

events calendar



S U M M E R 2 0 2 5



MAKE

TOOLS, SPACE & RESOURCES FOR ALL UNIVERSITY OF UTAH STUDENTS

It's time to make something! All University of Utah students are welcome to use the Make Space at Lassonde Studios. It features hand tools, work benches, 3D printers, a laser cutter, saws, sanders, welders, and more. Students can build whatever they want here, and student tool mentors are on hand to answer your questions and help you get started. The Make Space will be open May 22-July 22 on Monday and Thursday from 2-8 p.m. during the summer 2025 semester (excluding holidays and university closure days). Safety training is required to use the wood and metal shop. lassonde.utah.edu/make.

FRIDAYS



LASSONDE INSTITUTE INFORMATION SESSION & TOUR

Register for our weekly information session and tour. You can choose between an in-person or virtual tour. We provide an overview of the Lassonde Entrepreneur Institute and a tour of the spaces at Lassonde Studios. This is a great opportunity to learn what Lassonde can offer you and see our building. All are welcome. The tour times are in-person 12:30-1:30 p.m. and virtual on Zoom 2-2:30 p.m. on most Fridays. Register online at lassonde.utah.edu/visit.

ONGOING



MEETUPS: PROPOSE A GATHERING OR ACTIVITY AT LASSONDE STUDIOS

Do you have an idea for a gathering or activity you want to host at Lassonde Studios? We want to hear about it. Submit your idea online, let us know what space and resources you need, and we will do what we can to help you make it happen! Online - lassonde.utah.edu/meetups

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NEXT PAGE



events calendar

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MAY

LASSONDE FOR LIFE SESSION: BUILDING AI-CENTERED PRODUCTS (ALUMNI ONLY)

7 Join this Lassonde for Life alumni session to learn about building AI-centered products. We will be joined by an expert in this topic for a presentation and discussion. This event and program are free and open to all alumni of the University of Utah. **Wednesday • 12-1 p.m. • Zoom • lassonde.utah.edu/life**

STUDY ENTREPRENEURSHIP: CLASSES START FOR SUMMER

12 Choose from many entrepreneurship classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, certificate, minor, major, and master's. **Monday • eccles.utah.edu/entp**

GET STARTED WITH YOUR BUSINESS IDEA SESSION

13 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • lassonde.utah.edu/getstarted**

MAY 15



HOURS WITH EXPERTS

HOURS WITH EXPERTS: ONE-ON-ONE SESSION REGISTRATION OPENS FOR MAY

Hours with Experts one-on-one session registration opens today for this month. The sessions allow students to sign up for private meetings with experts on topics including law, business formation, finances, sales, marketing, product development, operations, and more. Find available experts, dates, and times online. Advance registration is required. **Thursday • Online • lassonde.utah.edu/experthours**

COMPANY LAUNCH: ORIENTATION (INVITE ONLY)

20 Join other founders in the Company Launch program for an orientation meeting to kick off the semester. This is a great opportunity to meet all the student startups in the program and learn about what to expect during the semester. **Tuesday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

GET STARTED WITH YOUR BUSINESS IDEA SESSION

20 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • lassonde.utah.edu/getstarted**

MAY 20



SUMMER AT LASSONDE KICKOFF PARTY

Join the Lassonde community for a party to kick off the summer! Come celebrate the start of the semester, meet new friends, and discover all the ways you can live, create, and launch at Lassonde Studios this summer. All students are welcome. **Tuesday • 3-5 p.m. • Lassonde Studios • lassonde.utah.edu/summer**

MAKE SPACE OPENS FOR SUMMER

22 The Make Space at Lassonde Studios is open to all University of Utah students to build or prototype anything they want. During summer 2025, the Make Space will be open May 22-July 22, Monday and Thursday from 2-8 p.m. Resources include hand tools, 3D printers, large-format printer, work benches, and peer tool mentors. Safety training is required to use the wood and metal shop. **Thursday • 2-8 p.m. • Lassonde Studios • lassonde.utah.edu/make**

GET STARTED WITH YOUR BUSINESS IDEA SESSION

27 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • lassonde.utah.edu/getstarted**

MAY 29



MAKE IT: BOOK BINDING

Learn to use the book binding tools in the Make Space to create a small, bound journal to take home. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/make**

JUNE

HOURS WITH EXPERTS: ONE-ON-ONE SESSION REGISTRATION OPENS FOR JUNE

1 Hours with Experts one-on-one session registration opens today for this month. The sessions allow students to sign up for private meetings with experts on topics including law, business formation, finances, sales, marketing, product development, operations, and more. Find available experts, dates, and times online. Advance registration is required. **Sunday • Online • lassonde.utah.edu/experthours**

JUNE 1



GET SEEDED: DEADLINE FOR APPLICATION SUBMISSIONS FOR JUNE (MICRO & REGULAR GRANTS)

This is the last day to apply for a Get Seeded micro or regular grant for the June round of this program. All University of Utah students are welcome to apply for a Get Seeded milestone grant to launch or grow a business. **Sunday • 11:59 p.m. • Online • lassonde.utah.edu/getseeded**

JUNE 2



STUDY ENTREPRENEURSHIP: INFO SESSION

Join us at this online information session to learn more about classes and programs provided by the Department of Entrepreneurship & Strategy at the David Eccles School of Business. Options include electives, certificate, minor, major, and master's. **Monday • 2-3 p.m. • Zoom • eccles.utah.edu/entp**

COMPANY LAUNCH: COHORT MEETING (INVITE ONLY)

3 Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join the program for the following semester. **Tuesday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

GET STARTED WITH YOUR BUSINESS IDEA SESSION

3 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • lassonde.utah.edu/getstarted**

JUNE 3



WORKSHOPS

WORKSHOPS: STARTUP STRATEGIES

Attend this workshop to discover strategies for launching and growing a startup. We'll be joined by one or more startup founders to hear about their experiences and insights for success. Discussion topics will include resources, business plans, funding, and more. Registration is requested. **Tuesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

LASSONDE FOR LIFE SESSION: NETWORKING FOR ENTREPRENEURS (ALUMNI ONLY)

4 Join this Lassonde for Life alumni session to learn how to build your network as an entrepreneur. We will be joined by an expert in this topic for a presentation and discussion. This event and program are free and open to all alumni of the University of Utah. **Wednesday • 12-1 p.m. • Zoom • lassonde.utah.edu/life**

MAKE IT: BICYCLE FEED BAG

9 Learn sewing skills by making a bag that can be attached to your bicycle's handlebars. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Monday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/make**

GET STARTED WITH YOUR BUSINESS IDEA SESSION

10 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • lassonde.utah.edu/getstarted**

MASTER OF BUSINESS CREATION: REGULAR APPLICATION DEADLINE FOR FALL 2025

15 Today is the regular application deadline to join the Master of Business Creation In-Person or Online program for fall 2025 at the University of Utah's David Eccles School of Business. The MBC is an affordable and high-value program for serious entrepreneurs committed to building a sustainable, profitable company. **Sunday • 11:59 p.m. • Online • eccles.utah.edu/mbc**

COMPANY LAUNCH: COHORT MEETING (INVITE ONLY)

17 Join other founders in the Company Launch program for this invite-only event. All students with startups are welcome to apply online to join the program for the following semester. **Tuesday • 12-1 p.m. • Lassonde Studios • lassonde.utah.edu/launch**

GET STARTED WITH YOUR BUSINESS IDEA SESSION

17 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • lassonde.utah.edu/getstarted**

WORKSHOPS: MARKETING FOR STARTUPS

18 Attend this workshop to learn about effective marketing strategies for startups. You need to attract customers to grow a business, and this workshop will help you learn ways to do that. We'll be joined by an expert in our community for a presentation and discussion. Registration is requested. **Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

JUNE 18

LSND400

LASSONDE 400: RESIDENT SOCIAL EVENT (RESIDENTS ONLY)

Join other members of the Lassonde 400 community of residents at Lassonde Studios for a social event. This is a great time to meet your fellow summer residents, enjoy food and activities, and have some fun! **Wednesday • 6-8 p.m. • Lassonde Studios • lassonde.utah.edu/lsnd400**

GET STARTED WITH YOUR BUSINESS IDEA SESSION

24 Join us for a group session with other students and staff at the Lassonde Entrepreneur Institute to identify the next steps to move your idea forward. Our staff will facilitate a round-table discussion to answer questions, point you to Lassonde resources, and help you create an action plan for your idea. **Tuesday • 12:15-1 p.m. • Lassonde Studios • lassonde.utah.edu/getstarted**

GET SEEDED: FINAL PITCH EVENT FOR JUNE

25 Attend the Get Seeded final pitch event to see the finalist startup teams from this round of grant awards present their pitches for regular grants. Free food will be available, and everyone can ask questions and vote on which teams receive funding. All are invited. **Wednesday • 5:30-7 p.m. • Lassonde Studios • lassonde.utah.edu/getseeded**

MAKE IT: BIRD FEEDER

30 Learn to use the laser cutter on acrylic material by making clear bird feeders that attach to windows, allowing you to bird watch from inside. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Monday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/make**

JULY

HOURS WITH EXPERTS: ONE-ON-ONE SESSION REGISTRATION OPENS FOR JULY

1 Hours with Experts one-on-one session registration opens today for this month. The sessions allow students to sign up for private meetings with experts on topics including law, business formation, finances, sales, marketing, product development, operations, and more. Find available experts, dates, and times online. Advance registration is required. **Tuesday • Online • lassonde.utah.edu/exporthours**

WORKSHOPS: MONEY MANAGEMENT FOR ENTREPRENEURS

9 Attend this workshop to explore how to manage money as an entrepreneur. You need to know how to create a budget, pay taxes, collect payments, and more. We'll be joined by an expert in our community for a presentation and discussion. Registration is requested. **Wednesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

LASSONDE 400: RESIDENT SOCIAL EVENT (RESIDENTS ONLY)

10 Join other members of the Lassonde 400 community of residents at Lassonde Studios for a social event. This is a great time to meet your fellow summer residents, enjoy food and activities, and have some fun! **Thursday • 6-8 p.m. • Lassonde Studios • lassonde.utah.edu/lsnd400**

STUDY ENTREPRENEURSHIP: INFO SESSION

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events calendar

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ONGOING

M | B | C
MASTER OF
BUSINESS CREATION.

DAVID ECCLES SCHOOL OF BUSINESS

MASTER OF BUSINESS CREATION: ATTEND VIRTUAL INFO SESSIONS

Attend a Master of Business Creation virtual information session to learn more about this unique program at the University of Utah's David Eccles School of Business. The MBC is an affordable program for serious entrepreneurs committed to building a sustainable, profitable company aided by an application-focused curriculum, one-on-one mentoring, networking opportunities, marketing support, access to business grants, and more. **Online • eccles.utah.edu/mbc**

JULY 15

company LAUNCH

COMPANY LAUNCH: APPLICATION DEADLINE FOR FALL 2025

Apply to join the Company Launch program for the fall semester. In this program, student entrepreneurs receive support and feedback to move their ideas forward and office space at Lassonde Studios. All students at the University of Utah are welcome to apply. **Tuesday • 11:59 p.m. • lassonde.utah.edu/launch**

MAKE IT: STAMPS

17 Learn linocut techniques by making rubber stamps. Students will walk away with a stamp they can use to place prints on various textiles, as well as a print made with the stamp. Students are welcome to bring a textile to print on. All students are welcome. No experience is necessary. Space and supplies are available on a first-come, first-served basis. **Thursday • 5:30-6:30 p.m. • Lassonde Studios • lassonde.utah.edu/make**

MAKE SPACE CLOSES FOR SUMMER

22 This is the last day to use the Make Space at Lassonde Studios for the summer semester. The space is offered to all students at the University of Utah to build or prototype anything they want. **Tuesday • Lassonde Studios • lassonde.utah.edu/make**

WORKSHOPS: PITCHING YOUR BUSINESS

29 Attend this workshop to learn how to pitch your business or product. Whether you are talking to a friend or a potential investor, you need to know how to explain your business or product idea, and this workshop will help you do that. We'll be joined by an expert in our community for a presentation and discussion. Registration is requested. **Tuesday • 4-5 p.m. • Lassonde Studios • lassonde.utah.edu/workshops**

LASSONDE 400: RESIDENT SOCIAL EVENT (RESIDENTS ONLY)

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AUGUST

LASSONDE FOR LIFE SESSION: TOPIC TBD (ALUMNI ONLY)

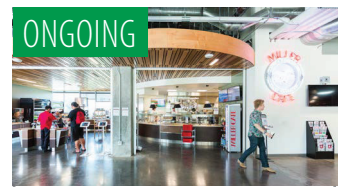
6 Join this Lassonde for Life alumni session to learn about an important entrepreneurial topic and meet new people. The topic will be announced online. This event and program are free and open to all alumni of the University of Utah. **Wednesday • 12-1 p.m. • Zoom • lassonde.utah.edu/life**

LASSONDE FOUNDERS: ONLINE ORIENTATION (INVITATION ONLY)

6 Join everyone in the Lassonde Founders residential scholarship program this year at this orientation event. This is your chance to meet other students in the program, ask your questions, and have some fun. **Wednesday • 4-5 p.m. • Online • lassonde.utah.edu/founders**

MASTER OF BUSINESS CREATION: EXTENDED APPLICATION DEADLINE FOR FALL 2025

7 Today is the extended application deadline to join the Master of Business Creation In-Person or Online program for fall 2025 at the University of Utah's David Eccles School of Business. The MBC is an affordable and high-value program for serious entrepreneurs committed to building a sustainable, profitable company. **Thursday • 11:59 p.m. • Online • eccles.utah.edu/mbc**



MILLER CAFE
@LASSONDE STUDIOS

MILLER CAFE: OPEN FOR BREAKFAST, LUNCH, AND DINNER

Are you hungry? Everyone is invited to eat at the Miller Cafe at Lassonde Studios. The cafe serves breakfast, lunch, and dinner. **dineoncampus.com/utah**



SUBSCRIBE & FOLLOW US FOR UPDATES

Don't miss out on the latest news and events by subscribing to our email newsletter and following us on social media. Text "events" to 801-587-3836 to receive event updates on your phone. **lassonde.utah.edu/follow**

ABOUT THE LASSONDE INSTITUTE

The Lassonde Entrepreneur Institute is a nationally ranked hub for student entrepreneurs and innovators at the University of Utah and an interdisciplinary division of the David Eccles School of Business. Founded by Pierre Lassonde, a successful alumna and mining entrepreneur, the institute provides many programs to help students master the entrepreneurial mindset and launch new companies and initiatives. All programs are open to students from any academic major or background.

CONTACT US

Lassonde Entrepreneur Institute • 105 Fort Douglas Blvd., Bldg. #604, Salt Lake City, UT 84113 • 801-587-3836 • lassonde@utah.edu • lassonde.utah.edu

Lassonde Studios • 1701 Student Life Way, Salt Lake City, UT 84112 • 801-213-8700 • lassonde@utah.edu • lassonde.utah.edu/studios

SUBSCRIBE

Want more information and to stay up to date? Subscribe to our email newsletter at lassonde.utah.edu/subscribe.

