO BEDSIDE: COMPETITION DELIVERABLES WRAP-UP

**19** Meet with the B2B Student Leadership team to review competition deliverables and fine-tune your plan to submit a winning team packet. Dinner will be provided, so please RSVP ahead of time! **Wednesday • 5:30-7:30 p.m. • Center for Medical Innovation, The Shop SLC • [bit.ly/utah-b2b](https://bit.ly/utah-b2b)**

### COMPANY LAUNCH: COHORT MEETING (INVITE ONLY)

**19** Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join this entrepreneur support program. **Wednesday • 2-3:30 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](https://lassonde.utah.edu/launch)**

### STUDY ENTREPRENEURSHIP: INFO SESSION

**19** Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, certificate, minor, major, and master's. **Wednesday • 2-3 p.m. • Zoom • [eccles.utah.edu/entp](https://eccles.utah.edu/entp)**

### HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS

**20** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/experthours](https://lassonde.utah.edu/experthours)**

MARCH 20

## M | B | C — MASTER OF — BUSINESS CREATION.

DAVID ECCLES SCHOOL OF BUSINESS

### MASTER OF BUSINESS CREATION: PRIORITY APPLICATION DEADLINE

Today is the priority application deadline to join the Master of Business Creation In-Person or Online program for fall 2025 at the University of Utah's David Eccles School of Business. The MBC is a professional-degree program for serious entrepreneurs committed to building a sustainable, profitable company. **Thursday • 11:59 p.m. • Online • [eccles.utah.edu/mbc](https://eccles.utah.edu/mbc)**

MARCH 22

## THE UTAH ENTREPRENEUR CHALLENGE

### UTAH ENTREPRENEUR CHALLENGE: COMPETITION FINAL EVENT

Attend the final showcase and awards event for the Utah Entrepreneur Challenge. Teams from colleges across the state are competing for \$75,000 in cash and prizes in this business-model competition. **Saturday • 8 a.m.-5 p.m. • Spencer Fox Eccles Business Building, Lassonde Studios • [lassonde.utah.edu/uec](https://lassonde.utah.edu/uec)**

### WORKSHOPS: STARTUP MARKETING

**25** Marketing is key to driving growth and visibility for your startup, but how do you know where to start? Join this workshop to learn the essential marketing strategies and tools every startup needs. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### GET SEEDED: FINAL PITCH EVENT

**26** Attend the Get Seeded final pitch event to see the finalist startup teams from this round of grant awards present their pitches for regular grants. Free food will be available, and everyone can ask questions and vote on which teams receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/getseeded](https://lassonde.utah.edu/getseeded)**

### MAKE IT: WOODEN NAMEPLATES

**27** Learn to use the laser cutter to design and craft a custom nameplate from high-quality wood to put on a desk or shelf. All materials are provided. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 5-6:30 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

## APRIL

### FOOD ENTREPRENEUR: PACKAGING AND MARKETING YOUR PRODUCT

**1** Turning your food product into a marketable success requires the perfect blend of packaging and marketing. Join this workshop to learn the essentials of designing packaging that stands out on the shelves and communicates your brand story. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/food](https://lassonde.utah.edu/food)**

### WORKSHOPS: STARTUP RESOURCES

**2** Navigating the vast array of resources available to startups can be overwhelming. Join this workshop to discover the key tools, networks, and support systems that can accelerate your startup's growth. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### MAKE IT: RETRO VIDEO GAME

**5** Come learn how to make a game in PICO-8 using a template project! Please bring a laptop, and be sure you have Wi-Fi access in the Make Space. Prior programming knowledge is recommended but by no means required. Space and supplies are available on a first-come, first-served basis. **Saturday • 1-2:30 p.m. • Lassonde Studios • [lassonde.utah.edu/make](https://lassonde.utah.edu/make)**

### WORKSHOPS: RAPID PROTOTYPING YOUR IDEA

**8** Rapid prototyping is the ability to quickly generate models using 3D computer-aided design and 3D printing. In this workshop, you will learn how to use rapid prototyping to get from idea to product quickly and with low-cost materials. **Tuesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](https://lassonde.utah.edu/workshops)**

### LASSONDE FOUNDERS: ENTREPRENEUR DINNER (INVITE ONLY)

**8** Join other members of the Lassonde Founders program for an invite-only dinner event. This is a great opportunity to learn, get to know your peers, and enjoy dinner. Lassonde Founders is a residential scholarship program for students living at Lassonde Studios. All students are welcome to apply. **Tuesday • 5:30-7 p.m. • Lassonde Studios • [lassonde.utah.edu/founders](https://lassonde.utah.edu/founders)**

ONGOING



**ENTREPRENEUR CLUB: JOIN THE COMMUNITY**

Join our community of founders, collaborators, and bootstrappers. The Entrepreneur Club provides students with an opportunity to connect with like-minded students from across campus. **Learn more and register to join at [lassonde.utah.edu/eclub](http://lassonde.utah.edu/eclub).**

**COMPANY LAUNCH: APPLICATION DEADLINE FOR SUMMER 2025**

**9** Apply to join the Company Launch program for the spring semester. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome to apply. **Wednesday • 11:59 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](http://lassonde.utah.edu/launch)**

**COMPANY LAUNCH: COHORT MEETING (INVITE ONLY)**

**9** Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join this entrepreneur support program. **Wednesday • 2-3:30 p.m. • Lassonde Studios • [lassonde.utah.edu/launch](http://lassonde.utah.edu/launch)**

**HOURS WITH EXPERTS: ONE-ON-ONE SESSIONS**

**10** Hours with Experts one-on-one sessions allow students to sign up in advance to meet with an expert. Expert topics include legal protection, corporate formation, accounting, design, manufacturing, and team dynamics. Check online to see available experts, dates, and times. Registration closes 24 hours prior to the event. **Thursday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/exporthours](http://lassonde.utah.edu/exporthours)**

**MAKE IT: STEEL STICK FIGURES**

**12** Learn to use the welding equipment in the Make Space metal shop by creating your own steel stick figure! You must be safety trained to participate, but no experience is necessary. Space and supplies are available on a first-come, first-served basis. **Saturday • 1-2:30 p.m. • Lassonde Studios • [lassonde.utah.edu/make](http://lassonde.utah.edu/make)**

**BENCH TO BEDSIDE: COMPETITION NIGHT**

**14** Join us for the 15th annual Bench to Bedside Competition Night! Student teams will showcase their projects in a gala-style event, meeting with competition judges, healthcare professionals, entrepreneurs, investors, and University of Utah leadership. After an evening of networking and celebration, we'll announce the competition winners. **Monday • 6-9 p.m. • Rice-Eccles Stadium • [bit.ly/utah-b2b](http://bit.ly/utah-b2b)**

**MAKE SPACE CLOSSES FOR SPRING**

**15** This is the last day to use the Make Space at Lassonde Studios for the spring semester. All students at the University of Utah are welcome here to build or prototype anything they want. Resources include hand tools, 3D printers, a large format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Tuesday • Lassonde Studios • [lassonde.utah.edu/make](http://lassonde.utah.edu/make)**

**WORKSHOPS: STARTUP OPERATIONS**

**16** Efficient operations are the backbone of any successful startup. Join this workshop to learn the essential strategies for operating your startup. **Wednesday • 4-5 p.m. • Lassonde Studios • [lassonde.utah.edu/workshops](http://lassonde.utah.edu/workshops)**

**STUDY ENTREPRENEURSHIP: CLASSES END FOR SPRING 2025**

**22** The Department of Entrepreneurship & Strategy at the David Eccles School of Business offers many entrepreneurship classes and programs. Options include electives, certificate, minor, major, and master's. **Tuesday • [eccles.utah.edu/entp](http://eccles.utah.edu/entp)**

**STUDY ENTREPRENEURSHIP: INFO SESSION**

**25** Learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, certificate, minor, major, and master's. **Friday • 2-3 p.m. • Zoom • [eccles.utah.edu/entp](http://eccles.utah.edu/entp)**

APRIL 30

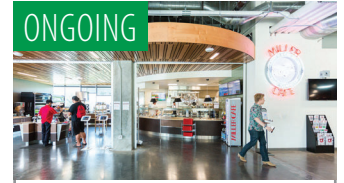
**DEMO DAY**



**LASSONDE DEMO DAY**

Join us at Demo Day to meet student entrepreneurs in our community, learn about and buy their products, meet new people, and enjoy free food and refreshments. This event is a celebration of everything our student entrepreneurs have achieved this year. All are welcome to join us. Register online to attend. **Wednesday • 3-5 p.m. • Lassonde Studios • [lassonde.utah.edu/demo](http://lassonde.utah.edu/demo)**

ONGOING



**MILLER CAFE**  
@LASSONDE STUDIOS

**MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER**

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. We serve breakfast, lunch, and dinner. **[dineoncampus.com/utah](http://dineoncampus.com/utah)**

FOLLOW US



**SUBSCRIBE & FOLLOW US FOR UPDATES**

Don't miss out on the latest news and events by subscribing to our email newsletter and following us on social media. Text "events" to 801-587-3836 to receive event updates on your phone. **[lassonde.utah.edu/follow](http://lassonde.utah.edu/follow)**

**ABOUT THE LASSONDE INSTITUTE**

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumnus and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

**CONTACT US**

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